Financial pr	ojections									
•										
Estimation of diffe	rent prices to estim	nate the price of the menu								
Estimation of the	price of the patties									
	Ingredients	Price per kilo (without VAT)	Needed quantity in g	Price (without V7	A)					
	parsnips	2,5	50	0,125						
	beets	4,9	100	0,49						
	insect flour	100	25	2,5						
	potatoes	1,25	50	0,0625						
				3,1775	total patties					
Estimation of the p	orice of the sides		_							
	Ingredients	Price per kilo (without VAT)	Needed quantity in g	Price (without V7	-A)					
Either fries	sweet potatoes	2,76	200	0,552			150g of fries per	person so 200g r	aw	
sweet potatoes	oil	11	0,02	0,00022						
				0,55222	total sweet potatoes					
Or chips	zucchinis	3,96	33	0,13068			50g of chips per	person so 100g r	aw	
	beets	4,9	33	0,1617						
	carrots	1,68	33	0,05544						
				0,34782	total vegetable chips					
Estimation price o	f drinks									
	price per unit	quantity	Total							
Tea (bags)	0,3	1	0,3	sell 1euro						
Fountain water	600	4 (1 hot and 3 cold)	2400	https://fontaine-e	au.ooreka.fr/comprendr	e/prix				
Price of the menu										
Raw materials = 30% of the price		Total patties + sides	Divided by 0.3							
		3,72972	12,4324		*=Menu 12 euros, know	ving that chips a	re cheaper			
Revenues										
			year 1							
80 clients par jour		Total	360000							
12 euros (13,2€ T	TC)									
50 semaines			Then we expected a growth	of 15%						
6 jours										
Expenses										

Rent	4000/mois	48000	(100m2)									
Salaries	Around 60 client	s at the same time										
	7	employees										
	1588,47	smic 2018 + social charges 3	35h (knowing that some employees will be part-time for rush hours)				https://www.symetris.ca/fr/blogue/le-prix-dun-site-web-3-couts-recurrents-anticiper					
	11 119,29 €	total			https://www.expert-comptable-tpe.fr/articles/cout-salaire-smic-charges-p						s-patronales/	
Boards	2 bigs = 15 place	es = 30 total	30 euros/board	900 euros	https://www.lesgrandesimprimeries.com/impression/affiches/affiche-publicitaire/519100							
Application	2000e launch	Maintenance paid by ads										
Cook	1/month	year 3 launch	2000 euros	x12	24000							
Marketing Total	Application + Boards+ Cook		year 1	year 2	year 3							
			30	1000	25000							
			Production cost	Sales year 1	Sales year 2							
Production water bottles year 2 launch		3 euros	120	150	https://www.obje	etrama.fr/gourde-	oublicitaire-en-alui	minium-dole.html				
Deliveroo	30% of commiss	i year 2 lauch										
Furniture	around 100 000	euros										
	https://www.msir	mond.fr/fonds-commerce/resta	urant.htm									