# 📘 BlockReceipt.ai – README & Landing Page Copy Rewrite

## 📄 Updated README.md (Suggested)

# BlockReceipt.ai  
  
\*\*BlockReceipt.ai\*\* is a privacy-first, blockchain-powered digital receipt platform that transforms everyday purchases into secure, encrypted NFTs.  
  
### 🔐 Key Features  
- \*\*Encrypted Receipt Metadata\*\* – Powered by Threshold TACo Proxy Re-encryption, only you (or approved vendors) can see what you purchased.  
- \*\*Free NFT Rewards\*\* – Every eligible receipt triggers an automatic gift: an NFT under $0.10 value, purchased or minted on your behalf.  
- \*\*AI-Powered Art & Fallbacks\*\* – If no NFT is available, we mint a custom pixel-art collectible based on what you bought.  
- \*\*Gasless for Users\*\* – All NFT minting and transfers are paid for by the platform. You keep the rewards, not the bill.  
- \*\*Verifiable Proof of Purchase\*\* – Each NFT is a cryptographically sealed token of proof, useful for warranties, expense reporting, or resale.  
  
### 📦 Technologies  
- \*\*Blockchain\*\*: Polygon, ERC-721 / ERC-1155  
- \*\*Encryption\*\*: Threshold Network's TACo Proxy Re-encryption  
- \*\*AI & Market APIs\*\*: OpenSea, Reservoir, Replicate AI  
- \*\*Frontend\*\*: React + Tailwind CSS  
- \*\*Backend\*\*: Node.js, Express, ethers.js  
  
### 🧠 Architecture  
1. User uploads receipt  
2. Line items are extracted and encrypted  
3. System auto-purchases a low-cost NFT OR mints a fallback  
4. NFT is sent to user's wallet, metadata is secured off-chain  
5. User or vendor may decrypt metadata with proper access key  
  
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## 🖥️ Landing Page Copy

### Headline:

\*\*From Paper to Proof. From Purchase to Pixel.\*\*

### Subheadline:

BlockReceipt.ai transforms every verified purchase into a secure, verifiable NFT — complete with private metadata and collectible value.

### Hero CTA Button Variants:

- 🔘 \*\*Immortalize Receipt\*\*  
- 🔘 \*\*Mint My Proof\*\*  
- 🔘 \*\*Get My Digital Token\*\*

### How It Works (3-step):

1. \*\*Upload your receipt\*\* or take a photo — we extract your line items securely.  
2. \*\*We mint or purchase a free NFT\*\* on your behalf, linked to your wallet.  
3. \*\*Your receipt lives forever\*\* on-chain, encrypted, and only accessible by you (or who you approve).

### Why It Matters:

- 📄 Never lose another receipt  
- 🛡️ Maintain privacy with encrypted metadata  
- 🧾 Automatically verify your purchases for warranty or return  
- 🎁 Receive free NFTs just for buying real things

### For Retailers:

Want to replace paper receipts and build brand loyalty with on-chain rewards? Contact us to learn how to integrate BlockReceipt.ai at your point of sale.

### 🧾 Footer Tagline:

\*\*Proof of Purchase. Reinvented.\*\*