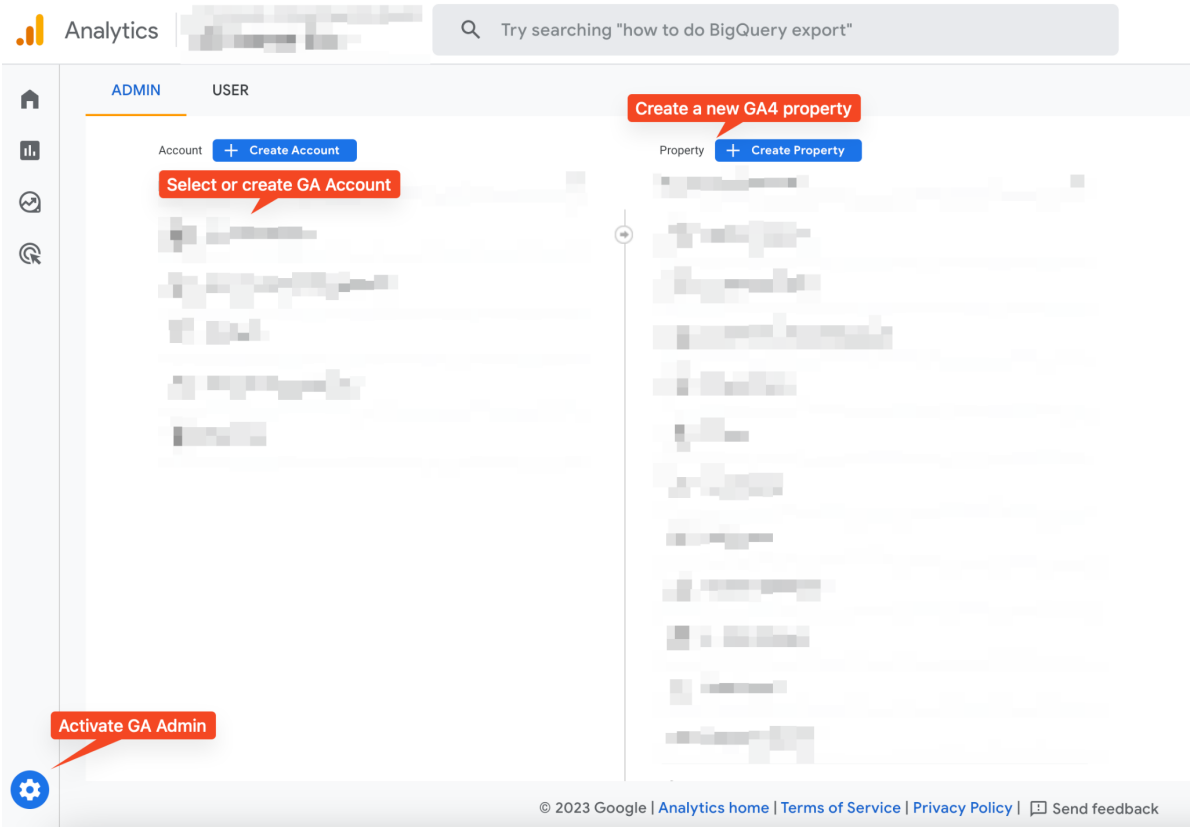
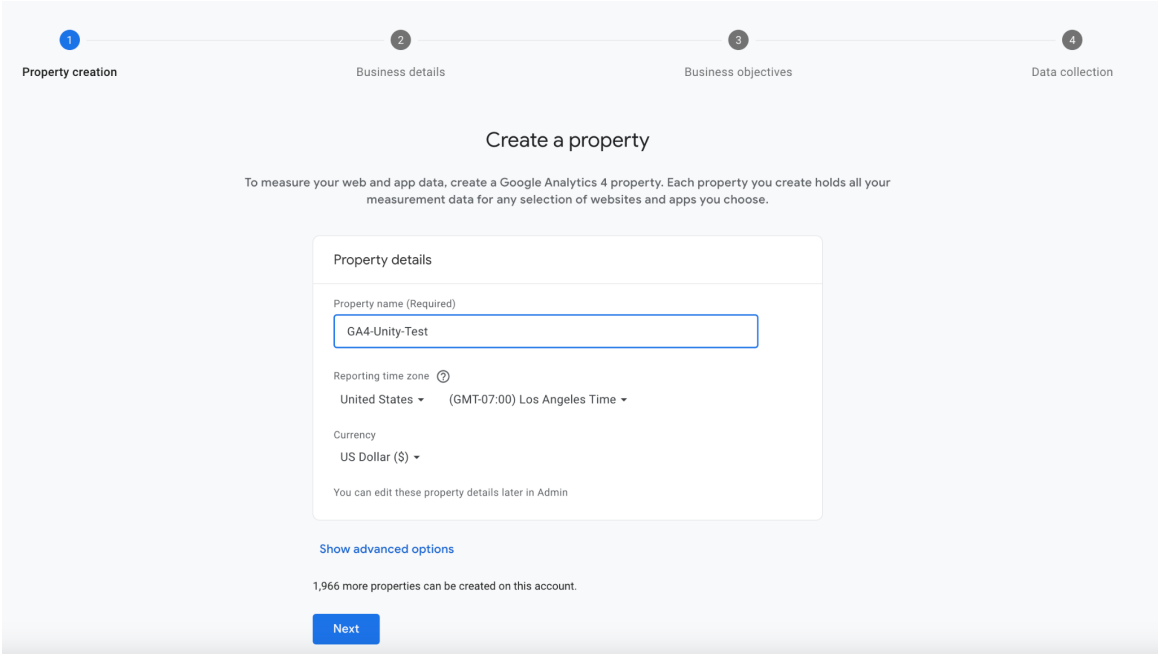
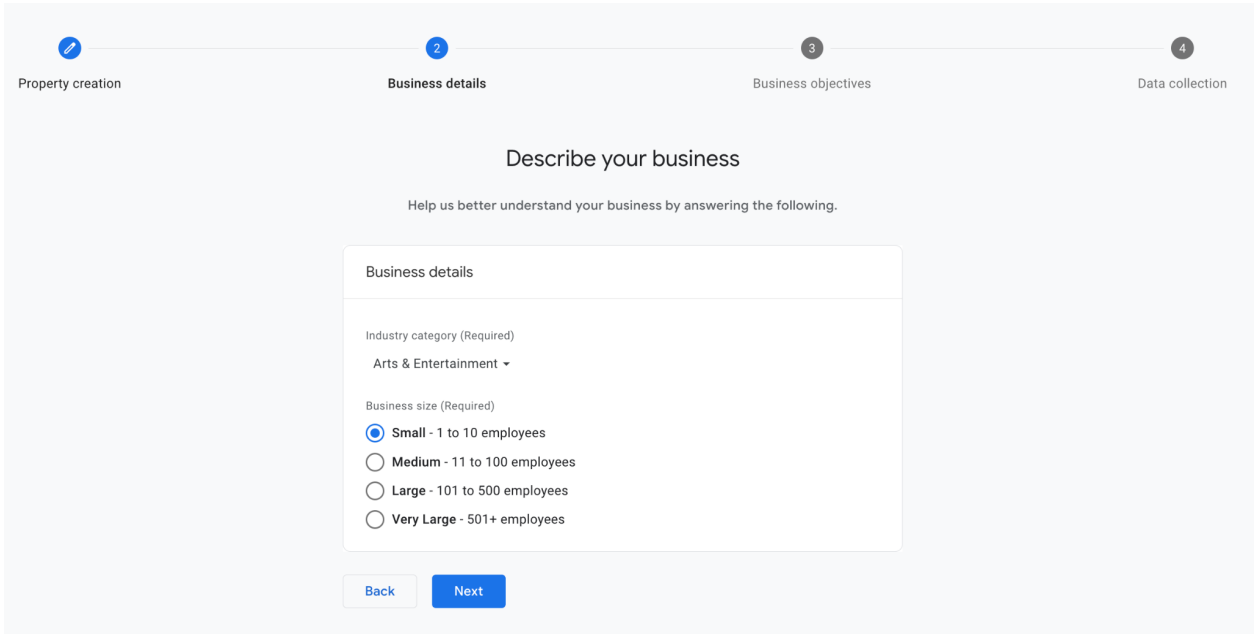
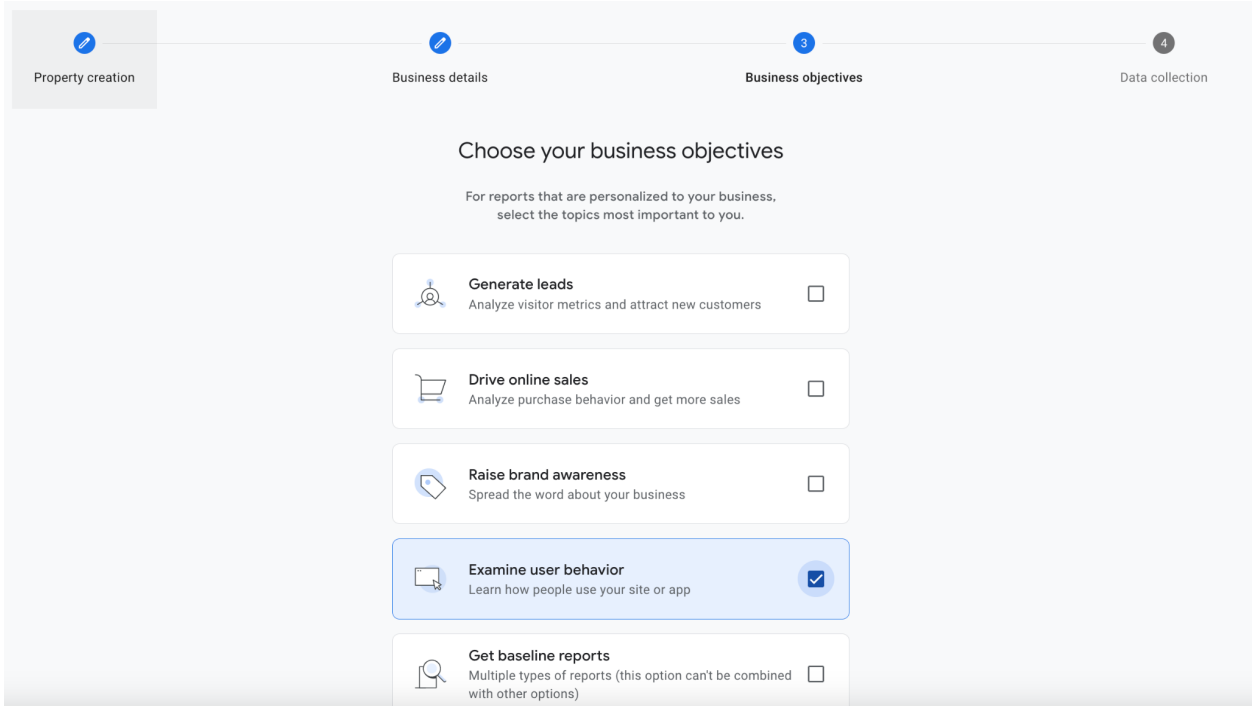
Google Analytics GA4 for Unity

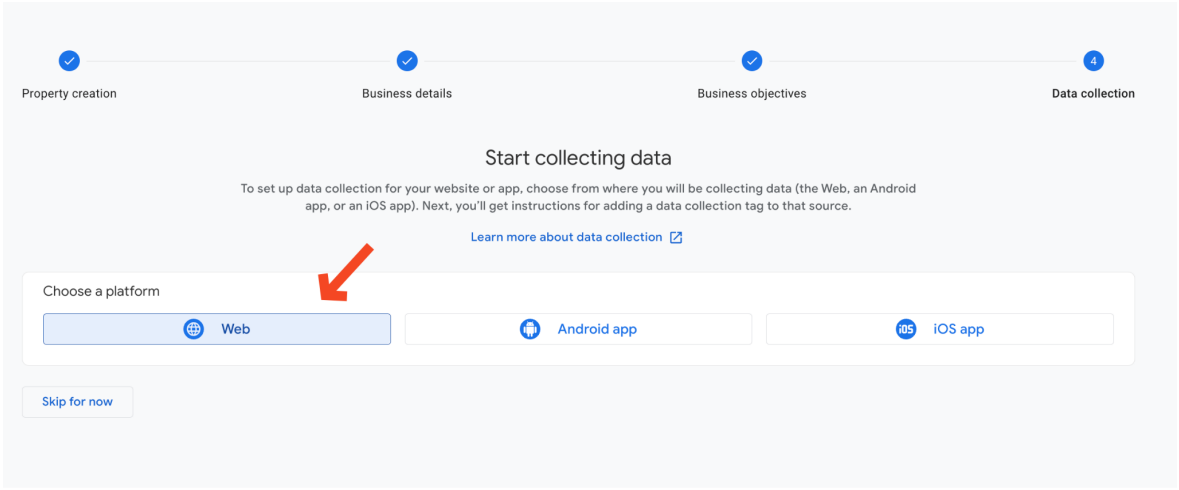
Open https://analytics.google.com and follow the instructions to set up your analytics:
Contact support@dreamteam-mobile.com for help.

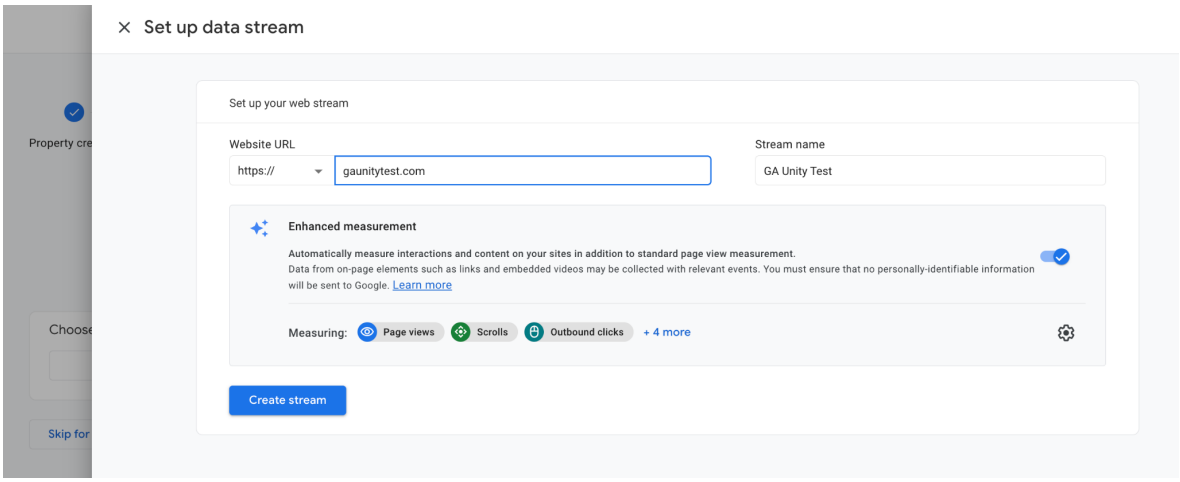


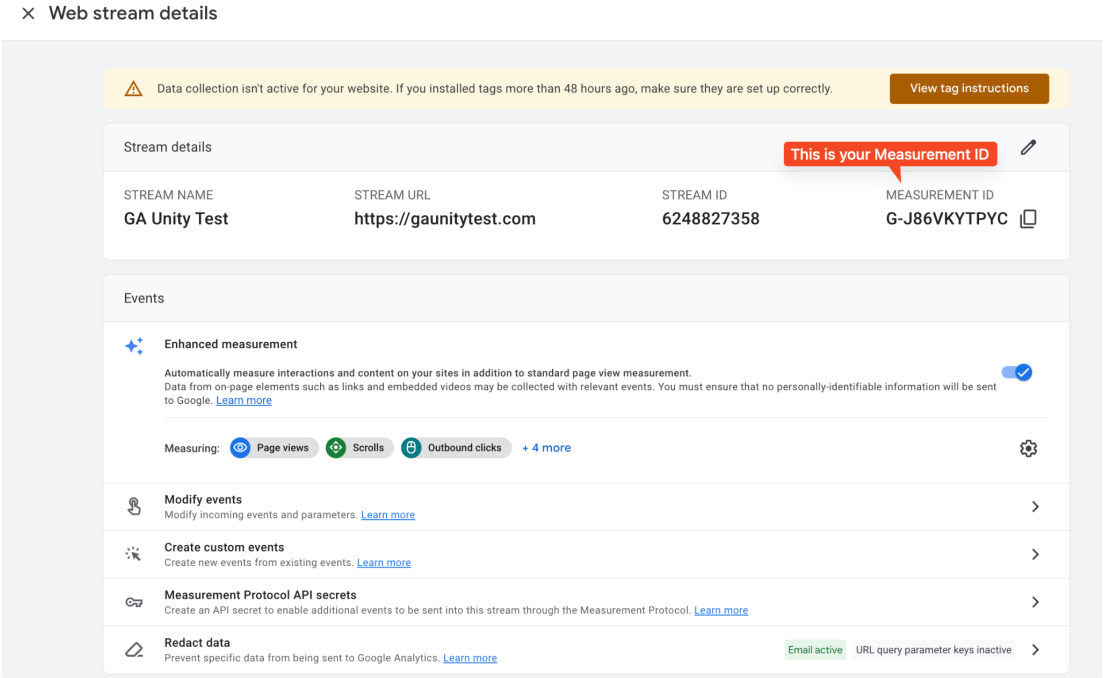



Property creation
2
Business details
3
Business objectives
4
Data collection
Describe your business
Help us better understand your business by answering the following.
Business details
Industry category (Required)
Arts & Entertainment
Business size (Required)
Small - 1 to 10 employees
Medium - 11 to 100 employees
Large - 101 to 500 employees
Very Large - 501+ employees
Back
Next


Property creation
Business details
3
Business objectives
4
Data collection
Choose your business objectives
For reports that are personalized to your business, select the topics most important to you.
Generate leads
Analyze visitor metrics and attract new customers
Drive online sales
Analyze purchase behavior and get more sales
Raise brand awareness
Spread the word about your business
Examine user behavior
Learn how people use your site or app
Get baseline reports
Multiple types of reports (this option can't be combined with other options)


Property creation
Business details
Business objectives
4
Data collection
Start collecting data
To set up data collection for your website or app, choose from where you will be collecting data (the Web, an Android app, or an iOS app). Next, you'll get instructions for adding a data collection tag to that source.
Learn more about data collection
Choose a platform
Web
Android app
iOS app
Skip for now


Set up data stream
Property cre
Choose
Skip for
Set up your web stream
Website URL
https://
gaunitytest.com
Stream name
GA Unity Test
Enhanced measurement
Automatically measure interactions and content on your sites in addition to standard page view measurement.
Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. Learn more
Measuring:
Page views
Scrolls
Outbound clicks
+ 4 more
Create stream


Web stream details
Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly.
View tag instructions
Stream details
This is your Measurement ID
STREAM NAME
GA Unity Test
STREAM URL
https://gaunitytest.com
STREAM ID
6248827358
MEASUREMENT ID
G-J86VKYTPYC
Events
Enhanced measurement
Automatically measure interactions and content on your sites in addition to standard page view measurement.
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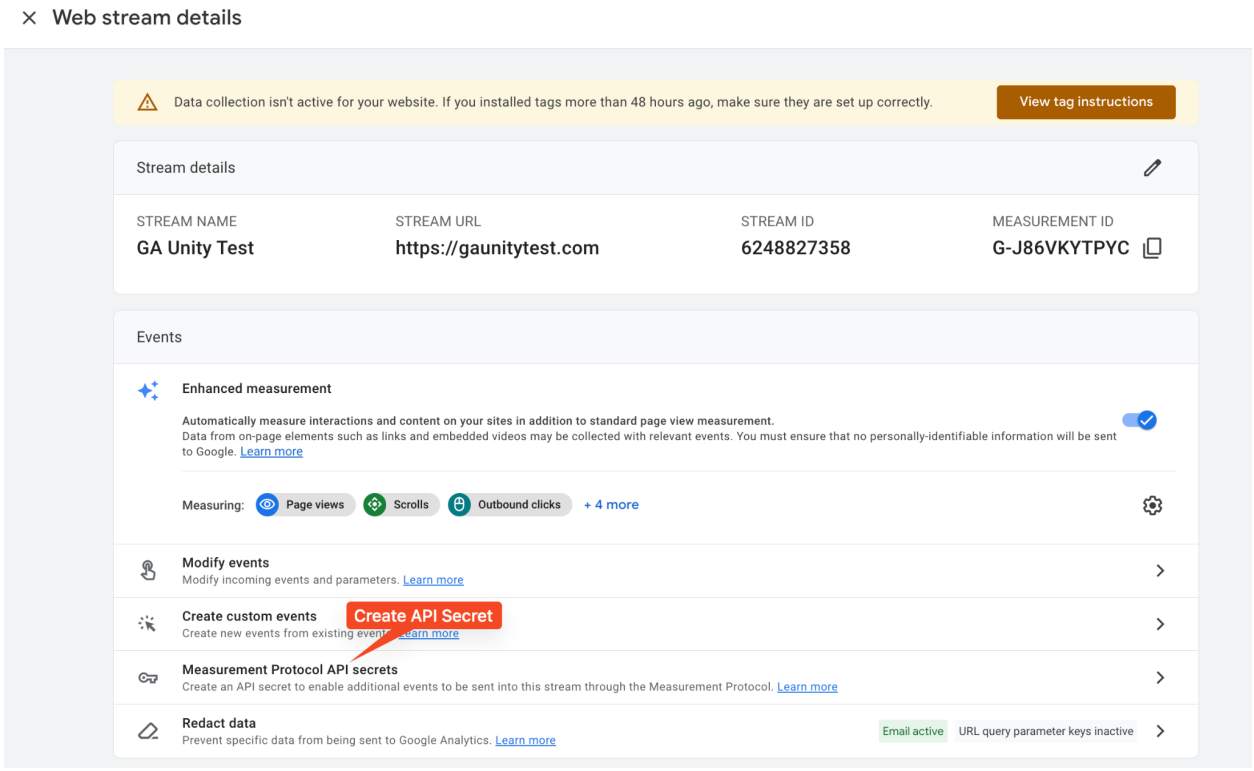
Measuring:
Page views
Scrolls
Outbound clicks
+ 4 more
Modify events
Modify incoming events and parameters. Learn more
Create custom events
Create new events from existing events. Learn more
Measurement Protocol API secrets
Create an API secret to enable additional events to be sent into this stream through the Measurement Protocol. Learn more
Redact data
Prevent specific data from being sent to Google Analytics. Learn more
Email active
URL query parameter keys inactive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GA Unity Test
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STREAM ID
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MEASUREMENT ID
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Measuring: Page views Scrolls Outbound clicks + 4 more
Modify events
Modify incoming events and parameters. Learn more
Create custom events
Create API Secret
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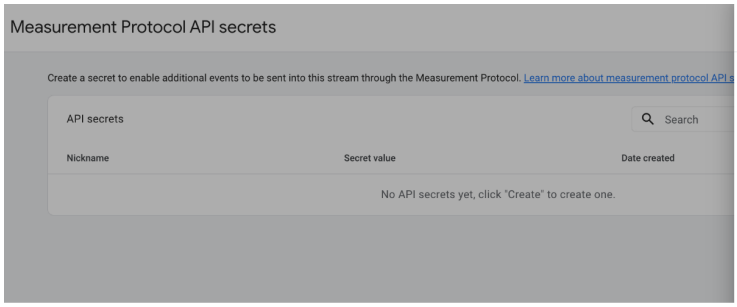
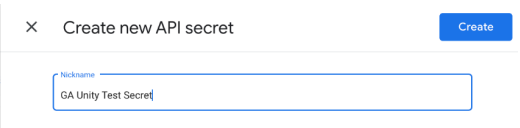
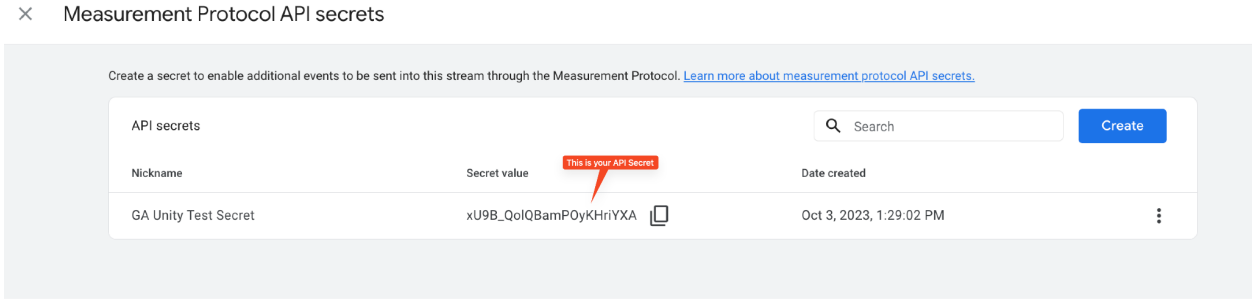
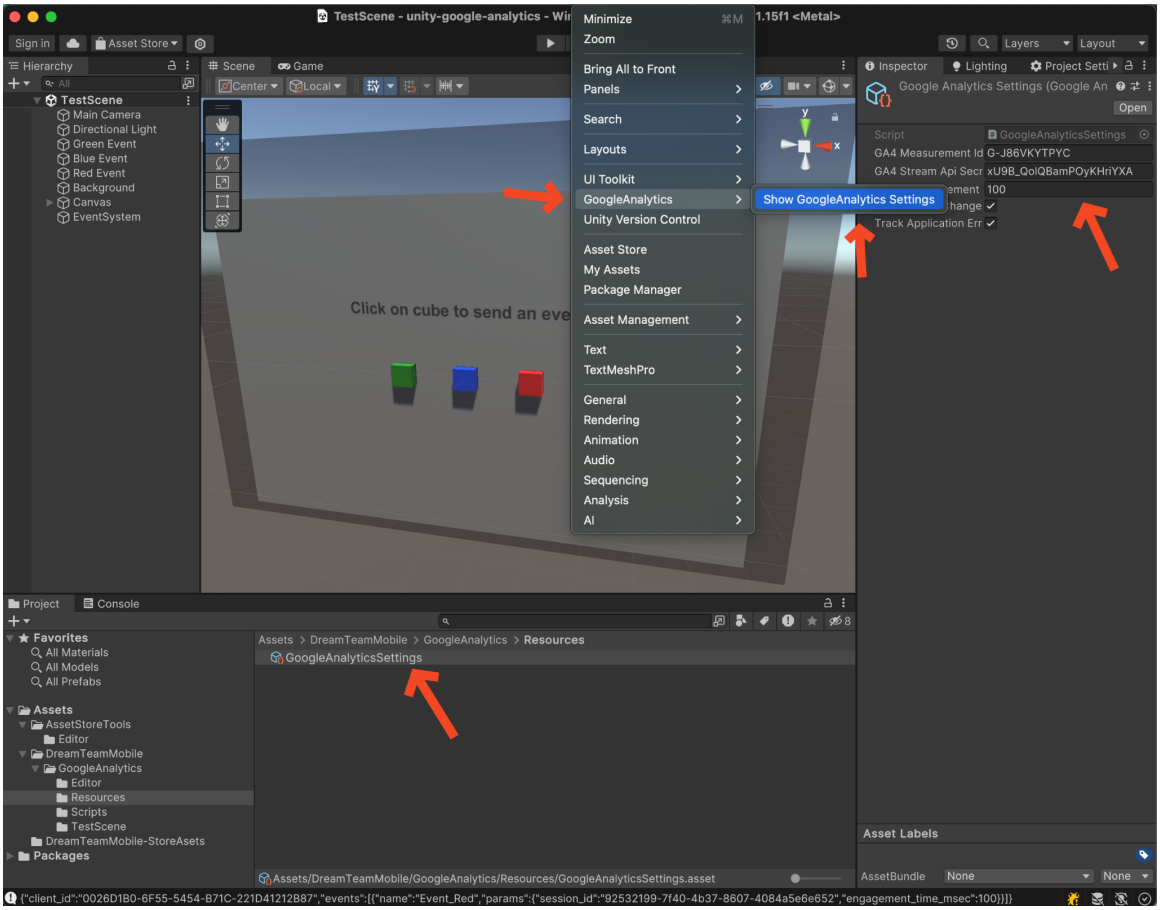

Measurement Protocol API secrets
Create a secret to enable additional events to be sent into this stream through the Measurement Protocol. Learn more about measurement protocol API s
API secrets
Search
Nickname
Secret value
Date created
No API secrets yet, click "Create" to create one.


Create new API secret
Create
Nickname
GA Unity Test Secret


Measurement Protocol API secrets
Create a secret to enable additional events to be sent into this stream through the Measurement Protocol. Learn more about measurement protocol API secrets.
API secrets
Search
Create
Nickname
Secret value
This is your API Secret
Date created
GA Unity Test Secret
xU9B_QolQBamPOyKHriYXA
Oct 3, 2023, 1:29:02 PM


TestScene - unity-google-analytics - Wi
1.15f1 <Metal>
Minimize ⌘M
Zoom
Bring All to Front
Panels
Search
Layouts
UI Toolkit
GoogleAnalytics
Unity Version Control
Asset Store
My Assets
Package Manager
Asset Management
Text
TextMeshPro
General
Rendering
Animation
Audio
Sequencing
Analysis
AI
Show GoogleAnalytics Settings
Hierarchy
Scene
Game
Inspector
Lighting
Project Setti
Google Analytics Settings (Google An
Open
Script
GoogleAnalyticsSettings
GA4 Measurement Id G-J86VKYTPYC
GA4 Stream Api Secr xU9B_QolQBamPOyKHriYXA
Track Application Err
TestScene
Main Camera
Directional Light
Green Event
Blue Event
Red Event
Background
Canvas
EventSystem
Click on cube to send an eve
Project
Console
Favorites
All Materials
All Models
All Prefabs
Assets
AssetStoreTools
Editor
DreamTeamMobile
GoogleAnalytics
Editor
Resources
Scripts
TestScene
DreamTeamMobile-StoreAsets
Packages
Assets > DreamTeamMobile > GoogleAnalytics > Resources
GoogleAnalyticsSettings
Assets/DreamTeamMobile/GoogleAnalytics/Resources/GoogleAnalyticsSettings.asset
Asset Labels
AssetBundle
None
None
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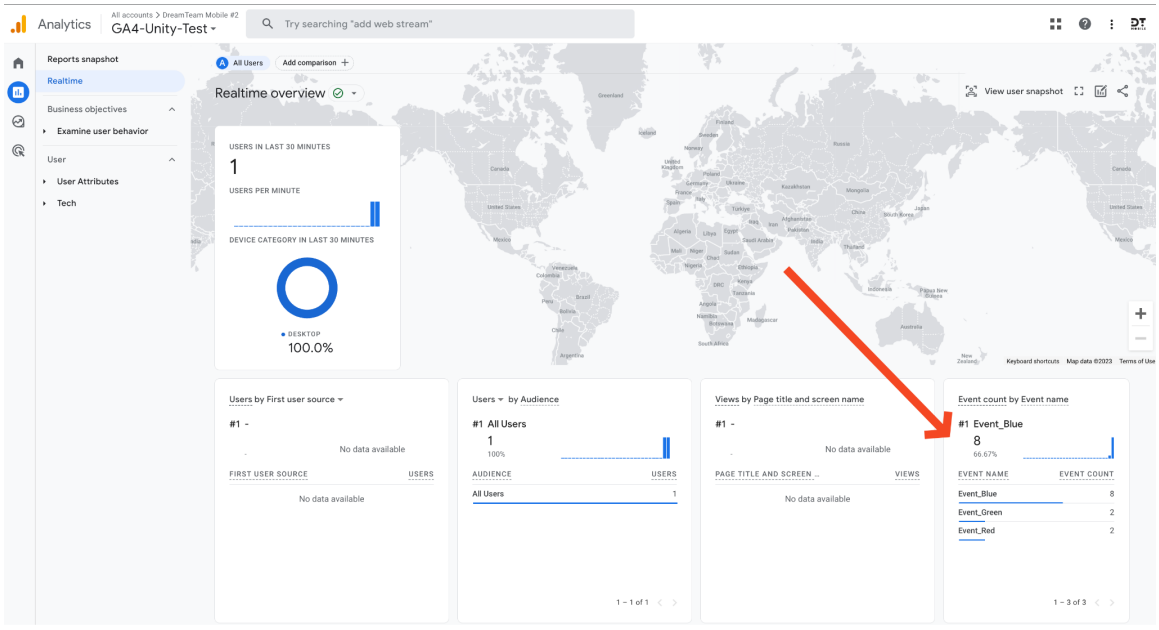
Analytics
GA4-Unity-Test
Try searching "add web stream"
Reports snapshot
Realtime
Business objectives
Examine user behavior
User
User Attributes
Tech
Realtime overview
View user snapshot
USERS IN LAST 30 MINUTES
1
USERS PER MINUTE
DEVICE CATEGORY IN LAST 30 MINUTES
DESKTOP
100.0%
Users by First user source
No data available
FIRST USER SOURCE
USERS
Users by Audience
#1 All Users
AUDIENCE
Views by Page title and screen name
PAGE TITLE AND SCREEN ...
VIEWS
Event count by Event name
#1 Event_Blue
8
EVENT NAME
EVENT COUNT
Event_Blue 8
Event_Green 2
Event_Red 2

SUCCESS