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Upchaar Aayog

upchaaraayog.netlify.app/



Problem

Lack of Affordability

Many individuals belonging to economically disadvantaged backgrounds struggle to afford essential medications due to their high costs.

Prescription Challenges

A significant portion of doctors do not prescribe generic medicine names, making it difficult for patients to avail of the benefits of Jan Aushadhi Kendra.



Problem

Inadequate Distribution

Limited availability of Jan Aushadhi Kendra outlets in rural and remote areas exacerbates the challenge of accessing affordable medicines for those residing in underserved regions.

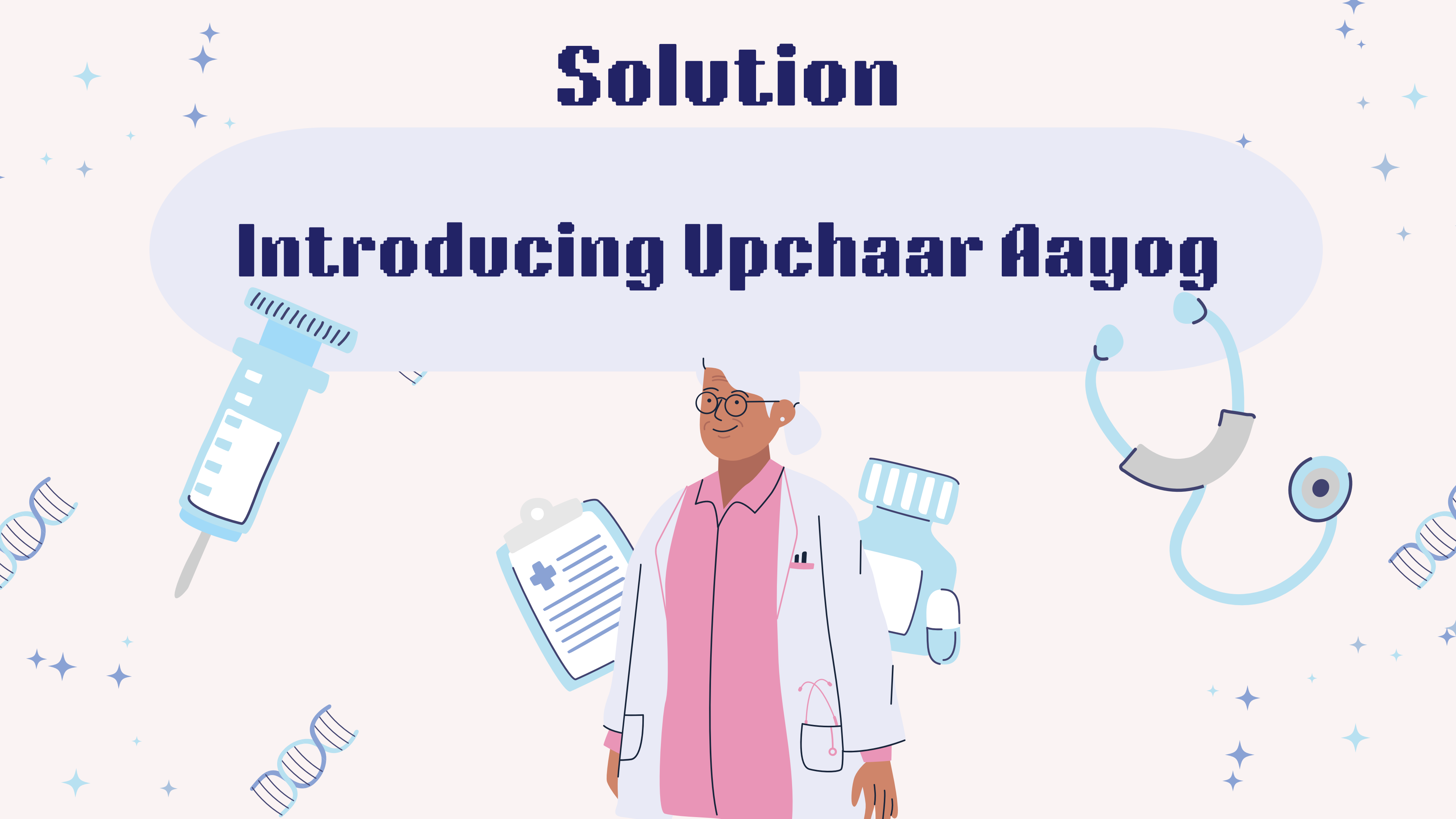
Dependency on Brand

Patients often rely on branded medications due to familiarity or perceived efficacy, overlooking the availability of more affordable generic alternatives offered at Jan Aushadhi Kendra outlets.



Solution

Introducing Upchaar Aayog



What we will provide

Online Platform

We have develop a user-friendly website where users can search for generic medicine names corresponding to brand names commonly prescribed by doctors.

Accessible Locations

We have develop a user-friendly platform to help users to locate nearby Jan Aushadhi Kendras easily, ensuring convenient access to discounted medications.

Ayushman Bharat Hospital

Provide information regarding the locations of Ayushman Bharat Hospitals, ensuring individuals are aware of nearby healthcare facilities for comprehensive medical assistance.

Benefits

Cost-Efficient Healthcare

By availing of discounted medications at Jan Aushadhi Kendras, individuals can access essential medicines at affordable prices, alleviating financial burdens.


Improved Prescription

Encouraging doctors to prescribe generic medicine names enhances accessibility to discounted medications, thereby promoting better health outcomes for underserved populations.

Enhanced Healthcare

By providing information on Jan Aushadhi Kendra and Ayushman Bharat Hospital locations, Upchaar-Aayog facilitates easier access to healthcare services for marginalized communities.

Conclusion



Through **Upchaar-Aayog** holistic approach of addressing affordability, prescription knowledge, and accessibility, we aim to bridge the gap in healthcare access for economically disadvantaged individuals, ensuring no one is deprived of essential medications due to financial constraints or lack of information.



**Enhanced Healthcare
Accessibility**

**Thank you for
your attention**

