

# Scripter

A Dual writing pen

# INTRODUCTION

## Concept

The pen of the future is one that combines the best of both worlds – the traditional, tactile experience of writing on paper and the convenience and versatility of digital technology.

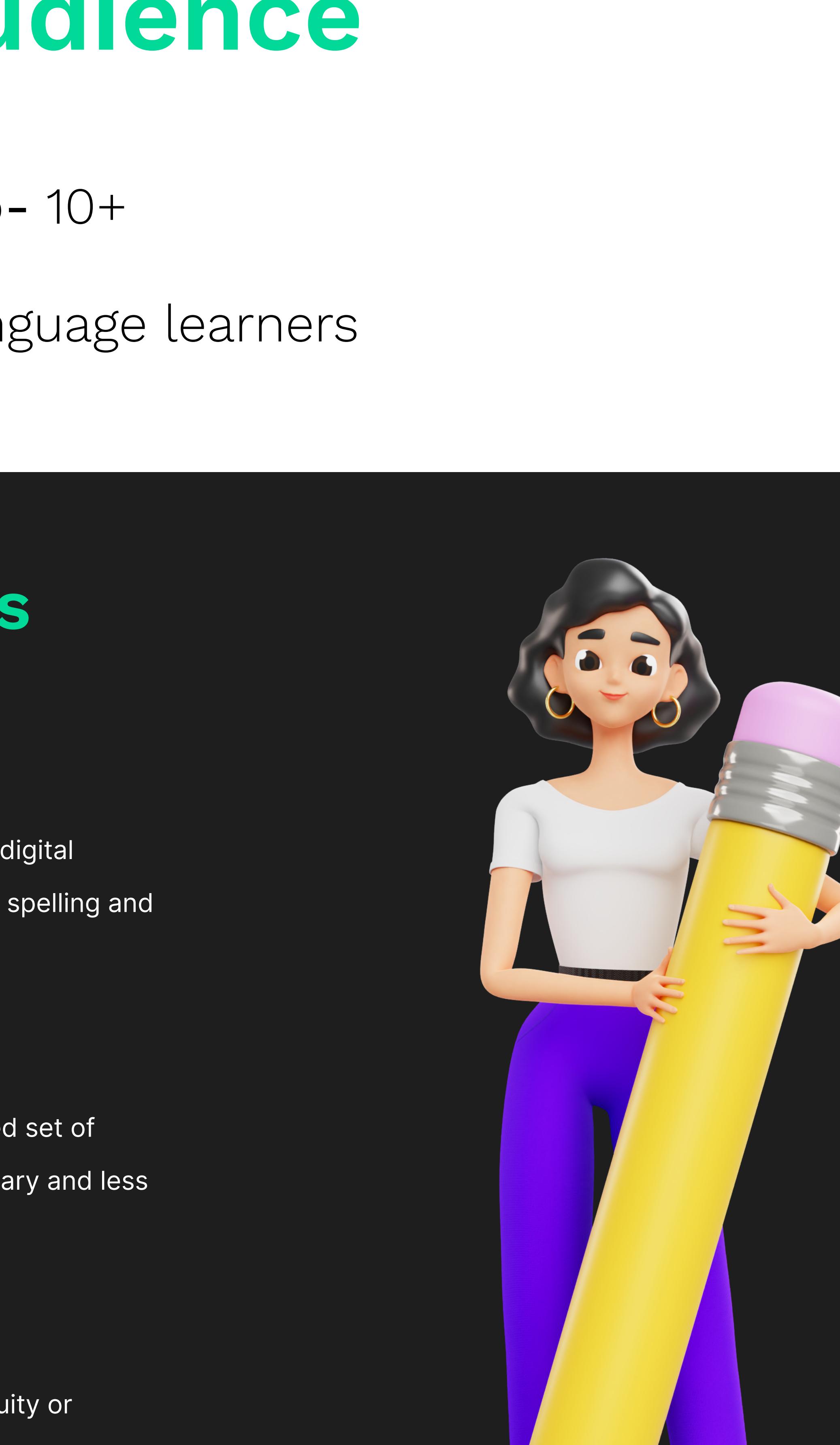
Our concept for a manual and digital pen offers users the flexibility to switch between analog and digital modes of writing with ease.

## Ideation

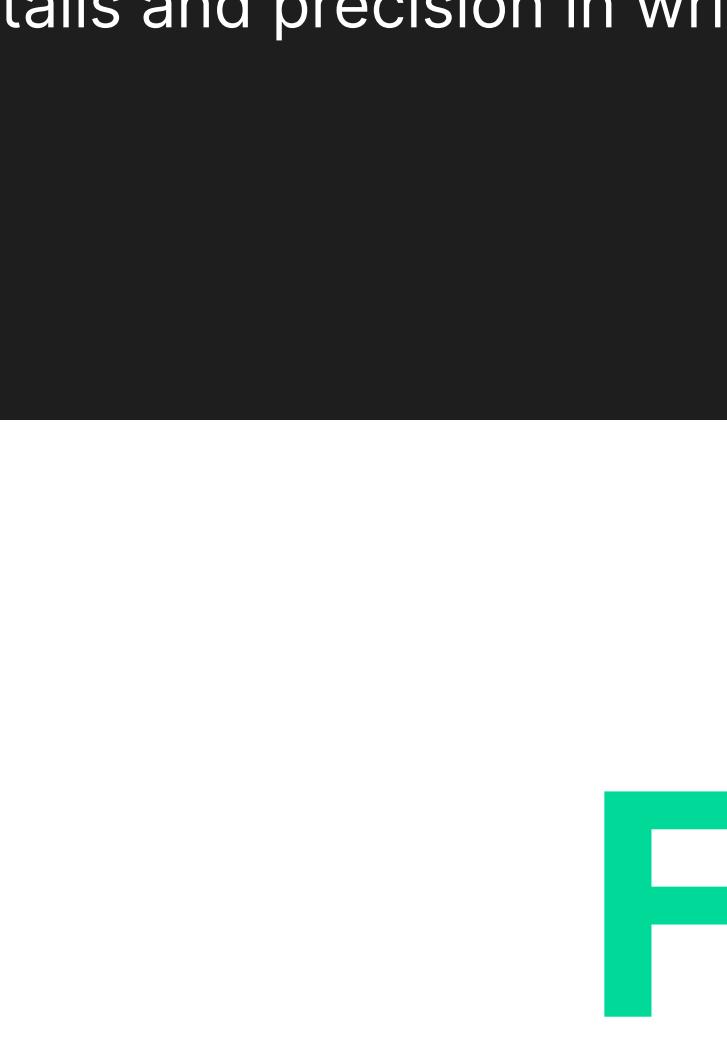
Technology and tradition have come together in **Scripter**.

It has a **stylus** on one side and an **ink pen** on the other.

It has the ability to spot grammar mistakes and display the right word on the screen. It can be paired with devices through bluetooth.



## Inspiration



Ball/Gel point pens with stylus on the end.

The purpose of the rubber point on the other end is to be compatible for all touch screens.

## Target Audience

Age group- 10+

Users- Writers, Language learners

## Challenges faced by writers



### Spelling and grammar errors:

People rely heavily on shortcuts and abbreviations in their digital communication, they may become less proficient in proper spelling and grammar, which can carry over into other types of writing.



### Limited vocabulary:

The use of shortcuts may encourage people to use a limited set of words and phrases, which can result in a narrower vocabulary and less diverse writing style.



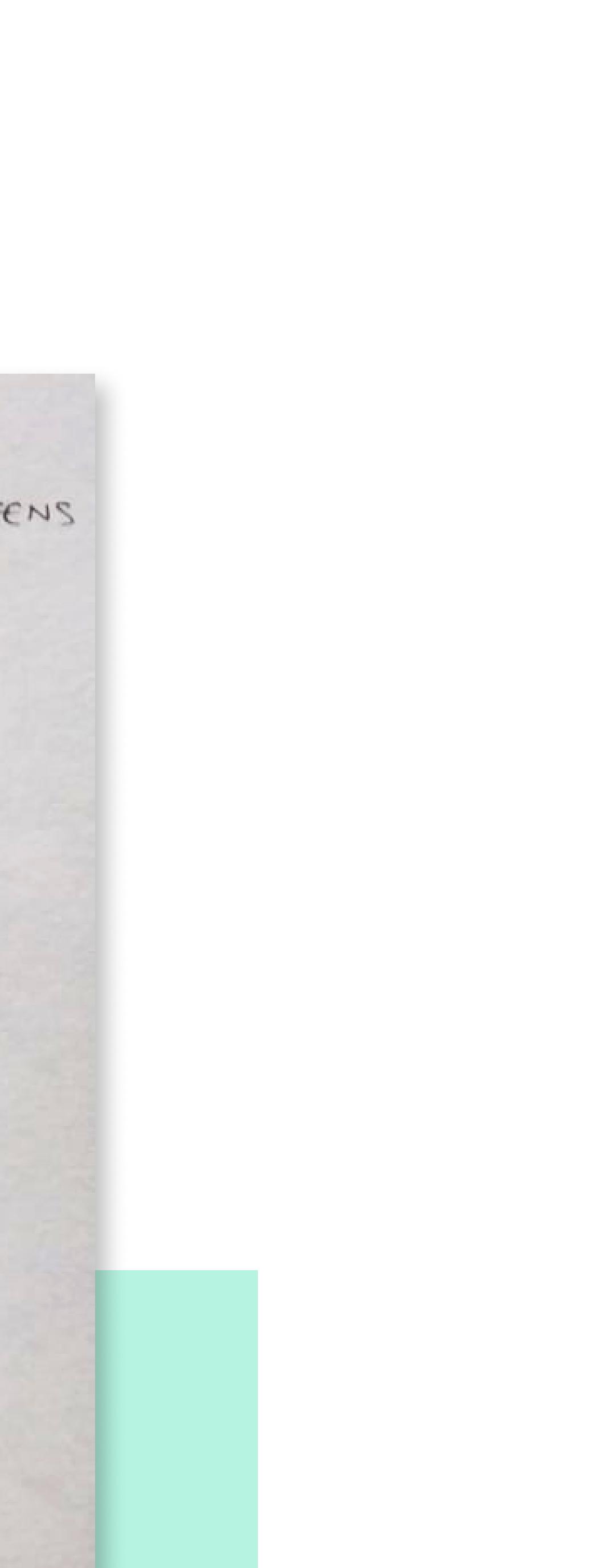
### Lack of clarity:

Shortcuts and abbreviations can sometimes lead to ambiguity or confusion, especially when communicating with people who are not familiar with the same set of shortcuts.



### Reduced attention to detail:

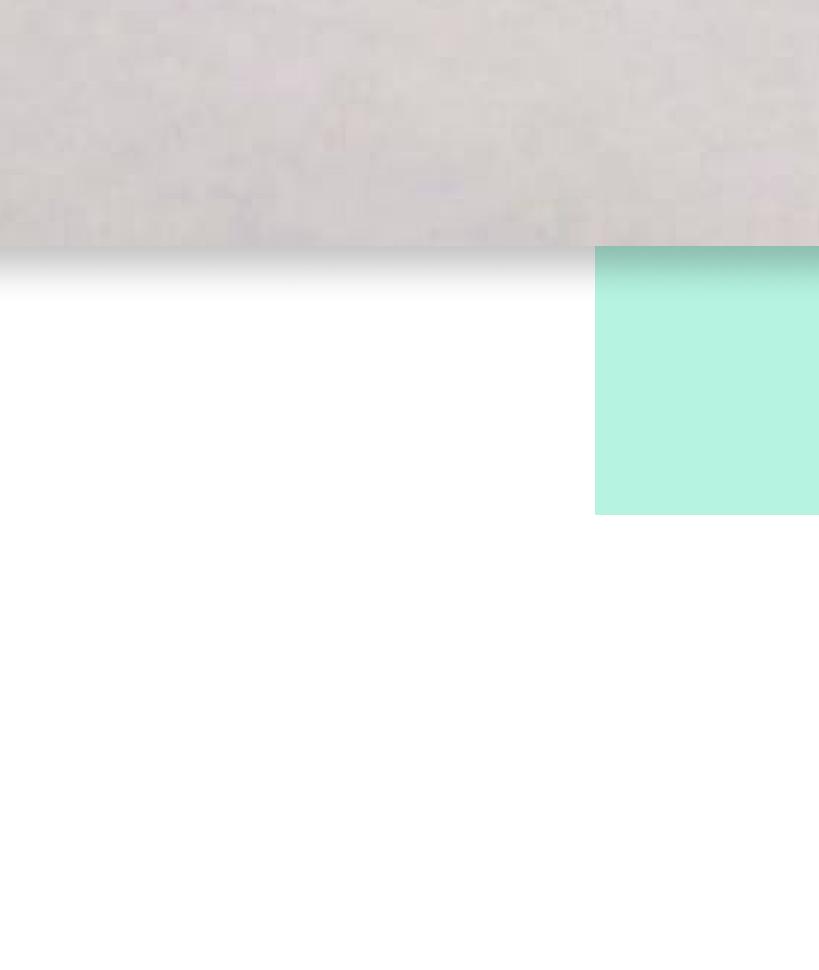
The ease and speed of digital communication can lead to a decreased focus on details and precision in writing.



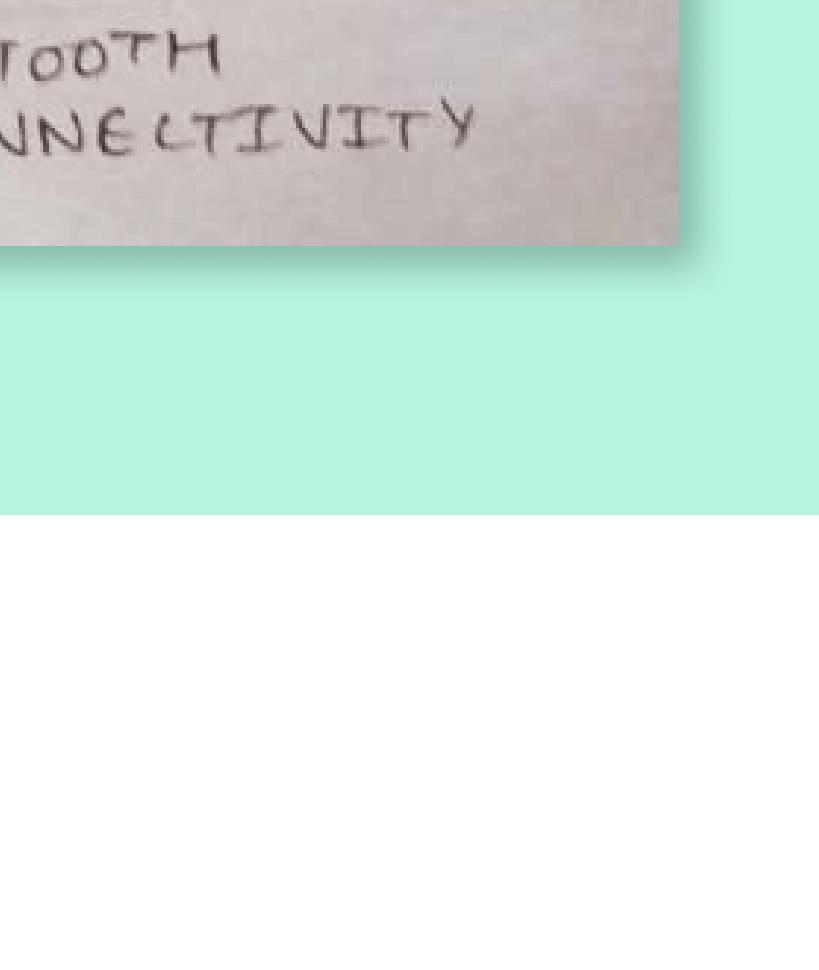
## Features



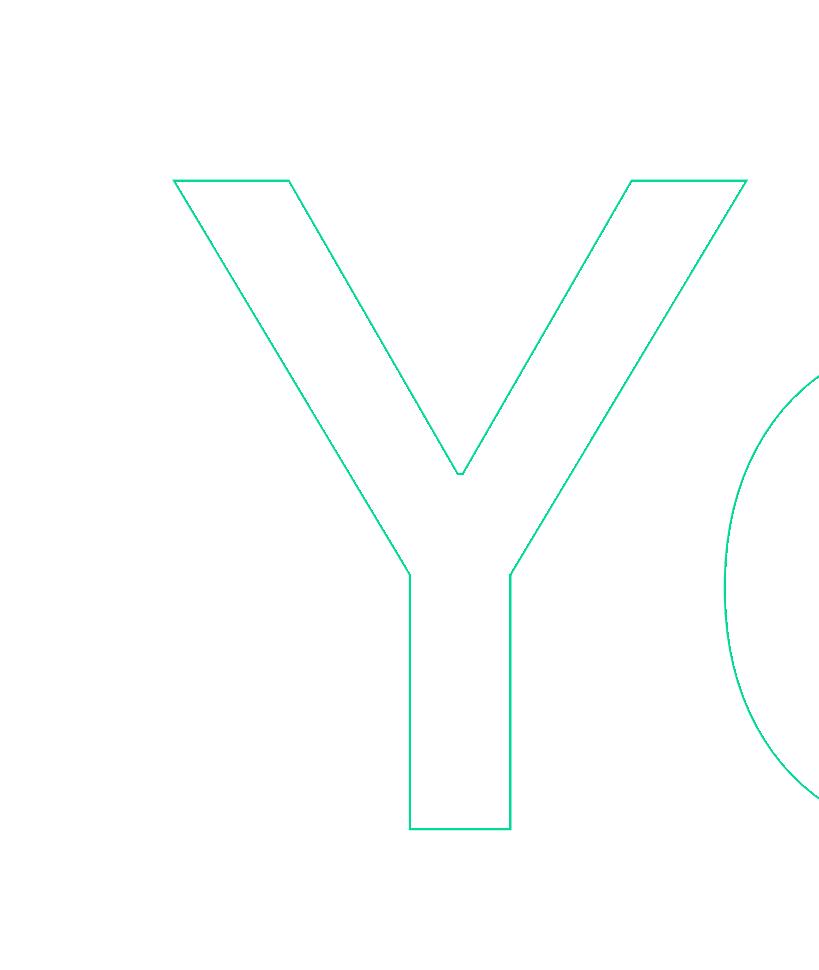
Dual-tip



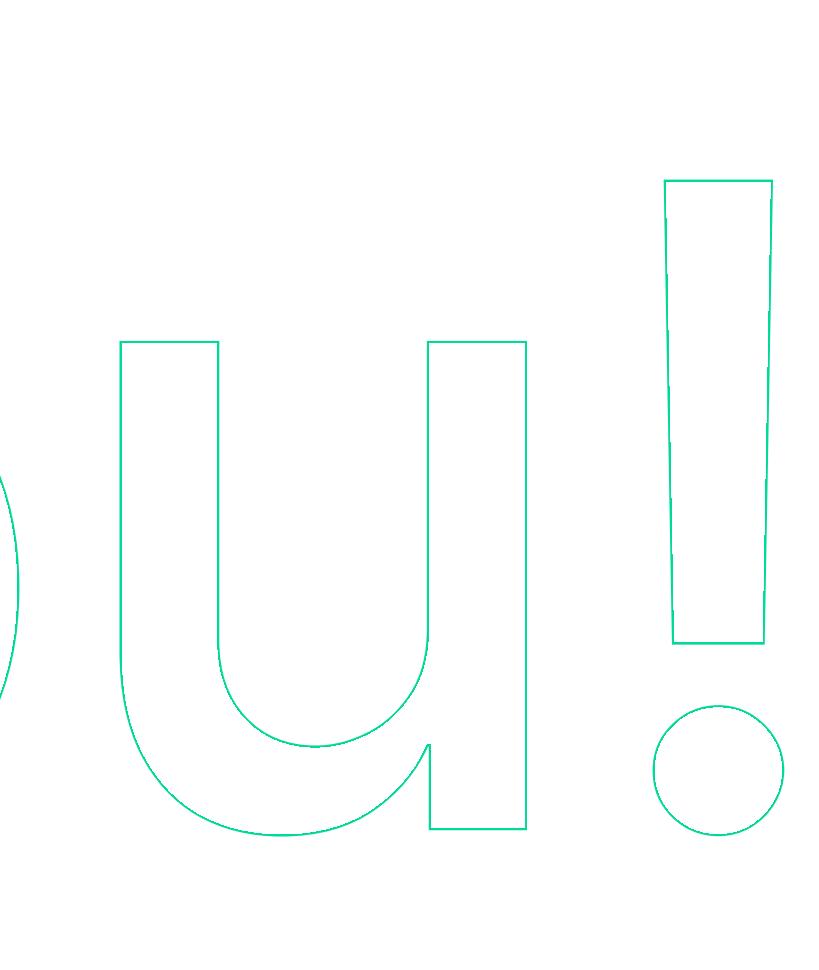
Pressure sensitivity



Wireless connectivity



Rechargeable battery

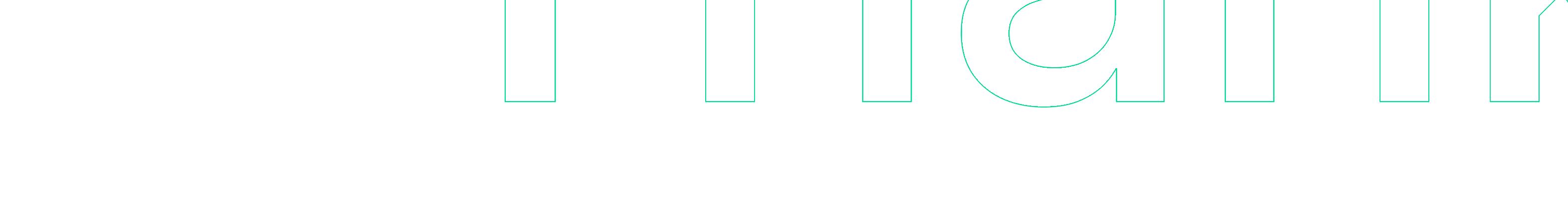


Ergonomic design



Interactive display

## Sketch



Thank You!

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