

Project Part 1: Topic Selection

Website Name:

Palmetto Fresh Meats

Project Description:

My family owns a small business in Aynor, SC. It is a processing and packaging plant for cattle and hogs. The business offers a storefront, special orders, personalized cuts, customers can bring in their own livestock, and many other things. The website will allow customers to see what the business has to offer, get into contact with the manager, and know some background on the business.

Page Names:

Home, About Us, Frequently Asked Questions, Contact Us, and Order Inquiries.

Data being stored, manipulated, and viewed:

The data I wish to store, manipulate, and use is the Order Inquiries part of the website. This will be a place that customers can enter in their information and a synopsis of what they are looking for/ what they need. This data will then be sent to the manager, and she will get into contact with the customers using whatever medium the customer provides (phone number, email address, etc.). This will allow the phone lines of the business to be clearer as well as have a new communication with the customers. Data that will be stored: Customer name, phone number and email, what medium of contact they like best, and their Inquiry text. This will then be sent directly to the managers email so she can read the inquiries as she has time.