

# MADDI FITZMAURICE

Caulfield North, VIC | [maddi.fitzmaurice@gmail.com](mailto:maddi.fitzmaurice@gmail.com) | [LinkedIn](#) | [Github](#) | [Portfolio](#)

## SOFTWARE PROJECTS

### Software Developer (Solo)

#### *Ebay Clone Web Application (CS50W - Personal Project)*

- Designed prototype layouts using Diagrams.net and Figma
- Used HTML Django page templates and CSS to create responsive pages
- Utilised the Django framework to build simple eCommerce functionality
- Designed a database model with Diagrams.net and implemented it with Django's ORM API and SQLite

Completed 2025

Django  
Python, CSS,  
HTML, SQLite

### Lead Programmer (Team - 11)

#### *'Bound By A Dying Star' Game (University Capstone Project - PAX Aus)*

- Implemented a hybrid event-driven / layered architecture for modular systems
- Maintained target FPS performance for PAX machines by teaching and enforcing good coding and Unity practices
- Championed Agile processes with the Producer by using Kanban tool TeamHood and Google Sheets
- Worked with designers to develop software features using OOP principles, functional requirements, and quality requirements

Released 2024

Unity Engine  
C#

## EDUCATION

### Bachelor Of Computer Science

#### *Swinburne University*

- Grade Point Average (GPA): 3.417 (4 point scale)
- Goldsmith Family Women in STEM Scholarship Recipient

Feb 2022 - Nov  
2024

### CS50 Introduction to Courses

#### *CS50x Harvard*

- Introduction to Computer Science (Completed 2020)
- Web Programming with Python and JavaScript (Ongoing)

2020 - Ongoing

### Bachelor Of Media (Screen and Sound Production)

#### *University of New South Wales*

- Graduated with Distinction

Feb 2015 - Nov  
2019

## WORK EXPERIENCE & TRANSFERABLE SKILLS

### eCommerce & Digital Marketing Manager

#### *Rundles Cronulla*

- Managed WordPress website and Ecwid eCommerce platform
- Analysed website issues and rectified them or reported them to host
- Led and collaborated with a cross-functional team responsible for sales, digital media screen content, email campaigns, and social media accounts
- Managed company assets with Google Drive and Docs Editor Suite

Jul 2021 – Jan  
2022

### eCommerce & Digital Marketing Coordinator

#### *Rundles Cronulla*

- Communicated with stakeholders (owners, in-store manager, website host, external marketing agency) by providing task updates or reports
- Met weekly deadlines when photographing, editing, and uploading product images
- Troubleshooted technical issues for customers via email and phone

Jul 2020 – Jul  
2021

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## Inventory Database Officer

Jan 2020 - Jun  
2020

*Rundles Cronulla (Women's Fashion Boutique)*

- Learned and navigated eCommerce technologies VendPOS and Ecwid
- Investigated and rectified data discrepancies between Vend and Ecwid with MS Excel to ensure stock level accuracy

## Modelling Photographer & Image Editor

Dec 2019 - Jun  
2020

*Rundles Cronulla (Women's Fashion Boutique)*

- Colour-corrected raw images to ensure accurate representations of stock on eCommerce website and marketing materials

## Sales Assistant

Jan 2016 - Dec  
2019

*Rundles Cronulla (Women's Fashion Boutique)*

- Assisted customers in-store and over the phone

## SKILLS & TOOLS

- |                         |                          |              |
|-------------------------|--------------------------|--------------|
| • Github                | • MS Suite, Google Suite | • C#, Python |
| • Visual Studio, VSCode | • Trello, Teamhood       | • HTML, CSS  |
| • Jenkins, Docker       | • Figma, Diagrams.net    | • JavaScript |

## REFERENCES

Available on request