Beamer color and font themes for the University of Connecticut
part of a suite of themes

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Default font family

The default font family is Arial, which is used in the PowerPoint templates (see the Acknowledgments slide).

Palette colors

The palette colors used by outer themes interpolate between navy blue and white:

palette	palette sidebar

primary
secondary
tertiary
quaternary

primary
secondary
tertiary
quaternary

For example, `palette secondary` is defined using

```
bg=uconn navy blue!80!uconn white,fg=uconn white
```

Frame element colors

The symbol colors for itemized and enumerated lists progress

- from purple,
  - through orange-gold,
    - to green.

Alerted text is rendered in orange-gold.

Remark

Block and caption titles are boldfaced and rendered in dark red.

Hyperlinks and buttons are rendered in teal blue. See
Customization and Acknowledgments for examples.

Manually assigning colors

Type

`{\color{uconn purple} purple}`

(with brackets) to render purple, or set

`\color{uconn health bright teal}`

(without brackets) to color all text in a slide the bright teal in the UConn Health palette.

Color names are based on the UConn Brand color palette.

Visit the Brand Standards website

Changing the theme

You can change the default colors by using setbeamercolor in the preamble, as i did:

```
\setbeamercolor*{titlelike}{
  bg=uconn navy blue,
  fg=uconn white
}
```

. . . or by editing the color theme file
beamercolorthemeuconn.sty. Please check with the Brands office about using the derivative theme, e.g. one with the colors themselves altered.

Acknowledgments

I relied heavily on the following resources:

- the Beamer class users guide
- Thierry Masson's Beamer cheat sheet
- UConn Brand Standards (`http://brand.uconn.edu/`)
  - the color palettes defined in `beamercolorthemeuconn.sty`
  - several PowerPoint templates

If you have suggestions for improvement, please let me know!

Email Cory