

# Maximum A Posteriori Estimation

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# Agenda

Revision

Coin Toss Problem

MAP for Logistic Regression

# Revision

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# Bayes Rule

$$P(\theta|D) = \frac{P(D|\theta) \cdot P(\theta)}{P(D)}$$

- $P(\theta|D)$  is called the posterior
- $P(D|\theta)$  is called the likelihood
- $P(\theta)$  is called the prior
- $P(D)$  is called the evidence

# Maximum Likelihood Estimation

$$P(\theta|D) = \frac{P(D|\theta) \cdot P(\theta)}{P(D)} = \frac{P(D|\theta) \cdot P(\theta)}{\int_{\theta} P(D|\theta) \cdot P(\theta) d\theta}$$

Given a dataset  $D$ , find the parameters  $\theta$  that maximize the likelihood of the data.

$$\theta_{\text{MLE}} = \arg \max_{\theta} P(D|\theta)$$

For example, given a linear regression problem setup, we set the likelihood as normal distribution and find the parameters  $\theta$  that maximize the likelihood of the data.

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Given a dataset  $D$ , find the parameters  $\theta$  that maximize the posterior of  $\theta$  considering both the likelihood and the prior.

$$\theta_{\text{MAP}} = \arg \max_{\theta} P(\theta|D) = \arg \max_{\theta} P(D|\theta) \cdot P(\theta)$$

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- **MAP:** Given  $N$  observations and prior knowledge, obtain best  $\theta$  estimate (or  $\theta_{MAP}$ )
- When do we need prior knowledge?
  - When the dataset is not a good representation of the true distribution.
  - Can be a data quality and/or quantity issue.

# Coin Toss Problem

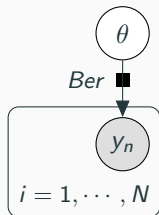
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- Assuming  $y_i \sim \text{Bernoulli}(\theta)$ ,  $P(y_i|\theta) = \theta^{y_i}(1 - \theta)^{1-y_i}$



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- Suppose 10 tosses yield 9 heads and 1 tail.  $\theta_{MLE} = 0.9$
- What if we have prior knowledge that the coin is fair?

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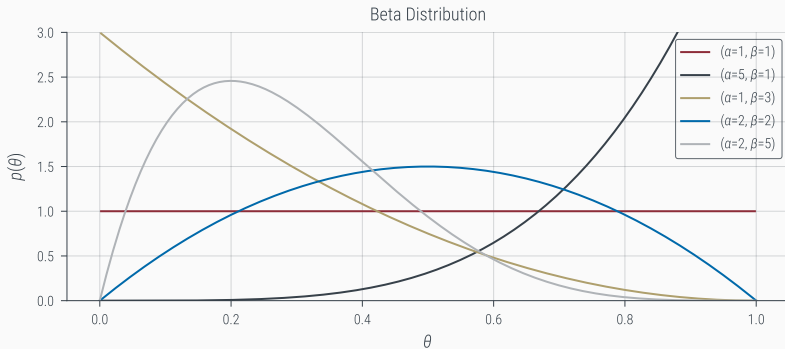
- A reasonable choice for prior is the Beta distribution.

$$\implies P(\theta|\alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \cdot \theta^{\alpha-1}(1 - \theta)^{\beta-1}$$

where,

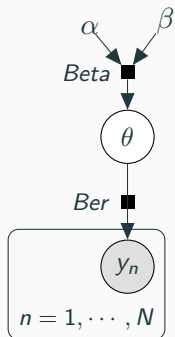
$$\Gamma(x) = \int_0^{\infty} t^{x-1} e^{-t} dt \quad (\text{Gamma Function})$$

# Beta Distribution



Notebook

## Coin Toss Problem with Prior



- **Recall:**  $\theta_{MAP} = \arg \max_{\theta} P(\theta|D) = \arg \max_{\theta} P(D|\theta) \cdot P(\theta)$

## Deriving $\theta_{MAP}$

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$$\begin{aligned} \log P(\theta|D) = \sum_{i=1}^N & y_i \log \theta + (1 - y_i) \log(1 - \theta) + \\ & (\alpha - 1) \log \theta + (\beta - 1) \log(1 - \theta) \end{aligned}$$



$$\frac{\partial \log P(\theta|D)}{\partial \theta} = \frac{\sum_{i=1}^N y_i}{\theta} - \frac{\sum_{i=1}^N (1 - y_i)}{1 - \theta} + \frac{\alpha - 1}{\theta} - \frac{\beta - 1}{1 - \theta} = 0$$

$$\implies (1 - \theta) \sum_{i=1}^N y_i + \theta \sum_{i=1}^N (1 - y_i) + (1 - \theta)(\alpha - 1) - \theta(\beta - 1) = 0$$

$$\implies \sum_{i=1}^N y_i - \theta \sum_{i=1}^N y_i - N\theta + \theta \sum_{i=1}^N y_i + \alpha - 1 - \theta\alpha + \theta - \theta\beta + \theta = 0$$

$$\Rightarrow \sum_{i=1}^N y_i + \alpha - 1 - \theta(N + \alpha + \beta - 2) = 0$$

$$\Rightarrow \theta_{MAP} = \frac{\sum_{i=1}^N y_i + \alpha - 1}{N + \alpha + \beta - 2}$$

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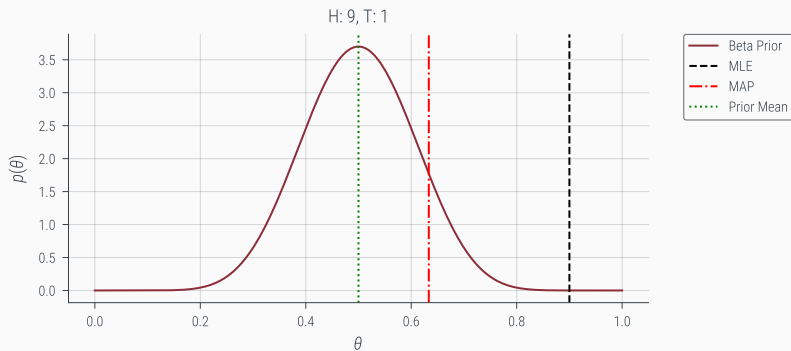
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- Posterior =  $\text{Beta}(n_H + \alpha, n_T + \beta)$

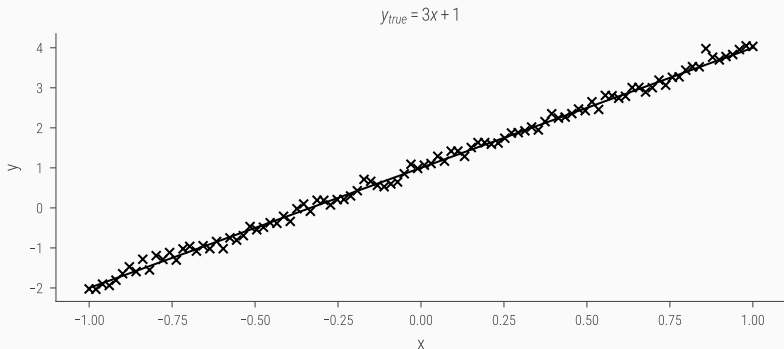
# Coin Toss Problem with Prior



Notebook

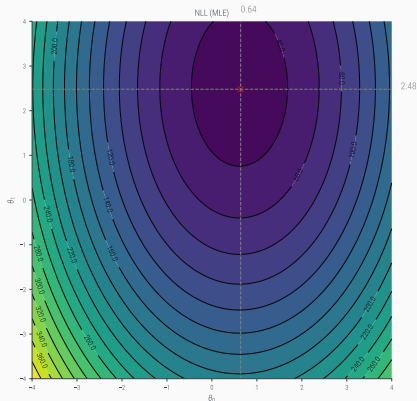
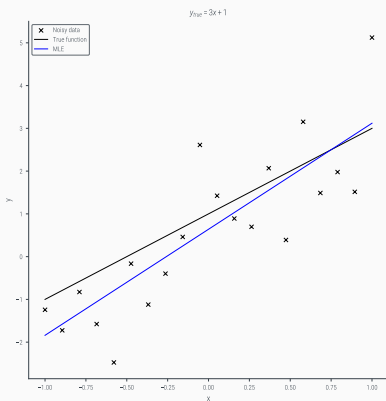
# MLE for Linear Regression

- Consider a dataset  $D = \{(x_1, y_1) \dots (x_N, y_N)\}$  where  $x_i \in \mathbb{R}^d$  and  $y_i \in \mathbb{R}$ .
- Suppose the data is generated from a linear model with additive Gaussian noise, i.e.,  $y_i = \theta^T x_i + \epsilon_i$  where  $\epsilon_i \sim \mathcal{N}(0, \sigma^2)$ .

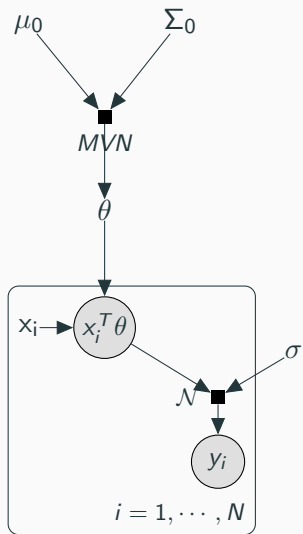


# MLE for Linear Regression

- The likelihood is given by,  $P(y_i|x_i, \theta) = \mathcal{N}(y_i|\theta^T x_i, \sigma^2)$
- **Recall:** The negative log-likelihood is given by,  
$$\mathcal{NLL}(\theta) = \frac{1}{2\sigma^2} (y - X\theta)^T (y - X\theta)$$
- **Recall:** The MLE is given by,  
$$\theta_{MLE} = \arg \min_{\theta} \mathcal{NLL}(\theta) = (X^T X)^{-1} X^T y$$



# MAP for Linear Regression



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- Log-Likelihood:

$$\mathcal{LL}(\theta) = \log P(D|\theta) = \log \prod_{i=1}^N \mathcal{N}(y_i | x_i^T \theta, \sigma^2)$$

- Prior:  $P(\theta) = \mathcal{N}(\theta | \mu_0, \Sigma_0)$
- Log-Prior:  $\log P(\theta) = \log \mathcal{N}(\theta | \mu_0, \Sigma_0)$
- Log-Joint:  $\log P(\theta|D) = \log P(D|\theta) + \log P(\theta)$



Notebook

$$\theta_{MAP} = \arg \min \log P(\theta|D) = \arg \min \mathcal{NLL}(\theta) + \log P(\theta)$$

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Answer: Ridge Regression



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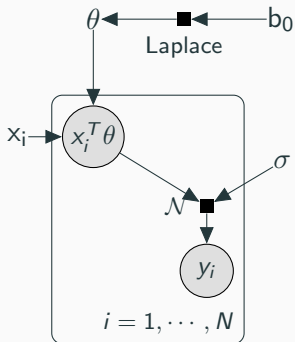
What does this expression remind you of?

Answer: Ridge Regression

## Using Laplace prior

We can also use a Laplace prior on the weights, i.e.,

$$P(\theta) = \frac{1}{2b_0} \exp\left(-\frac{|x - \mu|}{b_0}\right)$$



The MAP takes the form,

$$\theta_{MAP} = \arg \min \frac{1}{2\sigma^2} (y - X\theta)^T (y - X\theta) + \frac{1}{b_0} |\theta_i|$$

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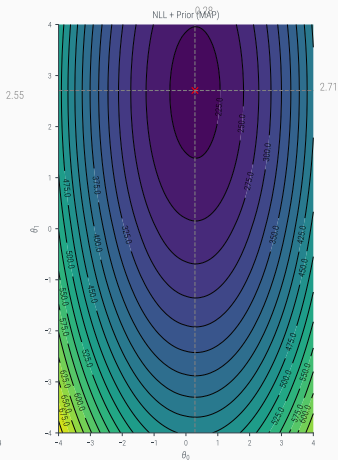
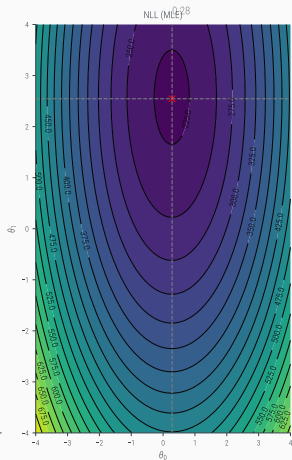
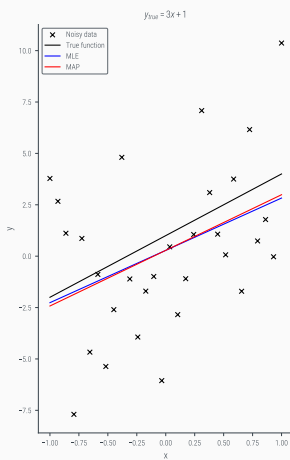
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Question

What does this expression remind you of?

Answer: **Lasso Regression**

# Using Laplace prior



Notebook

# MAP for Logistic Regression

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## MLE for Logistic Regression

Consider a dataset  $D = \{(x_1, y_1) \dots (x_N, y_N)\}$ , where  $x_i \in \mathbb{R}^d$  and  $y_i \in \{0, 1\}$  such that

$$P(y = 1|x) = \hat{y} = \frac{1}{1 + \exp(-X^T \theta)} = \sigma(X^T \theta)$$

Take  $y \sim \text{Bernoulli}(\sigma(X^T \theta))$

# MLE for Logistic Regression

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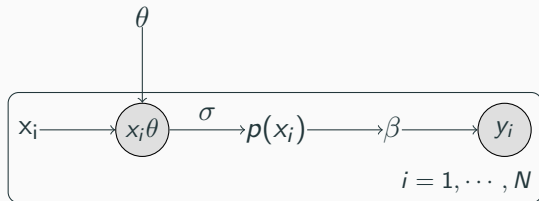
Take  $y \sim \text{Bernoulli}(\sigma(X^T \theta))$

The likelihood is given by

$$\mathcal{L}(\theta) = \prod_{i=1}^N \hat{y}_i^{y_i} (1 - \hat{y}_i)^{1-y_i}$$

$$\implies \mathcal{LL}(\theta) = \sum_{i=1}^N y_i \log \hat{y}_i + (1 - y_i) \log(1 - \hat{y}_i)$$

# MLE for Logistic Regression



Binary Classification:

$$P(Y = 1|X) = \frac{1}{1 + e^{-(\theta_0 + \theta_1 X)}}$$

$$\therefore \mathcal{LL}(\theta) = \sum_{i=1}^N y_i \log p(x_i) + (1 - y_i) \log(1 - p(x_i))$$

## Using zero-mean Gaussian prior

Considering a zero-mean Gaussian prior on the weights, i.e.,  $P(\theta) = \mathcal{N}(\theta|0, \sigma_0^2)$ , the MAP is given by,

$$\theta_{MAP} = \arg \min \log(1 + \exp(-\theta^T X)) + \frac{1}{\sigma_0^2} \theta^T \theta$$

Considering a Laplace prior on the weights, i.e.,

$P(\theta) = \prod_D \text{Laplace}(\theta_i | 0, b_0) \propto \prod_D \exp(-\frac{1}{b_0} |\theta_i|)$ , the MAP is given by,

$$\theta_{MAP} = \arg \min \log(1 + \exp(-\theta^T X)) + \frac{1}{b_0} |\theta|$$



Self-Study: Modify the code for Linear Regression to implement MAP for Logistic Regression.