

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Mountain-200 Silver, 38	522	2.30%
Mountain-200 Silver, 46	521	2.11%
Total	22,534	2.14%

[View Product Detail](#)

Monthly Revenue

1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2,146!

Goal: 2165 (-0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product by Orders

Water Bottle - 30 oz.

Top Product by Profit

Mountain-200 Black, 46

Select all

Europe

North America

Pacific

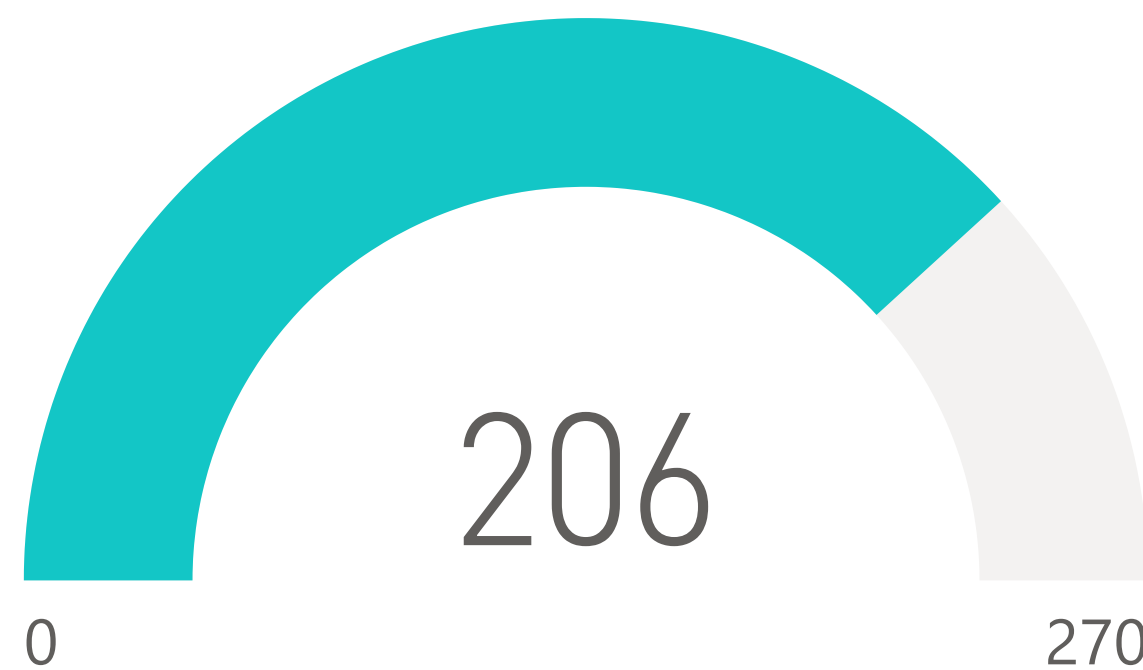
Microsoft Bing

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Sport-100 Helmet, Red

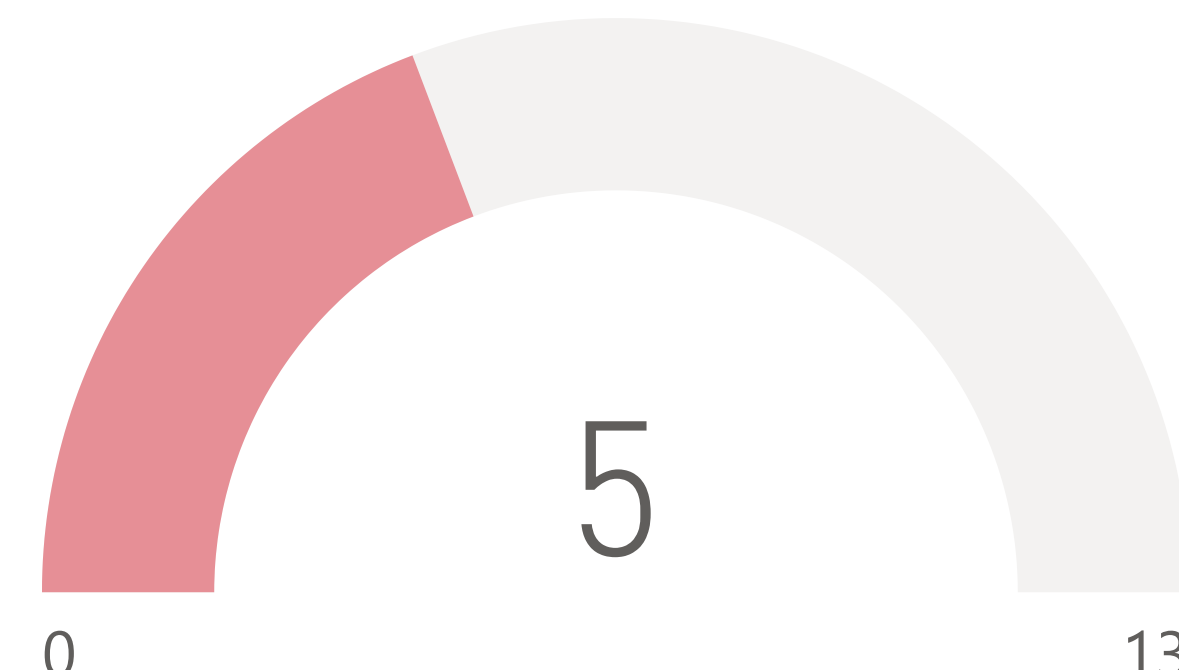
Current Month Orders vs Target



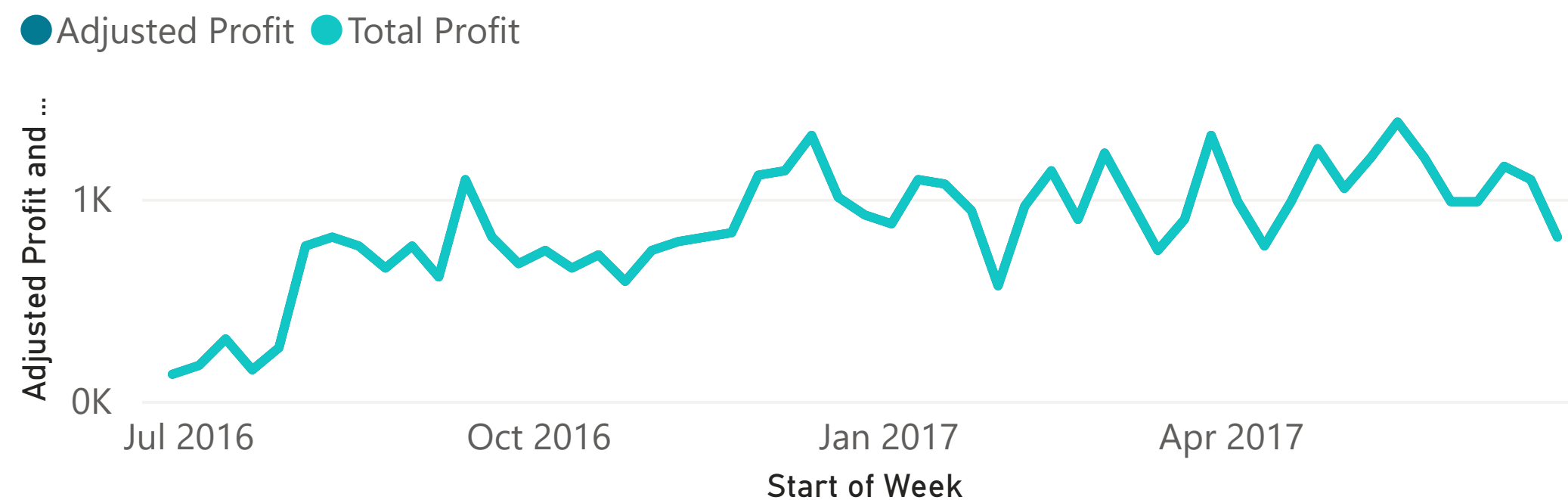
Current Month Revenue vs Target



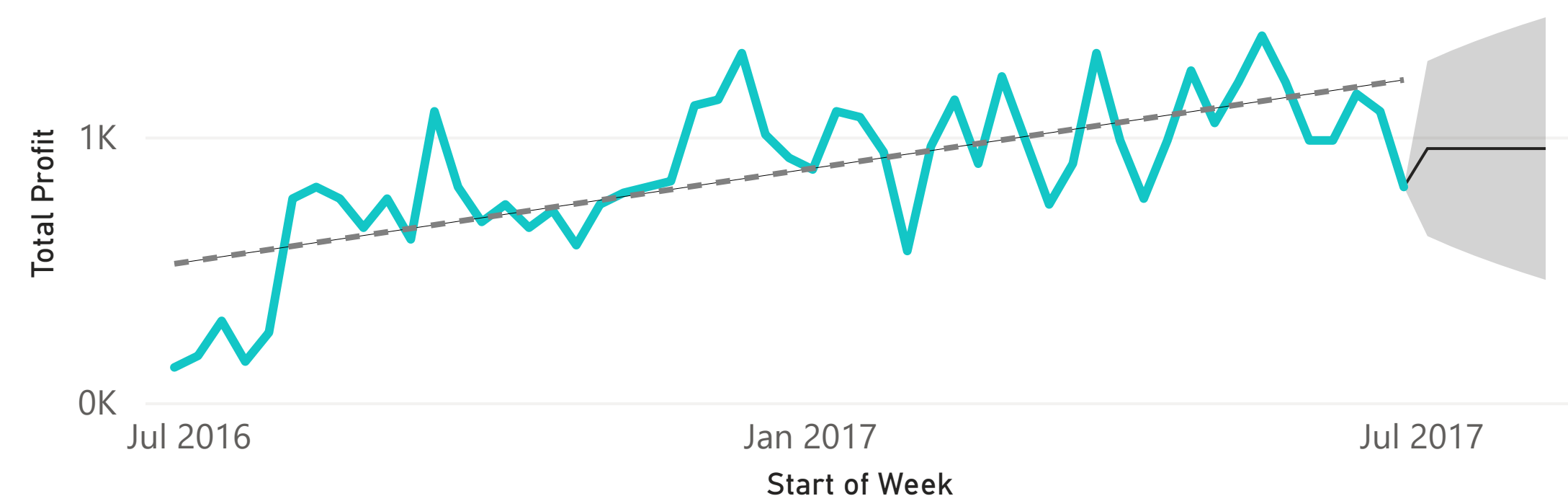
Current Month Returns vs Prev Month



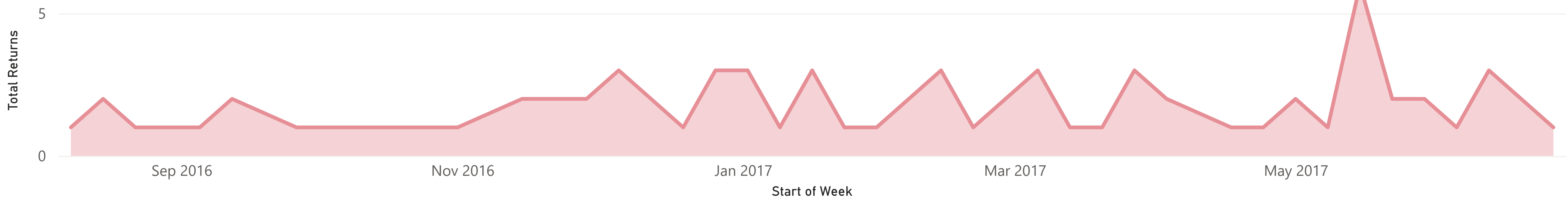
Adjusted Profit



Weekly Profit



Weekly Return Volume

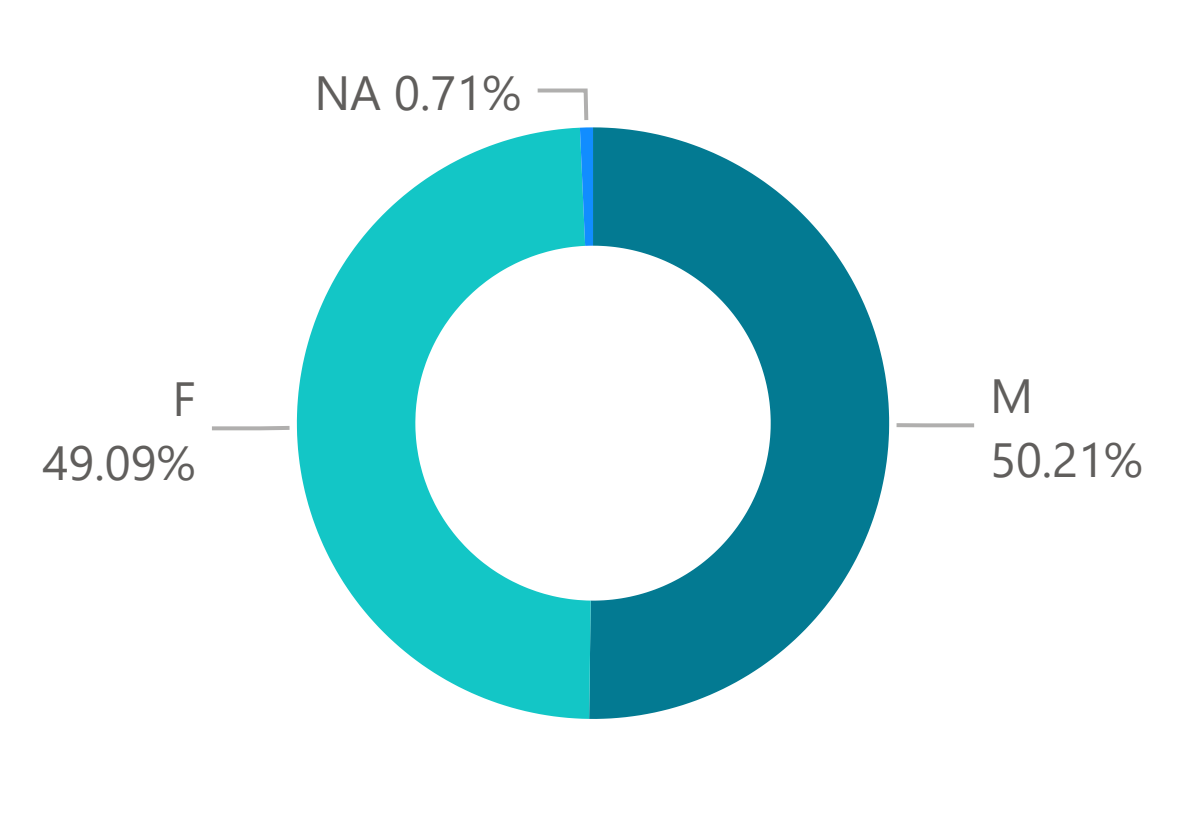


\$34.99
Avg Retail Price
\$34.99
Adjusted Price

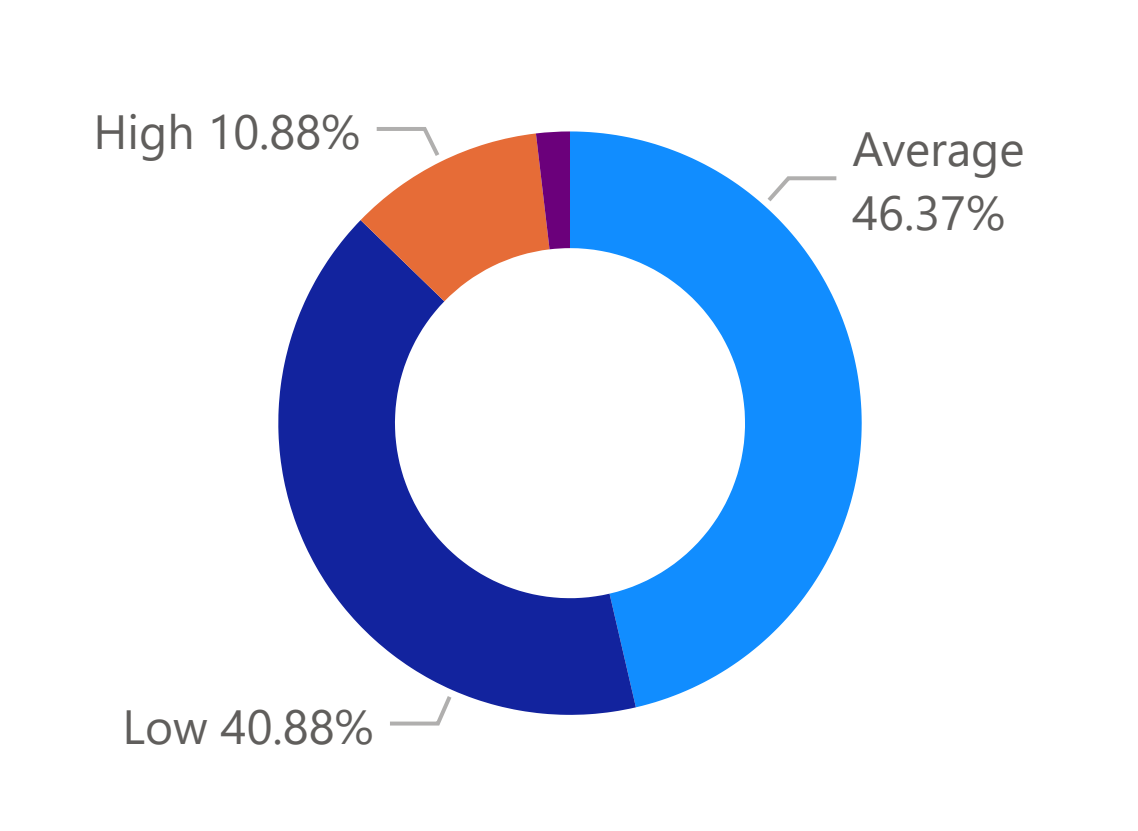
Top 100 Customers by Revenue

Full Name	Total Orders	Total Revenue
Mr. Maurice Shan	6	12,407.95
Mrs. Janet Munoz	6	12,015.39
Mrs. Lisa Cai	7	11,330.44
Mrs. Lacey Zheng	7	11,085.74
Mr. Jordan Turner	7	11,022.38
Mr. Larry Munoz	7	10,852.04
Mrs. Ariana Gray	6	10,391.42
Mr. Marco Lopez	6	10,289.68
Mr. Franklin Xu	5	10,164.34
Mrs. Margaret He	4	9,266.74
Mrs. Kaitlyn Henderson	4	9,258.92
Mrs. Nichole Nara	4	9,234.66
Mr. Randall Dominguez	4	9,210.36
Mrs. Rosa Hu	4	9,201.20
Adriana Gonzalez	4	9,195.69
Mrs. Dominique Prasad	6	9,180.93
Mrs. Brandi Gill	4	9,166.18
Mr. Brad She	4	9,161.01
Mr. Francisco Sara	4	9,125.54
Mr. Kevin Coleman	4	7,750.53
Mr. Johnathan Suri	4	7,721.33
Mrs. Crystal Zeng	4	7,706.81
Mrs. Felicia Blanco	4	7,669.66
Mrs. Jill Suarez	4	7,652.61
Mr. Preston Raman	4	7,599.49
Mr. Willie Xu	4	7,353.55
Mrs. Abby Subram	4	7,308.39
Mr. Lance Blanco	4	7,207.07
Mrs. Audrey Blanco	4	7,139.17
Mr. Ricky Navarro	3	7,119.63
Total	353	751,130.39

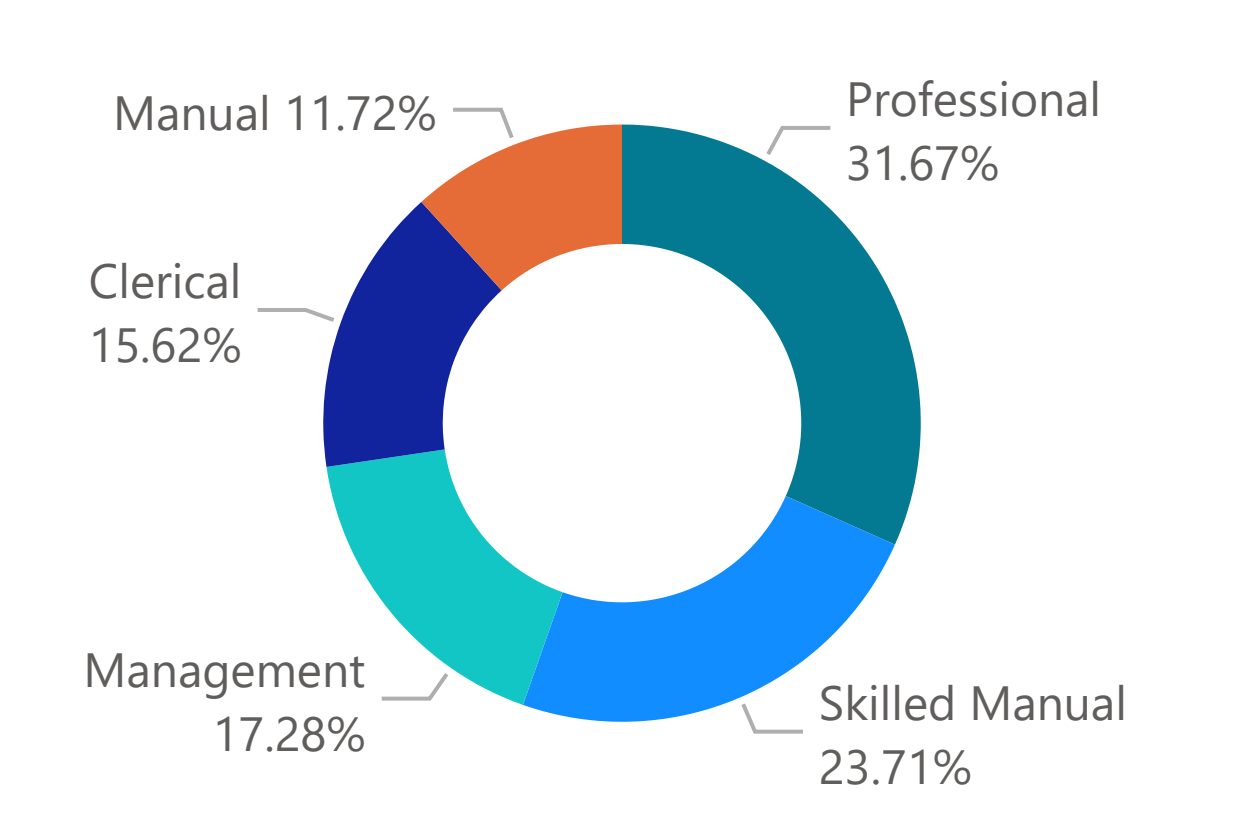
Orders by Gender



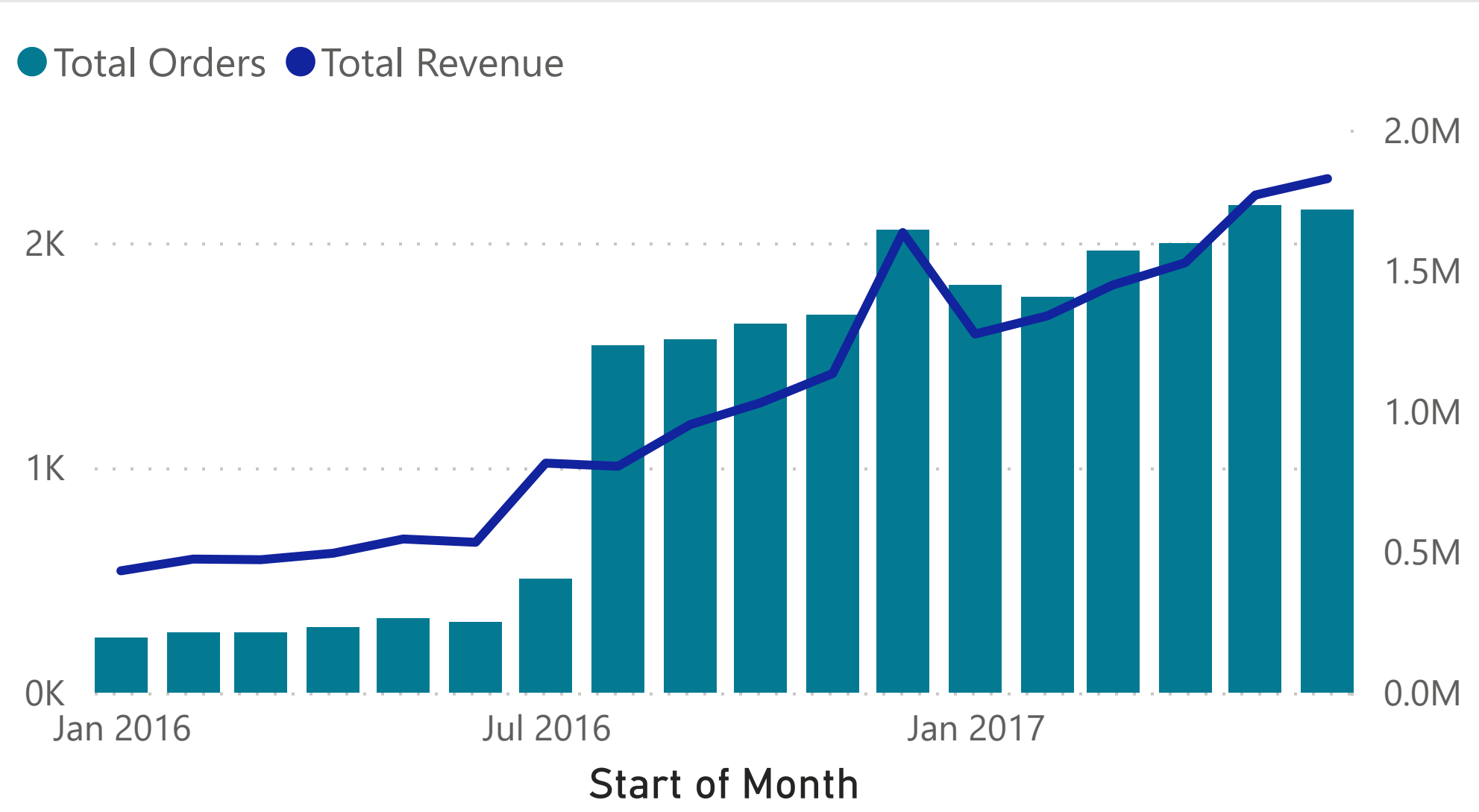
Orders by Income Level



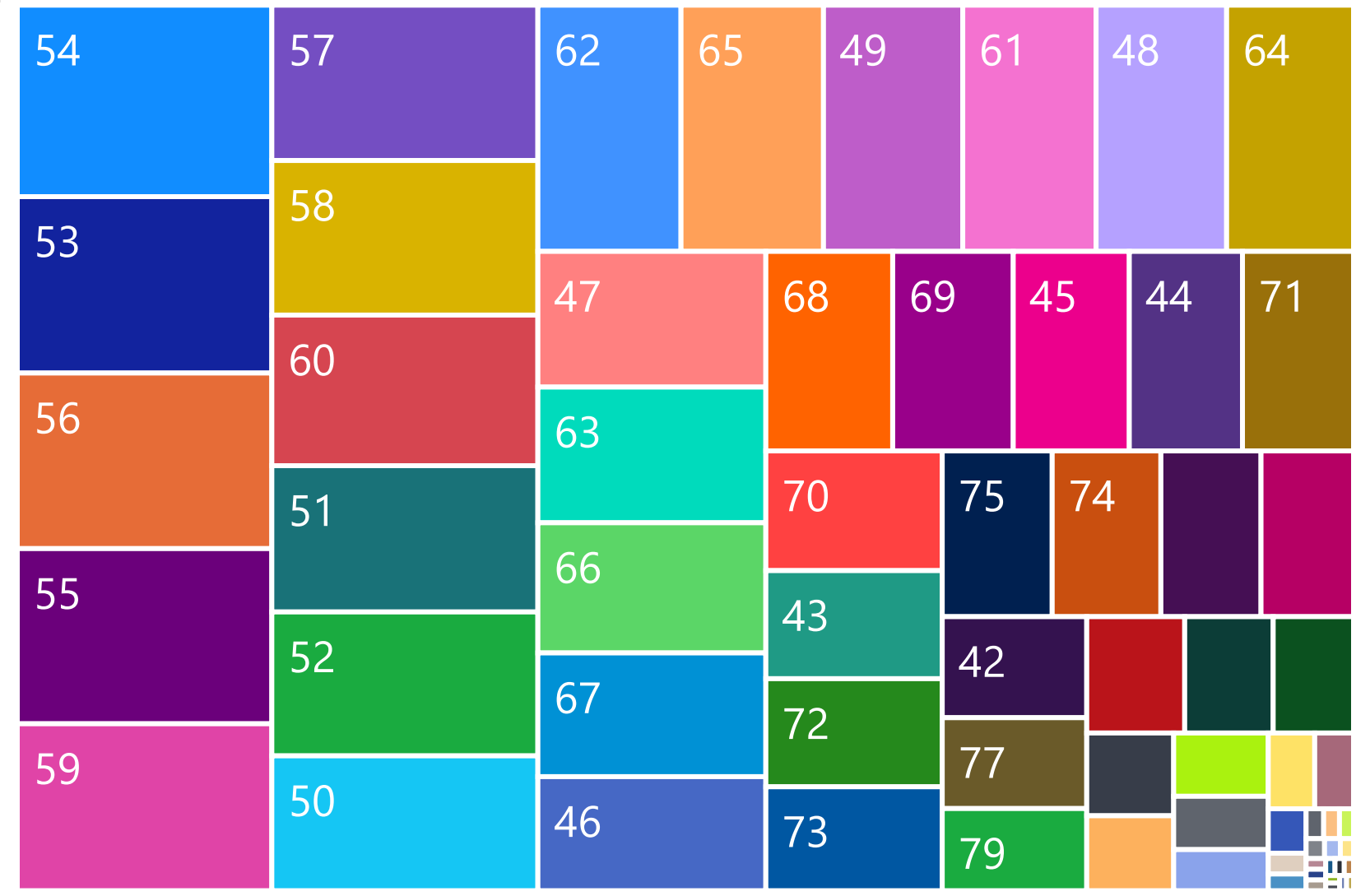
Orders by Occupation



Orders and Revenue by Month



Orders by Age



Top Customer

Mr. Maurice Shan

Customer Orders

6

Customer Revenue

12.41K