

## Module 6

Madeline Judge

WRA 210

As I created my design comps, I looked back at a business card design that I created in a visual rhetoric class last semester. For that design, I chose a script font for my name and a simple sanserif font for the body text, and I replicated that pattern in my website design comps. Green is my favorite color, and it is often associated with the environment and agriculture, therefore making it a good fit to communicate my interest in environmental studies as well as design. I used green as an accent color in my background layers, giving more dimension to my webpages and showing a bit of my personality. This design was inspired by my business card and by the Professional Writing alum I interviewed for WRA 210. She also used green as an accent color, and I liked the way it worked in her design. I was also inspired by the simplicity in her overall website design and functionality. I stuck with clean lines and no frills in my design, and that also reflects my personality.

I'm pleased with the way my design comps turned out. After struggling with Photoshop for a while, I wasn't sure I was going to be able to actually create the image I have in my head for how I want my portfolio to ultimately look. With some extra time and attention to detail, the design is very similar to what I envisioned.