

## Says

What have we heard them say? What can we imagine them saying?

**Thinks** What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Collect information about recruitment cost training

Must know how to attract customers and satisfy customers

Must be familiar with company management

It helps to drive the company successfully

Assists in recruiment and training

Helps increase sales to increase customers and satisfy them



## Persona's name

Short summary of the persona

came to know the information about tableau HR Scorecard through this website

met experts and business leaders and learned about management

I got to know about KPI to fill vacancies and new hires and I got to know about production and training time per job size

Easily hire new employees and train easily

It helps in achieving excellence in the managment of a company

It is easy to learn about the company's managment in separate sections such as perspective, customer, perspective, learning and growth perspective

**Feels** 



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

