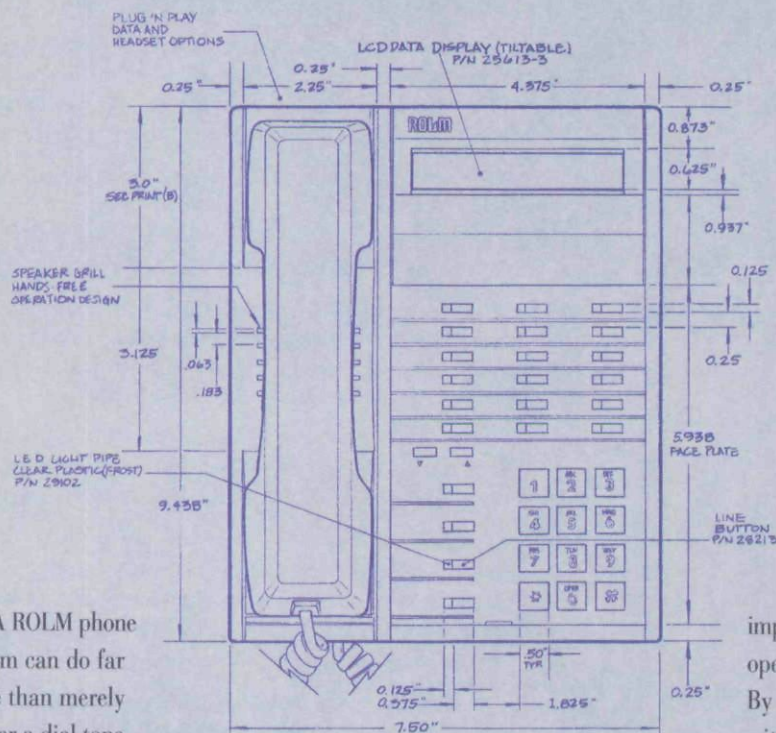


Country	Name	Estimated net worth (\$bil)	
Mexico	Carlos Slim Helu	6.6	Slim, 54, controls companies that account for 22% of the market capitalization of the Mexican bolsa. Grupo Carso has interests from tires to cigarettes; it's also the vehicle through which Slim controls giant Teléfonos de México. Slim has become a force in financial services through Grupo Financiero Inbursa, which launched a new bank last fall.
	Emilio Azcárraga Milmo family	5.4	Built father's communications company into a media behemoth. Today Grupo Televisa produces more programming than ABC, CBS and NBC; it's also the world's largest publisher (circulation) of Spanish-language periodicals. On its own and in joint ventures with News Corp. and QVC Network, Televisa reaches from the Americas to Europe and North Africa.
	Zambrano family	3.1	Marcelo, 70, and nephew Lorenzo, 50, run Cemex, the Western Hemisphere's biggest cement producer, which is buying a Texas cement plant from Lafarge Coppee and just bought a controlling stake in Venezuelan cement maker Vencemos from the Mendoza family (see p. 198). Lorenzo is also a director of the financial group Banacci.
	Peralta family	2.5	Alejo Peralta runs Grupo IUSA, Mexico's biggest privately held industrial combine. Cellular telephone subsidiary, Iusacell, lists on the New York Stock Exchange. (See above.)
	Jeronimo Arango	2.2	Founder and chief executive of Mexico's biggest retailer, Cifra. Arango, 68, is expanding his low-margin/high-volume stores beyond traditional strongholds in Mexico City and central Mexico. Cifra has expanded its joint venture with Wal-Mart to encompass all future business in Mexico, including its VIPs restaurants and Suburbia clothing stores.
	Alfonso Romo Garza	2.2	Brash billionaire married to Eugenio Garza Lagüera's niece. Romo, 44, owns an estimated 60% of Mexico's biggest cigarette manufacturer, Empresas La Moderna. Also bidding on concession for "fixed wireless" telephony—systems that lack the mobility of cellular but are cheap to install.
	Alberto Baillères	1.9	"Mr. B," 61, has majority stakes in mining company Industrias Peñoles and one of Mexico's swankiest department store chains, Palacio de Hierro. Also has a minority interest in the country's biggest Coca-Cola bottler, Femsa. Financial interests include a brokerage house and an insurance company.
	Pablo Aramburuzabala Ocaranza	1.6	Son of a cofounder of Mexican brewer Modelo and an original shareholder of Acciones y Valores (see Hernandez). Grupo Modelo, famous for its Corona brand, went public on Mexican bolsa last February. Aramburuzabala, who owns an estimated 35% of Modelo, sits on the board of Anheuser-Busch, which owns 17.7%.
	Gonzalez Nova family	1.5	Fabric store built by Antonino Gonzalez at turn of century became retail giant Comercial Mexicana under son Carlos Gonzalez Nova. Descendants of Antonino own 85% of publicly traded Comercial, run by Carlos, 76, and brothers (Jaime, 62, and Guillermo, 61). Comercial is a joint venture partner in Price Club de Mexico, S.A.
	Molina family	1.4	The Molina brothers—Enrique, now 57, and Fernando, 53—built Grupo Embotellador de México (Gemex) into the top Pepsi bottler outside the U.S., in terms of case volume. A separate sugar refining operation, owned by Enrique, accounts for around 27% of Mexico's total production.
	Adrian Sada Gonzalez and family	1.3	Fifty-year-old member of Garza Sada clan runs Vitro S.A., the Monterrey glassmaker and Mexico's biggest industrial company; and Grupo Financiero Serfin, Mexico's third-largest financial group (market value, \$2.4 billion). Serfin wants approval to merge with Grupo Financiero Inverlat S.A., Mexico's fourth-largest group (value, \$1.5 billion).
	Angel Losada Gomez	1.3	Losada's Grupo Gigante S.A.—Mexico's second-largest retailer (sales, \$2.5 billion)—has been an aggressive acquirer. Now Losada, 86, who has joint ventures with Fleming Cos. and Tandy Corp., is teamed with Carrefour (see Defforey family, p. 202) to run hypermarkets. In April son Angel Losada Moreno—a Gigante executive—was kidnapped. Whereabouts unknown.

Country	Name	Estimated net worth (\$bil)	
Mexico	Ricardo Salinas Pliego and family	1.2	Owners of the nationwide Elektra chain of appliance stores; also have 82% of Mexico's newly privatized Televisión Azteca TV network. (See above.)
	Bernardo Garza Sada and family	1.2	Dionisio Garza Medina, 40, this year succeeded uncle Bernardo—whose cousin is Eugenio Garza Lagüera (see below)—as head of Mexico's second-biggest industrial group, Alfa S.A. (sales, \$2.6 billion). Joint ventures: Georgia carpetmaker Shaw Industries and Kansas City retailer Payless Cashways.
	Lorenzo and Roberto Servitje Sendra and families	1.2	From lone bakery started in 1945, Lorenzo, now 75, and his brother, Roberto, 66, built Grupo Industrial Bimbo into Mexico's largest baker and food company (sales, \$1.6 billion). Company plans joint venture with Texas-based Mrs. Baird's Bakeries, Inc. A Bimbo-Sara Lee joint venture already distributes U.S. frozen foods in Mexico.
	Roberto González Barrera	1.1	Founder and chief executive of Mexico's Maseca corn flour conglomerate, Grupo Industrial Maseca. World's biggest seller of tortillas. (See above.)
	Jorge Larrea Ortega	1.1	Mining and construction magnate with privatized copper mine as well as stakes in TMM and Banamex-Accival. (See above.)
	Eugenio Garza Lagüera and family	1.1	Through Visa S.A., 71-year-old Eugenio controls Mexico's leading beverage company, Femsá. (Coca-Cola owns 30% of Femsá's soft drink operation, Coca-Cola Femsá, S.A.) He also has at least 5% of Mexico's second-biggest financial group, Grupo Financiero Bancomer.
	Moisés and Antonio Cosío Arino	1.0	Mexican moneymen with stakes in Teléfonos de México and lots of other blue chips. (See above.)
	Martínez Guitron family	1.0	Majority owners of Grupo Sidek, a combination of tourism and steel manufacturing. Also shareholders in Banamex-Accival. (See above.)
	Franco family	1.0	Early shareholders in Teléfonos de México and Banamex-Accival, this extended family also runs Grupo Infra, Mexico's leading manufacturer of industrial gases. (See above.)
	David and Adriana Peñaloza	1.0	Husband and wife team turned a basalt quarry into Grupo Tribasa, Mexico's second-largest construction outfit. (See above.)
	Roberto Hernandez Ramirez	1.2	Cofounded stockbroker Acciones y Valores in 1971. In 1992, with Alfredo Harp Helu and others, acquired Banco Nacional de México from government and combined it with the brokerage house and other companies to create Banacci, Mexico's biggest financial group. Market value: \$10 billion. Hernandez, with estimated 10% stake, is chairman.
	Alfredo Harp Helu	1.0	As Forbes was going to press, Harp Helu family had reportedly agreed to pay upwards of \$30 million in ransom to secure the release of Banacci cofounder who had been held hostage by kidnappers for over 100 days. First cousin to fellow billionaire Carlos Slim Helu, he serves as president of Banacci and, like Hernandez, holds an estimated 10%. (See above.)

Country	Name	Estimated net worth (\$bil)	
Brazil	Ermirio de Moraes family	3.0	Antonio Ermirio de Moraes, 66, runs Votorantim, the family conglomerate founded by his grandfather. It derives about 40% of its revenues from cement, 30% from mining and the rest from pulp and paper, orange juice and chemicals. Antonio's brother, José, is also active in the company.
	Roberto Marinho	2.0	At 88, still running his 100%-owned Globo media empire like a personal fiefdom. It includes 1 nationwide TV network and affiliate, a radio network and a major newspaper, O Globo of Rio de Janeiro. Globo's soap operas go over big in China. Revenues are estimated at around \$1 billion.
	Sebastião Camargo	1.8	Son of a small farmer who, at 85, still calls shots at São Paulo-based construction conglomerate Camargo Corrêa. Known for its involvement in many of Brazil's grandest public works projects, Camargo Corrêa seeks more private-sector contracts as Brazil's government tries to rein in spending.
	Leon Feffer and family	1.5	Its pulp and paper business is mired in an industry down cycle, yet Nemo-Feffer S.A. is maintaining revenue levels thanks to sidelines in commercial printing, tin mining and petrochemicals. Founder Leon Feffer, 91, still comes into work at least 6 hours a day, but grandsons David and Daniel Feffer handle most day-to-day affairs.
	Julio Bozano	1.5	Founder and majority shareholder of Grupo Bozano, Simonsen one of Brazil's leading financial institutions, with holdings in real estate, agribusiness, steel mills and gold mining. (See above.)
	Olacyr de Moraes	1.2	For years the world's biggest individual soybean grower. He also owns Banco Itamarati and the construction company Costrans. (See above.)
Colombia	Julio Mario Santo Domingo	1.2	Julio's hammerlock on the Colombian beer market, through Bavaria S.A., is about to be challenged by archrival Carlos Ardila Lülle. (See below.) Santo Domingo Group controls Avianca Airlines; Colombia's third-largest privately held bank; an insurance company; and a TV and radio network. Has joint ventures with McCaw Cellular and Reynolds Aluminum.
	Luis Carlos Sarmiento Angulo	1.3	Started off in home construction and ended up being majority owner of 2 of Colombia's biggest banks, Banco de Bogotá and Banco Occidente. (See above.)
	Carlos Ardila Lülle	1.0	Colombia's sugar cane and bottling king; other interests include cellular phones, textiles and glass and paper manufacturing. (See above.)
Argentina	Perez Companc family	2.7	Half the wealth of Gregorio Perez Companc, 59, and sister Alicia, 74, stems from their 54% ownership of publicly traded Compañía Naviera Perez Companc, Argentina's blue-chip industrial group. The rest comes from Banco Río de la Plata, Argentina's largest private bank.
	Francisco Macri	1.5	Controls Sociedad Macri, or Socma (auto parts, gas pipelines, road construction, etc.). Macri, 64, is fighting charges of tax evasion in connection with Sevel, a publicly traded carmaker 67%-owned by Socma. Sevel leads market with 43% share and has exclusive rights to make Fiats and Peugeots in Argentina.
	Rocca family	1.3	Techint Group began as a steelmaker in 1946, but 72-year-old Roberto Rocca expanded into oil, railroads and toll roads. Slumping oil prices hurt Techint's majority-owned Siderca—maker of steel pipes used for oil drilling—but not to worry: The value of Techint's shares in Telefónica, a privatized telecom, has risen to \$375 million.

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Country	Name	Estimated net worth (\$bil)	
Argentina	Bemberg family	1.2	Argentina's first family of brewing. They own a majority stake in Quilmes Industrial (Quinsa) and have real estate and other investments in the U.S. and Europe. (See above.)
Venezuela	Mendoza family	1.5	Like Santo Domingo of Colombia and Bembergs of Argentina, a fortune built largely on beer. Cervecería Polar, with 87% share in Venezuela, is controlled by widows of the founders' two sons. Clan is also big in food—85% of the <i>arepa</i> market, a cornmeal staple—and controls one of country's few healthy banks, Banco Provincial.
	Cisneros family	1.0	Ricardo, 46, is wanted, along with other directors, by authorities for their role in the collapse of Banco Latino. "Vendetta," says brother Gustavo, 49. The Cisneros Group says it paid off the \$22 million it owed Latino. In Venezuela, the Group has radio and TV network Venevisión and Pepsi bottlers; in U.S., Spalding (sporting goods) and Evenflo (baby supplies).
Chile	Anacleto Angelini	1.7	Italy-born conglomerateur, now 80, who owns 30% of Copec. Holdings include gas stations, petroleum, forestry, fishing and retailing. In May Standard & Poor's issued an implied investment-grade rating to Copec, causing surge in stock price. Through Copec, Angelini shares ownership with Mattes (see below) of a Chilean port.
	Luksic family	1.6	Andrónico Luksic Avaroa, 67, oversees diversified group with interests in banking (Banco O'Higgins, Banco de Santiago), brewing (Compañía Cervecerías Unidas) and metallurgy (Madedco). Family also holds 63% of the U.K.-based conglomerate Antofagasta. O'Higgins began trading on the New York Stock Exchange in May.
	Matte family	1.4	Own about 54% of CMPC, otherwise known as La Papelera, the big pulp and paper goods maker. Partners with the Rothschild family in Chile's Banco Bice, known for superior management. Last year the two families set up a financial consulting firm in Buenos Aires.
Canada	Kenneth R. Thomson	5.2	Toronto-based Thomson Corp., founded by the present Lord Thomson's father, owns 189 U.S. and Canadian newspapers, including Toronto's Globe and Mail, as well as a leisure travel business. Thomson, 70, controls 23% of the Hudson's Bay Co. department store chain and 64% of real estate developer Markborough Properties.
	Irving family	4.0	Patriarch Kenneth C. Irving died in late 1992, leaving 3 sons. Eldest, James (J.K.), 65, runs forest-products giant J.D. Irving Ltd. with help from his eldest son. Jack, 61, runs St. John Shipbuilding Ltd. and, with brother J.K., oversees New Brunswick Publishing Co. And Arthur, 62, looks after Irving Oil (refining, tankers, gas stations).
	Charles Bronfman	2.0	Charles and Americanized brother Edgar own a combined 32% of Seagram Co., the spirits and beverage giant. Big question is whether Seagram, under Chief Executive Edgar Jr., will launch a takeover of Time Warner (it has accumulated a 14.9% stake). Charles, 63, looks to build on the success of his "Zionist investment" in Israeli companies.
	Edward (Ted) Rogers	1.3	Pending acquisition of media giant Maclean Hunter for \$2 billion would boost Rogers Communications' share of Canada's cable TV market to around 33%, from 24%. The 61-year-old mogul has said Canadian regulators should smile on the deal as a bulwark against the voracious advances of telephone companies and U.S. direct-broadcast satellites.
	Galen Weston	1.0	Owns 57% of George Weston Ltd., the food and grocery store giant whose Loblaw supermarket unit is big in private-label goods. (In the U.S., Wal-Mart Stores sells Loblaw's President's Choice line under the name Sam's Choice.) Galen, 53, spends lots of time abroad, playing polo, attending glamorous parties and touting his polo club development in Vero Beach, Fla.

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