1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns

* Majority of the Kickstarter campaigns has been done in US (United States). Out of the total 4,114 projects 3,038 are from US which is 74%.

*(starterBook/categorystat)*

* The above chart is based on the total number of campaigns per category.

The top three categories are Theatre with the total project count of 1,393 followed by music with the total count of 700 and then technology with the total count of 600. The least project count is journalism which is only 24. Though Theatre has the most number of campaigns, Music has the highest successful rate.

* Given below chart we can say that the total number of project most successfully launched during the month of May and the number dropped and by December the number of successful projects is lower than the failed projects.

*(starterBook/launchdate outcome)*

1. What are some limitations of this dataset?

* The state(successful, failed, cancel, live) of each project depends if the pledge exceeds its initial goal. The data set does not include other factors that may affect the project.

1. What are some other possible tables and/or graphs that we could create?

* Create Pivot Table with columns of state, rows of Years and Categories with values based on the count of states. Filter with country. We can use cluster bar chart

Graphical user interface

Description automatically generated

* Create Pivot Table with rows state and categories with Maximum and Minimum Values of Average Donation(from column P) . Filter with Country

Graphical user interface, application, table, Excel

Description automatically generated