

Formulating Data from Yelp and Foursquare API

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- ▶ Compare which businesses had the most bike stations near them
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- ▶ Challenges

Data Results from City Bikes, Yelp and FSQ

City Bikes

Total Locations: 223

Total Bikes: 1616

Yelp

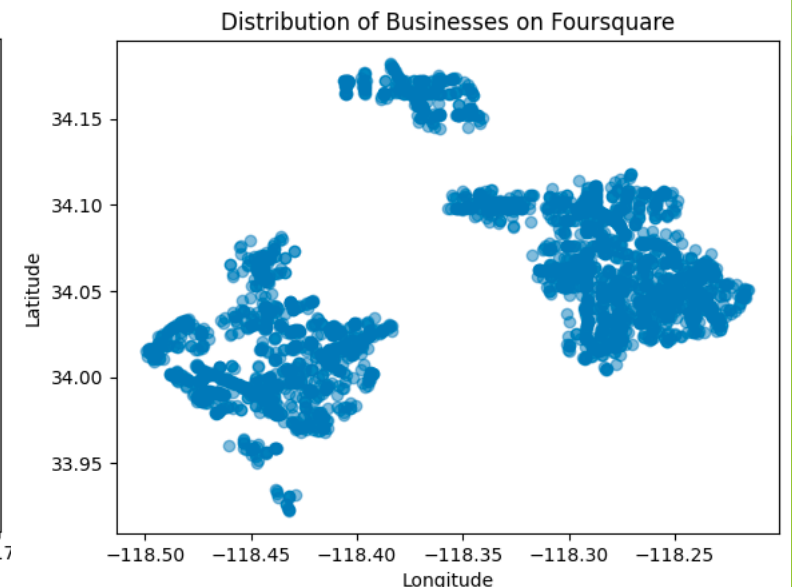
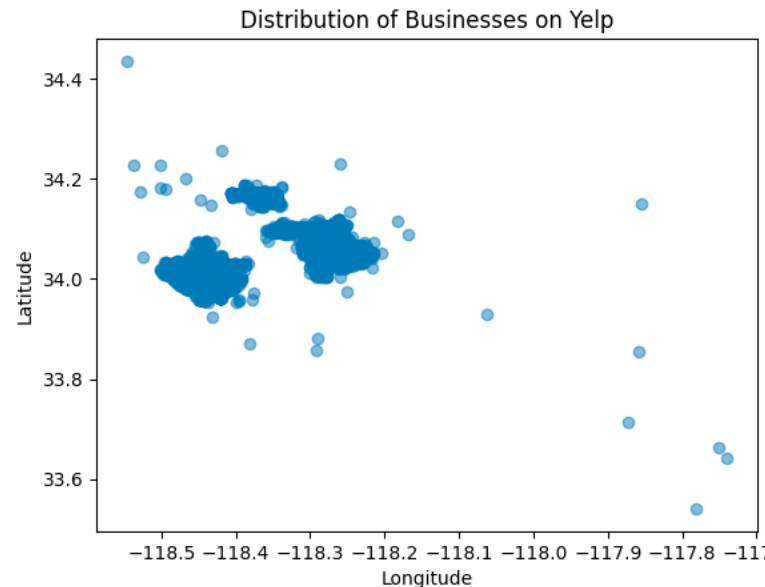
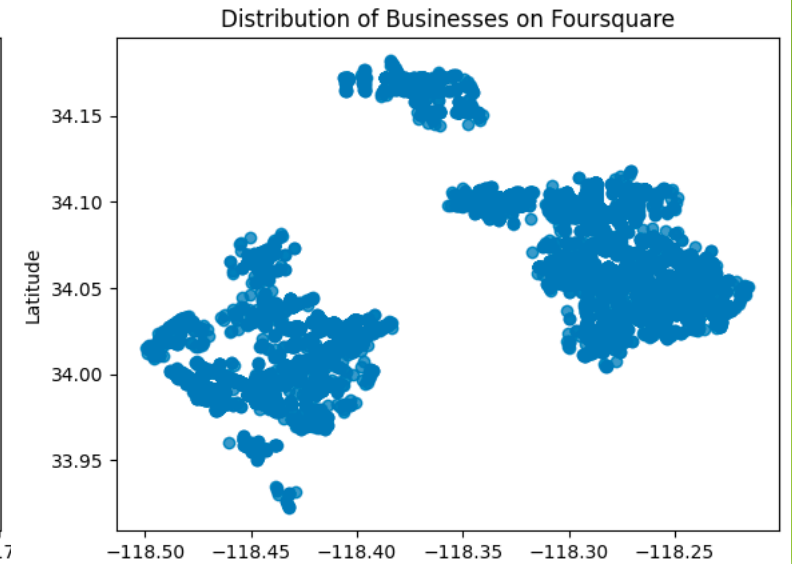
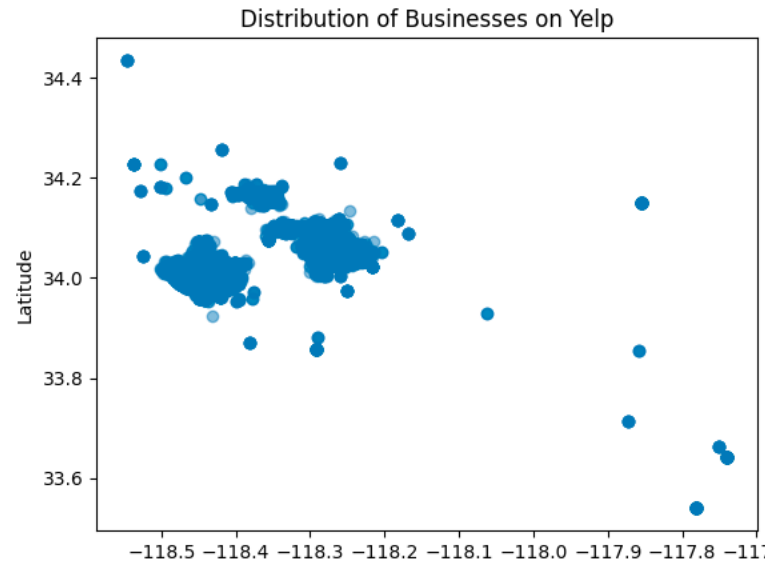
Results from API: 13696

Cleaned Dataframe: 3422

Foursquare

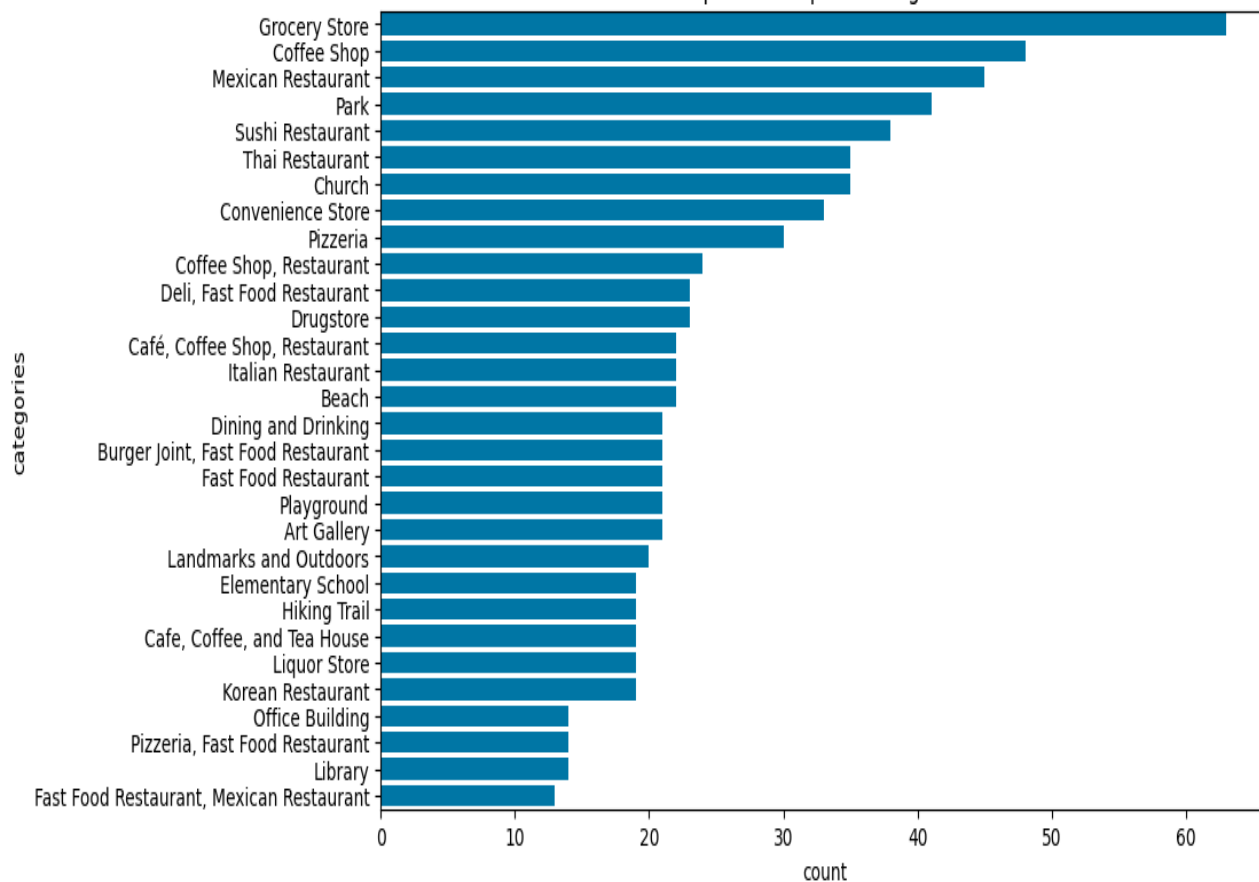
Results from API: 18142

Cleaned Dataframe: 2465

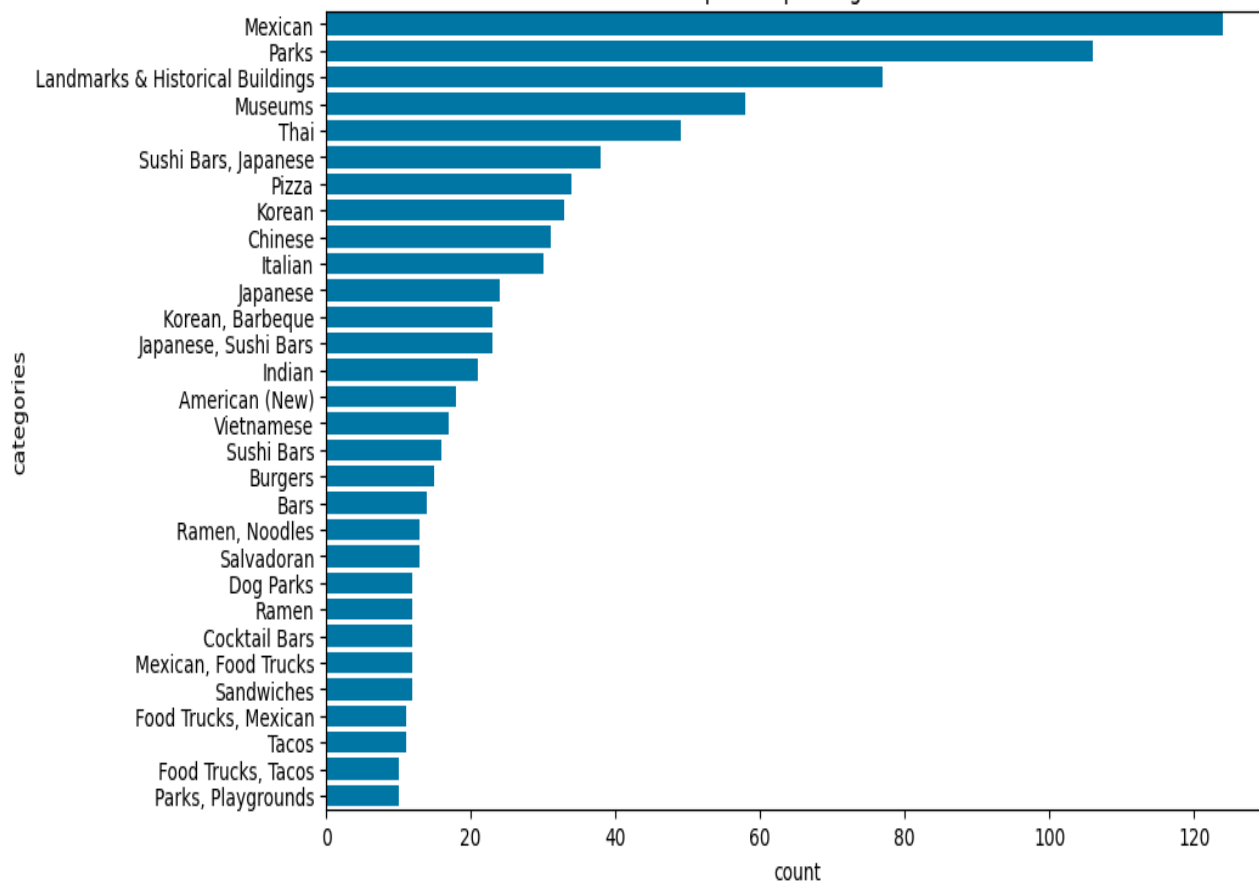


Top Categories

Top 10 Foursquare Categories

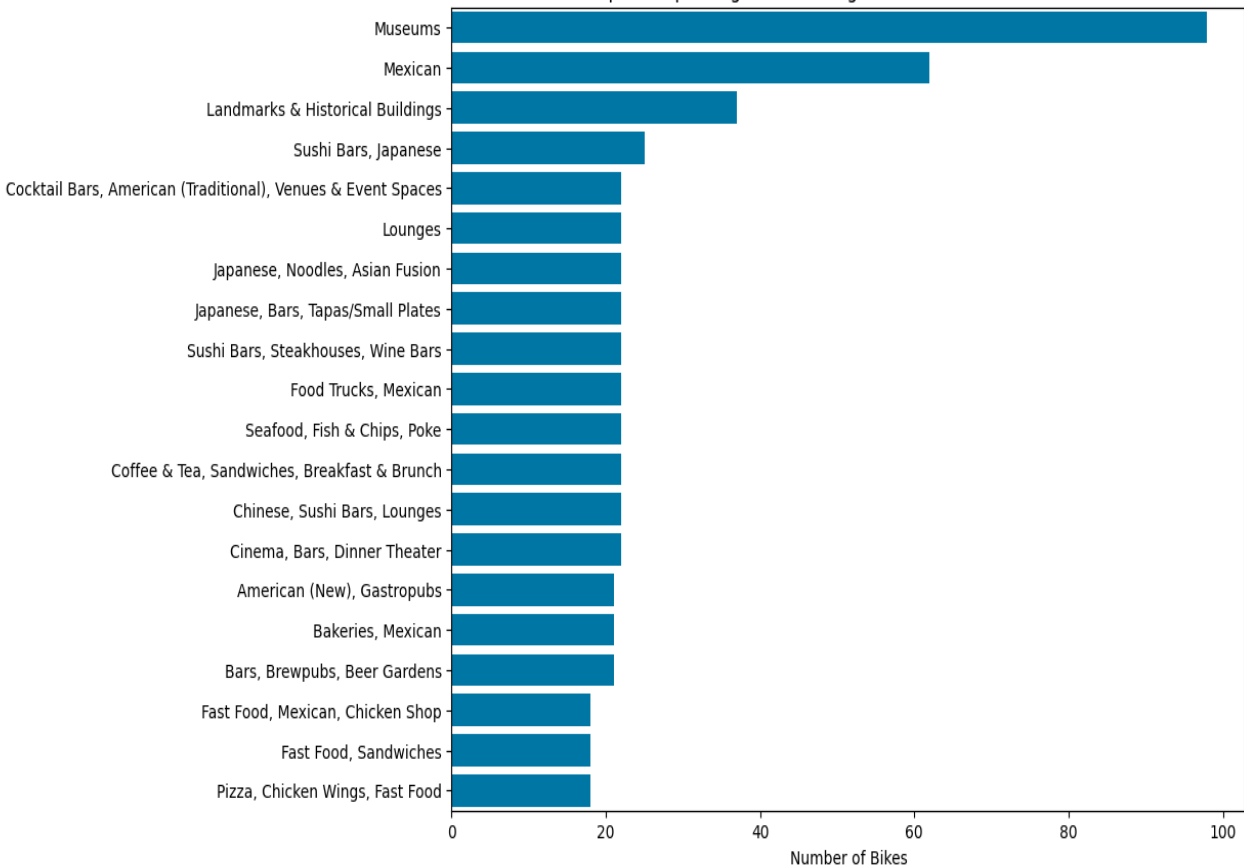


Top 10 Yelp Categories

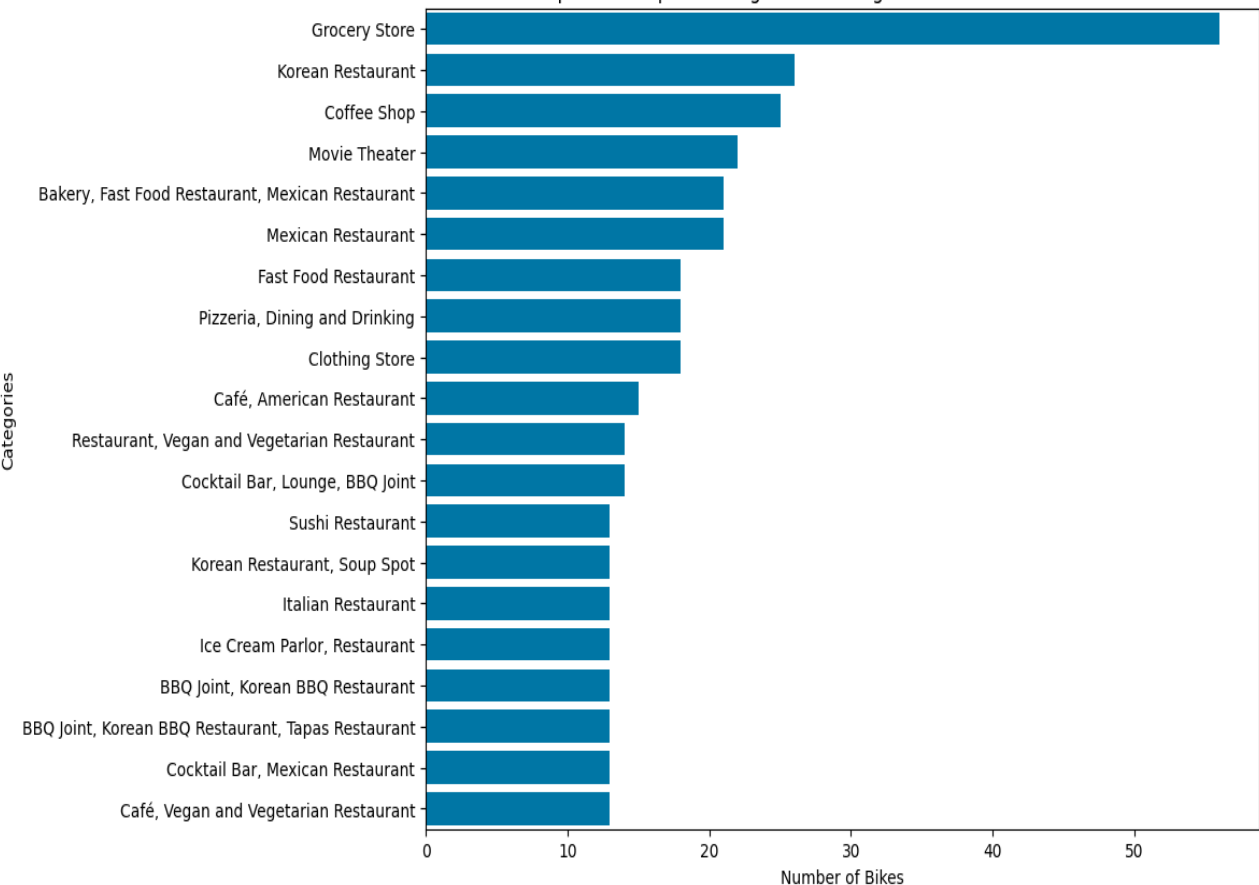


Top Categories For Bike Locations

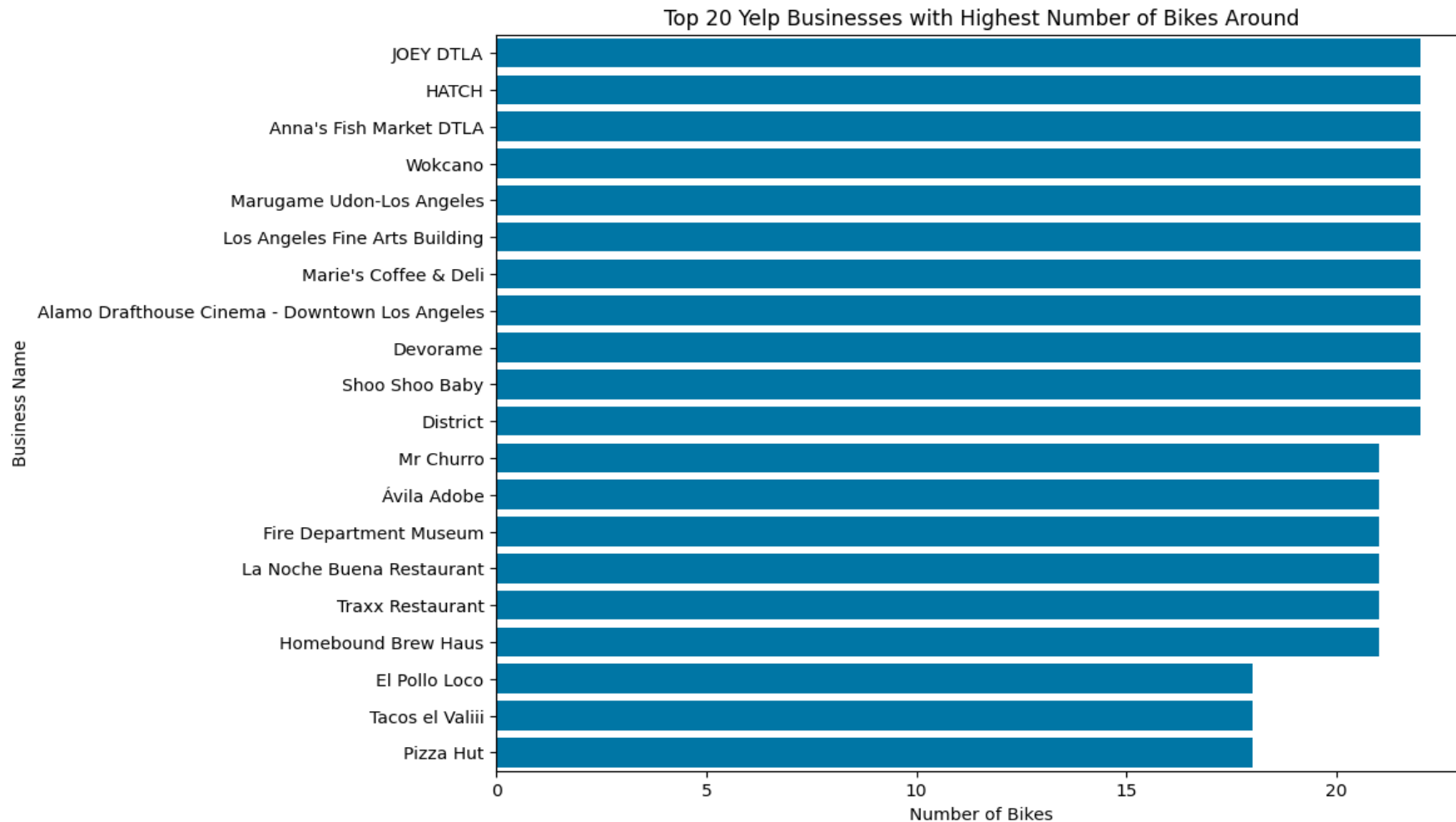
Top 20 Yelp Categories with Highest Number of Bikes Around



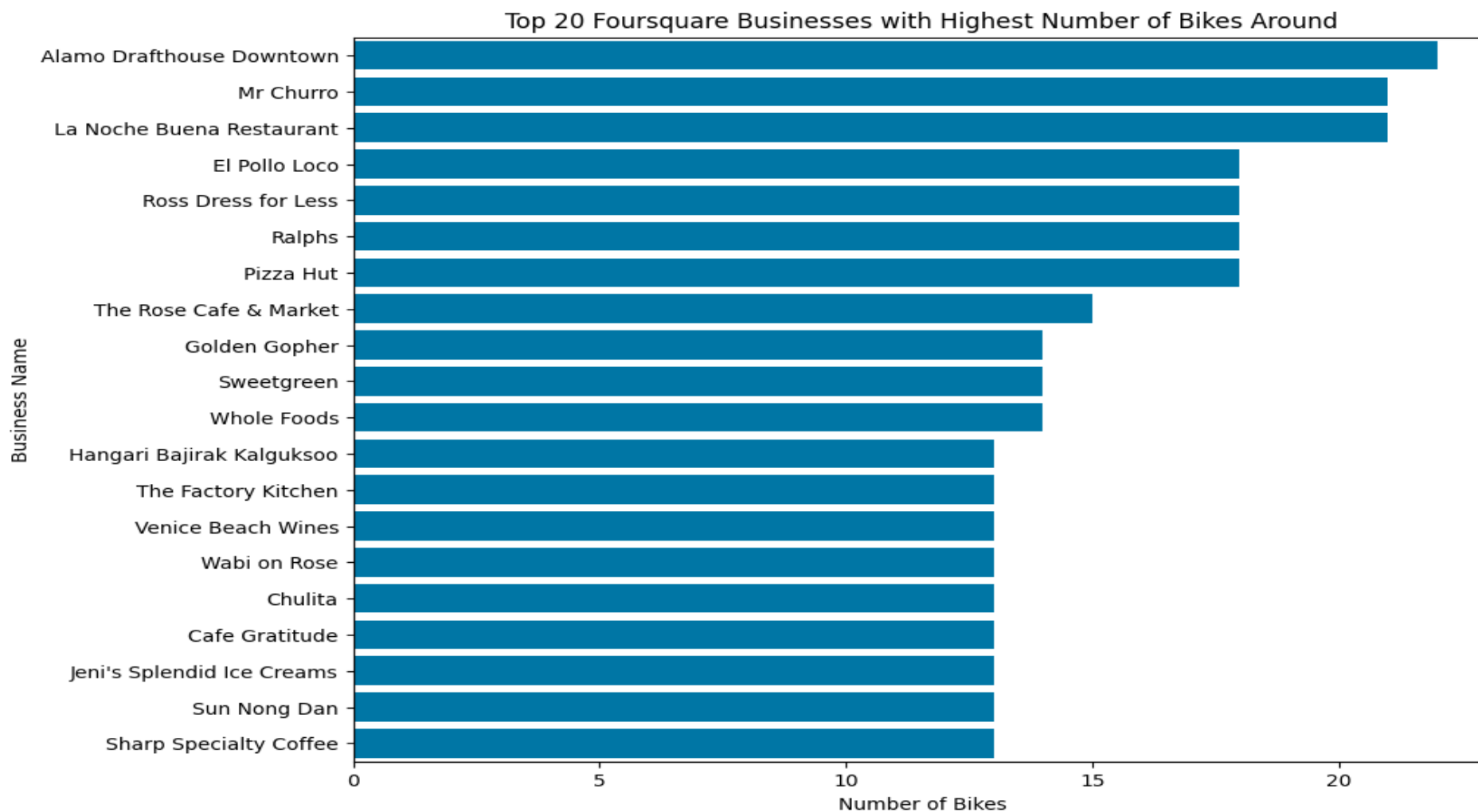
Top 20 Foursquare Categories with Highest Number of Bikes Around



Yelp Top Businesses with the Highest Bike Count

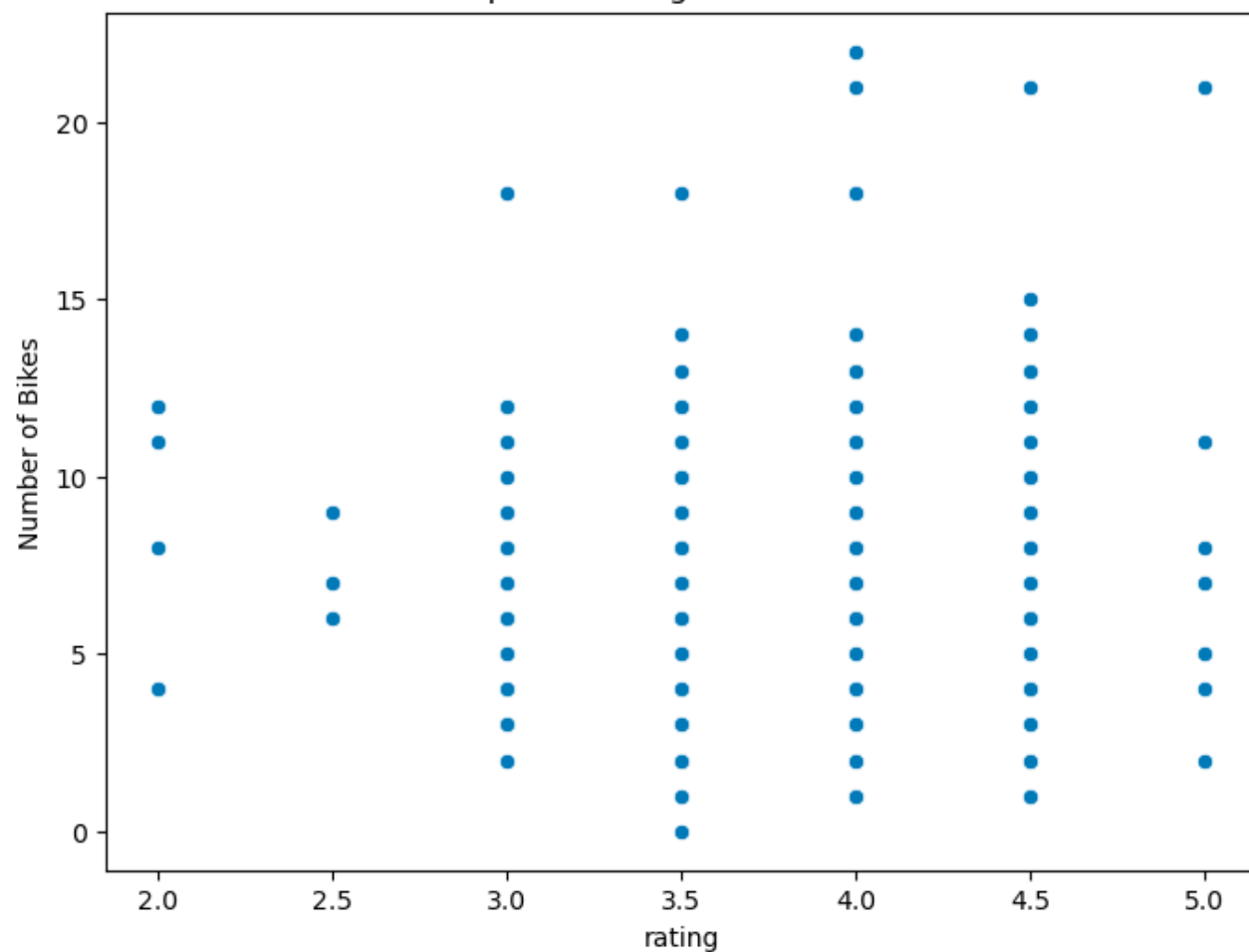


FourSquare Top Businesses with the Highest Bike Count

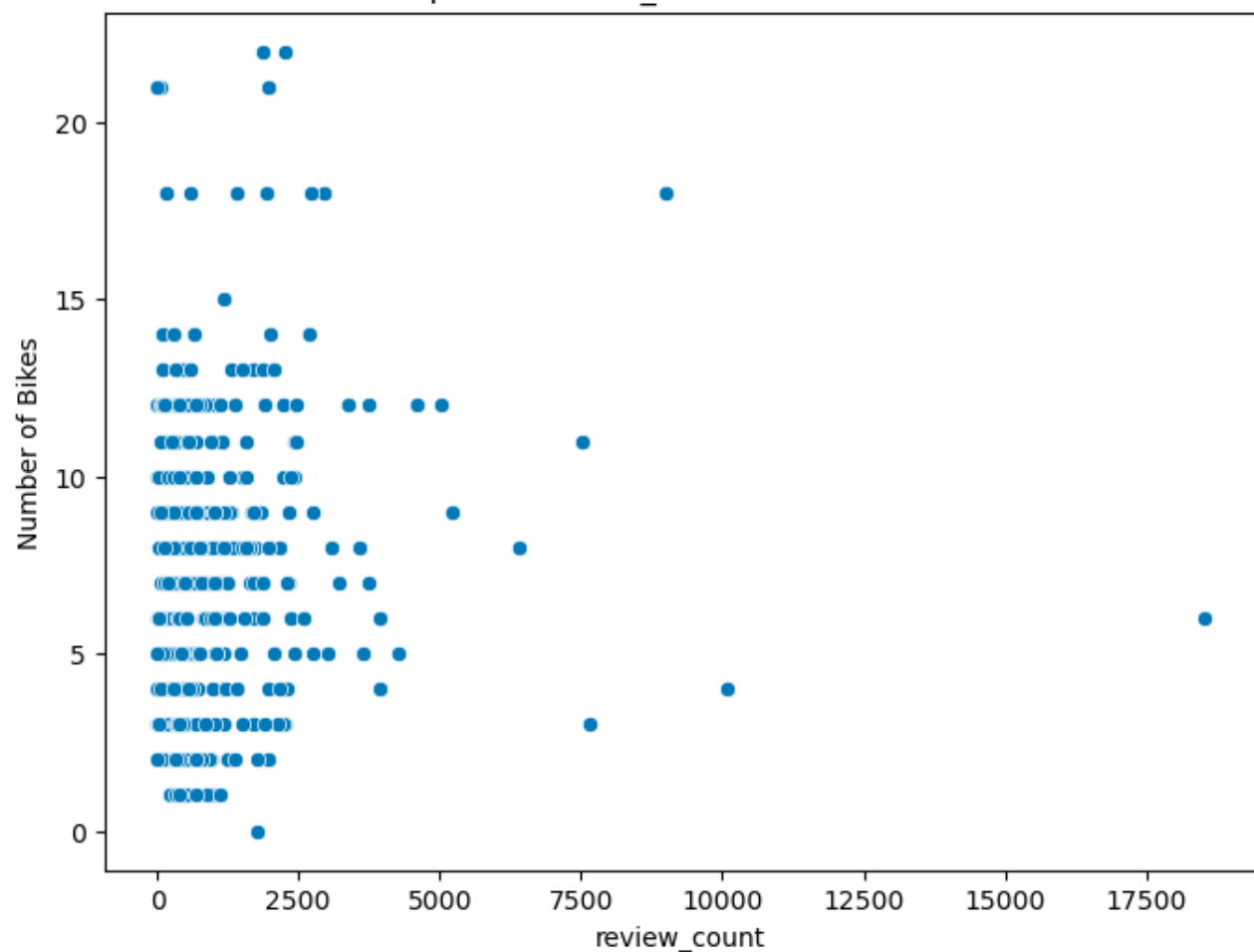


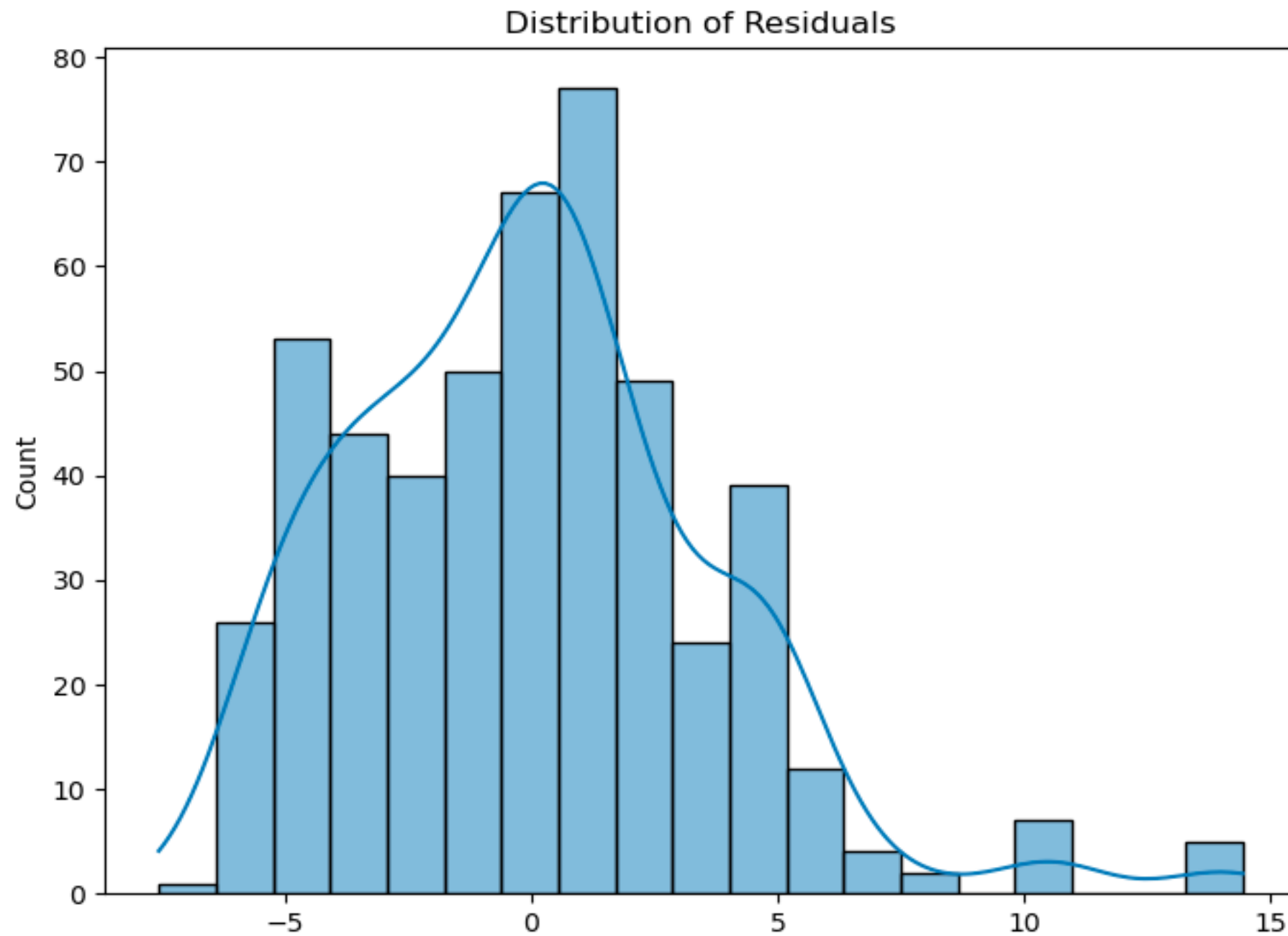
Regression Model

Scatter plot of rating vs Number of Bikes

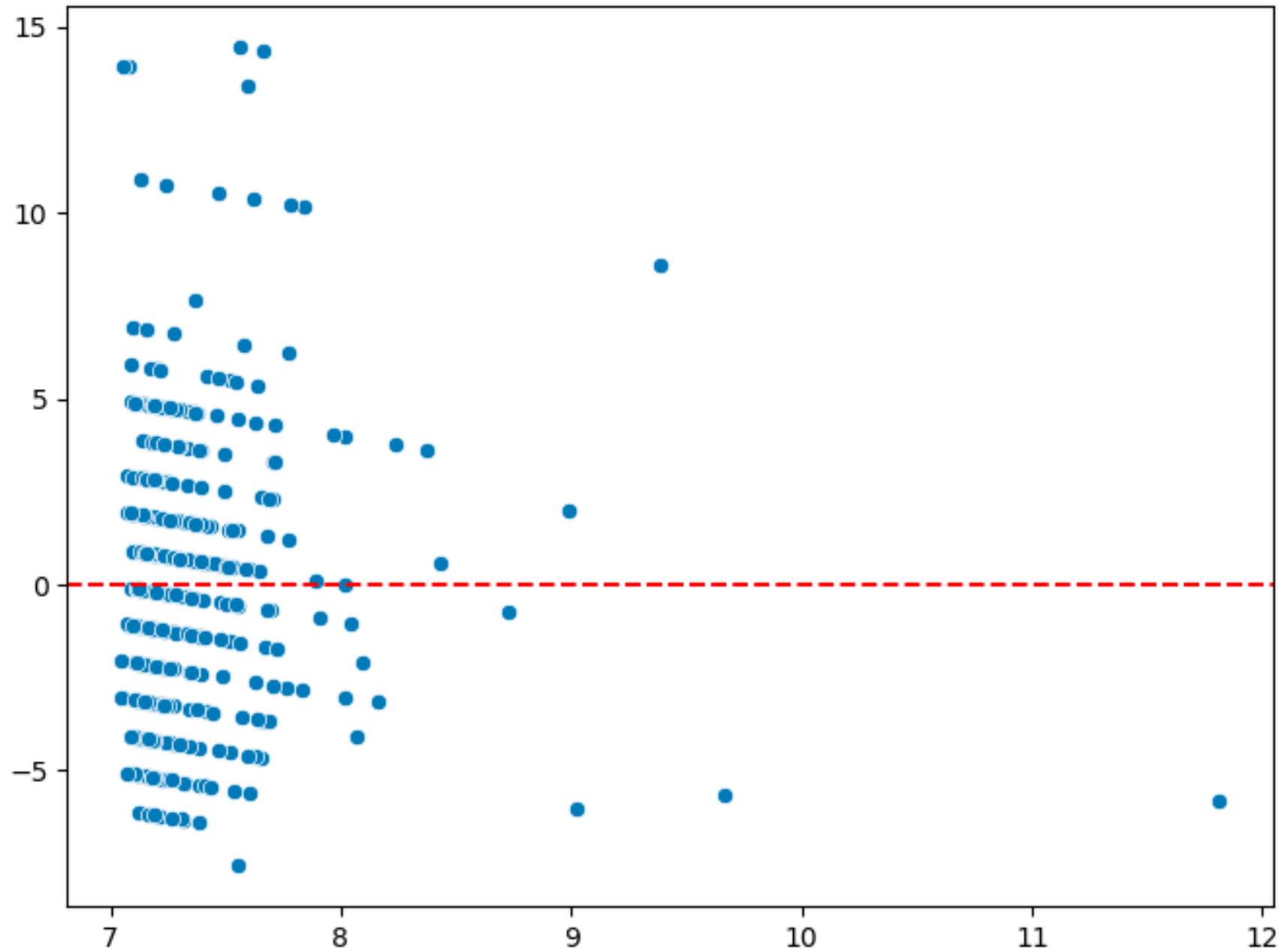


Scatter plot of review_count vs Number of Bikes





Residuals vs Fitted Values



OLS Regression Results

```
=====
===== Dep. Variable: Number of Bikes R-squared (uncentered): 0.820 Model: OLS
Adj. R-squared (uncentered): 0.819 Method: Least Squares F-statistic: 565.4 Date:
Fri, 27 Oct 2023 Prob (F-statistic): 3.40e-183 Time: 20:36:08 Log-Likelihood: -
1332.8 No. Observations: 500 AIC: 2674. Df Residuals: 496 BIC: 2690. Df Model: 4
Covariance Type: nonrobust
=====
```

```
coef std err t P>|t| [0.025 0.975] -----
----- review_count 0.3457 0.157 2.204 0.028 0.037
0.654 rating 0.0006 0.157 0.004 0.997 -0.308 0.309 longitude -5.8266 0.764 -7.629
0.000 -7.327 -4.326 latitude -20.0329 2.654 -7.548 0.000 -25.247 -14.818
=====
```

```
Omnibus: 81.917 Durbin-Watson: 2.003 Prob(Omnibus): 0.000 Jarque-Bera (JB):
151.563 Skew: 0.945 Prob(JB): 1.23e-33 Kurtosis: 4.925 Cond. No. 2.18e+03
=====
```

...

[1] R^2 is computed without centering (uncentered) since the model does not contain a constant. [2] Standard Errors assume that the covariance matrix of the errors is correctly specified. [3] The condition number is large, 2.18e+03. This might indicate that there are strong multicollinearity or other numerical problems.

Challenges