

## Assignment 6

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**Marked out of 5 – Weighting 5%**

**Due Date: 22<sup>nd</sup> May 2013**

### **Topic – Design**

**All assignment submissions must be completed individually.** Collusion and cheating is considered to be a very serious issue and all assignments will be closely monitored to ensure that all students are submitting their own work. This ensures that all students are treated fairly and graded on their own knowledge and work. It is acceptable to discuss course content with others to improve your understanding and clarify requirements however **you must not discuss the actual assignment** solution and the solutions to assignment questions must be **done on your own**. You must not copy from anyone, including tutors and fellow students, nor provide copies of your work to others. Assignments that do not adhere to this requirement will be deemed as being the result of collusion or cheating. This may lead to severe academic penalties as outlined in the Student Academic Regulation Misconduct policy found at:-

<http://policy.usq.edu.au/portal/custom/detail/student-academic-misconduct/index.html>.

It is your own responsibility to ensure the integrity of your work. It is recommended that you use passwords to protect your files and ensure that others are unable to access your work.

All assignments must be submitted in electronic form via the link on the Study Desk by the due date. Ensure that you read the extension guidelines for this course as posted onto the course Study Desk. Only requests that fall within the specified guidelines will be considered. Do not assume that all extension requests will be approved.

Read each assignment question carefully and refer as required to your course textbook and I/SB materials. I encourage students to post any queries that they have regarding this assignment onto the course Study Desk. An appropriate response will be provided and this enables all course participants to view the relevant discussion. Please also read the Study desk item regarding contact with the course team prior to directly contacting the course team.

**For all assessment items digital file naming convention:** When you have an assessment item you need to upload digitally, please use the following naming convention when saving your digital document: **(If you do not follow this you will lose marks)**

Student last name\_assignment #\_CIS8011\_Student USQ ID

For example, the first assignment for CIS8011 submitted by Poul Moller, student # 005890420163. If I (Mr. Poul Moller) were uploading this assessment item, file would be named as follow:

Moller\_A1\_CIS8011\_005890420163.doc

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11 May Fraser Coast Graduation

April

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

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Analyze the design and appearance of the website shown above through the following points:

- Understand the business
- Maximization of graphical use and its effectiveness
- Think like a user
- Focus on usability

**Deliverables****Question 1 (2 marks)**

Analyze the figure 1 in the context of point mentioned above critically.

No	Major issues identified	Solution provided by you
1		
2		
3		
4		
5		
6		
7		
8		

**Question 2 (3marks)**

Develop a new single static page (by using any graphic or design application) design in the context of analyses provided by you in the above question 1 to be able to rectify the major issues as well.

**Marking Criteria:**

5	4 ½	4	3 ½	2 ½	1 ½	0
Outstanding:	High Distinction:	Distinction:	Credit:	Pass:	Fail:	Not Submitted:
An outstanding attempt – well formatted and professionally presented piece of work.	An excellent piece of work that meets all the specified criteria with very minor omissions or mistakes	More than competently meets the criteria specified with only minor mistakes or omissions.	Competently meets the criteria as specified with few minor mistakes or omissions.	Satisfactorily meets the criteria.	Did not sufficiently meet the criteria to pass.	No attempt made or different from what is acceptable

- **Correct format used**
- **All four points were discuss critically**
- **Clearly identify and justify shortfall in the existing design**
- **Clearly identify and justify the solutions of the shortfall in the existing design**
- **Professionally designed the new suggested webpage (front page only)**
- **All the suggestions are incorporated in the suggested design**