

# COMP 3610: Big Data Analytics Project Presentation Rubric

## Group Evaluation

Group Letter: \_\_\_\_\_

### 1. Introduction of the Problem (5 marks)

- Clarity in explaining the background and the specific problem being addressed.
- Relevance and significance of the problem to the field of big data analytics and the target audience.
- **Marks:** \_\_\_ / 5

### 2. Presentation of the Solution (10 marks)

- Clear explanation of the proposed solution.
- Creativity and innovation in the solution approach.
- Relevance of the solution to solving the problem.
- **Marks:** \_\_\_ / 10

### 3. Implementation of the Solution (15 marks)

- Detailed discussion of the big data analytics techniques and concepts used.
- Clarity in explaining the data preparation, analysis, and modeling steps.
- Use of visuals (charts, graphs, etc.) to illustrate key points.
- Explanation of the challenges faced and how they were overcome.
- **Marks:** \_\_\_ / 15

### 4. Results and Findings (10 marks)

- Clarity and thoroughness in presenting the results/findings.
- Discussion on the implications of the results/findings.
- Accuracy in interpreting the results and their significance.
- **Marks:** \_\_\_ / 10

### 5. Application Demonstration (if applicable) (5 marks)

- Effectiveness of the demonstration in showing the solution's application.
- Clarity in explaining the application's functionality and features.
- Interaction with the audience during the demonstration (if live).
- **Marks:** \_\_\_ / 5

### 6. Overall Presentation (5 marks)

- Organization and flow of the presentation.
- Ability to engage and maintain the audience's interest.

- Quality of visual aids (slides, charts, etc.).
- Effectiveness in answering questions from the audience.
- Time management and adherence to presentation time limits.
- **Marks:** \_\_\_ / 5

**Total Marks:** \_\_\_ / 50

**Comments and Feedback**

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