



InvEye - Ever Watchful AI

Next-Gen Video Analytics SaaS for Compliance,
Audit & Intelligence



PROBLEM STATEMENT

Why Traditional Video Analytics Fails to Scale



Heavy video uploads = massive cloud bills



Reactive analytics, not proactive



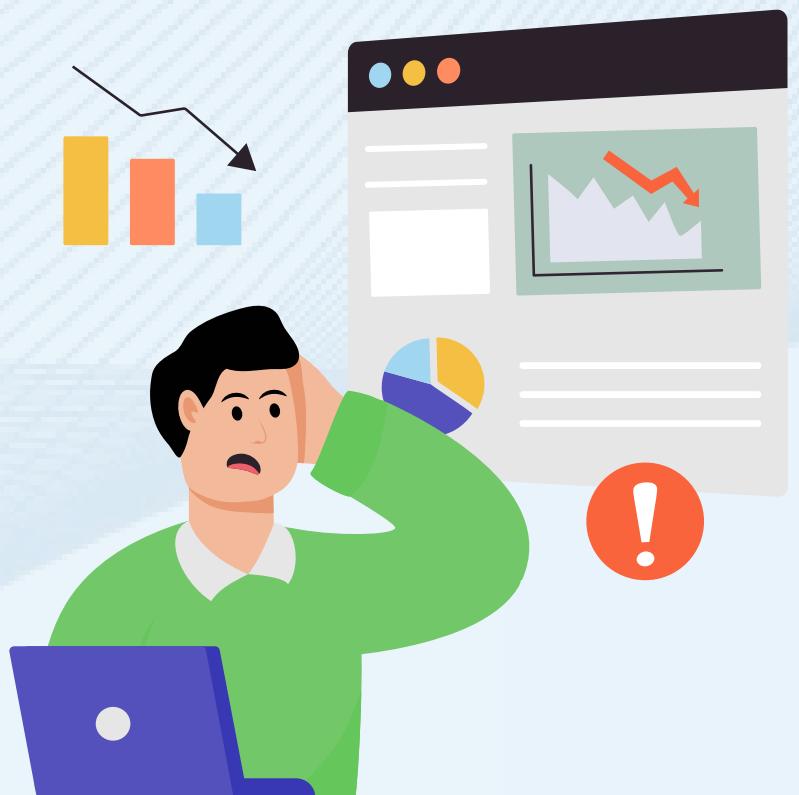
Hard to customize per industry (no context)



No real-time decision intelligence



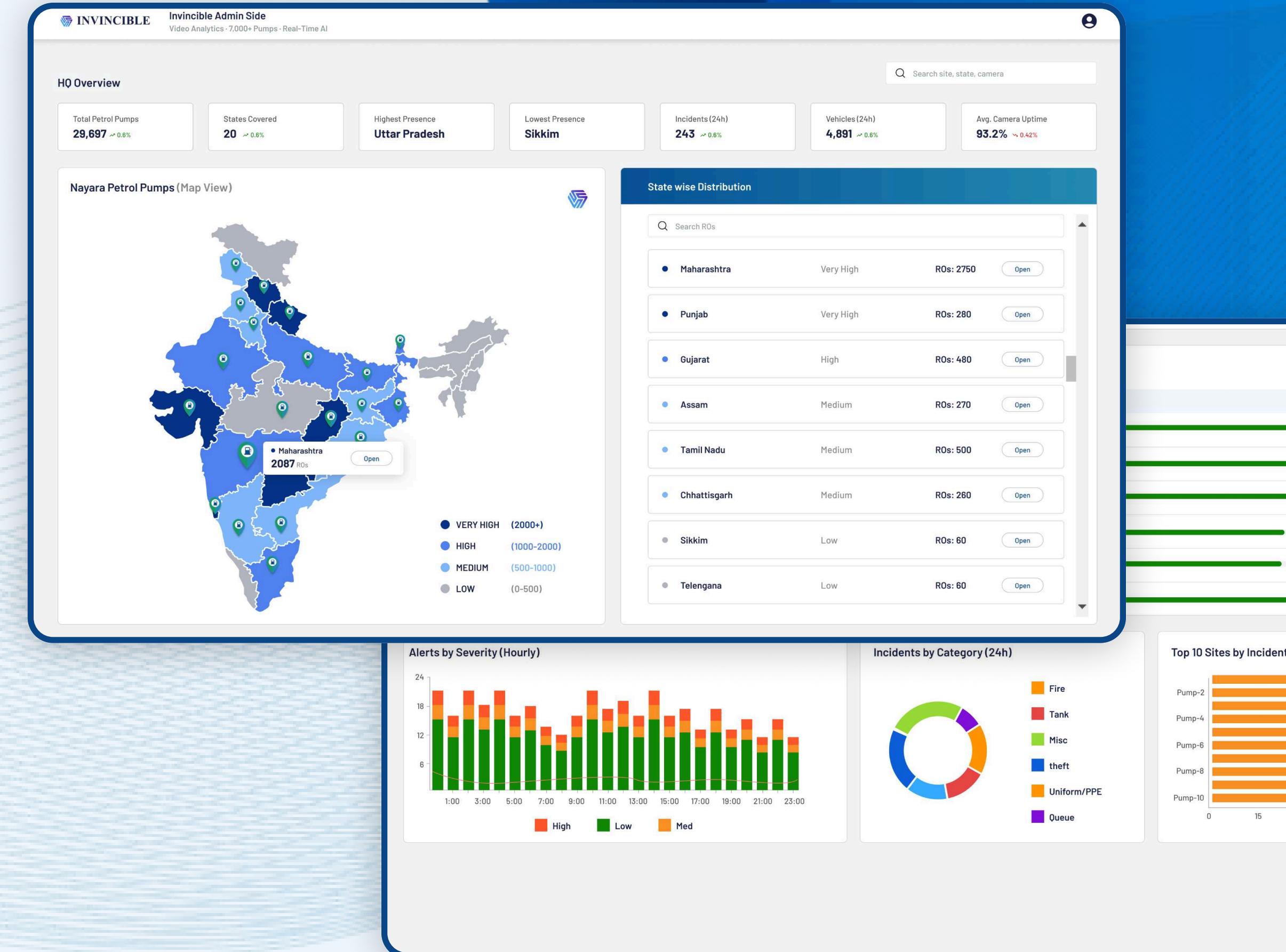
Poor integration with existing CCTV or databases



AI Eyes That Never Blink



- ✓ SaaS-based, **Plug & Play** video analytics platform
- ✓ Works on **existing CCTV or video feed setups**
- ✓ Uses **AI triggers and metadata**, not full video
- ✓ Auto-generates **real-time audit & compliance insights**
- ✓ Integrated **CloudTuner AI** ensures minimal cost overhead



From Camera to Cloud – Simplified

- ✓ Edge-based trigger engine filters noise
- ✓ Meta-data only → reduces cloud load
- ✓ Real-time sync with internal databases
- ✓ Industry-specific dashboards



Plug. Connect. Analyze.



Zero setup cost, no complex installation

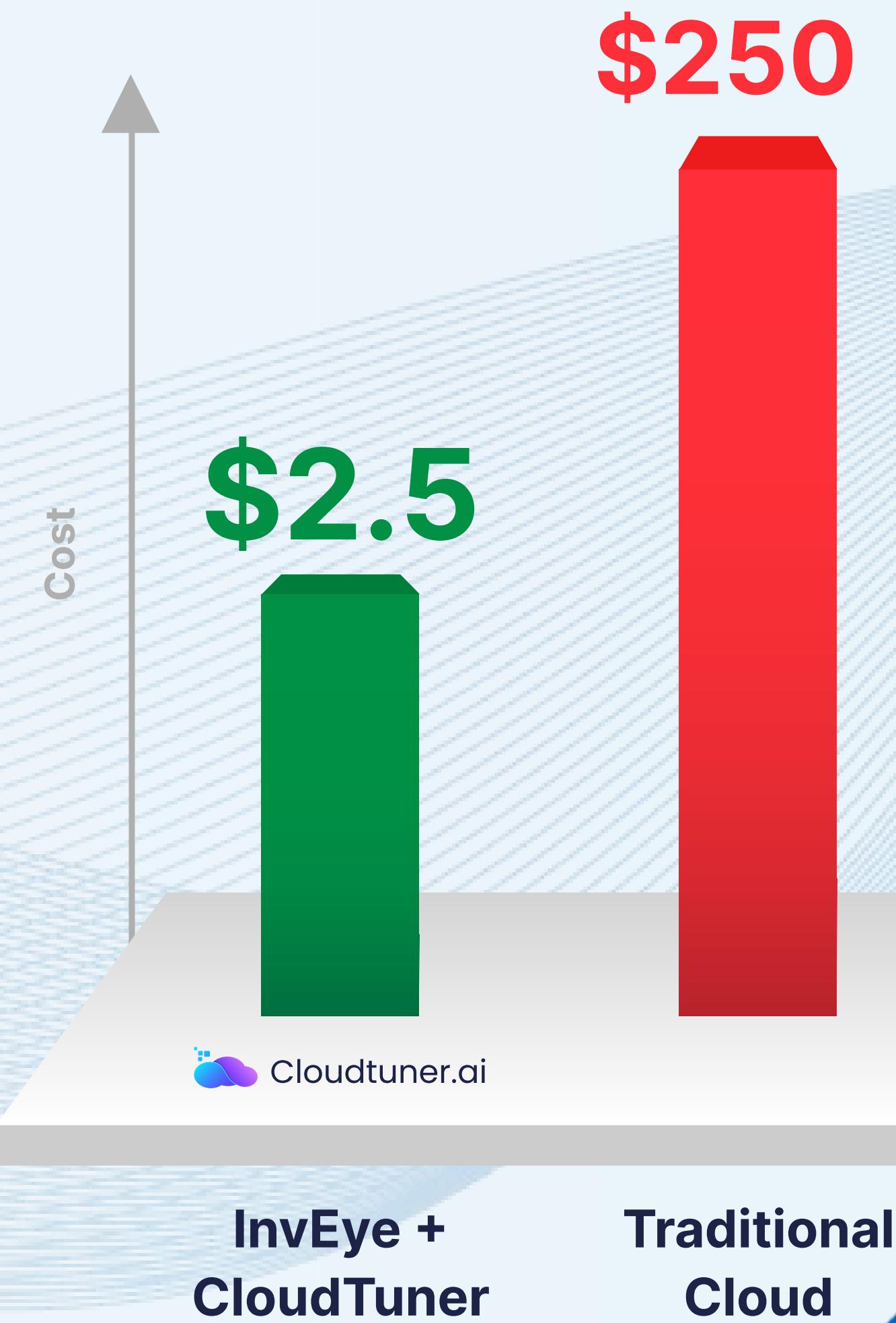
Browser-based analytics dashboard

Integration APIs for enterprise data systems

Multi-industry custom views (Petrol, Retail, BFSI, etc.)

Reinventing Video Analytics Economics

- ✓ 100x cheaper through metadata + low-FPS processing
- ✓ CloudTuner.ai monitors every byte
- ✓ Built-in FinOps intelligence for efficiency
- ✓ Green, sustainable AI infrastructure



One Platform. Multiple Possibilities.



Audit & Compliance

SOP detection, safety gear, fire extinguisher check



Fraud Detection

POS tampering, fake staff ID, duplicate entries



Loyalty Program

repeat customer recognition through ANPR



Custom Dashboards

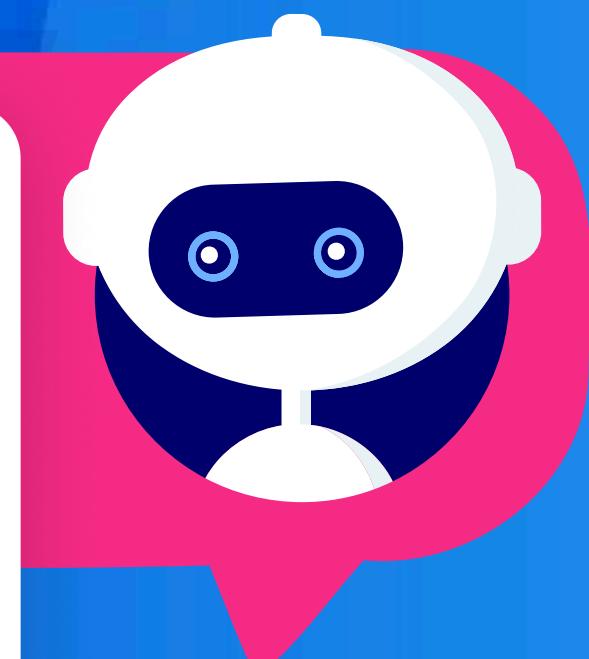
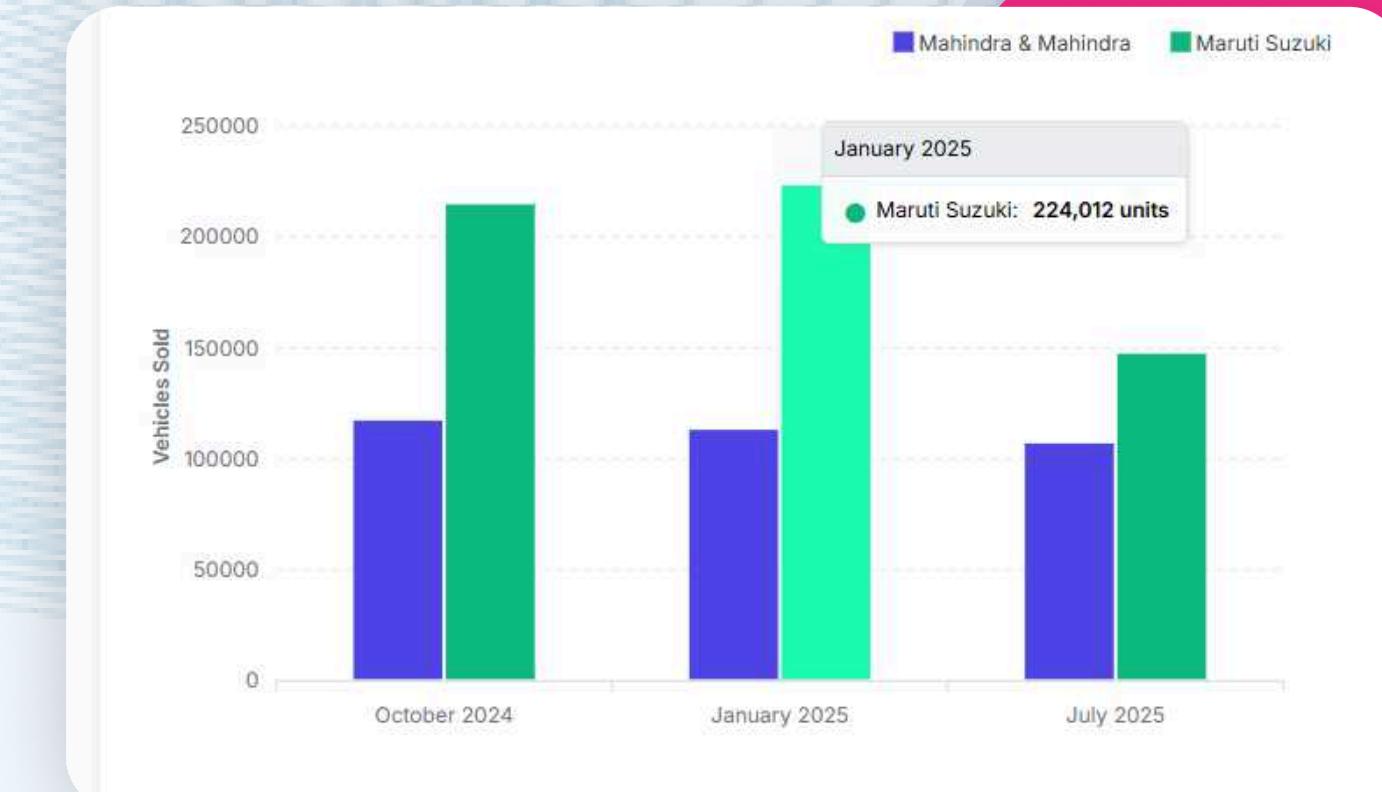
built per industry data & KPIs

Where Data Speaks for Itself

- ✓ Conversational AI to query your surveillance data
- ✓ "Show me all non-compliance events in Gujarat today"
- ✓ Generates instant graphs, insights, and alerts
- ✓ Seamless integration with Invincible AI stack



In the last 3 years which have been the top 3 months where mahindra sales the most → Follow up with: in these month how maruti performed



Works With Everything You Already Have

- ✓ Compatible with all major CCTV brands
- ✓ Supports RTSP, ONVIF, IP feeds
- ✓ Integrates with ERP / CRM / internal audit DBs
- ✓ Secure API-first architecture



Honeywell

HIKVISION®



Industry Use Cases



Petrochemical / Fuel Retail

- Detect uniform, PPE, fire extinguisher, queue length
- Auto-audit tank refilling SOPs
- Loyalty insights through ANPR vehicle detection
- Compliance summary dashboard



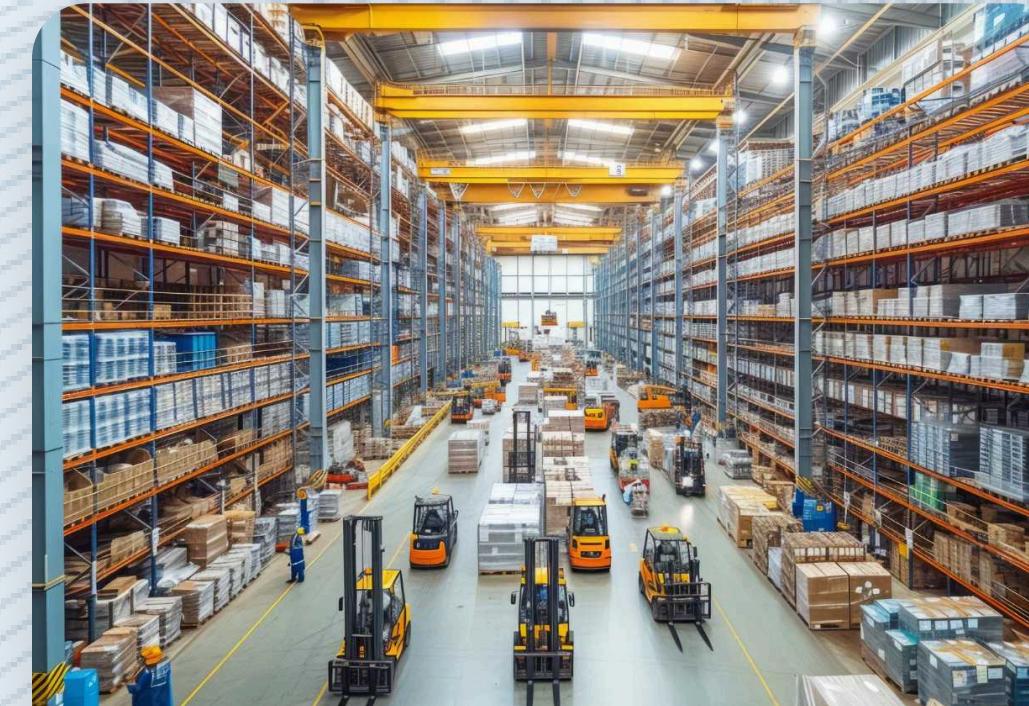
Retail

- Customer counting, heat maps, staff behaviour
- Queue management, repeat-customer recognition
- Store safety and theft detection
- Automated audit reports



Banking / Fintech

- Employee presence validation
- Document or screen tampering detection
- ATM security with live fraud triggers
- Queue & service-time analytics



Manufacturing / Warehousing

- Helmet/glove compliance
- Machine safety-zone violations
- Worker attendance & shift tracking

Why InvEye Wins Every Frame

Feature	Traditional Analytics	InvEye
• Cloud Upload	⚠ Full video (high cost)	✅ Metadata + low-FPS frames
• Cost / camera	⚠ \$250	✅ \$2.5
• Integration	⚠ Complex, manual	✅ Plug & Play
• Intelligence	⚠ Post-event	✅ Real-time triggers
• Customization	⚠ Generic	✅ Industry-specific dashboards
• Cloud FinOps	⚠ None	✅ Built-in CloudTuner
• AI Assistant	⚠ None	✅ InvEye GPT

Enterprise-Grade Security by Design

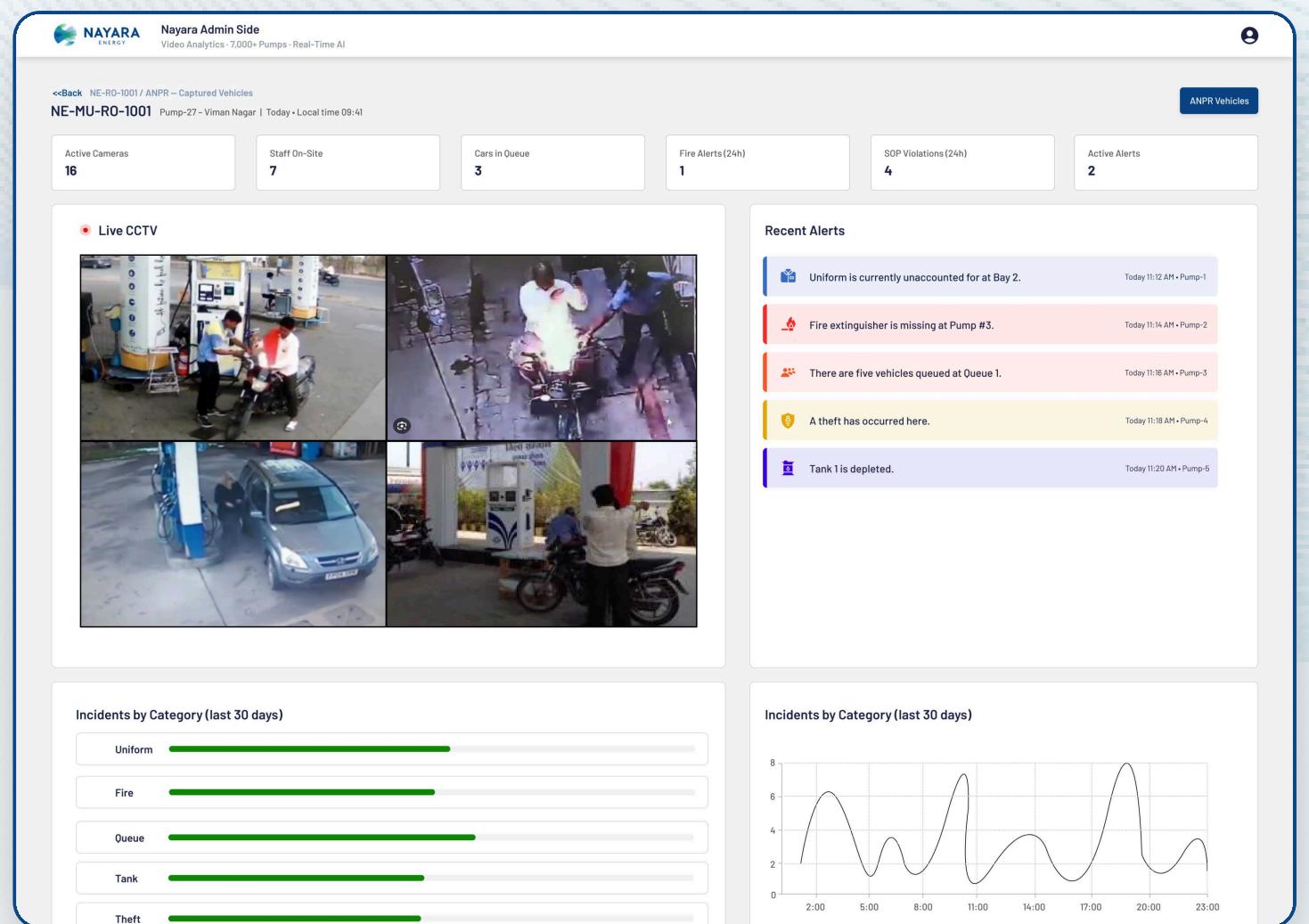
- ✓ End-to-end encryption (AES-256, TLS 1.3)
- ✓ GDPR, SOC2, ISO27001 ready
- ✓ Role-based dashboard access
- ✓ On-premise + hybrid deployment option



Intelligence in Motion

✓ Live camera grid

✓ Alert summary (Uniform, Fire, Queue)



NAYARA Admin Side
Video Analytics - 7,000+ Pumps - Real-Time AI

NE-MU-RO-1001 / ANPR - Captured Vehicles
Pump-27 - Viman Nagar | Today • Local time 09:41

Active Cameras: 16 Staff On-Site: 7 Cars in Queue: 3 Fire Alerts (24h): 1 SOP Violations (24h): 4 Active Alerts: 2

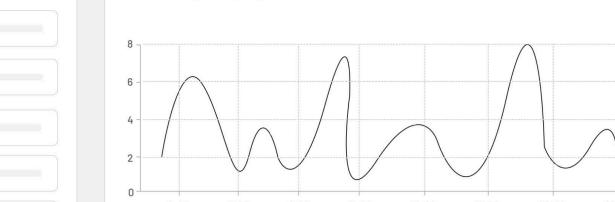
Recent Alerts:

- Uniform is currently unaccounted for at Bay 2. Today 11:12 AM • Pump-1
- Fire extinguisher is missing at Pump #3. Today 11:14 AM • Pump-2
- There are five vehicles queued at Queue 1. Today 11:18 AM • Pump-3
- A theft has occurred here. Today 11:18 AM • Pump-4
- Tank 1 is depleted. Today 11:20 AM • Pump-5

Incidents by Category (last 30 days):

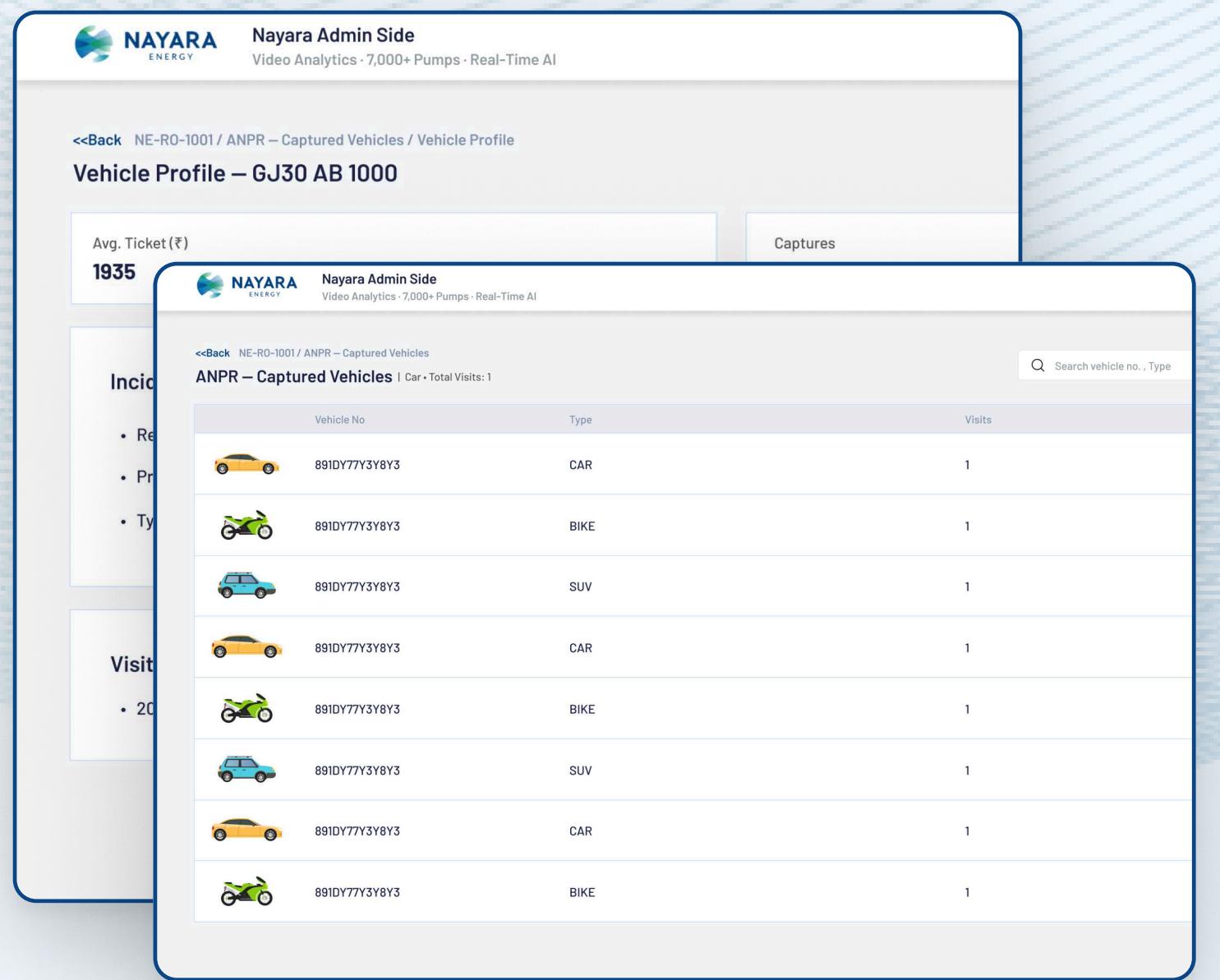
Category	Value
Uniform	High
Fire	Medium
Queue	High
Tank	Low
Theft	Low

Incidents by Category (last 30 days):



✓ Compliance score (per site)

✓ ANPR vehicle insight card



NAYARA Admin Side
Video Analytics - 7,000+ Pumps - Real-Time AI

NE-MU-RO-1001 / ANPR - Captured Vehicles / Vehicle Profile
Vehicle Profile – GJ30 AB 1000

Avg. Ticket (₹) 1935

Incidents:

- Recent
- Pending
- Type

Visits:

- 20

Captures

ANPR - Captured Vehicles | Car • Total Visits: 1

Vehicle No.	Type	Visits
891DY77Y3Y8Y3	CAR	1
891DY77Y3Y8Y3	BIKE	1
891DY77Y3Y8Y3	SUV	1
891DY77Y3Y8Y3	CAR	1
891DY77Y3Y8Y3	BIKE	1
891DY77Y3Y8Y3	SUV	1
891DY77Y3Y8Y3	CAR	1
891DY77Y3Y8Y3	BIKE	1

✓ Cost-saving analytics powered by CloudTuner



https://dashboard.cloudtuner.ai

aws Optimizing Cloud \$109K Possible Monthly savings 478 ↑ +64 (23.38%)

Link your Cloud with :

aws A Cloud Optimizing Cloud AWS Lambda AWS Step Functions AWS Lambda AWS Step Functions

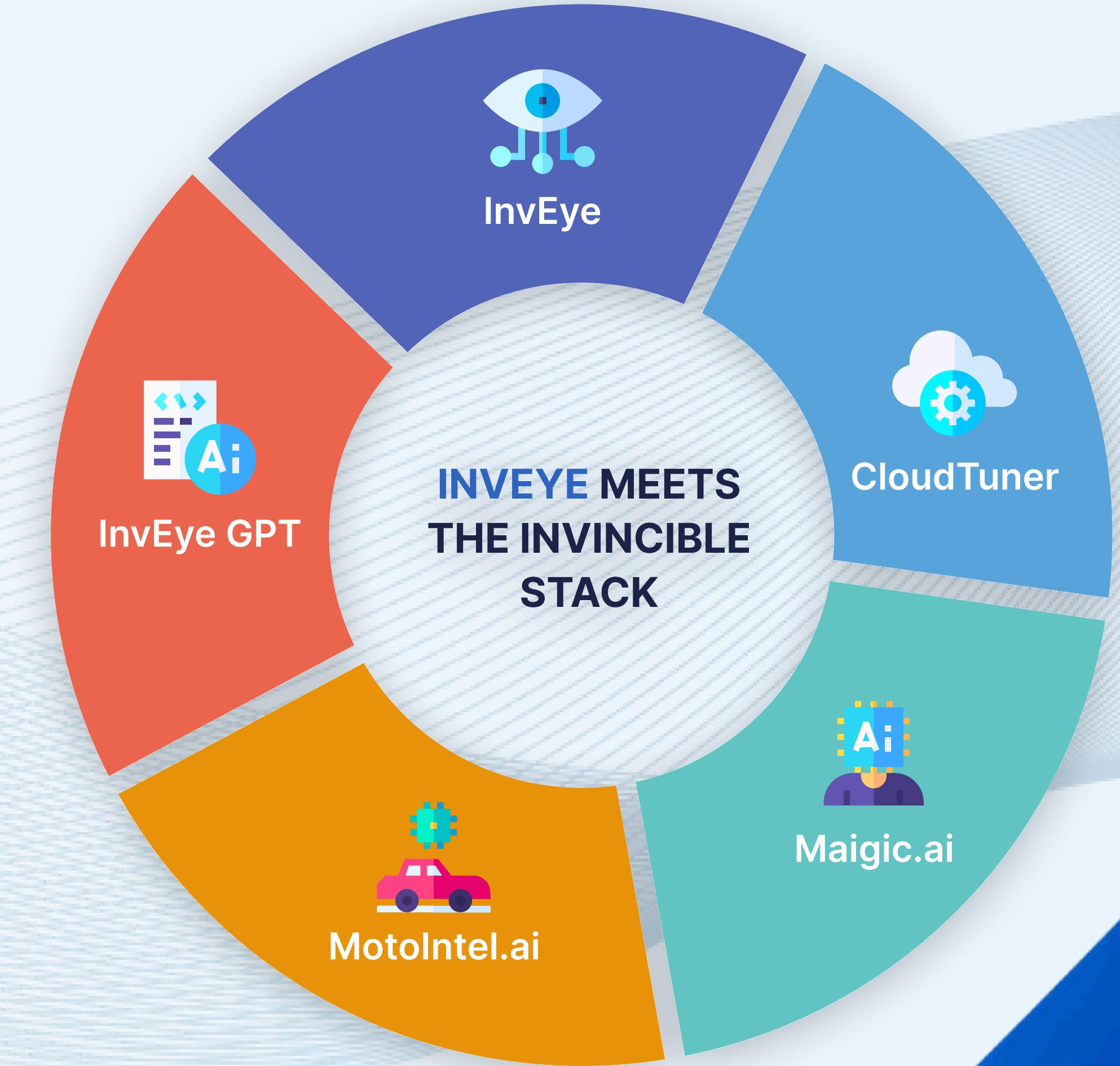
SaaS Subscription with Modular Add-Ons

- ✓ Per camera / per site pricing
- ✓ Tiered API access (Audit / Fraud / Loyalty / GPT)
- ✓ Optional Edge Kit hardware
- ✓ Cloud usage monitored via CloudTuner



When InvEye Meets the Invincible Stack

- ✓ InvEye → Vision Analytics
- ✓ CloudTuner → Cost Intelligence
- ✓ Maigic.ai → Decision & Underwriting AI
- ✓ MotoIntel.ai → Automotive Intelligence
- ✓ InvEye GPT → Conversational Interface



Evolving Beyond Vision





START SEEING SMARTER

Connect your cameras today and
turn vision into intelligence.

www.invinciblocean.com/InvEye

sales@invinciblocean.com

linkedin.com/company/invinciblocean

1103A, 11th Floor SAS Tower Sector 38 Gurgaon-122003, Haryana