UsingPersonas

Fiction-based perspective can be very useful for designers in the design process as it allows them to explore different design ideas and limits. In my experience as a student, we have used this technique to create a prototype profile of a university student using our expectations and intuitions as a starting point. Although this technique has its critics, it has been shown to be effective in generating early design hypotheses and creating an empathic approach in the design process. It is important to note that these fictional personas should not replace user research and real user feedback, but rather be used as a complementary tool for designing effective user interfaces. In conclusion, the fiction-based perspective is a valuable tool for the design process and can help designers create more effective and user-centered solutions.