

ActionUrl Guideline

Your task is to view an **action URL** and **measure its quality**.

Information of the business entity we provided:

- Business name
- Business address
- Business website
- **Action Link**

Definitions of action links:

- Definition – action links represent links that help task completion.

You can check the iframe on right side for business entity reference.

Business info:

- Business name: Kimble Applications Inc
- Business address: 100 Cambridge St Ste 1400, Boston, MA, 2114, US
- Business website: <http://www.kimbleapps.com/>

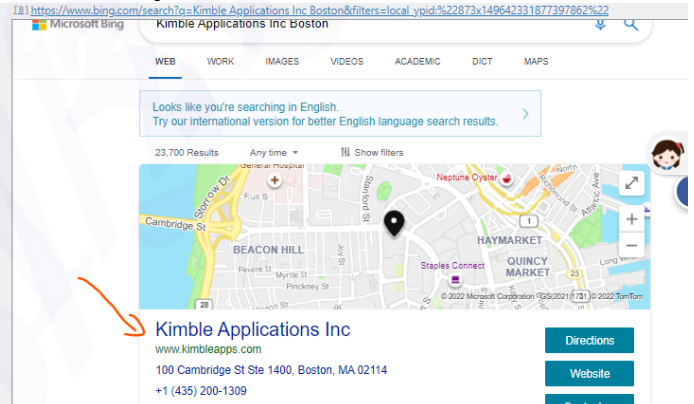
Questions:

Action link: <https://www.kimbleapps.com/contact-us/>
Action type: Contact us

Notice: If you do not have **permission** to access the Action Link page, which means that you cannot answer all the questions below, please click **Skip** button to skip this HIT and start the next HIT.

1. Does action link match the business name and address?

☐ Yes, it matches.
☐ No, action link page doesn't match the business.
☐ The page is not available (shows page error rather than you don't have permission to access the page).



Notice: If the iframe on right side is not work, please ignore it, just see the information we provided at the “Business info” which on the left.

Business info:

- Business name: Kimble Applications Inc
- Business address: 100 Cambridge St Ste 1400, Boston, MA, 2114, US
- Business website: <http://www.kimbleapps.com/>

Questions:

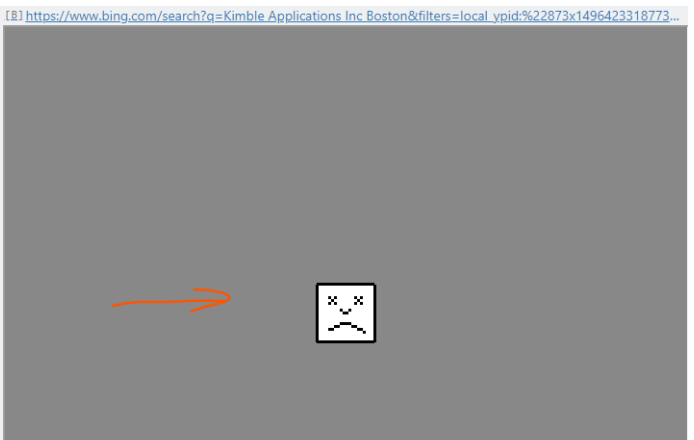
Action link: <https://www.kimbleapps.com/contact-us/>
Action type: Contact us

Notice: If you do not have **permission** to access the Action Link page, which means that you cannot answer all the questions below, please click **Skip** button to skip this HIT and start the next HIT.

1. Does **action link** match the business?

☒ Yes, it matches.
☐ No, action link page doesn't match the business.
☐ The page is not available (shows page error rather than you don't have permission to access the page).

2. Does **action type** match action link?



You need to answer two questions below:

1. Does **action link** match the business?

☒ Yes, it's the same.

☐ No, action link page doesn't match the business.

☐ The page is not available (shows *page error* rather than you don't have permission to access the page).

☐ Not sure.

2. Does **action type** match action link?

☒ Yes, it matches.

☐ No, it doesn't.

Notice:

*If any of the following two scenarios appear, please click **Skip button** to skip this HIT and start the next HIT.*

- 1) If **Business name** or **Business address** provided by us is not belong to **the language of the market you are currently working on**.
- 2) If you do not have **permission** to access the Action Link page, which means that you cannot answer all the questions below.
- 3) If you are not sure for the current Hit answers, you could also click **Skip button** to skip this HIT and start the next HIT.

For Question1:

1. Does **action link** match the business?

☐ Yes, it's the same.

☐ No, action link page doesn't match the business.

☐ The page is not available (shows *page error* rather than you don't have permission to access the page).

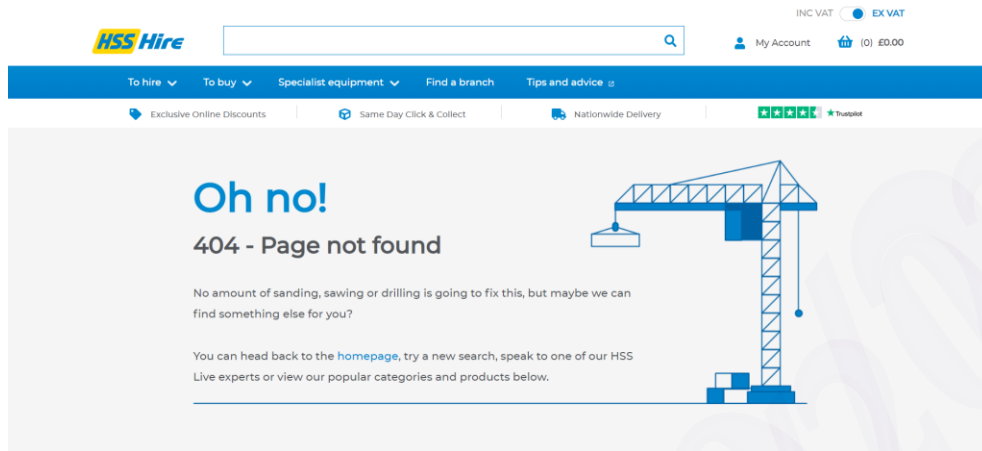
☐ Not sure.

Explanation:

Situation 1: If the page is available

- a. If the business name/address/city provided on the action link page match the business info of the entity we provided, select "Yes, it's the same (see question #2)."
- b. Else, check if the business info on **business website** matches the business info or not, or you could check if the domain name started is the same as the **business website**.
 - i. If Yes, select "Yes, it matches."
 - ii. If no, select "No, action link page doesn't match the business."
 - iii. If not sure, select "Not sure".

Situation 2: If the page is not available (**404 error, or if it is a show, but didn't open now**), select "The page is not available".



When the answer is 'Yes' for the first question. Answer the second question:

For Question2:

2. Does **action type** match action link?

- ☐ Yes, it matches.
- ☐ No, it doesn't.

Explanation:

1. If you the action type matched the action link content, select “Yes, it matches.”

Notice: You should check the action type meaning as below (“**Common types of links and what to expect**”), and make sure if it is belongs to the action type provided.

2. Else, select “No, it doesn't.”

Common types of links and what to expect:

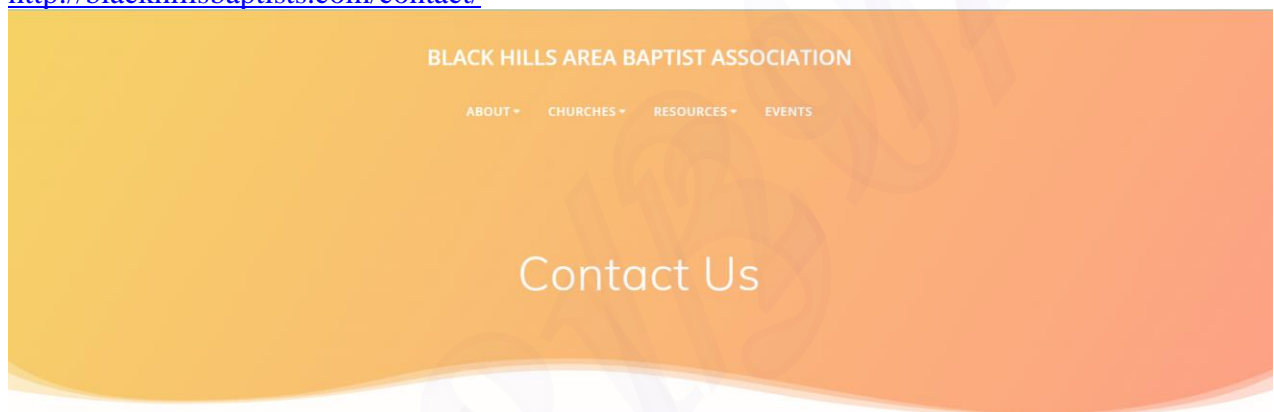
1. Book Online/Appointments/Reservations – module to calendar an appointment or book a reservation.
2. FAQ – Frequently Asked Questions or other highly level tips or information about the business.
3. About us – Details about how the business started and what it does.
4. Contact us – emails, phone numbers, address, or even a submit an enquiry form.
5. Gallery - site with many images about the business.
6. Classes – times, types of classes, instructor information.
7. Packages/Deals – any promotional offers or lower prices for bundling multiple products or services.
8. Rates/Prices/Fees - general everyday prices (may also contain packages and deals but these are your general menus of products or services).
9. Tickets/Passes/Admissions – how to buy tickets and gain entry.
10. Rentals - details on how to rent supplies or equipment.
11. Free trial – offer for a no-risk trial or details on how to get something for free.
12. Subscribe – arrange to receive something regularly, typically a publication, by paying in advance. Such as subscribe newspapers
13. Calendar – a timetable for showing the schedule of events.
14. Visit – scenic or campus tour
15. Enroll – register an account, sign up to join, recruit new people.
16. Find a broker – to find a person who buys and sells goods or assets for others.
17. Buy, Sell – get Real estate or others by pay

18. Schedule – a plan for carrying out a process or procedure, giving lists of intended events and times.
19. Free trail – a product or service that is offered to customers for free for a short period of time so they can try using it

Examples of action type:

1. Book Online/Appointments/Reservations – module to calendar an appointment or book a reservation.
2. FAQ – Frequently Asked Questions or other highly level tips or information about the business.
3. About us – Details about how the business started and what it does.
4. Contact us – emails, phone numbers, address, or even a submit an enquiry form.

<http://blackhillsbaptists.com/contact/>



5. Gallery - site with many images about the business.
6. Classes – times, types of classes, instructor information.
7. Packages/Deals – any promotional offers or lower prices for bundling multiple products or services.

<https://www.flightcentre.com.au/holidays/bali>

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\$999*/room

FLY + STAY
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from
\$2,199*

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HOLIDAYS

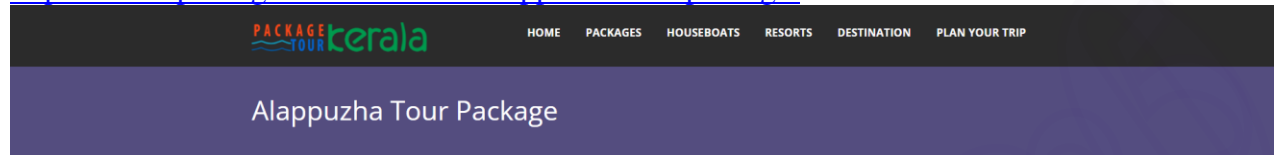
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[Triple Treat Holidays »](#)

133 133
Talk to a Travel Expert

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A consultant will contact you

Find a store »
Your nearest Flight Centre store

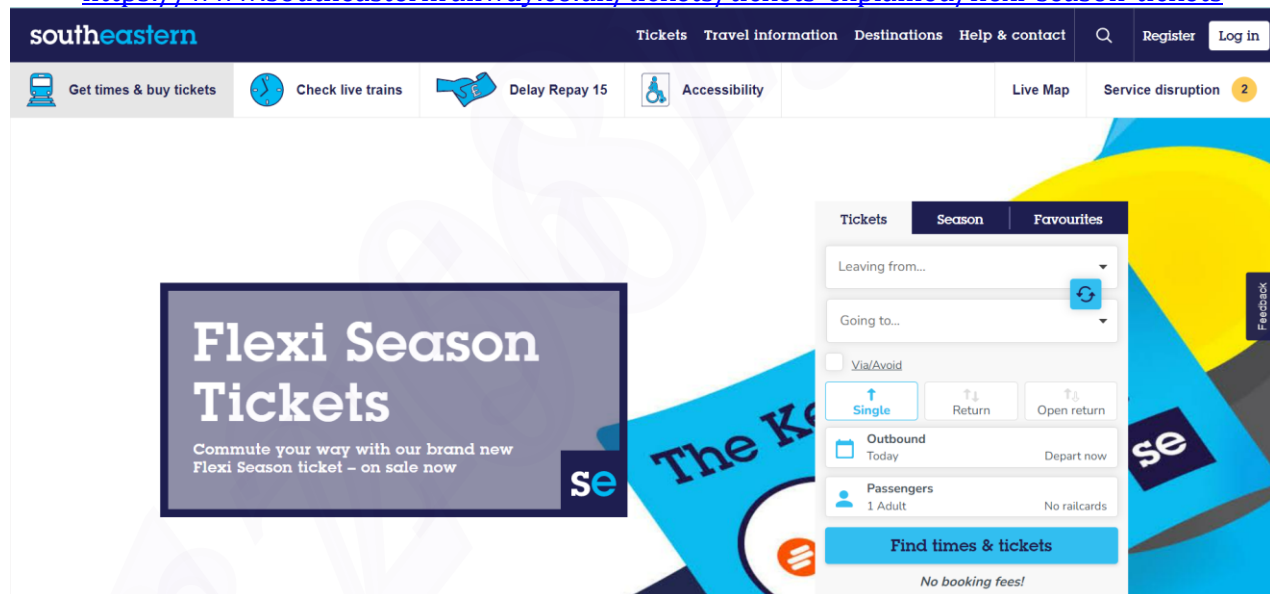
<https://www.packagetourkerala.com/alappuzha-tour-package/>



8. Rates/Prices/Fees - general everyday prices (may also contain packages and deals but these are your general menus of products or services).

9. Tickets/Passes/Admissions

<https://www.southeasternrailway.co.uk/tickets/tickets-explained/flexi-season-tickets>



10. Rentals - details on how to rent supplies or equipment.

11. Free trial – offer for a no-risk trial or details on how to get something for free.

<https://www.visitphoenix.com/plan-a-trip/guides/order-a-free-trail-guide/>

PHOENIX
TRAIL GUIDE

PHOENIX



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15. Enroll – register an account, sign up to join, recruit new people.
<https://ultraraceway.co.za/rc-academy/rc-academy-enrollment/>



RC Academy Enrollment

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For us to serve you the best, we ask that you create an account on our platform. This will allow us the opportunity to send you more information as well as for you to select the venue of most convenience to you. This is also to enable us to send you progress reports.

Below are different package options you can choose to fit your need the best.

Please **register** an account to continue with enrolment or **login** with your existing details if you already have an account.

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[REGISTER](#)

Dress Code

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NAVIGATION

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[> RC Academy Enrollment](#)
[> FAQ](#)

16. Find a broker – to find a person who buys and sells goods or assets for others.

17. Buy, Sell – get Real estate or others by pay

18. Schedule – a plan for carrying out a process or procedure, giving lists of intended events and times.

<https://newhavenchargers.com/sports/mens-basketball/schedule>

2021-22 Athletics Spectator Policy (updated Feb 2, 2022) | [Click here for more details.](#)

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2021-22 Men's Basketball Schedule

VS

Next Game
 Mar 11 / TBD



0 DAY	0 HOUR	0 MIN	0 SEC
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2021-22 Athletics Spectator Policy (updated Feb 2, 2022) | [Click here for more details.](#)

MEN'S BASKETBALL

@UNewHavenMBB Schedule Roster Coaches Statistics Buy Tickets History & Records Additional Links

2021-22 Men's Basketball Schedule


VS


Next Game
 Mar 11 / TBD


0 DAY	0 HOUR	0 MIN	0 SEC
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Location: TBD

[Print](#)
[Grid](#)
[Text](#)
[Add To Calendar](#)
 All Games
 Go
 2021-22
 Go

OVERALL	PCT	CONF	PCT	STREAK	HOME	AWAY	NEUTRAL
17-8	.680	13-6	.684	L1	10-3	6-5	1-0

CSI TIP OFF TOURNEY


NOV 12 (FRI) / 5:00 PM
W 81-50

19. Free trail – a product or service that is offered to customers for free for a short period of time so they can try using it

<https://incloudone.com/freetrials>

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£2.00 per month

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