

# THE WORLD'S WORKING RICH

## Heavy hitters: on their way to a billion

### GERALD HARVEY

Australia

Age: 59

This former door-to-door vacuum salesman co-founded big-box retailer Harvey Norman, which sells everything from computers to housewares at its 97 stores. 1998 revenues: Nearly \$1 billion, and growing. Stock price more than doubled in the past year. For fun: Records his own radio commercials, breeds racehorses.

Net worth: \$700 million

### PAUL DESMARAIS JR., ANDRE DESMARAIS

Canada

Age: 45, 42

Brothers now run giant holding company that dad built: Aptly named Power Corp. has \$9.7 billion sales from financial services, me-

dia and ceramics subsidiaries. European interests include Pargesa SA partnership with Baron Albert Frère (*see*). Next: China, where they'll build passenger railcars in joint venture with Bombardier Inc. and Chinese Ministry of Railways.

Net worth: \$725 million.

### ERICH SIXT JR.

Germany

Age: 54

Runs Europe's fastest-growing car rental firm, Sixt AG. Specializes in high-end cars like Mercedes, BMW. A college dropout who joined the family firm at 24 to help his father, he's achieved dramatic growth from rapid expansion in western and eastern Europe and north Africa. Stock up



DEMETRIS KOLLALOUS

**EVANGELOS MYTILINEOS:** Transforming metal into money.

140%. An avid computer programmer, he developed the software for Sixt.

Net worth: \$800 million

### EVANGELOS MYTILINEOS

Greece

Age: 45

Joined family business as a metals trader, expanded to neighboring war-torn countries. Now, with metals industry equipment maker Metka, and Mytilineos Holdings, he's the largest metals trader in the area. Acquired and runs mines and smelters in the Balkans that could make him the biggest copper, lead and zinc producer in the European Union.

Net worth: \$800 million

### PERICLES PANAGOPULOS

Greece

Age: 62

His Attica Enterprises runs superfast ferries between

Greece and Italy for passengers, cargo and vehicles. Onboard there's shopping, entertainment and sleeping accommodations. Greece's largest ferry operator is profiting from the war in Kosovo, since sea travel is safer than land. Plans to more than double capacity.

Net worth: \$530 million

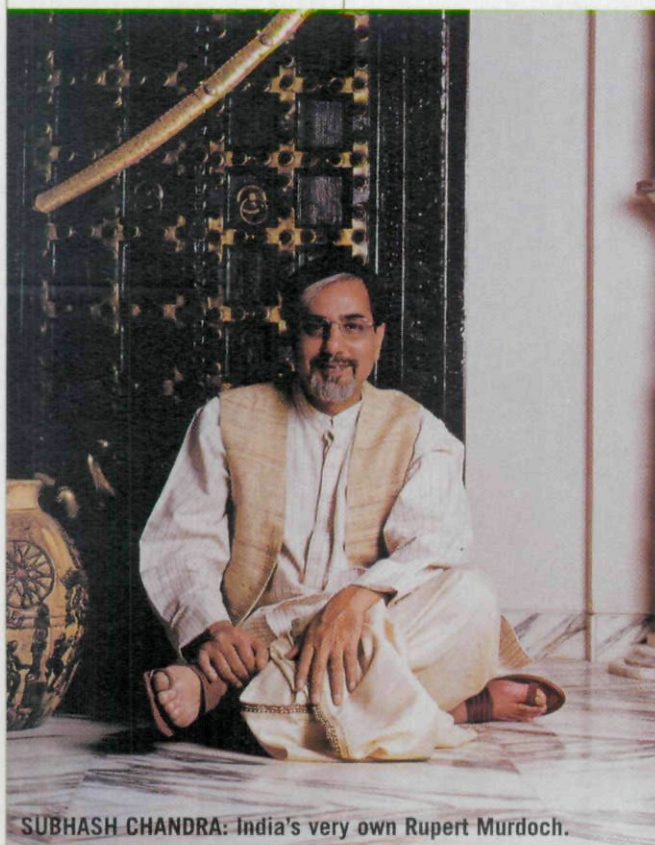
### SUBHASH CHANDRA

India

Age: 48

Onetime rice trader, now a media baron. His Zee TV is the country's most successful satellite television channel. Competes head-on with Rupert Murdoch's Star TV. Also partners with him: They jointly own Hong Kong-based broadcaster Asia Today Ltd., which beams Star TV and Zee TV across Asia. Also has amusement parks, packaging, real estate, satellite telephony. Lives in London, meditates.

Net worth: \$600 million



PALASHRANAN BHAIWICK

**SUBHASH CHANDRA:** India's very own Rupert Murdoch.





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