

# Maximum A Posteriori Estimation

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# Agenda

Revision

Coin Toss Problem

Univariate Normal Distribution

MAP for Linear Regression

MAP for Logistic Regression

# Revision

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# Bayes Rule

$$P(\theta|D) = \frac{P(D|\theta) \cdot P(\theta)}{P(D)}$$

- $P(\theta|D)$  is called the posterior
- $P(D|\theta)$  is called the likelihood
- $P(\theta)$  is called the prior
- $P(D)$  is called the evidence

# Maximum Likelihood Estimation

$$P(\theta|D) = \frac{P(D|\theta) \cdot P(\theta)}{P(D)} = \frac{P(D|\theta) \cdot P(\theta)}{\int_{\theta} P(D|\theta) \cdot P(\theta) d\theta}$$

Given a dataset  $D$ , find the parameters  $\theta$  that maximize the likelihood of the data.

$$\theta_{\text{MLE}} = \arg \max_{\theta} P(D|\theta)$$

For example, given a linear regression problem setup, we set the likelihood as normal distribution and find the parameters  $\theta$  that maximize the likelihood of the data.

# Maximum A Posteriori Estimation

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Given a dataset  $D$ , find the parameters  $\theta$  that maximize the posterior of  $\theta$  considering both the likelihood and the prior.

$$\theta_{\text{MAP}} = \arg \max_{\theta} P(\theta|D) = \arg \max_{\theta} P(D|\theta) \cdot P(\theta)$$

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- What if we have prior knowledge about  $\theta$ ?
- **MAP:** Given  $N$  observations and prior knowledge, obtain best  $\theta$  estimate (or  $\theta_{MAP}$ )
- When do we need prior knowledge?
  - When the dataset is not a good representation of the true distribution.
  - Can be a data quality and/or quantity issue.

# Coin Toss Problem

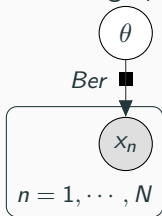
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- Assuming  $x_i \sim \text{Bernoulli}(\theta)$ ,  $P(x_i|\theta) = \theta^{x_i}(1 - \theta)^{1-x_i}$



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- Rewrite,  $\theta_{MLE} = \frac{n_H}{n_H + n_T}$
- Suppose 10 tosses yield 9 heads and 1 tail.  $\theta_{MLE} = 0.9$
- What if we have prior knowledge that the coin is fair?

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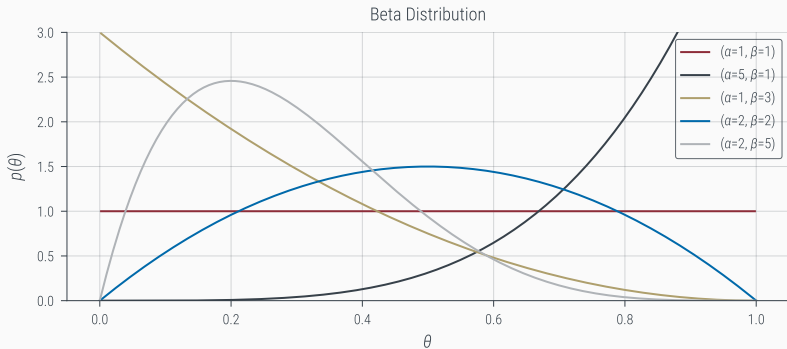
- A reasonable choice for prior is the Beta distribution.

$$\implies P(\theta|\alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \cdot \theta^{\alpha-1}(1 - \theta)^{\beta-1}$$

where,

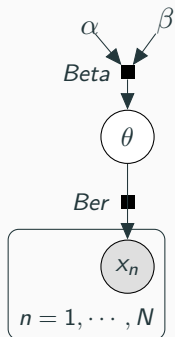
$$\Gamma(x) = \int_0^{\infty} t^{x-1} e^{-t} dt \quad (\text{Gamma Function})$$

# Beta Distribution



Notebook

## Coin Toss Problem with Prior



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$$\begin{aligned} \log P(\theta|D) = & \sum_{i=1}^N x_i \log \theta + (1 - x_i) \log(1 - \theta) + \\ & (\alpha - 1) \log \theta + (\beta - 1) \log(1 - \theta) \end{aligned}$$



$$\frac{\partial \log P(\theta|D)}{\partial \theta} = \frac{\sum_{i=1}^N x_i}{\theta} - \frac{\sum_{i=1}^N (1 - x_i)}{1 - \theta} + \frac{\alpha - 1}{\theta} - \frac{\beta - 1}{1 - \theta} = 0$$

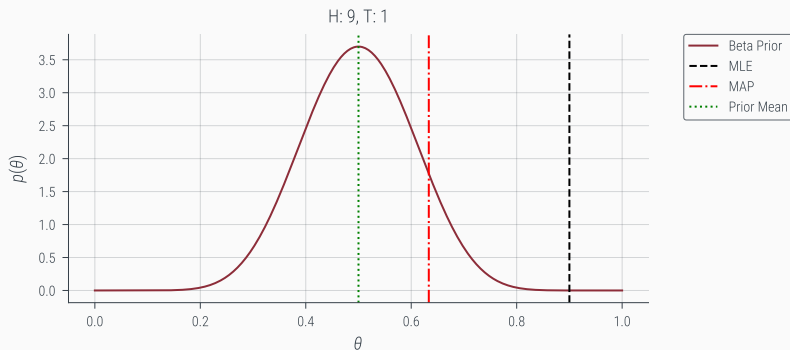
$$\implies (1 - \theta) \sum_{i=1}^N x_i + \theta \sum_{i=1}^N (1 - x_i) + (1 - \theta)(\alpha - 1) - \theta(\beta - 1) = 0$$

$$\implies \sum_{i=1}^N x_i - \theta \sum_{i=1}^N x_i - N\theta + \theta \sum_{i=1}^N x_i + \alpha - 1 - \theta\alpha + \theta - \theta\beta + \theta = 0$$

$$\Rightarrow \sum_{i=1}^N x_i + \alpha - 1 - \theta(N + \alpha + \beta - 2) = 0$$

$$\Rightarrow \theta_{MAP} = \frac{\sum_{i=1}^N x_i + \alpha - 1}{N + \alpha + \beta - 2}$$

# Coin Toss Problem with Prior



Notebook

# Univariate Normal Distribution

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# MAP for Normal Distribution

To estimate MAP for Normal Distribution, we can have the following 3 cases:

1. unknown  $\mu$ , known  $\sigma^2$
2. known  $\mu$ , unknown  $\sigma^2$
3. unknown  $\mu$ , unknown  $\sigma^2$

- Consider a sequence of independent  $N$  observations,  
 $D = \{x_1, \dots, x_N\}$  drawn from  $\mathcal{N}(x_i|\mu, \sigma^2)$

## unknown $\mu$ , known $\sigma^2$

- Consider a sequence of independent  $N$  observations,  
 $D = \{x_1, \dots, x_N\}$  drawn from  $\mathcal{N}(x_i|\mu, \sigma^2)$
- Likelihood is given by (Note: only  $\mu$  is a random variable,  $\sigma^2$  is known and assumed fixed)

$$P(D|\mu, \sigma^2) = \mathcal{L}(\mu) = \prod_{i=1}^N \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{(x_i - \mu)^2}{2\sigma^2}\right)$$

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- Log-Likelihood is given by

$$\log P(D|\mu, \sigma^2) = \mathcal{LL}(\mu) = \sum_{i=1}^N \left( -\frac{1}{2} \log(2\pi\sigma^2) - \frac{(x_i - \mu)^2}{2\sigma^2} \right)$$

$$\implies \mathcal{LL}(\mu) = -\frac{N}{2} \log(2\pi\sigma^2) - \frac{1}{2\sigma^2} \sum_{i=1}^N (x_i - \mu)^2$$



- For MLE for  $\mu$ , we set

$$\frac{\partial \mathcal{L}(\mu)}{\partial \mu} = 0 - \left( -\frac{1}{2\sigma^2} \sum_{i=1}^N 2(x_i - \mu) \right) = \frac{1}{\sigma^2} \left( \sum_{i=1}^N x_i - N\mu \right) = 0$$

or

$$\mu_{MLE} = \frac{\sum_{i=1}^N x_i}{N}$$

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$$\mu_{MLE} = \frac{\sum_{i=1}^N x_i}{N}$$

- However, similar to Coin Toss problem, this is prone to overfit.

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$$P(\mu|D) \propto P(D|\mu)P(\mu) \propto \prod_{i=1}^N \exp\left(-\frac{(x_i - \mu)^2}{2\sigma^2}\right) \exp\left(-\frac{(\mu - \mu_0)^2}{2\sigma_0^2}\right)$$

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- Simplifying, we get

$$P(\mu|D) \propto \exp\left(-\frac{(\mu - \mu_N)^2}{2\sigma_N^2}\right)$$

where,

$$(\mu_N, \sigma_N) = \left( \frac{\frac{\sigma^2}{N}}{\sigma_0 + \frac{\sigma^2}{N}} + \frac{\sigma_0^2}{\sigma_0 + \frac{\sigma^2}{N}} \frac{\sum_{i=1}^N x_i}{N}, \left( \frac{1}{\sigma_0^2} + \frac{N}{\sigma^2} \right)^{-1} \right)$$

# Obtaining MAP

- For MAP, we set

$$\frac{\partial \log P(\mu|D)}{\partial \mu} = -\frac{1}{2\sigma^2} \sum_{i=1}^N -2(x_i - \mu) - \frac{1}{2\sigma_0^2} \sum_{i=1}^N 2(\mu - \mu_0) = 0$$

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$$\begin{aligned} \implies \frac{1}{\sigma^2} \left( \sum_{i=1}^N x_i - N\mu \right) - \frac{N}{\sigma_0^2} (\mu - \mu_0) &= \\ \mu \left( -\frac{N}{\sigma^2} - \frac{N}{\sigma_0^2} \right) + \frac{\sum_{i=1}^N x_i}{\sigma^2} + \frac{N\mu_0}{\sigma_0^2} &= 0 \end{aligned}$$

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$$\mu \left( -\frac{N}{\sigma^2} - \frac{N}{\sigma_0^2} \right) + \frac{\sum_{i=1}^N x_i}{\sigma^2} + \frac{N\mu_0}{\sigma_0^2} = 0$$

$$\mu_{MAP} = \frac{\frac{\mu_0}{\sigma_0^2} + \frac{\frac{\sum_{i=1}^N x_i}{N}}{\sigma^2}}{\frac{1}{\sigma_0^2} + \frac{1}{\sigma^2}} = \frac{\sigma^2 \mu_0 + \sigma_0^2 \frac{\sum_{i=1}^N x_i}{N}}{\sigma_0^2 + \sigma^2}$$



Assuuming  $\mu$  is known, the conjugate prior for  $\sigma^2$  is Inverse Gamma( $\alpha_0, \beta_0$ ) which gives,

$$P(\sigma^2|\alpha_0, \beta_0) \propto \frac{1}{(\sigma^2)^{\alpha_0+1}} \exp\left(-\frac{\beta_0}{\sigma^2}\right)$$

$\therefore$  The posterior is given by,

$$P(\sigma^2|D; \alpha_0, \beta_0) \sim \text{Inverse Gamma}\left(\alpha_0 + \frac{n}{2}, \beta_0 + \frac{\sum_{i=1}^n (x_i - \mu)^2}{2}\right)$$

## unknown $\mu$ , unknown $\sigma^2$

Assuuming both  $\mu$  and  $\sigma^2$  are unknown, the conjugate prior for  $\mu$  and  $\sigma^2$  (or Precision  $\tau = \frac{1}{\sigma^2}$ ) is as follows,

$$\begin{aligned}D|\mu, \tau &\sim \mathcal{N}(\mu, \tau^{-1}) \\ \mu|\tau &\sim \mathcal{N}(\mu_0, (\kappa_0\tau)^{-1}) \\ \tau &\sim \text{Gamma}(\alpha_0, \beta_0)\end{aligned}$$

$\therefore$  The posterior is given by,

$$\begin{aligned}\mu|D, \tau &\sim \mathcal{N}\left(\frac{\kappa_0\mu_0 + n\bar{x}}{\kappa_0 + n}, (\kappa_0 + n)^{-1}\right) \\ \tau|D &\sim \text{Gamma}\left(\alpha_0 + \frac{n}{2}, \beta_0 + \frac{1}{2} \sum_{i=1}^n (x_i - \mu)^2 + \frac{\kappa_0 n (\bar{x} - \mu_0)^2}{2(\kappa_0 + n)}\right)\end{aligned}$$

# MAP for Linear Regression

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## MLE for Linear Regression

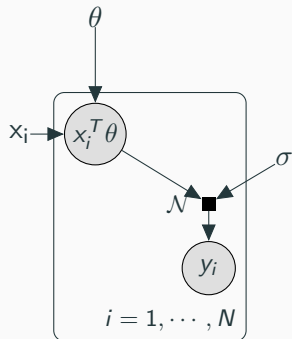
- Consider a dataset  $D = \{(x_1, y_1) \dots (x_N, y_N)\}$  where  $x_i \in \mathbb{R}^d$  and  $y_i \in \mathbb{R}$ .

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- Suppose the data is generated from a linear model with additive Gaussian noise, i.e.,  $y_i = \theta^T x_i + \epsilon_i$  where  $\epsilon_i \sim \mathcal{N}(0, \sigma^2)$ .

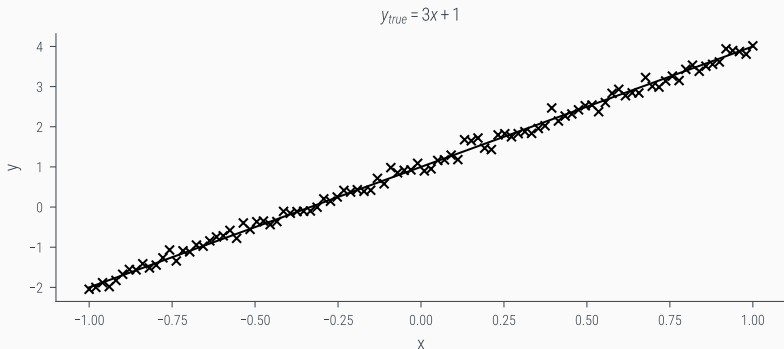
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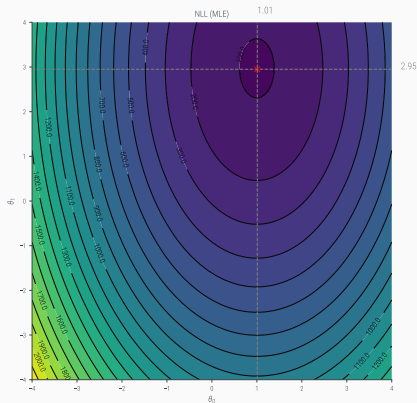
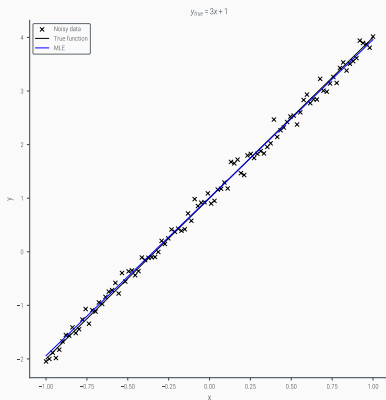
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# MLE for Linear Regression

- The likelihood is given by,  $P(y_i|x_i, \theta) = \mathcal{N}(y_i|\theta^T x_i, \sigma^2)$
- **Recall:** The negative log-likelihood is given by,  
$$\mathcal{NLL}(\theta) = \frac{1}{2\sigma^2} (y - X\theta)^T (y - X\theta)$$
- **Recall:** The MLE is given by,  
$$\theta_{MLE} = \arg \min_{\theta} \mathcal{NLL}(\theta) = (X^T X)^{-1} X^T y$$



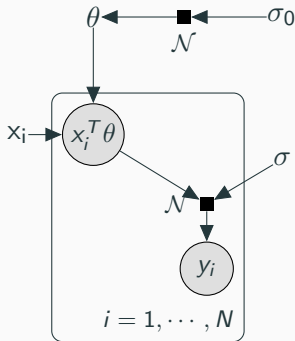


## Using zero-mean Gaussian prior

Considering a zero-mean Gaussian prior on the weights, i.e.,  $P(\theta) = \mathcal{N}(\theta|0, \sigma_0^2)$ , we have

$$P(\theta|D) \propto P(D|\theta)P(\theta)$$

$$\theta_{MAP} = \arg \min \log P(\theta|D) = \arg \min \mathcal{NLL}(\theta) + \log P(\theta)$$



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We get

$$\theta_{MAP} = \arg \min \frac{1}{2\sigma^2} (y - X\theta)^T (y - X\theta) + \frac{1}{\sigma_0^2} \theta^T \theta$$

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Rewrite

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We get

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Question

What does this expression remind you of?

## Using zero-mean Gaussian prior

Rewrite

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We get

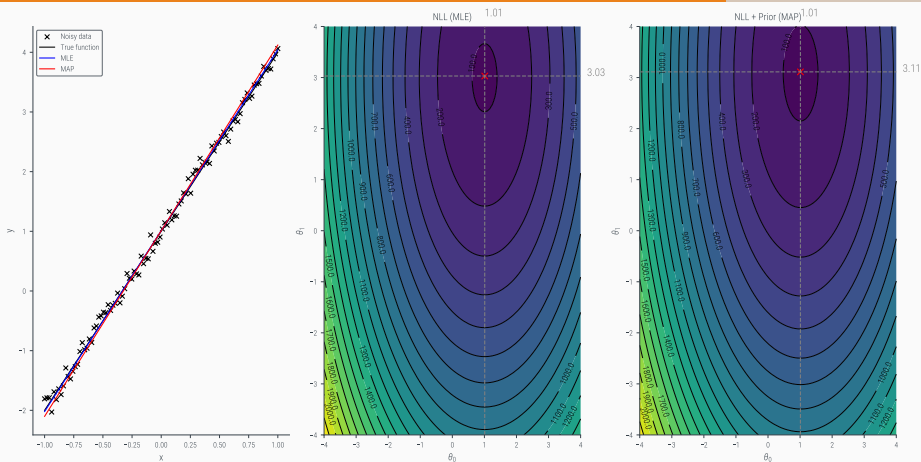
$$\theta_{MAP} = \arg \min \frac{1}{2\sigma^2} (y - X\theta)^T (y - X\theta) + \frac{1}{\sigma_0^2} \theta^T \theta$$

Question

What does this expression remind you of?

Answer: Ridge Regression

# Using zero-mean Gaussian prior

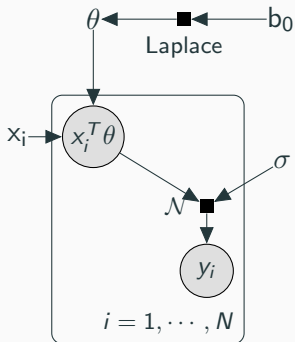


Notebook

## Using Laplace prior

We can also use a Laplace prior on the weights, i.e.,

$$P(\theta) = \frac{1}{2b_0} \exp\left(-\frac{|x - \mu|}{b_0}\right)$$



The MAP takes the form,

$$\theta_{MAP} = \arg \min \frac{1}{2\sigma^2} (y - X\theta)^T (y - X\theta) + \frac{1}{b_0} |\theta_i|$$



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### Question

What does this expression remind you of?

The MAP takes the form,

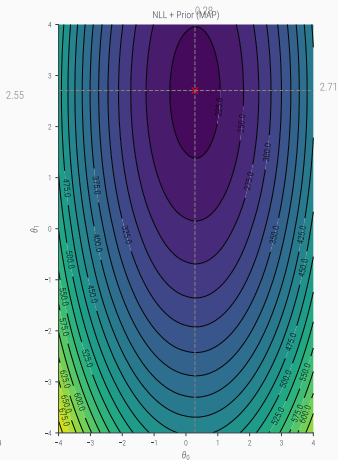
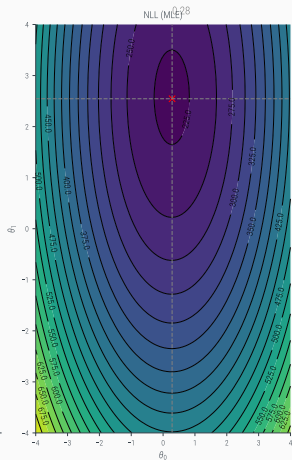
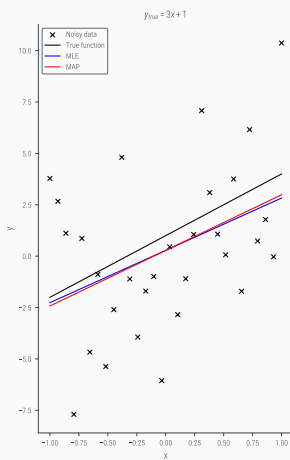
$$\theta_{MAP} = \arg \min \frac{1}{2\sigma^2} (y - X\theta)^T (y - X\theta) + \frac{1}{b_0} |\theta_i|$$

Question

What does this expression remind you of?

Answer: **Lasso Regression**

# Using Laplace prior



Notebook

# MAP for Logistic Regression

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# MLE for Logistic Regression

Consider a dataset  $D = \{(x_1, y_1) \dots (x_N, y_N)\}$ , where  $x_i \in \mathbb{R}^d$  and  $y_i \in \{0, 1\}$  such that

$$P(y = 1|x) = \hat{y} = \frac{1}{1 + \exp(-X^T \theta)} = \sigma(X^T \theta)$$

Take  $y \sim \text{Bernoulli}(\sigma(X^T \theta))$

# MLE for Logistic Regression

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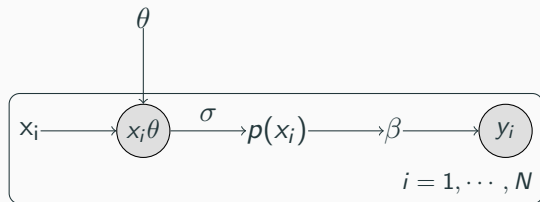
Take  $y \sim \text{Bernoulli}(\sigma(X^T \theta))$

The likelihood is given by

$$\mathcal{L}(\theta) = \prod_{i=1}^N \hat{y}_i^{y_i} (1 - \hat{y}_i)^{1-y_i}$$

$$\implies \mathcal{LL}(\theta) = \sum_{i=1}^N y_i \log \hat{y}_i + (1 - y_i) \log(1 - \hat{y}_i)$$

# MLE for Logistic Regression



Binary Classification:

$$P(Y = 1|X) = \frac{1}{1 + e^{-(\theta_0 + \theta_1 X)}}$$

$$\therefore \mathcal{LL}(\theta) = \sum_{i=1}^N y_i \log p(x_i) + (1 - y_i) \log(1 - p(x_i))$$

## Using zero-mean Gaussian prior

Considering a zero-mean Gaussian prior on the weights, i.e.,  $P(\theta) = \mathcal{N}(\theta|0, \sigma_0^2)$ , the MAP is given by,

$$\theta_{MAP} = \arg \min \log(1 + \exp(-\theta^T X)) + \frac{1}{\sigma_0^2} \theta^T \theta$$



Considering a Laplace prior on the weights, i.e.,

$P(\theta) = \prod_D \text{Laplace}(\theta_i | 0, b_0) \propto \prod_D \exp(-\frac{1}{b_0} |\theta_i|)$ , the MAP is given by,

$$\theta_{MAP} = \arg \min \log(1 + \exp(-\theta^T X)) + \frac{1}{b_0} |\theta|$$

Self-Study: Modify the code for Linear Regression to implement MAP for Logistic Regression.