

## Assessment - Data Intelligence Analyst

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Welcome! Thank you for your interest in joining our team. As part of our evaluation process, we invite you to complete this assessment.

Instructions:

- Please answer each question in detail along with data based insights.
  - The deadline for this assessment is 2 days from the date of receipt.
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**Objective:** By clicking on this [link](#), use the data available to create a dashboard for data visualisation. Additionally, provide answers to the following questions:

1. What are the different price range segments for mobiles in India?
  2. Which brand provides the most product offerings for the Indian Market?
  3. Which brand caters to all different segments? (low range, mid range, premium)
  4. What specifications are the most common that are offered by various brands?
  5. Provide more detailed insights based on the data provided.
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To submit your completed assessment, follow these steps:

1. **Upload all your files on Google Drive in one single folder.**
2. **Once you're done, change the sharing settings** of the folder to:  
    **"Anyone with the link can view."**  
    (To do this: Click "Share" in the top right corner of the folder > Click "Restricted" > Select **"Anyone with the link"** > Set access to **"Viewer"**.)
3. **Copy the Google Drive link** and paste it in the form where asked.

Make sure the link is accessible — if we can't view your document, your application may not be considered.