

MACIEJ



BASKA

2012/10 - 2014/06

Technology University in Opole
Economics
Master studies

2015/09 - 2015/12

Lemon Sky JWT Poland
Copywriter
Content for clients' websites (Link4 i Winiary.pl, Volkswagen Bank, Tesco, Dulux, Pożyczkomat, Wyborowa)

2016/11 - 2019/05

Spy Shop
Content Manager
Media plan i content plan, managing website and Facebook channel, cooperation with media, film makers and influencers, graphic and infographic design

2019/07 - 2020/06

Bitgame
Creative Copywriter
Articles, content for landing pages, social media, branding and market analysis

2015/10 - 2016/06
WSB University
Brand Identity
Postgraduate studies

2016/02 - 2016/11
Ideacto
Content Manager
Content for clients (ING, Olta, Enea), concepts for visual advertisements (Orange), creating brand hero (ING), creative concepts (USP Zdrowie, Nestle, Santander Bank)

2019/06 - now
Game Music
Content Writer
Reviews, interviews, articles

2020/10 - 2021/06
Tischner's European University
Graphic design and visual branding
Postgraduate studies



photoshop



lightroom



premiere pro



branding