Project Design Phase-I
Solution Architecture

Team ID	NM2023TMID04581
Project Name	Creating a Social Media Ad Campaign in Facebook

Solution Architecture:

- **Third-party Integrations:** - Integration with third-party marketing tools for broader campaign management capabilities.

- **Backup and Recovery:** - Data backup and recovery mechanisms to safeguard against data loss or system failures.

- **Documentation and Support:** - Comprehensive documentation and support resources for users and administrators.

- **Reporting and Insights:** - Dashboards and reporting tools to provide real-time insights into campaign performance.

- **Scalability and Performance:** - A scalable architecture that can handle increasing data and user loads as the campaign grows.