

PR Platforms 2014

Sarah Jensen

My name is Sarah Jensen and I am excited to be running for Public Relations officer. I have been an active member of MERT for two years in which time I have become an 802, CPR instructor, and Assistant Public Relations chair.

Since becoming Assistant Public Relations chair at the beginning of the school year, I have been working closely with Sara to help create posters, plan events, and come up with new ideas. I have attended most e-board meetings and understand the amount of time needed to successfully fulfill the responsibilities of the position. I think Sara has done an incredible job revamping the Public Relations of MERT and I would like to continue what was started.

I would like to create an online calendar of PR events that members can easily access and reference. I would also work with the Webmaster to update the community page on a regular basis with new events. I am very excited for upcoming events such as Relay for Life and would love for MERT to get involved in other campus events such as Habitat for Humanity's Shack-a-thon, to increase MERT's visibility on campus. At these and other PR events, we could all wear our MERT T-shirts, which Sara, Jenny, and I have already been designing. As a CPR instructor, another program that I want to expand is CPR instruction for U of R students. Along with providing emergency medical service, this is another service that we can readily provide to campus and it would be an incredible way for MERT members to interact with students in a more casual and relaxed atmosphere. During the CPR instruction held in Wilson Commons earlier this year, many students commented that they enjoyed the event and learned a lot. I would also like to continue the preceptor/preceptee program and think it is very valuable for new members to have a mentor, someone they can talk to and get their questions answered. Lastly, I would want to continue to have events for MERT members to bond and have some fun! I would love to get the membership's input on activities that they would enjoy doing with their MERT friends. Since MERT is a large organization of about 90 members I know that there are many ideas that the membership will have. It is very important to me that I be approachable. I would always be open to suggestions and feedback.

I am extremely proud of MERT and all we do to provide quality health care on campus and would love the opportunity to coordinate events and programs to strengthen the organization even further. Thanks so much for your consideration!

Alexa Overdorff

Hi everyone!

My name is Alexa Overdorff, and I would love for you to consider me for the Public Relations position. I am a freshman who joined MERT in the fall semester and who is currently completing the EMT class. MERT has been an amazing experience so far, and I am excited to become even more involved in the organization! I believe I am a good fit for the PR chair as I am very approachable, friendly, good at conflict resolution, and always happy to listen to others thoughts, ideas, and opinions. I have spoken with Sara about what the PR position entails and how it has evolved over time, and I hope to continue its success while providing a new perspective.

In addition to continuing some of Sarah's programs, such as the 803 mentor program, I would also like to introduce several events designed to promote communication both within MERT and between MERT and the UR/Rochester community. One such program would be a monthly MERT coffee date or lunch meeting intended specifically to provide a friendly environment for discussion. This aims to encourage members cannot/would not like to attend e-board meetings or feel that their topic would not be appropriate for the meeting to discuss their opinions. Everyone would be welcome to attend and informally bring up any issues, concerns, ideas, or suggestions to other MERT members and to receive feedback.

I would also like to introduce events that help MERT bond with non-MERT members while educating others in a fun way. I would like for our members to submit topics (such as "heart health," "basic first aid," "mental health," etc.) which the general membership would vote on. We would then organize an event involving games and other entertaining activities related to the subject. Attendance would not be mandatory, but any interested MERT members could sign up for the event.

Thanks for your consideration and best of luck to all those running!

Alexa