

# A few words on pixel arts & NFTs. 😂 Yes please!

By https://pixa.pics/



### Introduction to the hype of NFTs

NFT stands for Non-Fungible Token, which is a unique digital asset that represents ownership of a specific item or piece of content, such as an image, video, audio or even tweets. NFTs are stored on a blockchain, which is a decentralized ledger that provides ownership verification and scarcity, making NFTs valuable and collectible. This has created a new economy for digital art and other forms of digital content, where creators can sell unique and one-of-a-kind items directly to buyers without intermediaries. NFTs are a game-changer for the world of digital ownership and value creation. Here's why:

- 1) Unique and Irreplaceable: Unlike traditional digital files, NFTs are unique and one-of-a-kind, making them valuable and collectible just like physical art or other collectibles.
- 2) Owning a Piece of Digital History: NFTs allow you to own a piece of digital history, whether it's a meme, tweet, or a piece of digital art.
- 3) New Revenue Stream for Creators: NFTs provide a new revenue stream for creators by allowing them to sell their digital content directly to buyers without intermediaries.
- 4) Decentralized and Secure: NFTs are stored on blockchain technology, making them decentralized, secure and providing verifiable ownership and scarcity.

In summary, NFTs are revolutionizing the way we think about digital ownership and value creation, providing new opportunities for creators and collectors alike.

### Introduction to current trends

It's difficult to predict the exact trend within the NFT (Non-Fungible Token) market, as it is constantly evolving. However, pixel art has been growing in popularity as a form of NFTs, especially among collectors and artists. Pixel art refers to a style of digital art that is created using small pixels, often with a retro or 8-bit aesthetic. These pieces are unique and rare, making them valuable as NFTs.

Additionally, as the technology behind NFTs continues to develop, it is likely that new and innovative uses will emerge. For example, some people are exploring the use of NFTs in the gaming industry, while others are investigating the potential for NFTs to support virtual real estate and collectible items.

Overall, the NFT market is a rapidly growing and exciting space, and it will be interesting to see how it develops and evolves in the coming years.





#### A new potential of value to look into.

The combination of NFTs and pixel art creates a new market for unique and collectible digital art. Artists can create pixel art and sell it as NFTs, allowing buyers to own and display unique digital artwork in their collections. This new market provides artists with a new way to monetize their work and gives buyers the opportunity to own unique, one-of-a-kind digital assets.



#### Focusing on users rather than profits.

User-centric NFTs are NFTs that are designed to put the user, rather than the creator or platform, in control of the digital asset. This approach empowers users to own, manage, and monetize their digital creations in a way that aligns with their interests and needs.

These features make user-centric NFTs an appealing option for creators, collectors, and enthusiasts who are looking for a more equitable and user-friendly way to participate in the NFT market. By prioritizing user control and ownership, user-centric NFTs have the potential to revolutionize the way we think about digital ownership and the value of digital assets.



### A greater room for improvement is possible.

The NFT marketplaces are still relatively new and constantly evolving, and as such, there is still much room for creativity and innovation. Some areas that could use more creativity include the development of new and unique NFT use cases, the creation of new and innovative NFT formats, and the exploration of ways to make NFTs more accessible and user-friendly for a wider audience.





#### 🤯 A lack of original content maybe?

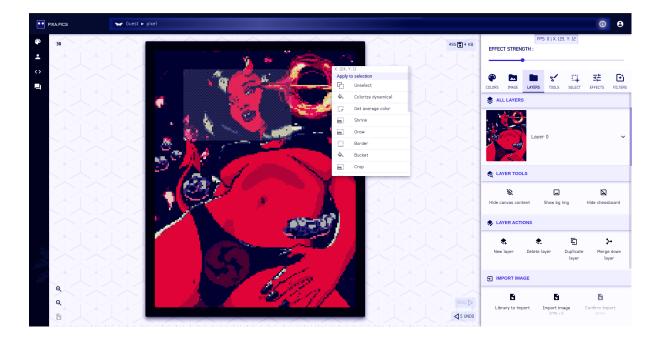
Additionally, there is also a lack of diversity in terms of the creators and artists who participate in the NFT space, which could lead to a narrow range of perspectives and styles being represented. Efforts to address this could result in a more vibrant and eclectic NFT ecosystem.



#### Make potential possible.

The success of pixel art in the NFT (non-fungible token) space is important because it highlights the potential for NFTs to support and create value for niche art forms. Pixel art, as a distinct style, has a dedicated and passionate following and through the use of NFTs, artists are able to monetize their work and collectors are able to own unique, one-of-a-kind pieces. This showcases the versatility and value that NFTs can bring to various types of art and content, not just traditional fine art.

And that's why we brought to you: https://pixa.pics/, yet we are still in search of a great blockchain system to make the following key economic values relevant!



#### The key economic values around pixel art and NFTs are:

- A. Monetization: NFTs allow pixel art creators to monetize their work and receive direct compensation for their creations.
- B. Unique ownership: NFTs enable collectors to own unique, one-of-a-kind pieces of pixel art, which can increase the value and scarcity of the work.
- C. Digital scarcity: The use of NFTs ensures that digital art, including pixel art, can be verified as authentic and scarce, leading to a new market for unique digital collectibles.



- D. Authenticity: NFTs provide a secure way to verify the authenticity and ownership of digital art, including pixel art, which can increase its value and credibility.
- E. Investment potential: NFTs offer the potential for investment and appreciation, as the value of well-regarded pixel art pieces can increase over time.

# Conclusion.

Original user-generated content is the lifeblood of the NFT market. It is what sets NFTs apart and gives them value and authenticity. Without original, high-quality content, the **NFT market would be limited and less interesting.** By fostering an environment that encourages and rewards original content creation, the NFT market has the potential to revolutionize the way we think about digital ownership and creativity.

Without a steady stream of original, high-quality content, the NFT market would not have the vitality and diversity that it has today, making it a critical component for its continued success. This is why pixa.pics is inclined to empower NFTs marketplace in exchange of ideas, recognitions, and funds.

# Thinking into the future.

If a pixel art editor were to become an NFT editor, it would allow users to create and sell their pixel art as non-fungible tokens (NFTs) on blockchain. This would provide a new and unique way for artists to monetize their work, as well as offer a new way for collectors and fans to own and trade one-of-a-kind pieces of digital art. The integration of NFTs into a pixel art editor would likely have a significant impact on the art world and could potentially disrupt the traditional art market. However, it's also important to note that the use of NFTs is still in its early stages, and it is not yet clear how it will fully develop or be adopted in the future.



**About me:** My name is Matias 🙋, I just love to build tools that are both useful and that provide a knowledgeable creative experience as humanity, my code is my voice, my weapon of choice. And so we sometimes also say that creativity is intelligence having fun. That's true, it is a very fine truth...





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We're based in Switzerland ...

