



 Personality refers to individual differences in characteristic patterns of thinking, feeling and behaving.

 The sum total of ways in which an individual reacts to and interacts with others.

Models to measure personality

- The Myers-Briggs type indicator
- · The Big Five personality model





The Big Five personality model

- The Big Five personality dimensions provide a very broad overview of someone's personality.
- Personality psychologists are interested in what differentiates one person from another and why we behave the way that we do.

History of BFM

- The Big Five was originally derived in 1970.
- Asking thousands of people hundreds of questions and then analyzing the data.
- In scientific circles, the Big Five is now the most widely accepted
- Using Big Five to study personality in terms of how it changes over time and how it relates to other variables.

The Big Five personality model

Personality is usually broken into components called the Big

Five, which are

Openness to experience

- Conscientiousness
- Agreeableness
- Extroversion
- Neuroticism (or emotionality)



Openness to experience

It is one of the "Big Five" personality factors
which means being creative and open to nevsuscession
ideas. This factor indicates how open mind a
person is. They have creative thinking and
have
Flexible attitude.



Characteristics of Openness

High in openness

- ✓ Having unusual ideas and art
- √ Imaginative
- ✓ Creative
- ✓ Curious
- ✓ Daring and take risk
- Open to new and different ideas



lower in openness

- √ Conventional
- ✓ Enjoy having routines
- √ less creative
- √ less curious

Down to earth

✓ No flexibility



Sub traits of the openness

- √ Imagination
- ✓ Artistic interests
- √ Emotionality
- ✓ Intellect
- √ Liberalism
- √ Adventurousnes



Conscientiousness

Conscientiousness is used to describe the degree to which person is organized, how discipline he or she is and can also describe how careful a person is in certain situation.





Characteristics of Conscientiousness

High level of conscientiousness:

- √ Hard working
- ✓ Deliberated
- ✓ Neat and systematic
- √ Perfectionists
- √ Highly dependable

Low level of Conscientiousness:

- ✓ Less goal oriented
- ✓ Antisocial
- ✓ Criminal behavior
- ✓ Not very dependable

Sub traits of the conscientiousness

- √ Self efficacy
- √ Orderliness
- ✓ Dutifulness
- ✓ Achievement striving
- ✓ Self disciplined
- √ Cautiousness



Agreeableness

A personality dimension that describe the individual's propensity.

Someone with agreeableness factor is good natured cooperative and trusting.

Have an optimistic view of human nature

· Get along well with others

Difficulty delivering bad news

- Can't give criticism
- Can't stand up for themselves to



Characteristics of Agreeableness

Persons high in agreeableness:

- ✓ Warm and Helpful
- √ Friendly
- ✓ Put aside their own interests
- ✓ Cooperative and Generous

Persons low in agreeableness:

- √ Suspicious
- ✓ Unfriendly
- ✓ Self centered
- ✓ Uncooperative
- ✓ Manipulate their social

Sub traits of agreeableness:

- √ Trust
- ✓ Straight forwardness
- ✓ Altruism
- √ Compliance
- ✓ Modesty
- ✓ Tender mindedness



Extraversion

Extraversion is defined as a behavior where someone enjoys being around people more than being alone. An example of extraversion is when someone always likes to be around people and enjoys being the center of attention.



Characteristics of Extraversions

People high in Extraversion:

- √Highly involved in social situation
- √ Talkative
- √ Assertive
- ✓ Active
- ✓ Energetic

People low in Extraversion

- ✓ Less involve in social situations
- ✓ Quite
- √ Reserved
- √Shy
- √Silent

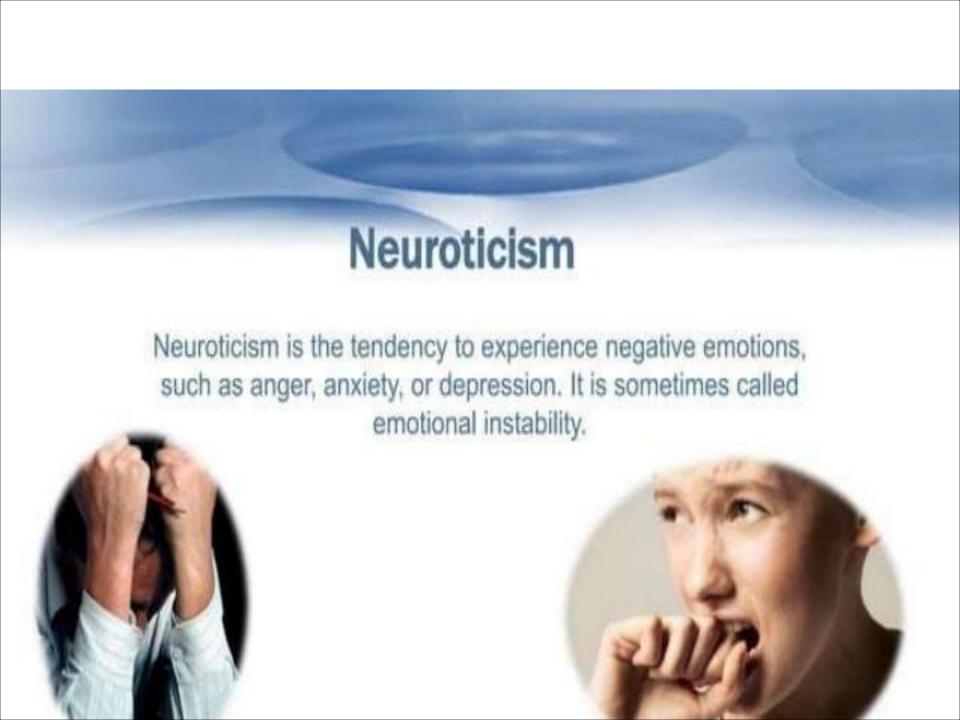




Sub traits of Extraversion

- √ Friendliness
- ✓ Gregariousness
- √ Assertiveness
- Activity level
- Excitement seeking
- √ cheerfulness





Characteristics of Neuroticism

People high in Neuroticism:

- √ Anxiety
- ✓ Self consciousness
- ✓ Depression
- ✓ Impulsiveness
- ✓ Angry hostility

People low in Neuroticism:

- √ Calm
- √ Even tempered
- √ Hardy
- ✓ Unemotional

Sub traits of Neuroticism

- ✓ Anxiety
- √ Anger
- ✓ Depression
- ✓ Self consciousness
- √ Immoderation
- √ Vulnerability









Any Question???

Thank You ©

