Madeline Nguyen

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EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO   **Expected Graduation, June 2025**
Bachelor of Science in Cognitive Science, Computer Design & Human Interaction   *La Jolla, CA*

SUMMARY OF QUALIFICATIONS:
Experienced professional with strong background in media management for a business, coupled with expertise in HTML, CSS, Bootstrap, Figma, Java, and JavaScript showcasing a proven track record of delivering innovative web development and a collaborative mindset, supported by relevant credentials.

EXPERIENCE

PRINCESS NAILS MARKETING MANAGER   **Jan. 2022 - Present**
Social Media Manager   *Murrieta, CA*
- Collaborate with the salon team to create engaging promotions and events, effectively leveraging social media to drive attendance and increase brand awareness within the local community.
- Foster positive online reviews and customer testimonials, contributing to a 15% improvement in the salon's online reputation and enhancing overall brand perception.
- Manage all social media platforms, including Instagram, Facebook, by creating visually appealing content, curating relevant industry trends, and fostering an active online community.

PORTFOLIO PROJECT   **Sep. 2023**
App Prototype   *La Jolla, CA*
- Developed a comprehensive health app prototype to track personal achievements and goals, demonstrating proficiency in UI/UX design principles and user-centered design.
- Utilized industry-standard design tool, Figma, to create detailed wireframes, showcasing a keen understanding of information architecture.

PORTFOLIO PROJECT   **Oct. 2023**
Study Partner Webpage   *La Jolla, CA*
- Applied HTML and CSS to structure and style the website, creating an intuitive and easy-to-navigate environment for users.
- Incorporated Bootstrap components to achieve a consistent and mobile-friendly design, ensuring optimal user experience across various devices.

PORTFOLIO PROJECT   **Nov. 2023**
Dice Game Tracker   *La Jolla, CA*
- Designed and developed a comprehensive dice game tracker using JavaScript to capture and record user wins and losses.
- Implemented interactive features for users to engage in an exciting gaming experience, providing real-time feedback on outcomes.

RELEVANT COURSEWORK

FLIGHT SYSTEM | *JAVA*   **Sep. 2023 - Dec. 2023**
- Implemented a sophisticated flight booking system in Java, showcasing proficiency in object-oriented programming (OOP) principles and modular code architecture.

WEDDING TABLE PLANNER | *JAVASCRIPT*   **Nov. 2023**
- Applied coding proficiency to evenly distribute guests across tables, enhancing the efficiency of distributing guests in a wedding.

SKILLS

LANGUAGES, FRAMEWORKS, AND OTHER SKILLS
HTML, CSS, Figma, Java, Javascript, Vietnamese