CIT 230 – Lesson 4
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10/13/18

Site Plan

Site Name

Shiny Days at shinydays.org.

Purpose Statement

This website will provide weather information for people who commute or travel for any purpose in the cities of Preston, Soda Springs or Fish Haven. The information will be presented in a way that will help the users know what kind of weather to expect along their path in the town and throughout the day so they can plan accordingly.

Target Audience

The target audience for this website is very general but we will focus on providing a service for people who are outside regularly and that require to be informed about the weather throughout the day.
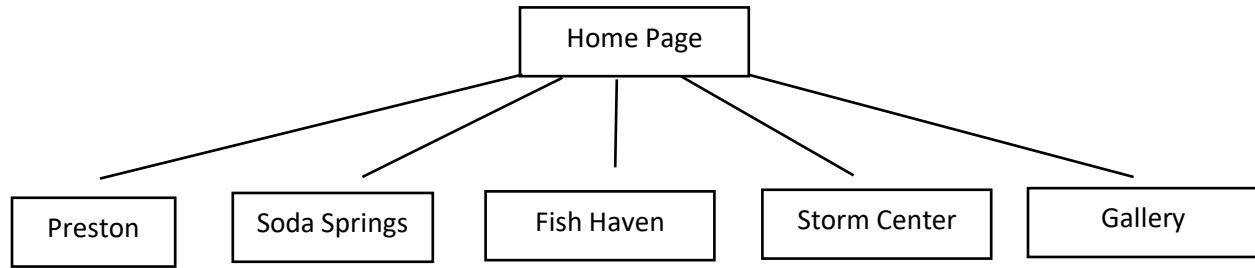
Personas

Joseph

- Age: 16
- Occupation: Student
- Income: Part time minimum wage
- Scenario: Joseph likes to stay busy and likes to participate in several activities such as sports and volunteer activities. Joseph relies on the public transportation system and likes to travel light when possible. For this purpose, he needs to know if there is a chance of rain or snow so he can carry an umbrella or extra clothes when he goes from school to soccer practice or to the food bank to volunteer

Joe

- Age: 45
- Occupation: Last Mile Delivery Driver
- Income: $250 per 6 hr trip
- Scenario: Joe is a very cautious driver and he likes to be aware of the weather. He likes to check on the weather at shinydays.org because this site not only let him know what the weather is expected to be like in a certain town but it also lets him know what the weather will be like along his path at the time that he drives by that place. By knowing all this, Joe feels more comfortable making deliveries and also he can make adjustments as needed like stopping to put on his snow chains just in time right before he enters the snow storm

Site Map

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                          │  Home Page   │
                          └──────────────┘
        ┌──────────┬──────────┼──────────┬──────────┐
 ┌──────────┐ ┌──────────┐ ┌──────────┐ ┌──────────┐ ┌──────────┐
 │ Preston  │ │   Soda   │ │   Fish   │ │  Storm   │ │ Gallery  │
 │          │ │ Springs  │ │  Haven   │ │  Center  │ │          │
 └──────────┘ └──────────┘ └──────────┘ └──────────┘ └──────────┘
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Color Scheme

#ffe343	#d9ff43	#ffb443
#ffdf0d	#c7ff0d	#ffa20d

Typography

Paragraph text	Raleway size 15 px, normal
Heading level 1	Alegreya, size 36 px, bold
Heading level 2	Alegreya size 24 px, bold

Wireframe Sketch