

PROPXCHAIN

Financial Projections 2025-2028

1. STARTUP INVESTMENT ALLOCATION

Initial Investment: £500,000

Category	Amount	Percentage	Description
Technology Development	£180,000	36%	Platform development, blockchain infrastructure, security
Intellectual Property	£40,000	8%	Patent application, trademark registration, legal protection
Marketing & Business Development	£50,000	10%	Brand development, marketing materials, initial outreach
Team & Operations	£180,000	36%	Initial salaries, recruitment, office setup
Contingency	£50,000	10%	Reserve for unexpected expenses
Total	£500,000	100%	

Technology Development Breakdown

Item	Amount
Core Platform Development	£100,000
Blockchain Infrastructure	£30,000
Web Application	£30,000
Security & Compliance	£20,000
Total	£180,000

Team & Operations Breakdown (Year 1)

Position	Annual Cost
CEO/Founder	£60,000
CTO/Lead Developer	£70,000
Full-Stack Developer	£55,000
Business Development	£45,000
Office & Equipment	£10,000
Operational Expenses	£20,000
Total First Year	£260,000
Initial 9 Months	£180,000

2. REVENUE PROJECTIONS

Revenue Streams

Revenue Stream	Year 1	Year 2	Year 3
Transaction Fees (£750/transaction)	£112,500	£900,000	£2,250,000
Implementation Fees (£5,000/developer)	£15,000	£35,000	£75,000
Annual Subscriptions (£10,000/developer)	£30,000	£100,000	£250,000
Value-Added Services	£10,000	£50,000	£100,000
Total Revenue	£167,500	£1,085,000	£2,675,000

Transaction Volume

Period	Developer Partnerships	Avg. Transactions per Developer	Total Transactions	Transaction Revenue
Year 1	3	50	150	£112,500
Year 2	10	120	1,200	£900,000
Year 3	25	120	3,000	£2,250,000

Developer Acquisition Timeline

Period	New Developer Partnerships	Cumulative Partnerships
Q1 Y1	0	0
Q2 Y1	1	1
Q3 Y1	1	2
Q4 Y1	1	3
Q1 Y2	1	4
Q2 Y2	2	6
Q3 Y2	2	8
Q4 Y2	2	10
Q1 Y3	3	13
Q2 Y3	4	17
Q3 Y3	4	21
Q4 Y3	4	25

Quarterly Revenue Projections (Year 1)

Period	Transaction Fees	Implementation Fees	Subscriptions	Value-Added	Total
Q1 Y1	£0	£0	£0	£0	£0
Q2 Y1	£7,500	£5,000	£5,000	£0	£17,500
Q3 Y1	£30,000	£5,000	£10,000	£2,500	£47,500
Q4 Y1	£75,000	£5,000	£15,000	£7,500	£102,500
Year 1 Total	£112,500	£15,000	£30,000	£10,000	£167,500

Quarterly Revenue Projections (Year 2)

Period	Transaction Fees	Implementation Fees	Subscriptions	Value-Added	Total
Q1 Y2	£112,500	£5,000	£40,000	£10,000	£167,500
Q2 Y2	£187,500	£10,000	£60,000	£10,000	£267,500
Q3 Y2	£262,500	£10,000	£80,000	£15,000	£367,500
Q4 Y2	£337,500	£10,000	£100,000	£15,000	£462,500
Year 2 Total	£900,000	£35,000	£100,000	£50,000	£1,085,000

3. EXPENSE PROJECTIONS

Annual Expense Summary

Expense Category	Year 1	Year 2	Year 3
Salaries & Benefits	£300,000	£600,000	£900,000
Technology & Infrastructure	£60,000	£100,000	£150,000
Marketing & Sales	£50,000	£100,000	£200,000
Legal & Professional	£30,000	£50,000	£70,000
Office & Administrative	£20,000	£30,000	£50,000
Other Expenses	£10,000	£20,000	£30,000
Total Expenses	£470,000	£900,000	£1,400,000

Team Expansion Plan

Role	Year 1 (FTE)	Year 2 (FTE)	Year 3 (FTE)
Executive/Leadership	2	3	4
Development Team	2	5	8
Business Development & Sales	1	3	5
Customer Success	0	1	2
Legal & Compliance	0.5	1	2
Marketing & Content	0.5	2	3
Total Team Size	6	15	24

Quarterly Expense Projections (Year 1)

Period	Salaries	Technology	Marketing	Legal	Office	Other	Total
Q1 Y1	£60,000	£30,000	£15,000	£15,000	£10,000	£2,500	£132,500
Q2 Y1	£70,000	£15,000	£10,000	£5,000	£5,000	£2,500	£107,500
Q3 Y1	£80,000	£7,500	£12,500	£5,000	£2,500	£2,500	£110,000
Q4 Y1	£90,000	£7,500	£12,500	£5,000	£2,500	£2,500	£120,000
Year 1 Total	£300,000	£60,000	£50,000	£30,000	£20,000	£10,000	£470,000

4. PROFIT AND LOSS PROJECTION

Annual P&L Summary

Category	Year 1	Year 2	Year 3
Total Revenue	£167,500	£1,085,000	£2,675,000
Total Expenses	£470,000	£900,000	£1,400,000
Operating Profit/Loss	(£302,500)	£185,000	£1,275,000
Profit Margin	-180.6%	17.1%	47.7%

Quarterly P&L Projection (Year 1 & 2)

Period	Revenue	Expenses	Profit/Loss	Cumulative P/L
Q1 Y1	£0	£132,500	(£132,500)	(£132,500)
Q2 Y1	£17,500	£107,500	(£90,000)	(£222,500)
Q3 Y1	£47,500	£110,000	(£62,500)	(£285,000)
Q4 Y1	£102,500	£120,000	(£17,500)	(£302,500)
Year 1 Total	£167,500	£470,000	(£302,500)	(£302,500)
Q1 Y2	£167,500	£200,000	(£32,500)	(£335,000)
Q2 Y2	£267,500	£225,000	£42,500	(£292,500)
Q3 Y2	£367,500	£235,000	£132,500	(£160,000)
Q4 Y2	£462,500	£240,000	£222,500	£62,500
Year 2 Total	£1,085,000	£900,000	£185,000	£185,000

5. CASH FLOW ANALYSIS

Initial Investment Allocation

Quarter	Cash Inflow	Beginning Balance	Expenses	Ending Balance
Investment	£500,000	£0	£0	£500,000
Q1 Y1	£0	£500,000	£132,500	£367,500
Q2 Y1	£17,500	£367,500	£107,500	£277,500
Q3 Y1	£47,500	£277,500	£110,000	£215,000
Q4 Y1	£102,500	£215,000	£120,000	£197,500
Q1 Y2	£167,500	£197,500	£200,000	£165,000
Q2 Y2	£267,500	£165,000	£225,000	£207,500

Cash Runway Analysis

Scenario	Initial Capital	Avg. Monthly Burn	Cash Runway
Pre-Revenue	£500,000	£45,000	11.1 months
With Year 1 Revenue	£500,000	£25,200	19.8 months

6. BREAK-EVEN ANALYSIS

Break-Even Calculation

Category	Value
Fixed Monthly Costs	£75,000
Average Revenue Per Developer (Monthly)	£6,250
Revenue Per Transaction	£750
Developers Required for Break-Even	12
Transactions Required for Break-Even	100 monthly

Break-Even Timeline

Metric	Timeline
Monthly Cash Flow Break-Even	Month 18
Cumulative Break-Even	Q4 Year 2
Developer Partnerships at Break-Even	8
Monthly Transactions at Break-Even	100
Cumulative Transactions at Break-Even	600

7. FUNDING REQUIREMENTS

Current Investment Round

Category	Amount
Pre-Seed (Founder Investment)	£150,000
Seed Investment (Current Ask)	£350,000
Total Initial Funding	£500,000

Future Funding Projection

Funding Round	Timeline	Amount	Pre-Money Valuation	Purpose
Series A	Month 18	£250,000	£2,000,000	Regional expansion
Series B	Month 36	£1,000,000	£6,000,000	National scaling

8. INVESTOR RETURNS PROJECTION

Exit Scenarios (Year 5)

Exit Scenario	Valuation Multiple	Revenue Projection	Company Valuation	Seed Investor Stake	Seed Investor Return	ROI
Conservative	3x Revenue	£5,000,000	£15,000,000	7%	£1,050,000	3x
Base Case	5x Revenue	£5,000,000	£25,000,000	7%	£1,750,000	5x
Optimistic	8x Revenue	£6,000,000	£48,000,000	7%	£3,360,000	9.6x

Key Performance Indicators for Investors

KPI	Target	Timeline
First Developer Implementation	1	Month 6
Monthly Transaction Volume	50	Month 12
Monthly Recurring Revenue	£25,000	Month 12
Break-Even Achievement	-	Month 18
National Developer Signing	-	Month 24
Monthly Recurring Revenue	£100,000	Month 24

9. SENSITIVITY ANALYSIS

Revenue Sensitivity (Year 3)

Variable	-30% Case	-15% Case	Base Case	+15% Case	+30% Case
Developer Partnerships	18	21	25	29	33
Transactions per Developer	84	102	120	138	156
Total Transactions	2,100	2,550	3,000	3,450	3,900
Total Revenue	£1,872,500	£2,273,750	£2,675,000	£3,076,250	£3,477,500
Net Profit	£472,500	£873,750	£1,275,000	£1,676,250	£2,077,500
Profit Margin	25.2%	38.4%	47.7%	54.5%	59.7%

Developer Acquisition Sensitivity

Scenario	Year 1	Year 2	Year 3	Year 3 Profit	Break-Even Point
Pessimistic	2	6	15	£525,000	Month 24
Base Case	3	10	25	£1,275,000	Month 18
Optimistic	4	15	35	£2,025,000	Month 16

10. USE OF FUNDS DETAILED BREAKDOWN

£500,000 Initial Investment Allocation

Category	Subcategory	Amount	Timeline
Technology Development		£180,000	
	Core Platform Development	£100,000	Months 1-6
	Blockchain Infrastructure	£30,000	Months 1-3
	Web Application	£30,000	Months 3-6
	Security & Compliance	£20,000	Months 4-6
Intellectual Property		£40,000	
	Patent Applications	£25,000	Months 1-9
	Trademark & Copyright	£10,000	Months 1-3
	Legal Structuring	£5,000	Month 1
Marketing & Business Dev		£50,000	
	Brand Development	£10,000	Months 1-2
	Marketing Materials	£15,000	Months 2-4
	Industry Events	£15,000	Months 6-12
	Business Development	£10,000	Months 3-12
Team & Operations		£180,000	
	Executive Salaries	£90,000	Months 1-9
	Development Team	£60,000	Months 2-9
	Sales & Marketing	£20,000	Months 3-9
	Office & Equipment	£10,000	Months 1-3
Contingency		£50,000	Months 1-12
TOTAL		£500,000	