



Hi! I'm Madalena, a 27 year old UX/UI Designer based in Coimbra.

I'm passionate about crafting **intuitive, user-centric** designs that enhance everyday experiences. From conceptualization to prototyping and refining digital products, I apply iterative processes and **user research**. Knowledgeable in **usability testing, design thinking, and data-driven optimization**. My diverse background enables me to work well in **cross-functional teams**.

Fluent in **Portuguese** and **English**, I'm always eager to learn and stay ahead of design trends.

## experience

01.2023 - CURRENT TIME

### UI Designer and Low Code Front End Developer

Accenture Portugal (Full-Time)

Designed interfaces for internal and public platforms, helping secure clients with design proofs of concept. Created solutions for low-code platforms using Figma UI kits and developed simple design systems in collaboration with the development team.

12.2022 - 03.2023 (4 MONTHS)

### UX/UI Designer

Good Registry (Part-Time Internship)

## extra curricular

2008 - CURRENT TIME

### Scout Member and Leader

Scout Group 1316 of Figueira de Lorrão

## education

2024 - 2025

### Postgraduate Degree in Web Design and Usability

Coimbra School of Education (ESEC)

2020 - 2022

### Master in Multimedia

#### Specialization in Interactive Technologies and Digital Games

Faculty of Engineering, University of Porto

FINAL AVERAGE GRADE: 18 OUT OF 20

2017 - 2020

### Bachelor in Design and Multimedia

Faculty of Science and Technologies, University of Coimbra

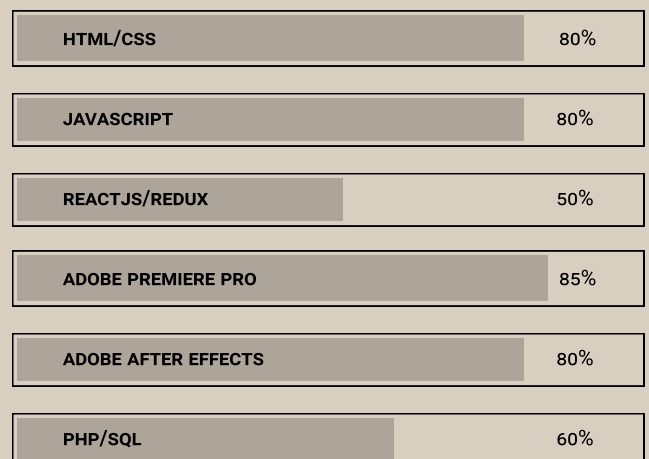
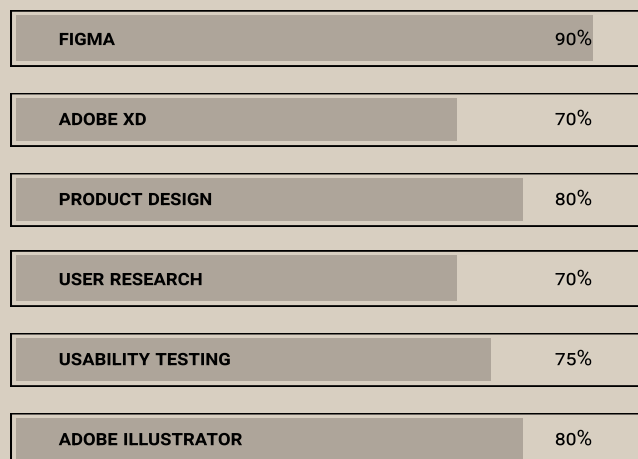
FINAL AVERAGE GRADE: 18 OUT OF 20 (3% BEST STUDENT AWARD)

2016 - 2017

### Bachelor in Biomedical Pharmacy

Faculty of Pharmacy of University of Coimbra

## skills



## characteristics



ORGANIZED



OPEN MINDED



AUTONOMOUS



TEAM WORKER



COMMITTED

## how to contact me?

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📖 [madalenasousa.github.io/portfolio](https://madalenasousa.github.io/portfolio)

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