# **BLAINE LINGARD**

# UI frontend developer



# Who Me?

I'm a UX/UI Designer & Front-end Developer from Cape Town. 15 years of experience facilitating cutting-edge engineering solutions with a wide range of e-commerce application and technology skills.

As a UI Developer I understand the bigger picture; I design the organizational structure behind a website and make certain interactive components of a site can be achieved. Extensive expertise in large system architecture development and administration, as well as network design and configuration.



Bē behance.net/overloadedpixel



hello@madlab.design



/in/blainelingard



madlab.design





# Experience

#### ApproveMe - Phoenix, AZ

Senior Frontend Developer / UX Engineer

Remote - Full time

Aug 2019 - Present

- Designed and implemented an Online Contract builder and Signing Experience app with React JS, typescript, AWS DB. Stripe payment gateway Beacon support and Email templates for users notifications.
- Restructure and cleanup several WordPress projects to use a custom-built WP theme
  with a single global library for all child sites as and maintaining the visual standards.
   Improving SEO, auditing each site and pages, improving performance, and QA testing.
- Designed and implemented PHP web application, streamlining high-server traffic resource configuration and allocation.
- Suggested a new tactic to persuade canceling customers to stay with the company, resulting in a 13% decrease in cancellations

#### Freedom Life - CapeTown, SA

Full time

Frontend Developer / UI Designer

Aug 2018 - Jul 2019

 Worked with the design team on UX/UI standards and handover to the development team. As the Frontend developer I would implement signed off designs and work closely with the backend devs and designers to achieve the projects goal and get a great team collaboration work space.

#### Liquid Thought - CapeTown, SA

Freelancer

Frontend Developer

Mar 2018 - Jul 2018

• Implementing design files in Angular, is in client side. QA testing and task management and Helping team with extra tasks, coding solutions and increase motivation and improve mindset and confidence.

#### SnapScan - CapeTown, SA

Freelancer

Frontend Developer / UX Engineer

May 2017 - Jan 2018

Contracted in to help improve Snap Scans mobile apps interface and User experience
as a Professional looking app with a friendly, easy to use experience for any user.
 Creating site flows, Brand guild and style library. Creating interactive prototypes with
InVision, for presentational meetings with CEO's and Investors. And how interaction
can be improved before development.

#### Ripple Digital Solutions - CapeTown, SA

Full time

UI Frontend Developer / Project management

Sep 2011 - Apr 2017

- Designed and help code Products such as:
   PlayHugeLottos.com, PLottoStar.com, PLottoRewards.com
- Created <u>RippleDigitalSolutions</u> Branding and website:
   Logo, Custom CMS, and projects that are previews in the <u>Qour Craft page</u>
- Interact with new Clients, and help guild there ideas with professionalism, represent RDS with high standards. Managing these project to the team, and understanding our limitation instead of creating empty promise without informing team members, if something would take a bit more time, due to the complexity request. Keeping the client in the loop on progress and sharing a secure dev.app.....com link to see progress.

## **Technical Skill Set**

#### **Tools**

Figma, Adobe Suit, Sketch, InVision,
Microsoft Office Suite, Keynote, Figma
Autolayout, WordPress, VS Code,
GitHub

#### Design

Design System, User Flows,
Wireframes, Usability Testing,
Sketching, Design Thinking,
Presentation, Photography,
Illustrations, Branding

### Coding Languages

HTML/CSS/JavaScript/Typescript, Node, SQL, Python, React JS, React Native, Angular, Git, PHP, Stylecomponents,

#### Soft Skills

Analytical Decision-Making,
Information architecture, User
research and usability testing
Communication, Delegation,
Teamwork, Adaptability, Tech-Savvy,
Leadership, Prioritization and time
management, Skill development

#### **Education**

Industrial Design & Product Design Cape Peninsula University of Technology

Honours Computer Science Cape college