



Logo Versions



Primary

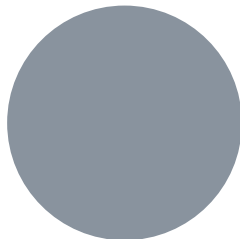
B-BET

Wordmark Only



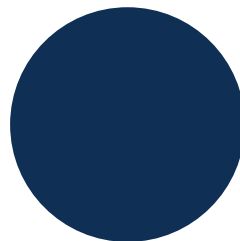
Icon

Colours



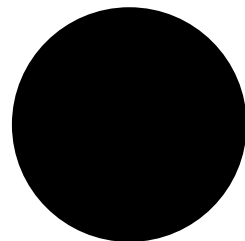
Primary

Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601



Secondary

Hex #89939E
RGB rgb(137,147,158)
CMYK 13 7 0 38
Pantone 16-3916



Accent

Hex #0f3054
RGB rgb(15,48,84)
CMYK 82 43 0 67
Pantone 19-4027

Background

Hex #000000
RGB rgb(0,0,0)
CMYK 0 0 0 100
Pantone 19-3911

Typography

Primary

Audiowide Regular

Aa Bb Cc