### ADAPTVE EMAIL

- MADHAN K

#### DESCRIPTION:

- Dynamic Content Personalization: Tailored emails based on user data and behavior.
- Responsive Design: Adapts email layouts for optimal viewing across all devices.
- Behavioral Triggering: Sends emails based on user actions, ensuring relevance.
- Cross-Client Compatibility: Ensures consistent display on all email platforms.
- Interactive Elements: Includes rich media like buttons, carousels, and videos.
- A/B Testing: Optimizes content through continuous testing.
- Data-Driven Insights: Analyzes performance metrics for ongoing improvement.

#### MAIN CODE:

package com.example.emailapplication

import android.content.Context import android.content.Intent import android.os.Bundle import androidx.activity.ComponentActivity import androidx.activity.compose.setContent import androidx.compose.foundation.Image import androidx.compose.foundation.background import androidx.compose.foundation.layout.\* import androidx.compose.material.\* import androidx.compose.runtime.Composable import androidx.compose.ui.Alignment import androidx.compose.ui.Modifier import androidx.compose.ui.graphics.Color import androidx.compose.ui.layout.ContentScale import androidx.compose.ui.res.painterResource import androidx.compose.ui.text.font.FontWeight import androidx.compose.ui.tooling.preview.Preview import androidx.compose.ui.unit.dp import androidx.compose.ui.unit.sp import androidx.core.content.ContextCompat import androidx.core.content.ContextCompat.startActivity import com.example.emailapplication.ui.theme.EmailApplicationTheme

```
class MainActivity : ComponentActivity() {
  override fun onCreate(savedInstanceState: Bundle?) {
   super.onCreate(savedInstanceState)
   setContent {
       // A surface container using the 'background' color from the theme
        Surface(
         modifier = Modifier.fillMaxSize().background(Color.White),
          Email(this)
@Composable
fun Email(context: Context) {
  Text(
   text = "Home Screen",
   modifier = Modifier.padding(top = 74.dp, start = 100.dp, bottom = 24.dp),
   color = Color.Black,
   fontWeight = FontWeight.Bold,
   fontSize = 32.sp
  Column(
   horizontalAlignment = Alignment.CenterHorizontally,
   verticalArrangement = Arrangement.Center
    Image(
      painterResource(id = R.drawable.home_screen), contentDescription = ""
```

```
Button(onClick = {
     context.startActivity(
        Intent(
         context,
         SendMailActivity::class.java
     colors = ButtonDefaults.buttonColors(backgroundColor = Color(0xFFadbef4))
      Text(
       text = "Send Email",
       modifier = Modifier.padding(10.dp),
       color = Color.Black,
        fontSize = 15.sp
   Spacer(modifier = Modifier.height(20.dp))
    Button(onClick = {
     context.startActivity(
        Intent(
         context,
         ViewMailActivity::class.java
     colors = ButtonDefaults.buttonColors(backgroundColor = Color(0xFFadbef4))
      Text(
       text = "View Emails",
       modifier = Modifier.padding(10.dp),
       color = Color.Black,
        fontSize = 15.sp
```

```
<?xml version="1.0" encoding="utf-8"?>
<manifest xmlns:android="http://schemas.android.com/apk/res/android"</pre>
 xmlns:tools="http://schemas.android.com/tools" >
 <application
   android:allowBackup="true"
   android:dataExtractionRules="@xml/data_extraction_rules"
   android:fullBackupContent="@xml/backup_rules"
   android:icon="@mipmap/ic_launcher"
   android:label="@string/app_name"
   android:supportsRtl="true"
   android:theme="@style/Theme.EmailApplication"
   tools:targetApi="31" >
   <activity
     android:name=".RegisterActivity"
     android:exported="false"
     android:label="@string/title_activity_register"
     android:theme="@style/Theme.EmailApplication" />
   <activity
     android:name=".MainActivity"
     android:exported="false"
     android:label="MainActivity"
     android:theme="@style/Theme.EmailApplication" />
   <activity
     android:name=".ViewMailActivity"
     android:exported="false"
     android:label="@string/title_activity_view_mail"
     android:theme="@style/Theme.EmailApplication"/>
   <activity
     android:name=".SendMailActivity"
     android:exported="false"
     android:label="@string/title_activity_send_mail"
     android:theme="@style/Theme.EmailApplication" />
```

```
<activity
     android:name=".SendMailActivity"
     android:exported="false"
     android:label="@string/title_activity_send_mail"
     android:theme="@style/Theme.EmailApplication" />
    <activity
     android:name=".LoginActivity"
     android:exported="true"
     android:label="@string/app_name"
     android:theme="@style/Theme.EmailApplication" >
     <intent-filter>
       <action android:name="android.intent.action.MAIN" />
       <category android:name="android.intent.category.LAUNCHER" />
     </intent-filter>
   </activity>
 </application>
</manifest>
```



#### Login

Username

Password

Login

Sign up

Forget password?

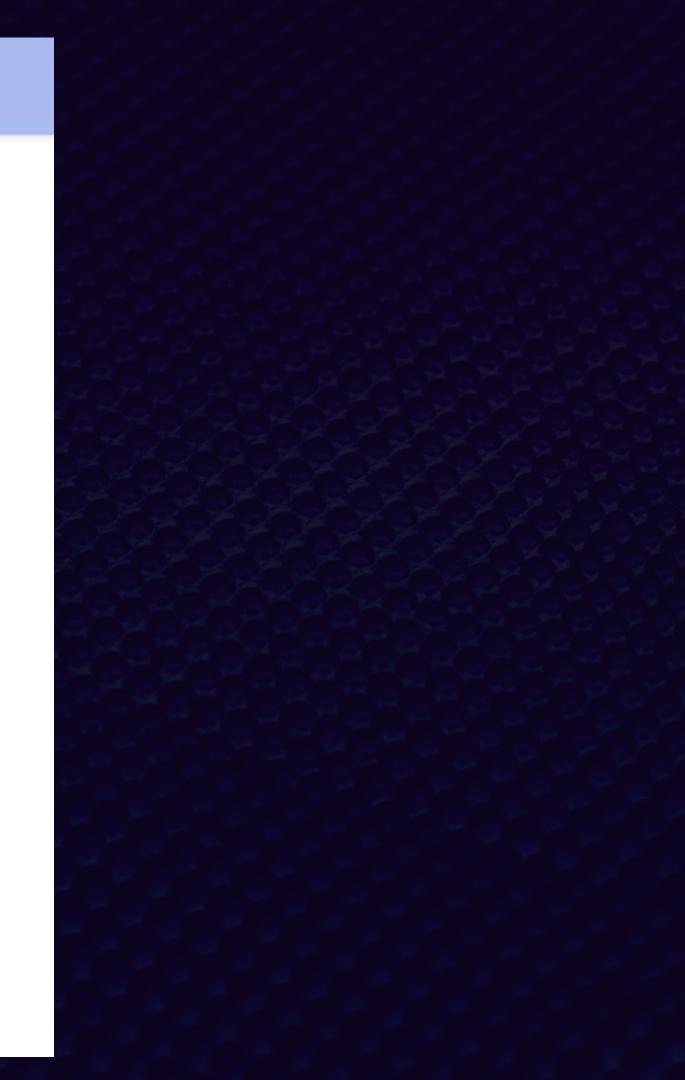
#### Home Screen

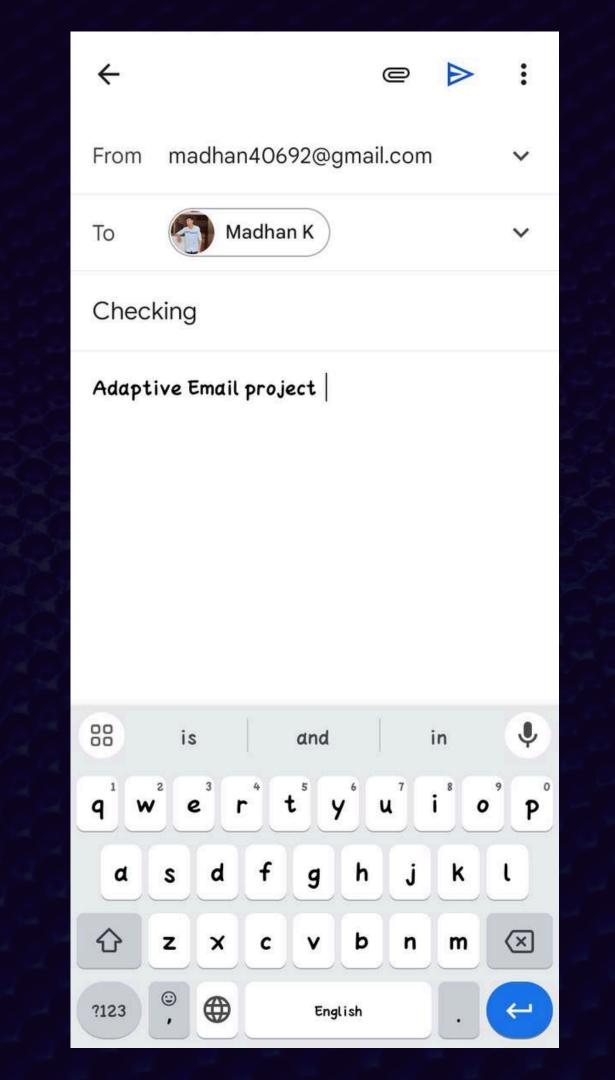


Send Email

View Emails

## Send Mail Receiver Email-Id Email address Mail Subject Subject Mail Body Body Send Email





# THANKYOU