



# CAFE BREW IT



# GREETINGS!

This space is where you can expound on why this was created. include details about the flavours and services we are offering to our franchises.what benefits do you get if You induldge with us.



# ABOUT CAFE BREW IT



We introduce our franchise brand where we are providing you all Sort of flavours in coffee and have it with snacks. And we provide you the entire setup of that so you need not to take care of that.and we won't stop here, with time we will come up with new inventions in flavours and taste so our customers will love that and provide them that ambience so everyone will love to come at.

# WHAT WE DO

Want to be a part of the cafe brew it family? Become a link by franchising with us! Discover the thriving coffee culture and stir up strong relationships, reinforced by customer loyalty for India's coffee café and its identity of offering steadfast quality and service.

Come be a part of the growing "Cafe brew it" family





# **SERVICES WE OFFER**

**# Material support**

**# kitchen setup**

**# staffing and training support**

**# interior is to be done from our side**

**# Regular visit by our marketing manager**

**# Online and offline marketing promotions**

**# Food licensing and certifications**

**# No renewal fees**





# FRANCHISE



## Investment

Investment required to open up "Cafe Brew it" is ₹12.5 lacs + GST



## Bifurcation of 12.5 lacs

#Starter kit cost = ₹ 3 lacs

#Machinery cost = ₹ 5 lacs

#Interior cost = ₹ 3 lacs

# Brand fees = ₹ 1.5 lacs



## ROI

Highest Return on investment

Return within 10-12 months upto 1 years depending upon the location or Area

# Return on Investment or(Profit Margin)

	CASE - 1	CASE - 2	CASE - 3	CASE - 4
Average Daily Sale	10000	15000	20000	30000
Monthly Sale (30 Days)	300000	450000	600000	900000
Raw Material Cost (40%)	120000	180000	180000	360000
Monthly Rent	30000	30000	30000	40000
Monthly Electricity Bill (Approx.)	10000	10000	12000	13000
Staff Salary	30000	40000	40000	55000
Marketing & Admin Fee	3000	3000	3000	3000
Miscellaneous	5000	10000	10000	10000
Net Profit Per Month After All Expenses (30-40%)	120000	177000	325000	419000

GROSS  
PROFIT

60% - 70%

NET  
PROFIT

45% - 50%

# THANK YOU!



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