Exploratory Data Analysis - report

Maciej S.

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1 Introduction

1.1 What is EDA?

EDA stands for Exploratory Data Analysis. It's a crucial step in the data analysis process where you summarize the main characteristics of a dataset, often using visual methods. Here's the gist:

- Purpose: Understand the data better before jumping into modeling. It helps in uncovering patterns, spotting anomalies, testing hypotheses, and checking assumptions.
- Tools and Techniques: Descriptive statistics (mean, median, mode, standard deviation), visualizations (histograms, scatter plots, box plots), and data wrangling (handling missing values, scaling).
- Outcome: You get insights that guide your next steps in the data science workflow.

You can think of it as getting to know your dataset inside out, making sure you're fully prepped before the heavy lifting begins.

1.2 The aim

This analysis aims to understand the dataset of 134 cocktails. It aims to identify main characteristics of the cocktails, understand relations between ingredients and distinguish potential groups of similar drinks.

1.2.1 Brief overlook of the dataset

Main part of the data collection consists of 134 rows and 11 columns. Here is brief look at it:



Figure 1: TheCocktailDB head

The columns are: id, name, category, glass, tags, instructions, imageUrl, alcoholic, createdAt, updatedAt, ingredients. Every column excpet 'id' and 'alcoholic' have object type. Other two are represented as int64.

In 'ingredients' column there is nested information about ingredients. Each drink have own piece of ingredients information there. If you unpack such block of information there will be data about ingredients needed to prepare such drink. Every record in 'ingredients' table has 10 attributes. They are as follows: id, name, alcohol, type, percentage, imageUrl, createdAt, updatedAt, measure. After unpacking ingredients data from every cocktail there will be **531** unique records in the 'ingredients' table.



Figure 2: A snippet of the 'ingredients' table

2 Data review

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