## EDUCATION

### **University of Denver -** Denver, Colorado 2020 Certificate in Full Stack Web Development

**University of Colorado at Boulder – Leeds School of Business** 

Bachelor of Science Business Administration with an emphasis in Marketing • Relevant Courses: Digital Marketing, Product Strategy and Real Estate

Universidad Veritas San José, Costa Rica

2016

2017

Semester Abroad through the University of Colorado Boulder

• Relevant Courses: International Business, Innovation and Entrepreneurship

## WORK HISTORY

## Ouray Sportswear, Englewood, Colorado

Resort Sales and Marketing Administrator

2018-2020

Assisted in sales support for the Resort division. Planned major resort trade shows across the country and the annual sales meeting. Managed key accounts in EDI. Increased sales by collaborating with the art team to create new art and developing strategic initiatives.

## CU Book Store (Boulder, Colorado)

Assistant Buyer

2016-2017

Assisted all of the retail buyers with ordering and managing inventory, clerical duties, and problem solving throughout the store. Cultivated relationships with vendors and their representatives.

Web Product Team Leader

2014-2016

Assistant thebweb manager working on various projects to revamp the store's eCommerce website and expand reach to customers across the world.

- Added nearly all the store's general merchandise inventory online within a year.
- Initiated workflows to keep the website running smoothly.
- Created and mentored a team of 4 student employees to assist with website inventory management.

2013-2014 Sales Associate

Served as a cashier, sales floor representative, customer service representative and stocker.

## **PROJECTS**

#### **Playlist Generator**

- Link to GitHub: https://github.com/MadelineCowell/API-Playlist-Generator
- Link to Deployed Project: https://noracurcio.github.io/Music-API-Group-Project/
- This application allows the user to search for music, create and organize searched songs into a playlist, that can then be exported. This unique playlist generator features a taco theme and TacoTV.
- Utilizes the Deezer and Giphy APIs.

## Travel Blog

- Link to GitHub: https://github.com/MadelineCowell/Couchsurfers-Travel-Blog
- Link to Deployed Project:
- This application features a miniblog allowing users to create an account. Once logged in, users can create, edit and delete blog entries. Additional features allow users to stay on top of travel trends and more!

# VOLUNTEER

#### San José Community Outreach

2016

San Jose, Costa Rica

#### Missionary Trips with St. Andrew's UMC

Belize Missionary - Forest Home, Belize

2011-2014

Guatemala Missionary - San Juan la Laguna, Guatemala

2014

California Missionary - King's Beach, California

2011