

Made in America

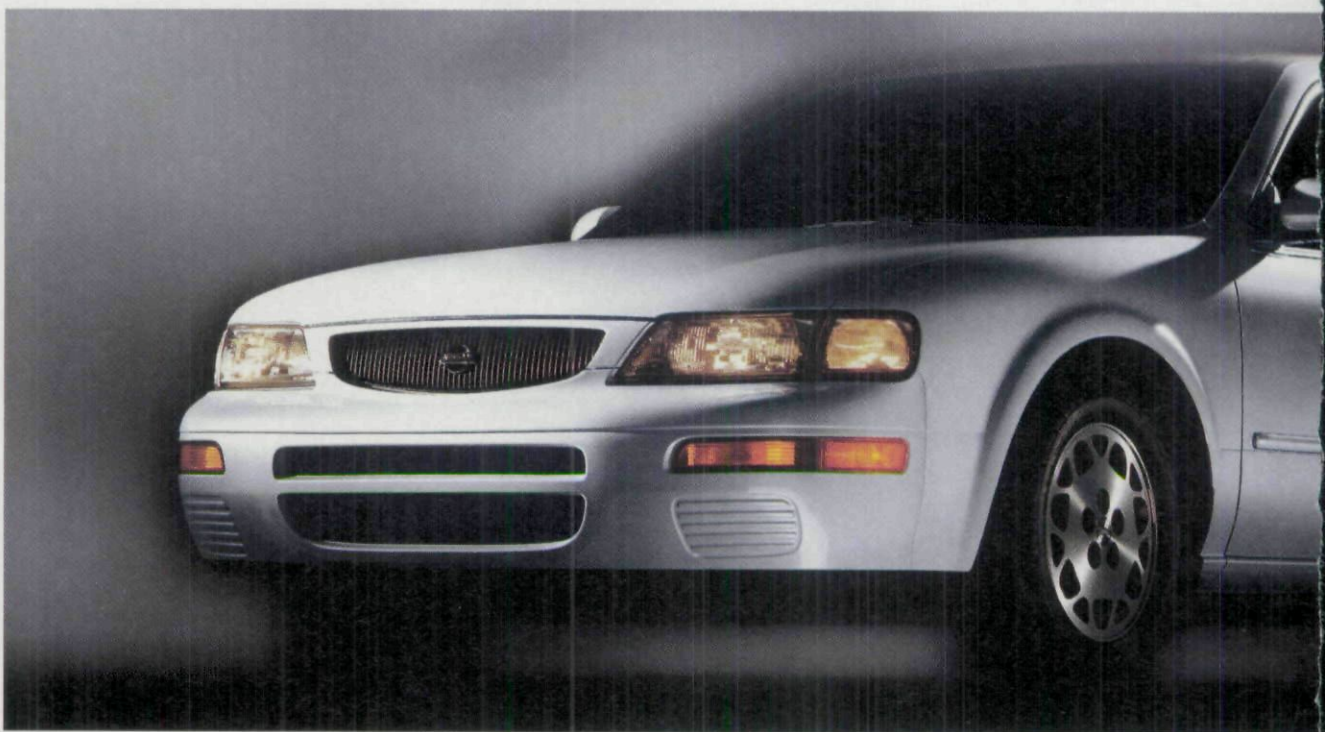
These 78 American individuals and 42 families were worth at least \$1 billion when The Forbes Four Hundred was compiled last fall. In this listing, the value of stock held in publicly traded companies has been updated to reflect current market price.

Name	Residence	Worth (\$bil)	Primary sources
Over \$5 billion			
Warren Edward Buffett	Omaha, Nebraska	7.9	Stock market
Cargill family	Los Angeles, California; Minneapolis, Minnesota	5.0	Cargill, Inc.
du Pont (Pierre Samuel II) family	Wilmington, Delaware	9.0	Du Pont Co.
William Henry Gates III	Bellevue, Washington	8.2	Microsoft
John Werner Kluge	Charlottesville, Virginia	5.9	Metromedia
Mellon family	Pittsburgh, Pennsylvania	5.0	Inheritance (finance)
Rockefeller family	NYC	5.5	Inheritance (oil)
Over \$2 billion			
Paul G. Allen	Mercer Island, Washington	3.6	Microsoft
Jay Van Andel	Ada, Michigan	4.6	Amway Corp.
Walter Hubert Annenberg	Wynnewood, Pennsylvania	2.0	Publishing
Barbara Cox Anthony	Honolulu, Hawaii	2.4	Inheritance (Cox Enterprises)
Mickey Arison	Tel Aviv, Israel	2.6	Carnival Cruise Lines
Robert Muse Bass	Fort Worth, Texas	2.0	Oil, investments
Edgar Miles Bronfman	NYC	2.5	Seagram Co.
Anne Cox Chambers	Atlanta, Georgia	2.4	Inheritance (Cox Enterprises)
Richard Marvin DeVos	Ada, Michigan	4.6	Amway Corp.
Lawrence J. Ellison	Atherton, California	2.3	Oracle Corp.
Fisher family	San Francisco, California	2.8	The Gap
Ford family	Grosse Pointe Shores, Michigan	2.1	Ford Motor Co.
Hearst family	NYC; Los Angeles, California	4.0	Inheritance (publishing)
Henry Lea Hillman	Pittsburgh, Pennsylvania	2.2	Industrialist, venture capital, real estate
Kirk Kerkorian	Beverly Hills, California	2.4	Investments
Forrest Edward Mars Sr.	Las Vegas, Nevada	2.4	Candy, pet food
Forrest Edward Mars Jr.	McLean, Virginia	2.4	Candy, pet food
John Franklyn Mars	Arlington, Virginia	2.4	Candy, pet food
McCaw family	Seattle, Washington	2.5	McCaw Cellular
Milliken family	NYC	2.3	Milliken & Co. (textiles)
Rupert Keith Murdoch	Australia, London, NYC	4.1	The News Corp.
Donald Edward Newhouse	NYC	3.5	Publishing, cable TV
Samuel I. Newhouse Jr.	NYC	3.5	Publishing, cable TV
Ronald Owen Perelman	NYC	3.1	LBOs
Henry Ross Perot	Dallas, Texas	2.4	Computer services
Phipps family	Old Westbury, New York	2.5	Inheritance (steel)
Jay Arthur Pritzker	Chicago, Illinois	2.2	Finance, manufacturing
Robert Alan Pritzker	Chicago, Illinois	2.2	Finance, manufacturing
Sumner Murray Redstone	Newton Centre, Massachusetts	2.8	Movie theaters, cable TV
Jaqueline Mars Vogel	Bedminster, New Jersey	2.4	Candy, pet food
Alice Walton	Rogers, Arkansas	4.5	Inheritance (Wal-Mart)
Helen Walton	Bentonville, Arkansas	4.5	Inheritance (Wal-Mart)
Jim C. Walton	Bentonville, Arkansas	4.6	Inheritance (Wal-Mart)
John T. Walton	San Diego, California	4.5	Inheritance (Wal-Mart)
S. Robson Walton	Bentonville, Arkansas	4.5	Inheritance (Wal-Mart)
Over \$1 billion			
Kathryn McCurry Albertson and family	Boise, Idaho	1.1	Albertson's Inc.
Philip Frederick Anschutz	Denver, Colorado	1.3	Oil, railroads, investments
Bacardi family	Miami, Florida	1.4	Bacardi & Co. Ltd.
Steven Anthony Ballmer	Bellevue, Washington	1.6	Microsoft
Lee Marshall Bass	Fort Worth, Texas	1.9	Oil, investments
Sid Richardson Bass	Fort Worth, Texas	1.9	Oil, investments
Riley P. Bechtel	San Francisco, California	1.3	Engineering, construction
Stephen Davidson Bechtel	San Francisco, California	1.3	Engineering, construction
Blaustein family	Baltimore, Maryland	1.3	Inheritance (oil)
Donald Leroy Bren	Newport Beach, California	1.3	Real estate
Brown family	Louisville, Kentucky	1.4	Brown-Forman Corp.
Busch family	St. Louis, Missouri	1.4	Anheuser-Busch
Curtis LeRoy Carlson	Long Lake, Minnesota	1.0	Entrepreneur

Name	Residence	Worth (\$bil)	Primary sources
Chandler family	Los Angeles, California	1.3	Times Mirror Co.
Collier family	Naples, Florida	1.2	Real estate
Coulter family	Miami Springs, Florida	1.0	Blood counters
Cullen family	Houston, Texas	1.0	Oil
Lester Crown and family	Wilmette, Illinois	1.9	Inheritance
Marvin Harold Davis	Beverly Hills, California	1.7	Oil, real estate
Davis family	Beverly Hills, California	1.0	Oil
Dayton family	Minneapolis, Minnesota	1.0	Dayton Hudson
de Menil family	Houston, NYC	1.0	Schlumberger Ltd.
Donnelley family	Chicago origin	1.2	R.R. Donnelley & Sons
John T. Dorrance III	Devil's Tower, Wyoming	1.1	Inheritance (Campbell Soup)
Bennett Dorrance	Paradise Valley, Arizona	1.1	Inheritance (Campbell Soup)
Mary Alice Dorrance Malone	Coatesville, Pennsylvania	1.1	Inheritance (Campbell Soup)
Field family	Beverly Hills, California	1.0	Inheritance, media
Michel Fribourg and family	NYC	1.0	Grain trader
Robert William Galvin	Barrington Hills, Illinois	1.1	Motorola
Gordon Peter Getty	San Francisco, California	1.4	Inheritance (oil)
Gund family	Cleveland origin	1.3	Inheritance (Sanka, banking)
Peter E. Haas Sr.	San Francisco, California	1.4	Levi Strauss
Haas family	San Francisco, California	1.4	Levi Strauss
Hall family	Mission Hills, Kansas	1.9	Hallmark Cards
Harry Brakmann Helmsley	NYC and Greenwich, Connecticut	1.0	Real estate
William Redington Hewlett	Portola Valley, California	1.5	Hewlett-Packard
Hillenbrand family	Batesville, Indiana	1.4	Caskets
Hoiles family	Colorado Springs, Colorado	1.1	Newspapers
Margaret Hunt Hill and family	Dallas, Texas	1.0	Inheritance (oil)
Ray Lee Hunt and family	Dallas, Texas	1.5	Inheritance (oil)
Hughes family	California, Nevada	1.0	Hughes Aircraft
Johnson family	Princeton, New Jersey	1.0	Johnson & Johnson
Edward Crosby Johnson III and family	Boston, Massachusetts	1.7	Fidelity Investments
Samuel Curtis Johnson	Racine, Washington	1.5	Johnson Wax
Philip Hampson Knight	Beaverton, Oregon	1.6	Nike, Inc.
Charles de Ganahl Koch	Wichita, Kansas	1.5	Oil services
David Hamilton Koch	NYC	1.5	Oil services
Joan Kroc	Rancho Santa Fe, California	1.4	Inheritance (McDonald's)
Estee Lauder	NYC and the Hamptons	1.0	Cosmetics
Leonard Alan Lauder	NYC and the Hamptons	1.0	Cosmetics
Ronald Steven Lauder	NYC and the Hamptons	1.0	Cosmetics
Samuel Jason LeFrak	NYC	1.3	Real estate
Lilly family	Indianapolis, Indiana	1.2	Pharmaceuticals
Mandel family	Shaker Heights, Ohio	1.1	Premier Industrial Corp.
Marriott family	Washington, D.C.	1.1	Marriott International
Paul Mellon	Upperville, Virginia	1.0	Inheritance
Gordon Earle Moore	Santa Clara County, California	1.4	Intel Corp.
David Howard Murdock	Bel Air, California	1.0	Real estate, takeovers
David Packard	Los Altos Hills, California	1.9	Hewlett-Packard
Milton Petrie	Southampton and NYC	1.1	Petrie Stores
Pitcairn family	Bryn Athyn, Pennsylvania	1.0	Inheritance (PPG Industries)
Reed family	Seattle, Washington	1.0	Inheritance (timber)
David Rockefeller	NYC	1.1	Inheritance (oil)
Laurance Spelman Rockefeller	NYC	1.0	Inheritance (oil)
Schwan family	Sioux Falls, South Dakota	1.0	Schwan's Sales Enterprises
Scripps family	Detroit, Michigan	1.7	Publishing, inheritance
Smith family	Chicago, Illinois origin	1.2	Illinois Tool Works
George Soros	London, NYC	1.1	Money manager
Laurence Alan Tisch	NYC and Westchester County, New York	1.2	Loews Corp.
Robert Preston Tisch	NYC and Harrison, New York	1.2	Lowes Corp.
Robert Edward Turner (Ted)	Roswell, Georgia	1.6	Turner Broadcasting
Tyson family	Springdale, Arkansas	1.4	Tyson Foods
Upjohn family	Kalamazoo, Michigan	1.2	Pharmaceuticals
James Lawrence Walton	Bentonville, Arkansas	1.0	Wal-Mart Stores
Leslie Herbert Wexner	New Albany, Ohio	1.2	The Limited Inc.
Weyerhaeuser family	St. Paul, Minnesota	1.0	Weyerhaeuser Co.
Wrigley family	Lake Geneva, Wisconsin	1.1	Wrigley's chewing gum
William Bernard Ziff Jr. and family	Manalapan, Florida	1.5	Publishing

The U.S. now accounts for 34% of the world's billionaires. But with new fortunes springing up throughout the developing world, these lists are never static. For the latest on America's wealthiest people, see this year's issue of The Forbes Four Hundred, appearing in October.

*The Air Force has the Stealth.
Music has Sinatra.
Paris has the Eiffel Tower.
We have this.*



On October 24, 1988, Nissan officially unveiled a new Maxima. It was designed to be the first automobile to give high-priced European dream sedans a run for their money. It offered size, style, power, grace and two very important things its expensive competition couldn't possibly match: Outstanding reliability and a very reasonable price of entry.*

*The Maxima experienced a meteoric rise to success. Automobile Magazine hailed it "the best \$20,000 sedan we've ever driven."** Car and Driver said, "In the international sports-sedan class, we reckon that it's gold-medal material."† It gained a reputation for amazing quality. Made top ten lists. And by 1994, the Maxima had become the best-selling*

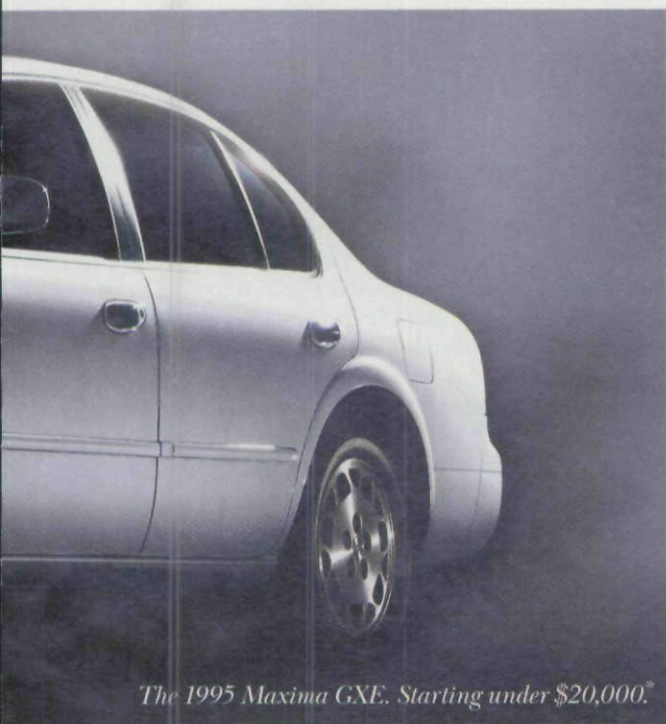
Nissan Motor Corporation U.S.A. Smart people always read the fine print. And they always wear their seat belts. Bose is a registered trademark of Bose Corporation. *MSRP for 1995 Nissan Maxima GXE excluding taxes, title, license, destination, options and locally required equipment. **Automobile Magazine, 7/89. †Car and Driver, 11/91. ‡1995 E.P.A. Fuel Economy Estimates 21 city/28 highway with automatic; 22 city/27 highway with 5-speed.

import car in its class for nine consecutive years.

Now, without further ado, we proudly introduce you to our latest Maxima.

An astonishing automobile that doesn't merely challenge more expensive luxury/performance sedans—it runs rings around them.

To begin with, the new Maxima GXE boasts an



The 1995 Maxima GXE. Starting under \$20,000.*

amazing V6 engine that generates 30 more standard horsepower (for a grand total of 190 hp) and gets 10% better fuel economy (21 mpg city/28 mpg highway) than its predecessor.^{††} For those keeping score at home, all this equates to scorching 0-60 times that are faster than a 1994 Acura Legend LS and a Lexus ES 300 while getting gas mileage that's equal to the

far less powerful four-cylinder Toyota Camry.^{††}

Our engineers also worked wonders with the suspension. We won't go into great detail, except to say the new Maxima rides quieter and smoother on rough roads than a Lexus ES 300 and can outcorner an Acura Legend LS with relative ease.[§]

Of the many significant improvements, perhaps the most noticeable is the increased cabin volume. We've added more leg room, shoulder and head room. We've also added touches like woodgrain appointments, an eight-way electronically adjustable driver's seat, and a custom-designed 6-speaker Bose® stereo system on the Maxima GLE, while safety features like dual airbags and high-strength steel pipe beams in the doors have been newly provided as well.

But of all these exceptional achievements, perhaps the most remarkable is that the new Maxima can still be yours for a starting price of under \$20,000.*

And that's something that can't be said for the Stealth, Frank Sinatra or that famous tower in Paris. For a free videocassette on the remarkable new Maxima, call us at 1-800-501-4629 or visit your nearest Nissan Dealer.

The New Nissan Maxima



It's time to expect more from a car.™

Use these E.P.A. estimates for comparison only. Your mileage may vary. Comparison vs. 1994 Toyota Camry with automatic transmission. §Based on independent tests conducted by AMCI using 1995 Nissan Maxima GLE vs. 1994 competitive sedans. Ride smoothness measured from driver's seat. Quietness based on decibel level at 55 mph. Cornering based on speed through dry cornering maneuver. GXE model shown with optional alloy wheels.

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