# madalena sousa



# curriculum vitae 2025

Hi! I'm Madalena, a 27 year old UX/UI Designer based in Coimbra.

I'm passionate about crafting **intuitive**, **user-centric** designs that enhance everyday experiences. From conceptualization to prototyping and refining digital products, I apply iterative processes and **user research**. Knowledgeable in **usability testing**, **design thinking**, and **data-driven optimization**. My diverse background enables me to work well in **cross-functional teams**.

Fluent in **Portuguese** and **English**, I'm always eager to learn and stay ahead of design trends.



01.2023 - CURRENT TIME

### **UI Designer and Low Code Front End Developer**

Accenture Portugal (Full-Time)

Designed interfaces for internal and public platforms, helping secure clients with design proofs of concept. Created solutions for low-code platforms using Figma UI kits and developed simple design systems in collaboration with the development team.

12.2022 - 03.2023 (4 MONTHS)

### **UX/UI Designer**

Good Registry (Part-Time Internship)

# extra curricular

2008 - CURRENT TIME

#### **Scout Member and Leader**

Scout Group 1316 of Figueira de Lorvão

# **\**

# education

2024 - 2025

### Postgraduate Degree in Web Design and Usability

Coimbra School of Education (ESEC)

2020 - 2022

#### Master in Multimedia

### **Specialization in Interactive Technologies and Digital Games**

Faculty of Engineering, University of Porto

FINAL AVERAGE GRADE: 18 OUT OF 20

2017 - 2020

#### **Bachelor in Design and Multimedia**

Faculty of Science and Technologies, University of Coimbra

FINAL AVERAGE GRADE: 18 OUT OF 20 (3% BEST STUDENT AWARD)

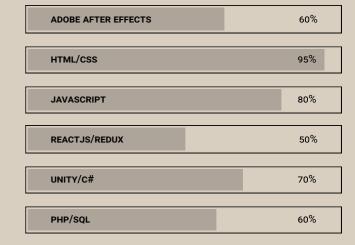
2016 - 2017

### **Bachelor in Biomedical Pharmacy**

Faculty of Pharmacy of University of Coimbra

### skills

FIGMA	95%
ADOBE XD	70%
PRODUCT DESIGN AND UI DESIGN	90%
USER RESEARCH AND USABILITY TESTING	80%
ADODE WALKETON	00%
ADOBE ILLUSTRATOR	80%
ADOBE PREMIERE PRO	80%

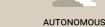


# characteristics













# how to contact me?

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