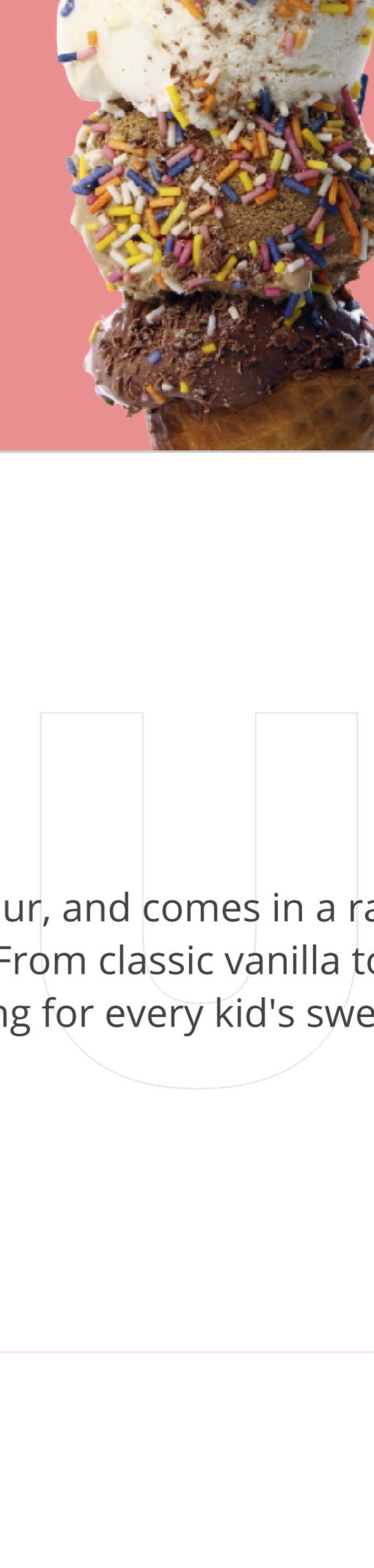


KamaSutra

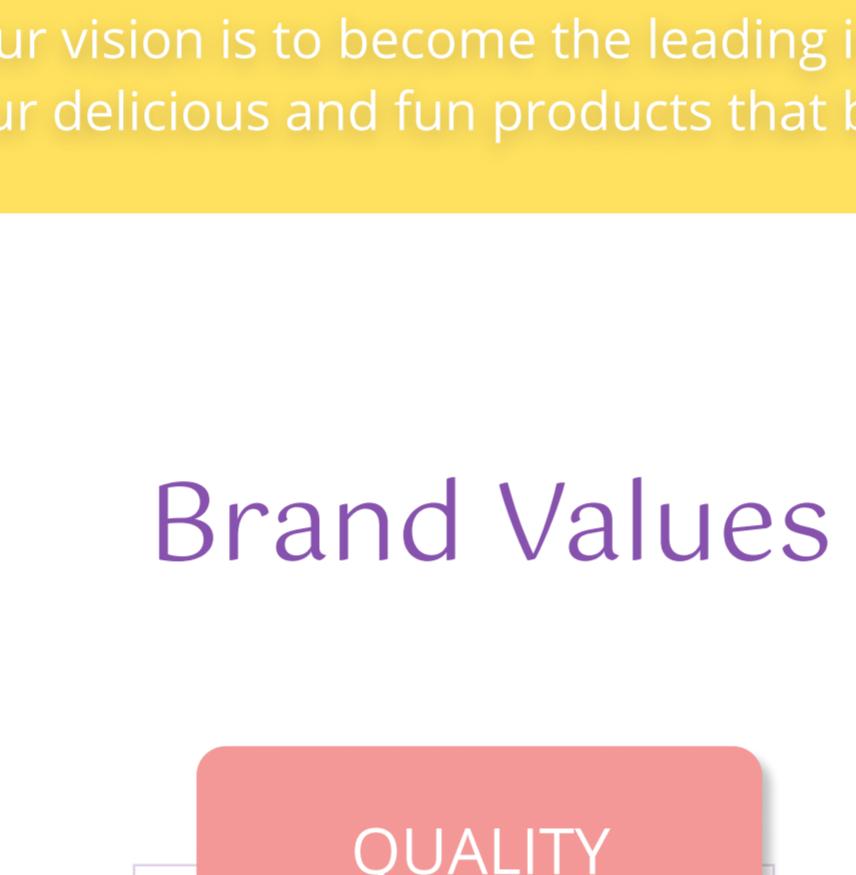
Rebranding



About the brand

KAMASUTRA ice cream is the perfect combination of fun and flavour, and comes in a range of exciting and colourful varieties that will excite any young taste bud. From classic vanilla to exciting new flavours like cotton candy and birthday cake, we have something for every kid's sweet tooth.

A brand about intimacy



Before



After

A brand about Joy

MISSION

Our mission is to create delicious and innovative ice cream products that bring joy and happiness to kids of all ages. We strive to use only the highest quality ingredients in our ice cream, and to always provide a fun and playful experience for our customers.

VISION

Our vision is to become the leading ice cream brand for kids, known for our delicious and fun products that bring smiles to faces.

Brand Values

QUALITY

CREATIVITY

FUN

HEALTH

SUSTAINABILITY

INCLUSIVITY



Our Logo



Our logo is a key element of our brand identity - therefore it is essential that it is always reproduced correctly.

Other Variations

