GUI and CLI share some similarities, namely that the systems themselves both have names that correspond with analog forms of storage. While a GUI uses a "folder" a CLI uses a "directory". GUI's use a slightly more indirect method of searching, instead of inputting a command like you would when using a CLI, a GUI uses search bars and icons. This makes the GUI more friendly for people who don't understand how to use a computer, but a CLI has the advantage of being a more direct method of search if you know how to use it. In short, GUI is much more visual whereas CLI is much more technical.