

Scene 1: Introduction

There is something for everybody...

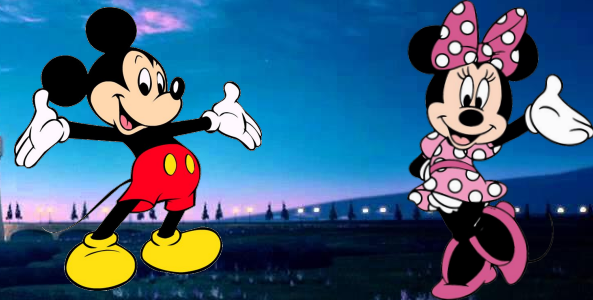
So let's travel the world...

And find YOUR something.

Description: The camera will start zoomed out and will slowly begin to focus in on the text. There will be inspiring and upbeat music playing in the background softly. Time estimate 3 seconds. Camera lighting will stay focused on the words as they appear on screen. There are no characters in this scene. My goal is to set the stage with words and introduce the ideas of travel and world culture.

Scene 2: Introduction Mickey and Minnie Mouse

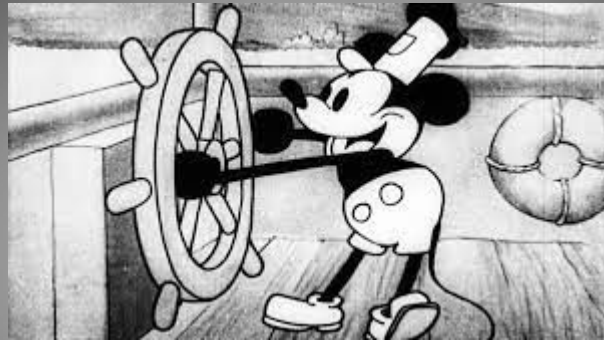
Minnie Dialogue: “Shall we travel back through the history of Disney?”



Description: The camera will start zoomed out and slowly begin to focus in on both minnie and mickey mouse. There will be minimal background music. It will stop when the dialogue between the characters begins. Time estimate 3 seconds. The camera lighting will be on both characters. The goal is to introduce the characters and the adventure that the viewer will be taken on throughout the script.

Scene 3: Mickey and Minnie Mouse Early Years

Description: The camera will start zoomed out and slowly begin to focus in on both Minnie and Mickey Mouse. There will be background music of Steamboat Willie. Music will play softly in the background while dialogue continues. Time estimate 3 seconds. The camera lighting will be on both characters. Goal is to set the scene on how Mickey mouse came to be.



Mickey Dialogue: "On January 13th 1930, Mickey Mouse was created!"



Scene 4: Mickey and Minnie Mouse Hot Air Balloon

Description: The camera zooms in on Mickey and Minnie in the hot air balloons. Cheering noise is in the background. Minnie will narrate. Focus camera on characters while they are talking. Time estimate 4 seconds. The camera lighting will be on both characters. Goal is to set the scene on where Disney began.



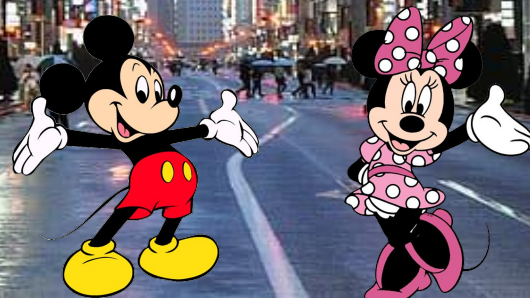
Minnie Dialogue: "July 17th 1955 Walt Disney World opened"

Scene 5: Mickey and Minnie Mouse Travel

Description: The camera angle will stay zoomed out and follow Mickey and Minnie walking through the streets. There will be minimal background music. Mickey will begin narration first. Time estimated 30 seconds. The camera lighting will be on both characters. The goal is to show world travel.

Minnie Dialogue: "It is so cool! Tokyo Disneyland opened April 15th 1991"

Mickey Dialogue: Minnie Can you believe we are in Tokyo?"



Scene 6: Mickey and Minnie Mouse Travel

Description: The camera angle will stay zoomed out so the viewer can see the Eiffel tower. There will be minimal background music playing. Mickey's dialogue begins first and then Minnie. Estimated time 4 seconds. The camera lighting will be on both characters. The goal is to show world travel.

Mickey Mouse Dialogue: "Hey Minnie, did you know in november of 1992 Euro Disney opened?"

Minnie Dialogue: "That is awesome. Disney has clearly made it is way worldwide! It has so much to offer."



Scene 7: Mickey and Minnie Mouse Travel

Description: The camera angle stay zoomed out. Mickey dialogue occurs first and then Minnie. Estimated time 3 seconds. There will be soft background music. The camera lighting will be on both characters.

Mickey Dialogue: "The film Aladdin was released in November of 1992. It is awesome how Disney movies include so much world culture!"



Minnie Dialogue: "These movies allow viewers to enter a new world no matter where they are watching from!"



Scene 8: Mickey and Minnie Mouse Travel

Description: The camera will be zoomed out. There will be soft background music while the characters converse. The camera lighting will be on both characters. Estimated time 3 seconds.

Mickey Dialogue: “Doesn’t this look familiar Minnie?”

Minnie Dialogue: “Yes! It is from the movie The Lion King!! This movie was released in June of 1994”

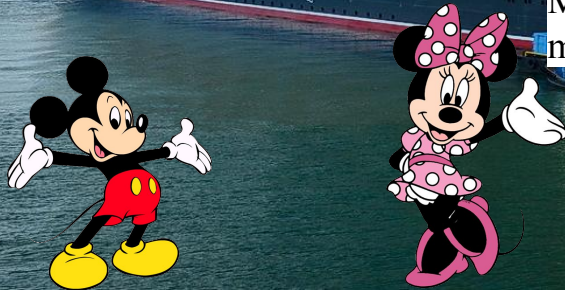


Scene 9: Mickey and Minnie Mouse Disney Cruise

Description: The camera angle stay zoomed out. Mickey dialogue occurs first and then Minnie. Estimated time 3 seconds. There will be soft background music. The camera lighting will be on both characters. Goal is to allow viewers to see a new side of Disney.

Mickey Dialogue: "Aside from movies, Disney has a cruise!"

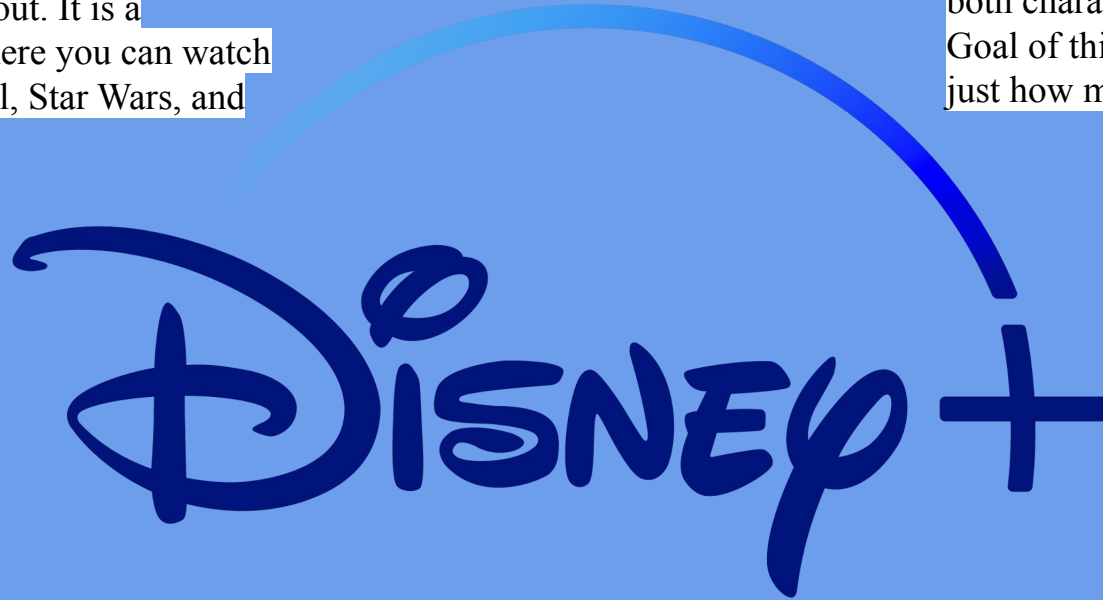
Minnie Dialogue: "This looks like so much fun! I want to go on it!"



Scene 10: Mickey and Minnie Mouse Disney Plus

Mickey Dialogue: “In November of 2019 Disney+ came out. It is a streaming service where you can watch Disney, Pixar, Marvel, Star Wars, and Nat Geo.”

Description: The camera angle stays zoomed out. Estimated time 3 seconds. There will be soft background music. The camera lighting will be on both characters. Mickey will narrate. Goal of this slide is to show viewers just how much Disney has to offer.



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the
SIMPSONS™



Mickey Dialogue: “These are all iconic brands owned by Disney!”

MARVEL

STAR
WARS

Description: The camera angle stays zoomed out. Mickey narrates. Estimated time 3 seconds. There will be soft background music. The camera lighting will be on both characters.

Scene 12 : TV Spot Purpose

Description: The camera angle stay zoomed out. Mickey dialogue occurs first and then Minnie. Estimated time 5 seconds. There will be soft background music. The camera lighting will be on both characters.

Mickey Dialogue: “So Minnie could you describe the purpose of our adventure?”



Minnie Dialogue: “Disney is more than just cartoons and movies, it is a reminder that your imagination can take you anywhere. There are no limits and there is something for everyone all over the world!”

