

Preston Website Plan

Storm Search (StormSearch.com)

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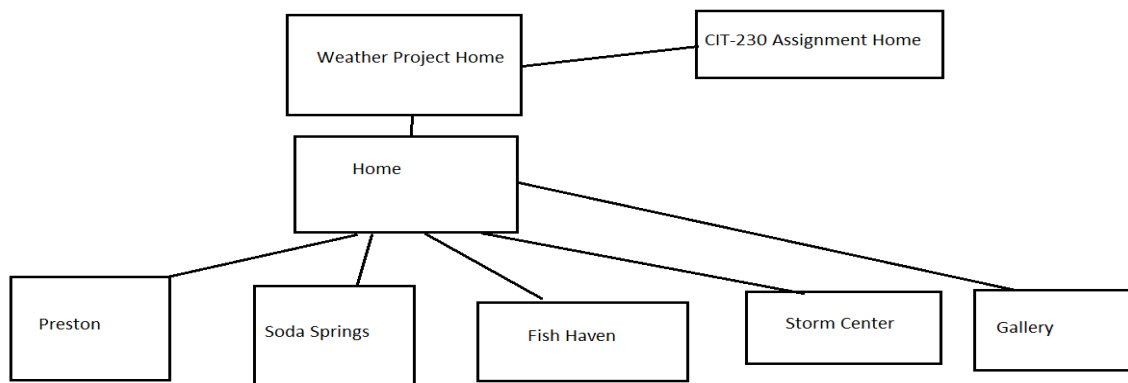
Purpose: The purpose of the website is to give early warning of and detailed information about severe weather events in the local area. Furthermore, the objective is to make recommendations based on the reported weather and to host articles concerning local events.

Target audience: Residents of the Preston, Idaho area.

Persona 1: Mike - Male resident of Preston - Wants to be able to make weekend plans smartly, and need to know the weather to do so.

Persona 1: Sharon – Female visitor to Preston – Plans on spending her vacation in the marvelous town of Preston, but wants to know the best days to visit.

Site Map



Typography:

Google Font: Roboto

```
<link href="https://fonts.googleapis.com/css?family=Roboto" rel="stylesheet">
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At this stage in development, only one font is being used, though the size and style used with the font does vary depending on the context of use. For example, to help provide a subtle emphasis to the

Color Scheme:

#0230ff, #75c8ff, #95a4c0.

These colors were picked because of their association with both clear and clouded skies, as well as their aesthetic appeal.