Ideation Phase Brainstorm & Idea Prioritization Template

Team ID	NM2023TMID04581
Project Name	Creating a Social Media Ad Campaign in
	Facebook

Brainstorm & Idea Prioritization Template:

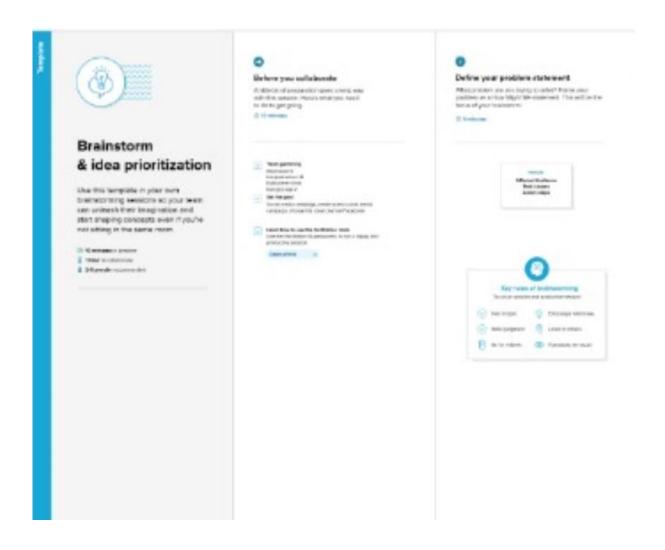
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

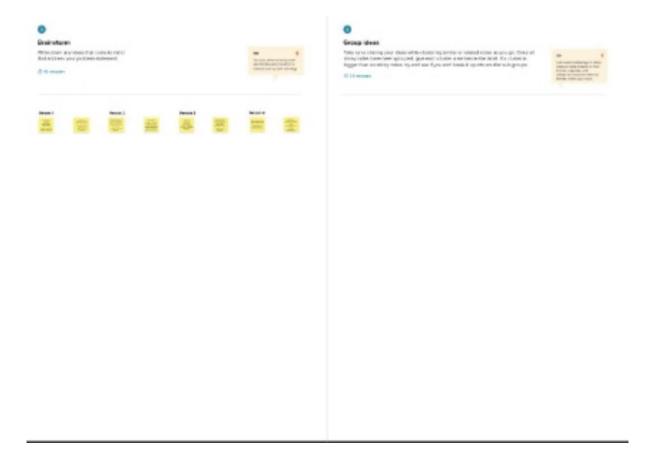
Reference:

https://app.mural.co/t/socialmediacampaign5709/m/socialmediacampaign5709/16991125520 93/2e7f106c7c7501db31239e91db9960e2af807540?sender=ufc10159de512e8fb7a8c5346

Step 1: Team Gathering, Collaboration and Select the Problem Statement



Step 2: Brainstorm, Idea Listing and Grouping



Step 3: Idea prioritization

