



UNIVERSITY OF APPLIED SCIENCES



# SMART BUSINESS MODEL FOR BADMINTON COURT OPERATIONS FROM SETUP TO MARKETING

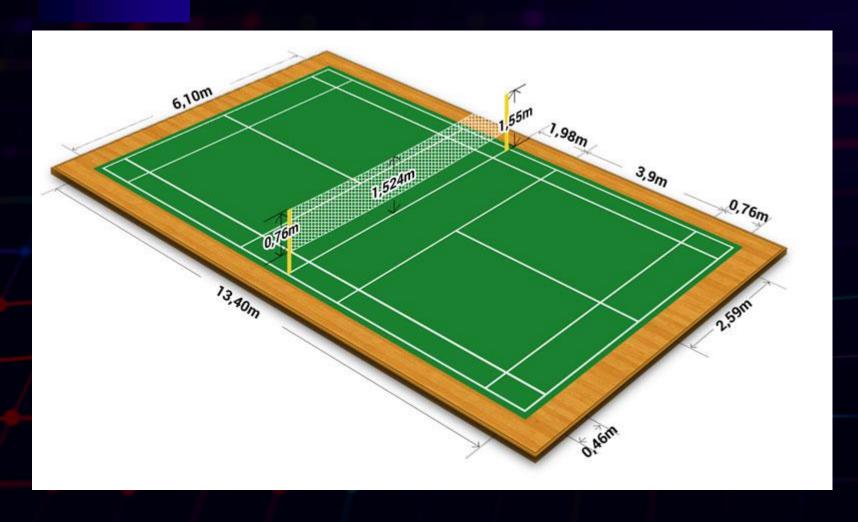
# INTRODUCTION TO PYTHON PROGRAMMING SS 2025

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# PROJECT OVERVIEW

Objective: Build a Python-driven business model for managing badminton court operations

# **Focus Areas:**

- Setup cost planning
- Daily operational expenses
- Booking & availability system
- Financial metrics and growth
- Discounts & marketing features

# STUDENT 1 SETUP AND COST PLANNING

```
def calculate setup cost():
    print(" Badminton Court Setup Cost Estimator\n")
    # Ask user for number of courts
    try:
        number_of_courts = int(input("Enter the number of badminton courts to set up: "))
       if number of courts < 1:
            raise ValueError("Number of courts must be at least 1.")
    except ValueError as e:
                                                                            # Total per court
        print(f" Invalid input: {e}")
                                                                            per court total = flooring + poles + net + lighting + markings + labour + chairs + fan + reception
        return
                                                                            overall total = per court total * number of courts
    # Per court material and facility costs
                                                                            # Print breakdown
    flooring = 3600
                                      # Synthetic flooring (300 m<sup>2</sup>)
                                                                            print("\n Cost Breakdown Per Court:")
    poles = 2 * 120
                                      # 2 poles per court
                                                                            print(f" Flooring: €{flooring}")
    net = 80
                                      # 1 net per court
                                                                            print(f" Poles (2): €{poles}")
    lighting = 4 * 260
                                      # 4 lights per court
                                                                            print(f" Net (1): €{net}")
    markings = 180
                                      # Court markings
                                                                            print(f" Lighting (4): €{lighting}")
    labour = 1499
                                      # Labour charges
                                                                            print(f" Court Markings: €{markings}")
    chairs = 2 * 45
                                      # 2 chairs per court
                                                                            print(f" Labour: €{labour}")
                                      # 1 fan per court
    fan = 40
                                                                            print(f" Chairs (2): €{chairs}")
    reception = 76
                                      # 1 reception desk per court
                                                                            print(f" Fan (1): €{fan}")
                                                                            print(f" Reception Desk: €{reception}")
                                                                            print(f" Total per court: €{per_court_total}")
                                                                            print("\n Total Setup Cost for All Courts:")
                                                                            print(f" Courts: {number_of_courts}")
                                                                            print(f" Grand Total: €{overall_total}")
                                                                        # Run the function
                                                                        calculate setup cost()
```

# COURT SETUP COST CALCULATOR CODE STEP BY STEP TO UNDERSTAND WHAT EACH PART DOES AND HOW THE TOTAL COST IS CALCULATED FOR N COURTS.

- 1. Defines a function called calculate\_setup\_cost that will contain all our logic for asking the user and calculating the total cost.
- 2. A friendly message for the user, telling them what this program does.
- 3. Asking the user how many courts they want to set up.
- 4. Ensures the input is an integer and at least 1.
- 5. If not, it catches the error and prints a friendly message
- 6. These are the fixed material/facility costs per court.
- 7. per\_court\_total: sums all individual item costs for one court.
- 8. overall total: multiplies that by the number of courts (n) to get total cost.
- 9. prints each cost item separately, helping the user understand how the total was built.
- 10. Shows how many courts were calculated and what the final total setup cost is.
- 11. Calls the function so the program starts running.
- 12.Get a full estimate for setting up 1 or more courts
- 13.See cost breakdown per item
- 14.Ensure clean user input (only allows numbers  $\geq 1$



# $\rightarrow$

#### **INPUT**

#### Cost Breakdown Per Court:

- Flooring: €3600
- Poles (2): €240
- Net (1): €80
- Lighting (4): €1040
- Court Markings: €180
- Labor: €1499
- Chairs (2): €90
- Fan (1): €40
- Reception Desk: €76

#### **OUTPUT**

Badminton Court Setup Cost Estimator

Enter the number of badminton courts to set up: 7

Cost Breakdown Per Court: Flooring: €3600

Poles (2): €240

Net (1): €80

Lighting (4): €1040

Court Markings: €180

Labour: €1499

Chairs (2): €90

Fan (1): €40

Reception Desk: €76
Total per court: €6845

Total Setup Cost for All Courts: Courts: 7

Grand Total: €47915

→ Badminton Court Setup Cost Estimator

Enter the number of badminton courts to set up: 7

Cost Breakdown Per Court:

Flooring: €3600 Poles (2): €240 Net (1): €80

Lighting (4): €1040 Court Markings: €180

Labour: €1499 Chairs (2): €90 Fan (1): €40

Reception Desk: €76 Total per court: €6845

Total Setup Cost for All Courts:

Courts: 7

Grand Total: €47915

# STUDENT 2: FACILITY MANAGEMENT & OPERATIONS

```
def calculate monthly costs():
    print(" Welcome to the Badminton Court Monthly Cost Calculator\n")
    try:
        # Input: number of courts
        num courts = int(input("Enter the number of badminton courts: "))
        if num courts < 1:
            raise ValueError("Number of courts must be at least 1.")
        # Input: staff counts
        receptionists = int(input("Enter the number of Receptionists: "))
        trainees = int(input("Enter the number of Trainees: "))
        cleaners = int(input("Enter the number of Cleaners: "))
        if any(n < 0 for n in [receptionists, trainees, cleaners]):
            raise ValueError("Staff counts cannot be negative.")
    except ValueError as e:
        print(f" Invalid input: {e}")
        return
    # Salaries per person
    salary_per_receptionist = 1600
    salary per trainee = 2250
    salary per cleaner = 600
    # Total staff cost
    total_receptionist_cost = receptionists * salary_per_receptionist
```

```
total trainee cost = trainees * salary per trainee
   total cleaner cost = cleaners * salary per cleaner
   total_staff_cost = total_receptionist_cost + total_trainee_cost + total_cleaner_cost
   # Fixed monthly costs per court
   maintenance per court = 240
   energy per court = 799
   # Scaled by number of courts
   total maintenance cost = maintenance per court * num courts
   total_energy_cost = energy_per_court * num_courts
   # Total monthly operational cost
   total monthly cost = total staff cost + total maintenance cost + total energy cost
   total staff = receptionists + trainees + cleaners
   # Output
   print("\n Monthly Operational Cost Report")
   print(f" Number of courts: {num_courts}")
   print(f" Total staff members: {total staff}")
   print(" Staff Breakdown:")
   print(f" - Receptionists: {receptionists} staff, €{total_receptionist_cost}")
   print(f" - Trainees: {trainees} staff, €{total trainee cost}")
   print(f" - Cleaners: {cleaners} staff, €{total_cleaner_cost}")
   print(f"\n Staff cost total: €{total_staff_cost}")
   print(f" Maintenance cost (€{maintenance per court} x {num courts}): €{total maintenance cost}")
   print(f" Energy cost (€{energy per court} x {num courts}): €{total energy cost}")
   print(f"\n Total Monthly Operational Cost: €{total_monthly_cost}")
# Run the function
calculate monthly costs()
```

# STEP BY STEP TO UNDERSTAND WHAT EACH PART DOES AND HOW THE TOTAL MONTHLY OPERATIONAL COST.

# 1. Asks the user to input:

Number of courts

Number of each staff type (Receptionists, Trainees, Cleaners)

Sets monthly salary per person for each staff role.

- 2. Calculates total monthly salary paid for each staff type.
- 3. Adds them to get the total staff salary
- 4. Sets fixed maintenance and energy costs per court.
- 5. Multiplies by number of courts to get total cost.
- 6. Adds staff cost + maintenance + energy to get total monthly expenses
- 7. Displays a clear report:
- 8. Number of courts
- 9. Staff count and individual costs
- 10. Maintenance and energy costs
- 11. Total monthly cost



#### **INPUT**

Enter the number of badminton courts:

Enter the number of Receptionists:

Enter the number of Trainees:

Enter the number of Cleaners:

Staff Salaries (per month per person)

Receptionist: €1600

Trainee: €2250

Cleaner: €600

Fixed Costs (per court, per month)

Maintenance: €240

Energy (lights, fans, water): €799

#### **OUTPUT**

Welcome to the Badminton Court Monthly Cost Calculator

Enter the number of badminton courts: 10

Enter the number of Receptionists: 20

Enter the number of Trainees: 10

Enter the number of Cleaners: 20 Monthly Operational Cost Report

Number of courts: 10

Total staff members: 50

Staff Breakdown: -

Receptionists: 20 staff, €32000

- Trainees: 10 staff, €22500

- Cleaners: 20 staff, €12000

- Staff cost total: €66500

- Maintenance cost (€240 x 10): €2400

- Energy cost (€799 x 10): €7990

- Total Monthly Operational Cost: €76890





### **OUTPUT**

→ Welcome to the Badminton Court Monthly Cost Calculator

Enter the number of badminton courts: 10

Enter the number of Receptionists: 20

Enter the number of Trainees: 10 Enter the number of Cleaners: 20

Monthly Operational Cost Report

Number of courts: 10

Total staff members: 50

Staff Breakdown:

- Receptionists: 20 staff, €32000

- Trainees: 10 staff, €22500

- Cleaners: 20 staff, €12000

Staff cost total: €66500

Maintenance cost (€240 x 10): €2400

Energy cost (€799 x 10): €7990

Total Monthly Operational Cost: €76890

# STUDENT 3: BOOKING AND AVAILABILITY

```
def display_schedule():
   print("\n Court Availability:")
   print("Open daily from 10:00 AM to 11:00 PM (13 hours per day)")
def get_hourly_rate(day_type):
   day_type = day_type.lower()
   if day_type in ["saturday", "sunday"]:
       return 7.0 # Weekend rate
   else:
       return 4.5 # Weekday rate
def calculate_booking_cost(day_type, hours_booked):
   rate = get_hourly_rate(day_type)
   return rate * hours_booked
def value_added_services(coaching_hours, rackets_rented, memberships):
   coaching_rate = 5.0  # Per hour per person
   racket_rate = 1.0
                         # Per racket
   membership_rate = 79.0 # Per month
   total_coaching = coaching_hours * coaching_rate
   total rackets = rackets rented * racket rate
   total_membership = memberships * membership_rate
   total service cost = total coaching + total rackets + total membership
   return total_service_cost
```

```
# --- Program starts here ---
display schedule()
# Input booking details
day type = input("\nEnter the day (e.g., Monday, Saturday): ")
hours booked = int(input("Enter number of hours to book the court (max 13): "))
# Validate hour range
if hours_booked < 1 or hours_booked > 13:
    print("Invalid number of hours. Please enter a value between 1 and 13.")
    exit()
# Calculate court rental cost
booking cost = calculate booking cost(day type, hours booked)
print(f"\n Court rental cost on {day_type.capitalize()}: €{booking_cost:.2f}")
# Input value-added services
print("\n Value Added Services")
coaching hours = int(input("Enter coaching hours (per person): "))
rackets rented = int(input("Enter number of rackets to rent: "))
memberships = int(input("Enter number of memberships to purchase: "))
# Calculate service cost
services cost = value added services(coaching hours, rackets rented, memberships)
# Total cost summary
total = booking_cost + services_cost
print("\n Cost Summary")
print(f"Court rental: €{booking_cost:.2f}")
print(f"Value added services: €{services cost:.2f}")
print(f"Total cost for booking + services: €{total:.2f}")
```

# STEP BY STEP TO UNDERSTAND WHAT EACH PART DOES AND HOW THE TOTAL COST OF ALL SELECTED SERVICES

## **What This Program Does:**

Allows users to:

Book a badminton court

Add extra services like coaching, racket rental, and memberships

View cost summary based on day and services

Prints opening hours: 10:00 AM to 11:00 PM (13 hours)

- 1. Weekday rate: €4.50/hour
- 2. Weekend rate: €7.00/hour
- 3. Multiplies the hourly rate by number of hours booked
- 4. Coaching: €5.00/hour/person
- 5. Racket Rental: €1.00 each
- 6. Membership: €79.00/month
- 7. Calculates total cost of all selected services
- 8. Asks user for booking day and hours

# Displays:

Court rental cost

Extra services cost

Total combined cost



#### **INPUT**

Enter the day (e.g., Monday, Saturday):

Enter number of hours to book the court (max 13):

Enter coaching hours (per person):

Enter number of rackets to rent:

Enter number of memberships to purchase:

Weekday rate: €4.50/hour

Weekend rate: €7.00/hour

Coaching: €5.00/hour/person

Racket Rental: €1.00 each

Membership: €79.00/month

Calculates total cost of all selected services

#### **OUTPUT**

Court Availability: Open daily from 10:00 AM to 11:00 PM (13

hours per day)

Enter the day (e.g., Monday, Saturday): M

Enter number of hours to book the court (max 13): 10

Court rental cost on M: €45.00

Value Added Services Enter coaching hours (per person): 0

Enter number of rackets to rent: 16

Enter number of memberships to purchase: 0

**Cost Summary** 

Court rental: €45.00

Value added services: €16.00

Total cost for booking + services: €61.00





# **OUTPUT**

```
₹
     Court Availability:
    Open daily from 10:00 AM to 11:00 PM (13 hours per day)
    Enter the day (e.g., Monday, Saturday): M
    Enter number of hours to book the court (max 13): 10
     Court rental cost on M: €45.00
     Value Added Services
    Enter coaching hours (per person): 0
    Enter number of rackets to rent: 16
    Enter number of memberships to purchase: 0
     Cost Summary
    Court rental: €45.00
    Value added services: €16.00
    Total cost for booking + services: €61.00
```

# STUDENT 4: FINANCE AND GROWTH STRATEGY

```
import matplotlib.pyplot as plt
def calculate business metrics(monthly revenue, setup cost, monthly operational cost):
    # 1. Calculate monthly profit
   monthly profit = monthly revenue - monthly operational cost
    print(f"Monthly Revenue: €{monthly revenue}")
   print(f"Monthly Operational Cost: €{monthly_operational_cost}")
   print(f"Monthly Profit: €{monthly profit}")
   # 2. Compare setup and operational cost
   print(f"\nInitial Setup Cost: €{setup cost}")
   if monthly profit <= 0:
       print(" Warning: Business is not profitable. Break-even is not achievable at current rates.")
       return
   # 3. Calculate break-even point
    break even months = setup cost / monthly profit
    print(f"\nBreak-even Point: {break_even_months:.2f} months")
    print(f"The initial investment of €{setup cost} will be recovered in approximately {round(break even months)} months.")
   # 4. Plotting
   months = list(range(1, int(round(break_even_months)) + 6)) # Extra 5 months for visualization
    cumulative profit = [monthly profit * month for month in months]
```

# CODE

```
plt.figure(figsize=(10, 6))
   plt.plot(months, cumulative_profit, label='Cumulative Profit (€)', marker='o')
   plt.axhline(y=setup_cost, color='r', linestyle='--', label='Setup Cost (€)')
   plt.axvline(x=break_even_months, color='g', linestyle='--', label=f'Break-even Point ({break_even_months:.1f} months)')
   plt.title('Break-even Analysis and Investment Return')
   plt.xlabel('Months')
   plt.ylabel('Euros (€)')
   plt.legend()
   plt.grid(True)
   plt.tight_layout()
   plt.show()
# --- Input Values ---
monthly_revenue = 14500
                                # euros
setup_cost = 27380
                                # euros
monthly_operational_cost = 10539 # euros
```

# $\rightarrow$

#### STEP BY STEP TO UNDERSTAND WHAT EACH PART DOES

# This Python program calculates:

- 1. Monthly profit
- 2. Break-even point (how many months it takes to recover the initial investment)
- 3. Returns over time: It also visualizes the cumulative profit vs the setup cost to understand profitability

# A function that takes 3 inputs:

- •monthly revenue: Total income from bookings/services per month.
- •setup\_cost: One-time investment to build/setup the courts.
- •monthly\_operational\_cost: Cost to run the facility every month (staff, electricity, etc.).
- •Simple subtraction: what's left after paying monthly expenses.

Shows whether the business is earning more than it's spending.

If the profit is zero or negative, you can't recover your setup cost. Program exits early.

- Formula: Break-even time = Setup Cost / Monthly Profit
- It tells how long (in months) until the business covers its initial setup cost.
- Shows estimated time to reach break-even (rounded and actual decimal).
- Generates a list of months for the X-axis.
- Calculates cumulative profit each month for plotting.
- Adds labels, title, legend, and shows the plot.

#### **INPUT**

monthly\_revenue = 14500 setup\_cost = 27380 monthly\_operational\_cost = 10539

## **OUTPUT**

Monthly Revenue: €14500

Monthly Operational Cost: €10539

Monthly Profit: €3961

Initial Setup Cost: €27380

Break-even Point: 6.91 months.

The initial investment of €27380 will be recovered in approximately 7 months.

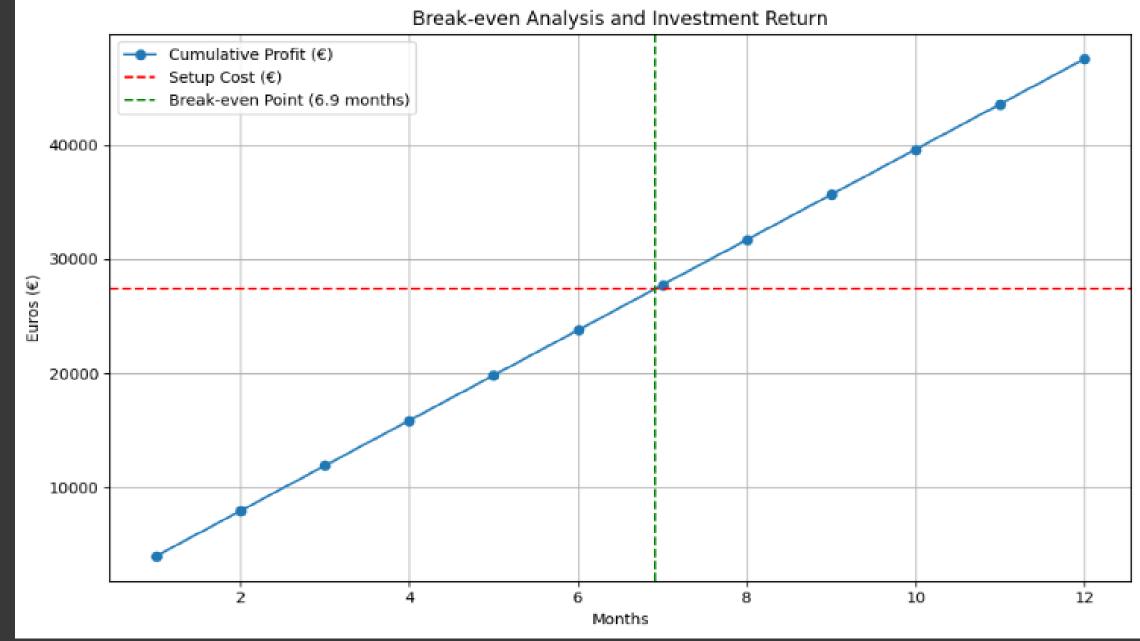
Monthly Revenue: €14500 Monthly Operational Cost: €10539

🦩 Monthly Profit: €3961

Initial Setup Cost: €27380

Break-even Point: 6.91 months

The initial investment of €27380 will be recovered in approximately 7 months.





# STUDENT 5: DAILY BOOKINGS RATIO AND MARKETING

```
def badminton_booking():
    print("Welcome to Badminton Court Booking System\n")
   # Check if first time
   first_time = input("Is this your first time booking? (yes/no): ").lower()
   if first time == "yes":
       print(" Congratulations! Your first game is FREE! Total cost: €0.00")
       return
   # Get booking hours
   hours = int(input("How many hours do you want to book? (1 to 13): "))
   time input = input("What time will your booking start? (e.g., 12PM, 3PM, 6PM or just 12, 3, 6): ").upper()
   # Normalize time input to format like "12PM"
   if time input.endswith("PM") or time input.endswith("AM"):
       time = time input
    else:
       time = time_input + "PM" # Default to PM as courts are open 10AM to 11PM
   # Get student and group booking info
   student = input("Are you a student? (yes/no): ").lower()
   group = input("Is this a group booking (all 4 courts)? (yes/no): ").lower()
   # Check if off-peak hour
   least_occupied_hours = ["12PM", "1PM", "2PM", "3PM", "4PM"]
```



# CODE

```
# Determine cost per hour
    if time in least occupied hours:
        cost per hour = 2.5
        print(" Off-peak booking: €2.50 per hour (12PM to 4PM)")
    elif group == "yes":
        cost per hour = 13.99
        print(" Group booking deal applied: €13.99 per hour for all 4 courts")
    elif student == "yes":
        cost_per_hour = 2.5
        print(" Student discount applied: €2.50 per hour")
    else:
        cost per hour = 4.5
        print(" Standard rate applied: €4.50 per hour")
    # Calculate total
    total cost = cost per hour * hours
    # Print summary
    print(f"\n Booking Summary:")
    print(f"Start Time: {time}")
    print(f"Hours Booked: {hours}")
    print(f"Total Cost: €{total cost:.2f}")
# Run the booking system
badminton booking()
```

#### STEP BY STEP TO UNDERSTAND WHAT EACH PART DOES

**Purpose:** This smart booking system gives custom pricing based on user conditions and helps promote better court usage during less busy hours.

A user-friendly Badminton Court Booking System that adjusts pricing based on:

First-time booking

If yes  $\rightarrow$  first game is **free**; exits the function early.

- Off-peak hours (12PM–4PM)
- Student status
- Group booking (all 4 courts)
- Asks how many hours the user wants to book.
- Asks the start time.
- Makes sure time looks like "12PM", even if user enters just "12".
- Special discounted rate (€2.50/hr) if booked during off-peak hours.
- Determine Final Hourly Rate:
- Off-peak  $\rightarrow$   $\in$  2.50/hr
- Group booking → €13.99/hr for all 4 courts
- Student → €2.50/hr
- Standard → €4.50/hr

# **Print Booking Summary:**

Shows start time, hours booked, and total cost.

## **INPUT**

## **Booking Rates:**

First time booking (free game): €0.00 (no charge)

Off-peak hours (12PM to 4PM): €2.50 per hour

Student discount: €2.50 per hour

Group booking (all 4 courts): €13.99 per hour (for all 4 courts)

Standard rate (all other times): €4.50 per hour

#### **OUTPUT**

## Output

Welcome to Badminton Court Booking System

Is this your first time booking? (yes/no): no

How many hours do you want to book? (1 to 13): 1

What time will your booking start? (e.g., 12PM, 3PM, 6PM or just 12, 3, 6): 12pm

Are you a student? (yes/no): no

Is this a group booking (all 4 courts)? (yes/no): no

Off-peak booking: €2.50 per hour (12PM to 4PM)

Booking Summary:

Start Time: 12PM Hours

Booked: 1

Total Cost: €2.50



# **OUTPUT**

```
Welcome to Badminton Court Booking System
Is this your first time booking? (yes/no): NO
How many hours do you want to book? (1 to 13): 1
What time will your booking start? (e.g., 12PM, 3PM, 6PM or just 12, 3, 6): 12PM
Are you a student? (yes/no): NO
Is this a group booking (all 4 courts)? (yes/no): NO
Off-peak booking: €2.50 per hour (12PM to 4PM)
 Booking Summary:
Start Time: 12PM
Hours Booked: 1
```

Total Cost: €2.50

## $\rightarrow$

# CONCLUSION

- Built as the initial phase of the project
- Can be further developed into a full-featured app
- Scalable for use across India
- Adaptable for expansion to other countries
- Potential to include localized features and multi-language support
- Opportunity to integrate online payments and booking management
- Can enhance user experience with real-time court availability and notifications experience with real-time court availability and notifications





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# THANK HOU!

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