

# MARSHMELLO MANIA

In August 2018, he collaborated with British band Bastille to release a single titled “Happier” in August.[c] It became his highest charting song in Canada, Sweden, the United Kingdom, and the United States, while becoming his third number-one song on the Dance/Electronic Songs chart, where it spent a record 69 weeks at the top.[37] The song was certified gold in Belgium, Sweden, and the United Kingdom, platinum in New Zealand and the United States, and double-platinum in Australia and Canada.[a] His subsequent singles, collaborations with Egyptian singer-songwriter Amr Diab titled “Bayen Habeit” and American rapper and producer Roddy Ricch titled “Project Dreams”, were released in December.[38]



Marshmello announced that month, he was working on his third studio album, Joytime III.[39]

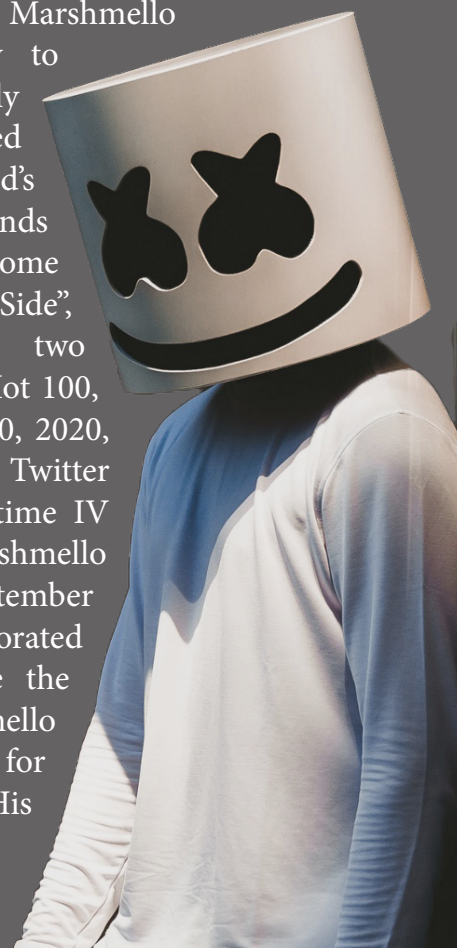
In January 2019, Marshmello collaborated with the free-to-play video game Fortnite Battle Royale to throw an in-game concert, along with releasing merchandise based on the game. On February 2 and 3, the concert was held online, amassing over 10 million players on the first day.[40][41] During the first quarter of 2019 he released various collaboration. The first, in February, was a collaboration with dubstep producer Svdden Death titled “Sell Out”.[42] The second was with Scottish band Chvrches, called “Here with Me”.[43] Finally, in April, he released Roll the Dice, an extended play with California rappers SOB X RBE. It contains three songs: “Roll the Dice”, “Don’t Save Me” and “First Place”.[44]

In June 2019, he released “Rescue Me”, a collaboration with American rock band A Day to Remember as the first single from his third album, Joytime III.

[45] Following which, Marshmello revealed the full tracklist on his Twitter.[46] The album features collaborations with producers Bellecour, Crankdat, Elohim, Flux Pavilion, Wiwek, Slushii,

On October 5, Marshmello was featured in the tenth season of Robot Chicken as a gag for being an “actual marshmallow”, after being hit by a truck of chocolate and a truck of graham crackers, thus creating schmôres.[47] On November 13, Marshmello collaborated with Blackbear and Yungblud to release “Tongue Tied”.[48]

On May 1, 2020, Marshmello collaborated with Halsey to release “Be Kind”.[49] In July 2020, Marshmello featured on rapper Juice Wrld’s posthumous album Legends Never Die, on the tracks “Come & Go” and “Hate the Other Side”, which reached numbers two and ten on the Billboard Hot 100, respectively.[50] On July 30, 2020, when asked by a fan on Twitter when his next album Joytime IV would be released, Marshmello stated “very soon”. On September 1, 2020, Marshmello collaborated with 42 Dugg to release the single “Baggin”. Marshmello wears a custom helmet for public appearances. His



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His stage name, an alternative spelling of “marshmallow”, and his marshmallow mascot head were both inspired by Canadian electronic music producer Deadmau5, who also notably uses an alternate spelling for his stage name and performs wearing a “dead mouse” mascot head.[54] Acknowledgement of Deadmau5’s contribution to Marshmello’s persona is evident in the music video for “Alone”.[55] Marshmello also referenced Deadmau third

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[54] Acknowledgement of Deadmau5’s contribution to Marshmello’s persona is evident in the music video for “Alone”.[55] Marshmello also referenced Deadmau5 with a variant of his helmet (with a third ear) featured in the original edit of “Ritual”’s music video.[56] It was removed at Deadmau5’s demand.[57]

His musical style includes groove-oriented, synth and bass-heavy electronic dance music.[8] Inspired by other masked DJs like Deadmau5 and Daft Punk, Marshmello appears wearing a full-head-covering white-colored



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