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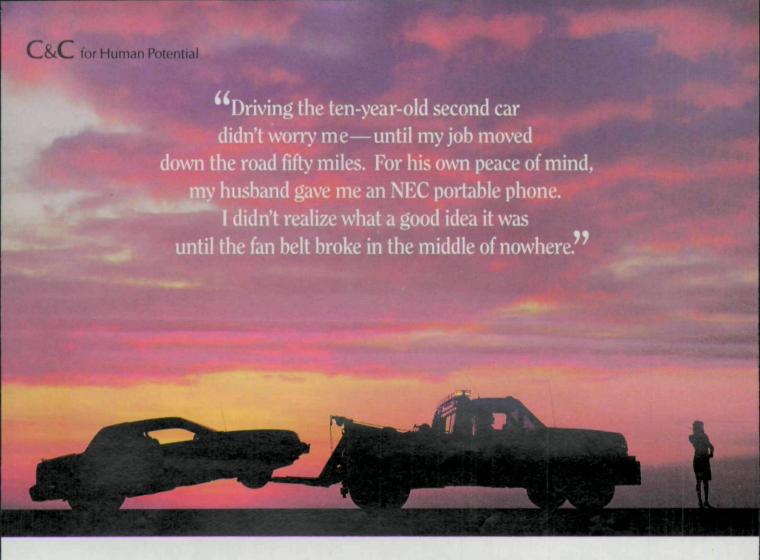
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*Aramburuzabala Ocaranza, Pablo/Mexico/brewing
Arango, Jeronimo/Mexico/retail discounting

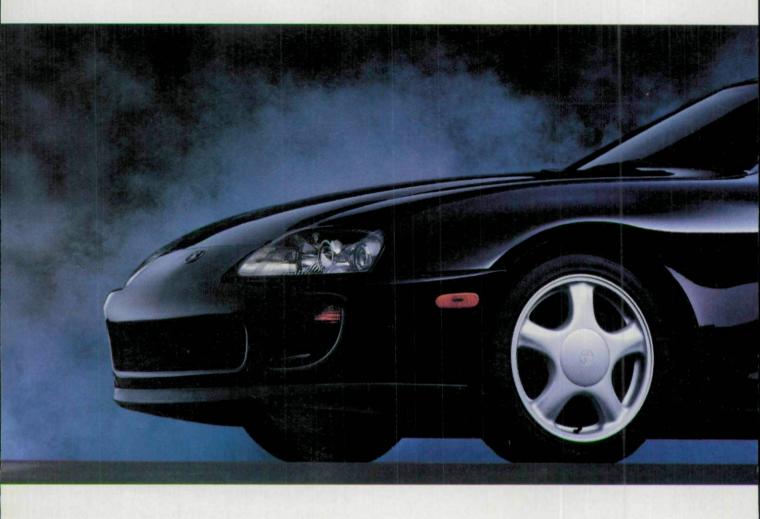
*Bailleres, Alberto/Mexico/mining, retailing Bauer, Heinz/Germany/publishing



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This is a line. To some, it is seen as a constraint. A limitation. A barrier. The ne

Wind in the face. Steering with the throttle. Shift levers that had to

be persuaded into first. More power

than brakes. Heaters that only worked when the sun shined.

Sports Cars.

For decades drivers wrinkled their suits and burned their shoes to experience the irony of how so many shortcomings added up to so much driving pleasure.

But now there's a new kind of sports car dedicated to the proposition that per-

formance and civilized driving do not have to be mutually exclusive.

The revolutionary new Toyota Supra.

The cornerstone of Supra's performance is a world-class power-to-

weight ratio. A 320-horsepower 3.0-liter, 24-valve inline-6 with twin-sequential turbochargers keep the Supra Turbo's power up. An mated to a 6-speed transmission propels the Turbo from zero to six in 4.6 seconds.* The same inlinedelivers 220 horsepower in the normally aspirated model.

Handling all of this power is



byota Supra. It's taken everything sports cars were before

and crossed the line.

ension. And when the need arises put a stop to such performance, upra is ready with a 4-wheel, 4-hannel Anti-lock Brake System ABS) with ventilated brake rotors.

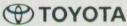
Keeping weight down is the result f an intensive weight management rogram that maximizes the use of ght-alloy metals, polymer-based components and the kind of ingenuity that achieves a twenty percent reduction in carpet weight by hollowing out the individual carpet fibers.

Safety is treated as an integral part of the Supra performance philosophy. Standard dual air bags,** 3-point seatbelts and steel side-door intrusion beams help make Supra as reassuring to drive as it is quick and agile.

Ultimately, though, the real meaning of a sports car is found in the driving. And that's why, in designing the Toyota Supra, crossing the line was not just an end. It was a beginning.

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