

3. Business Analytics

3.1

```
1 |
2 • SELECT p.ProductTopCategoryName as 'Product Top Category', SUM(fsi.OrderLineProfit) as Profit
3 FROM fact_internetsales fsi
4 JOIN dim_product p
5 ON fsi.ProductKey = p.ProductKey
6 WHERE OrderDate >= Date("2021-01-01") AND OrderDate <= Date("2021-12-31")
7 GROUP BY p.ProductTopCategoryName ORDER BY Profit DESC;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content:

Product Top Category	Profit
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Result 1 x

Output

Action Output

#	Time	Action	Message
1	19:50:44	SELECT p.ProductTopCategoryName as 'Product Top Category', SUM(fsi.OrderLineProfit) as Profit FROM fact_i...	0 row(s) returned

3.2

```
1 • SELECT dl.Country, SUM(fsi.OrderLineTotal) as Revenue
2 FROM fact_internetsales fsi
3 JOIN dim_location dl
4 ON fsi.ShipToLocationKey = dl.LocationKey
5 WHERE OrderDate >= Date("2019-01-01") AND OrderDate <= Date("2019-12-31")
6 GROUP BY dl.Country ORDER BY Revenue DESC;
```

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Result Grid | Filter Rows: | Export: | Wrap Cell Content:

Country	Revenue
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Result 1 x

Output

Action Output

#	Time	Action	Message
1	19:52:34	SELECT dl.Country, SUM(fsi.OrderLineTotal) as Revenue FROM fact_internetsales fsi JOIN dim_location dl ON f...	0 row(s) returned

3.3

```
1 • select rank() over( partition by inter.CustomerKey order by SUM(OrderLineProfit) desc) as "Customer Rank" ,
2   FullName, SUM(OrderLineProfit) AS "Profit" from dim_customer cust join fact_internetsales inter
3   on cust.CustomerKey = inter.CustomerKey
4   where OrderDate >= Date("2021-01-01") AND OrderDate <= Date("2021-06-30")
5   order by SUM(OrderLineProfit) desc;
6
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content: [IA](#)

	Customer Rank	FullName	Profit
1		HULL	HULL

Result 1 x

Output

Action Output

#	Time	Action	Message
1	19:53:28	select rank() over(partition by inter.CustomerKey order by SUM(OrderLineProfit) desc) as "Customer Rank" , Full...	1 row(s) returned

3.4

```
1 • select Region, FullName , SUM(OrderQty) AS "Quantity Sold",rank() over (partition by inter.CustomerKey order by SUM(OrderQty) desc)
2   as "Rank" from dim_location loc join fact_internetsales inter on
3   loc.LocationKey= inter.ShipToLocationKey join dim_customer cust on
4   cust.CustomerKey=inter.CustomerKey
5   where Region = "Europe"
6   order by SUM(OrderQty) desc
7   limit 5;
```

Result Grid | Filter Rows: | Export: | Wrap Cell Content: [IA](#)

	Region	FullName	Quantity Sold	Rank
1	HULL	HULL	HULL	1

Result 1 x

Output

Action Output

#	Time	Action	Message
1	19:54:23	select Region, FullName , SUM(OrderQty) AS "Quantity Sold",rank() over (partition by inter.CustomerKey order by ...	1 row(s) returned

3.5

```
1 • select Country, EXTRACT(Year FROM fsi.OrderDate) as 'Year', EXTRACT(Month FROM fsi.OrderDate) as Month,
2 SUM(fsi.OrderLineShoppingCost) AS "Shipping costs" from fact_internetsales fsi join dim_location loc
3 on fsi.ShipToLocationKey= loc.LocationKey
4 where fsi.ShipToLocationKey=10
5 and ShipMethos ="Cargo International"
6 and OrderDate >= Date("2020-01-01") AND OrderDate <= Date("2020-06-30")
7 order by Month;
```

Result Grid

Country	Year	Month	Shipping costs
NULL	NULL	NULL	NULL

Result 2 x

Output

Action Output

#	Time	Action	Message
✓ 1	19:56:04	select Country, EXTRACT(Year FROM fsi.OrderDate) as 'Year', EXTRACT(Month FROM fsi.OrderDate) as Month...	1 row(s) returned

3.6

```
1 • select ProductTopCategoryName as "Product Top Category" ,
2 ProductSubCategoryName as "Product Sub Category",
3 ProductModelName as "Product Model",
4 SUM(inter.OrderQty) as "Quantity Sold"
5 from dim_product prod join fact_internetsales inter on prod.ProductKey=inter.ProductKey
6 group by ProductTopCategoryName
7 order by SUM(inter.OrderQty) desc
8 limit 3;
9
```

Result Grid

Product Top Category	Product Sub Category	Product Model	Quantity Sold
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Result 1 x

Output

Action Output

#	Time	Action	Message
✓ 1	19:57:09	select ProductTopCategoryName as "Product Top Category" , ProductSubCategoryName as "Product Sub Cate..."	0 row(s) returned

3.7

```
1 • select Country , SUM(inter.OrderLineProfit) AS "Profit"
2   from dim_location loc join fact_internetsales inter on loc.LocationKey = inter.ShipToLocationKey
3  where UnitPrice between 1000 and 2000
4  order by SUM(inter.OrderLineProfit) desc
5  limit 3;
```

Result Grid

	Country	Profit
▶	NULL	NULL

Result 2 x

Output

Action Output

#	Time	Action	Message
✓ 1	19:58:11	select Country , SUM(inter.OrderLineProfit) AS "Profit" from dim_location loc join fact_internetsales inter on loc.L...	1 row(s) returned

3.8

```
1 • SELECT EXTRACT(Year FROM fsi.OrderDate) as 'Calendar Year', EXTRACT(Month FROM fsi.OrderDate) as Month, dim.Country,
2   SUM(fsi.OrderLineTaxAmount) as `Tax Ammount`
3  FROM fact_internetsales fsi join dim_location dim on fsi.ShipToLocationKey=dim.LocationKey
4  WHERE fsi.OrderDate >= Date("2021-01-01") AND fsi.OrderDate <= Date("2021-06-30")
5  and fsi.ShipToLocationKey=7 or fsi.ShipToLocationKey=8
6  GROUP BY Month ORDER BY Month;
```

Result Grid

	Calendar Year	Month	Country	Tax Ammount
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Result 1 x

Output

Action Output

#	Time	Action	Message
✓ 1	19:58:42	SELECT EXTRACT(Year FROM fsi.OrderDate) as "Calendar Year", EXTRACT(Month FROM fsi.OrderDate) as Mo...	0 row(s) returned