# 3. Business Analytics

#### 3.1

```
SELECT p.ProductTopCategoryName as 'Product Top Category', SUM(fsi.OrderLineProfit) as Profit

FROM fact_internetsales fsi

JOIN dim_product p

ON fsi.ProductKey = p.ProductKey

WHERE OrderDate >= Date("2021-01-01") AND OrderDate <= Date("2021-12-31")

GROUP BY p.ProductTopCategoryName ORDER BY Profit DESC;

Result Grid Filter Rows:

ProductTop
Category

Profit
```



## 3.2



## 3.3

```
1 .
        select rank() over( partition by inter.CustomerKey order by SUM(OrderLineProfit) desc) as "Customer Rank",
        FullName, SUM(OrderLineProfit) AS "Profit" from dim_customer cust join fact_internetsales inter
  2
         on cust.CustomerKey = inter.CustomerKey
  3
         where OrderDate >= Date("2021-01-01") AND OrderDate <= Date("2021-06-30")
  4
  5
         order by SUM(OrderLineProfit) desc;
  6
<
                                      Export: Wrap Cell Content: IA
Customer
               FullName Profit
   Rank
               NULL
                      NULL
) 1
```



## 3.4

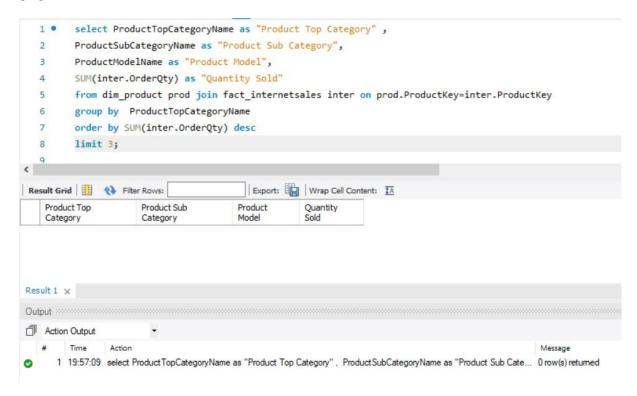


#### 3.5

```
1 .
        select Country, EXTRACT(Year FROM fsi.OrderDate) as 'Year', EXTRACT(Month FROM fsi.OrderDate) as Month,
  2
        SUM(fsi.OrderLineShoppingCost) AS "Shipping costs" from fact internetsales fsi join dim location loc
        on fsi.ShipToLocationKey= loc.LocationKey
  3
  4
        where fsi.ShipToLocationKey=10
        and ShipMethos ="Cargo International"
        and OrderDate >= Date("2020-01-01") AND OrderDate <= Date("2020-06-30")
        order by Month;
Export: Wrap Cell Content: IA
                      Shipping
   Country Year Month
▶ RUIU
          NULL NULL
                      NULL
```



#### 3.6



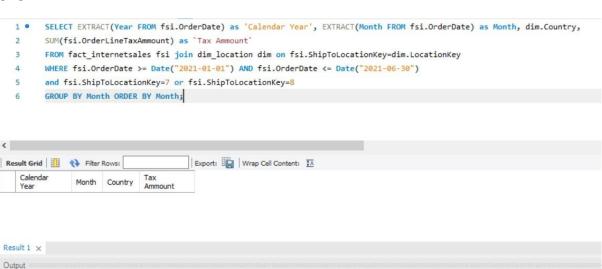
## 3.7

```
1 .
          select Country , SUM(inter.OrderLineProfit) AS "Profit"
   2
          from dim_location loc join fact_internetsales inter on loc.LocationKey = inter.ShipToLocationKey
         where UnitPrice between 1000 and 2000
  3
          order by SUM(inter.OrderLineProfit) desc
  4
          limit 3;
                                           Export: Wrap Cell Content: IA
Country Profit
NULL
Result 2 x
Output ::
Action Output
       Time
                Action
                                                                                                    Message
      1 19:58:11 select Country, SUM(inter.OrderLineProfit) AS "Profit" from dim_location loc join fact_internetsales inter on loc.L... 1 row(s) returned
```

## 3.8

Action Output
# Time

Action



1 19:58:42 SELECT EXTRACT(Year FROM fsi.OrderDate) as 'Calendar Year', EXTRACT(Month FROM fsi.OrderDate) as Mo... 0 row(s) returned

Message