

# Madeline Nguyen

Human-Computer Interaction Undergraduate at UC San Diego with a passion for designing global solutions.

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## RELEVANT EXPERIENCE

### UCSD Global TIES Program — *User Researcher*

JAN 2024 – APR 2024

Conducted user research through interviews and surveys to understand a community's needs and cultural stigmas surrounding mental health to provide data on how to provide a mobile application for a nonprofit that addresses mental health needs within the Vietnamese community.

### Princess Nails — *Social Media Manager*

DEC 2022 – PRESENT

Managed social media presence for a salon with over 30 years in business, creating engaging content to attract new clients and retain loyal customers and developed content strategies to boost online engagement and drive business growth.

### Freelance — *User Interface Designer*

MAR 2023 – DEC 2023

Assisted a professional UI/UX designer in developing web applications, participating in user research, wireframing, and prototyping and applied industry best practices to enhance the design process and improve user experience.

## PROJECTS

### A Happier Me App — *User Interface Designer & Developer*

Collaborated with an interdisciplinary team to design a mental health mobile application using Figma and develop using Flutter, ensuring cross-platform compatibility and efficient development for Vietnamese youth.

### To Do App — *Front End Developer*

Developed a responsive and user-friendly To-Do List Tracker application using React JS. Designed to help students efficiently organize daily tasks.

## SKILLS

### Programming Languages

HTML, CSS, JavaScript

### Libraries & Frameworks

React JS, Flutter, Bootstrap

### Tools

Figma, RStudio

## EDUCATION

### UC San Diego

Bachelor of Science in Cognitive Science with a concentration in Computer Design and Human Interaction