



ABOUT OUR COMPANY

A few things
we want you
to know

WE MADE OUR OWN PRODUCTS.

We started our own Falooda Brand serve with Lots of flavours and introduced our special drinks and refreshments

YOU CAN GROW WITH OUR BRAND:

- Provides the tastiest Falooda's
- We gives the best services to our franchisers.

OUR OBJECTIVE

we are planning to double up our outlets in coming few months and not just in india but in overseas, Planning to introduce Some signature Refreshments which creates the hype among the persons and helps our franchisers to grow and us as well.

Want to Buy a Franchise?

Buying a franchise can be an alternative to starting a business. A good franchise network can be the supporter of running a business. We are providing you the multiple Flavours in falooda's and Drinks



FALOODA

We are serving the best flavours in falooda to our customers. Falooda is a sweet drink with nuts and fruit. It is usually topped with shaved ice and sugar syrup for cooling or trapped air. A variation is the Falooda made of yoghurt and mangoes, which is topped by shreds of fried chickpeas and lime drizzle. The name Falooda supposedly comes from the Persian word 'Faluda', meaning cooling drink sold at street & bazaar shops.



ICE-CREAM

We come up with the uniqueness of our old school flavours of ice-cream.

Whosoever have it will love to come again and again.



RABDI

Rabri is a sweet, condensed-milk-based dish, originating from the Indian subcontinent, made by boiling milk on low heat for a long time until it becomes dense and changes its colour to off-white or pale yellow. Jaggery, spices, and nuts are added to it to give it flavor.



SHAKES

The best kind of all Shakes & Soda's we are presenting to our customers

the best shakes in flavours

"IN THE ERA OF HEADSHAKE AND
HANDSHAKE, I PREFER MILKSHAKE"

Services we are offering

1.

Staffing support, means our chef will visit to your outlet and train your staff.

2.

All promotions whether it's online or offline done from our side.

3.

All food licensing certifications + tie up with swiggy and Zomato

4.

We provide you the booking of online events like Marriage and birthday events

5.

Regular visit by the marketing manager to assist franchise owner and staff working there

6.

Regular research and development of new flavours.

Falooda zone

FRANCHISE. MODEL



Investment

Investment required to open up "Falooda zone" is ₹3.5 lacs + GST



Bifurcation of 3.5 lacs

#Starter kit cost = ₹ 2 lacs

Brand fees = ₹ 1.5 lacs



ROI

Highest Return on investment
Return within 6-7 months upto 1

years depending upon the location or

Area



GROSS PROFIT

60% - 70%



NET PROFIT

45% - 50%