

Module 5 Rationale

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WRA 210

As I created my wireframe(s), I thought about websites that I like and how they are laid out. I noticed that my favorite sites all have a navigation bar across the top of the page that does not change as you navigate from page to page. I decided to replicate this in my own design. The navigation bar will stay the same, but the color of the tabs may change to show the user where they are in the site.

Another feature I wanted to replicate was the simplicity I saw in PW alumni portfolios. I am a beginner when it comes to building a website, and so I do not want to mislead future employers about my web design skills by having an elaborate online portfolio. I therefore decided to keep each page simple and free of extra bells and whistles. My wireframes reflect that: there won't be a huge amount of content on each page, but it will be easy to navigate through my site.

My layout is very geometric, and content will be grouped in boxes/rectangles. This proximity will make it easy for my audience to tell which descriptions go with which thumbnails. Using a grid allowed me to line up all of my boxes to comply with the Alignment design principle. I will repeat the same general layout throughout my site to keep things similar from page to page. This repetition should help maintain some consistency for my audience.