

# MADHAN RAJ

## RADHAKRISHNAN



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📍 Hyderabad, India

### PORTFOLIO LINKS

#### DESIGN PORTFOLIO

[behance.net/madhanraj7b6d1](https://www.behance.net/madhanraj7b6d1)

#### VIDEO RESUME

[youtube.com/watch?v=pR9p1EnNDhk](https://www.youtube.com/watch?v=pR9p1EnNDhk)

### TECHNICAL SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe After Effects
- Adobe Premiere Pro
- Adobe Audition
- Adobe XD
- Adobe Lightroom
- Adobe Dimension
- Adobe Captivate
- Articulate Storyline 360
- HTML, CSS, JavaScript

### CORE COMPETENCIES

- Research
- Creative thinking
- Technical Capabilities
- Data Management
- Strategic Management

### EMPLOYMENT

#### ILEAD TAX ACADEMY & ILEAD TAX LLC

(September 2019 - Present)

**Manager - Brand Strategy & Creative Design**

#### DOOSAN BOBCAT INDIA

(Nov 2017 - April 2018)

**Marketing Communication Specialist**

#### 3FS ENTERTAINMENT (DIGITAL PROMOTION)

Duration: 1 Year 3 Months

**Consultant (Video Production)**

#### S STUDIOS

Duration: 6 Months

**Consultant ( Video Editor)**

#### PEOPLE'S WATCH

Duration: 6 months

**Internship (Creative Designer)**

### EDUCATION

#### M.SC VISUAL COMMUNICATION

(SRM University)

May 2013 - April 2015 Chennai, India

#### BACHELOR OF COMMERCE AND COMPUTER APPLICATIONS

(MKU University)

April 2009 - April 2012 Madurai, India

### FREELANCE PROJECTS

- **NATURE HEALS WELLNESS CENTRE**  
Branding, Creative Design, Video Production
- **INSTRUCTIONAL DESIGN**  
Types of DSLR Cameras and DSLR Lenses
- **AMBROSIA CULINARY SERVICES PVT. LTD**  
Creative Design, Video Production