

So, what's bitcoin?

A peer to peer payment system

Relies on math, not banks or governments

Decentralized

Transaction fees measured in pennies

Open source



Low Fees



Peer to peer
based



Useful links:

bitcoin.org

reddit.com/r/Bitcoin

wikipedia.org/wiki/Bitcoin

www.weusecoins.com

www.trybtc.com

Get the latest version of this
brochure at:

bitcoin-merchant.info

It would be nice if
your restaurant
started accepting



bitcoin

Benefits for your customers



No Exchange fees

(No need to exchange to local currency to pay)



No international fees

(No international exchange fees while on vacations abroad)



More secure

(Paying with bitcoin is more secure than giving out your credit card and personal information to a stranger)



Discounts

(If merchants do not pay credit card fees, they usually offer a discount on the price)

Benefits for merchants

No fees

You don't pay additional fees using this payment method

MORE profit

No chargebacks

Chargebacks do not exist in bitcoin

LESS problematic

No exchange risk

You receive the exact amount of local currency you price your products at, guaranteed

100% safe

New clients

There are lots of bitcoin users actively searching for places where to spend their bitcoins

+ clients

Marketing

Companies that start accepting Bitcoin are showcased within the growing bitcoin community

FREE marketing

Short settling time

Have your money in your bank account to spend rather than wait a long time for card payments to clear/settle

SHORT waitings

Who can help me out?

Payment providers

www.coinbase.com

www.bitpay.com

Or do it yourself

www.weusecoins.com/en/merchant-tools

Bitcoin merchants results



On the first day, they made sales worth US\$126,000 in Bitcoin!



Earnings of over \$250,000 USD with its first 17 hours of accepting the digital currency

What if I don't trust in Bitcoin?

That's ok. You don't need to trust bitcoin to start accepting it. You can use a merchant site like coinbase and get us dollars in your bank account instead. No fees, no chargebacks, more clients, free marketing? What are you waiting for?