

Hi guys! My name is Megan Freiburger and I am excited to be running for Public Relations officer. I am currently a sophomore and have been an active member of MERT since fall semester of my freshman year. During my time in MERT, I have served on the Selection Committee and am currently an 802. I have seen first hand the work that the Sara/ Sarah duo has put into MERT and I would love to continue on with what they have implemented (sorry that I wouldn't be able to continue on with this name tradition). With my experience within this organization along with my dedication, I know I am ready for the job!

My main priority as PR officer will be to better bridge the gap between the general student body's understanding of MERT and what we as an organization truly embody. After talking with the current PR officer, I know that some of the events MERT had wanted to accomplish simply didn't happen because of time/ logistics. New events that I would like to try to put into place this year include the CPR instruction event open to all of the student body. I believe that many students truly would want to get instructed in CPR if the training was convenient and unthreatening. I think instruction from MERT would be the perfect opportunity for us to interact in a more light-hearted setting than the chaos of a call.

To increase MERT's visibility on campus, I would also like to get those T-shirts that we have been talking about ordering. We would be able to wear them to events like the CPR instruction event and Relay for Life. This way, we wouldn't have to wear our Polo's but we can at least all be matching and identifiable. Also, I hope to continue the preceptor program. From my own experience, I've seen the success and new friendships that this program can provide to new members.

I would also like to add:

1. Posters (or some other means of communicating information like through an App) that contain a signs and symptoms checklist that will help people to know when to call MERT (for themselves or for their friends). I think a lot of people are still on the fence or confused about when to call MERT and this would be a resource to allow people to systematically decide
2. Tabling events where we could do BP screenings, education programs like the ones done during freshman orientation where we discuss safe alcohol amounts and certain things that put people at an increased risk of being affected by alcohol (these type of events can perhaps have a raffle - Starbucks/ chipotle gift cards)
3. An alumni page on our website open to the public. People can get in touch with MERT members that have since graduated (a slight upgrade from networking that we get from Facebook). There would be bio's (including what they are doing now), interview type questions like what they liked best about the organization, what they got out of the program, etc . and have information for how to get in contact with them if interested.

These ideas can help to connect the general school community and MERT. In doing this, I hope that MERT can increase its visibility on campus and hopefully clear up any misconceptions that people still have about what MERT is all about.

With my experience and commitment to this organization, I know I am ready for the job! Thank you for your consideration.