Global News/Business Website Content Management System Taxonomy

1. CONTENT TYPES TAXONOMY

Primary Content Categories

News Content

```
├── Hard News
│    ├── Breaking News
│    ├── Urgent Events
│    └── Immediate Reporting
├── Soft News
│    ├── Human Interest
│    ├── Lifestyle Features
│    └── Entertainment-oriented Content
├── Investigative Reporting
│    ├── Corruption Exposés
│    ├── In-depth Research
│    └── Wrongdoing Analysis
├── Feature Articles
│    ├── Long-form Narratives
│    ├── Profile Pieces
│    └── Storytelling Content
└── Analysis & Commentary
     ├── Expert Interpretation
     ├── Context Pieces
     └── Trend Analysis
```

Editorial Content Types

Editorial Content

```
├── Opinion Pieces
│   ├── Staff Editorials
│   ├── Guest Opinions
│   └── Columnists
├── Commentary
│   ├── Political Commentary
│   ├── Economic Analysis
│   └── Social Issues
├── Columns
│   ├── Regular Contributors
│   ├── Weekly Columns
│   └── Specialized Topics
└── Letters to Editor
    ├── Reader Responses
    ├── Expert Letters
    └── Community Voices
```

Business-Specific Content

Business Content

```
├── Market Reports
│   ├── Real-time Financial Data
│   ├── Trading Information
│   └── Market Analysis
├── Earnings Coverage
│   ├── Quarterly Results
```

```
|   ├── Annual Reports
|   └── Financial Performance
├── Economic Analysis
|   ├── Macro-economic Trends
|   ├── Policy Impact
|   └── Market Forecasts
├── Industry Reports
|   ├── Sector Analysis
|   ├── Competitive Landscape
|   └── Market Research
├── Executive Profiles
|   ├── CEO Interviews
|   ├── Leadership Changes
|   └── Executive Moves
└── Company News
    ├── Corporate Announcements
    ├── Mergers & Acquisitions
    └── Product Launches
```

Multimedia Content Types

Multimedia

```
├── Video Content
|   ├── News Segments
|   ├── Interview Videos
|   ├── Documentaries
|   ├── Live Streams
```

```
|   ├── Explainer Videos

|   └── Event Coverage

├── Audio Content

|   ├── Podcasts

|   |   ├── News Podcasts

|   |   ├── Interview Podcasts

|   |   └── Analysis Podcasts

|   ├── Audio Reports

|   ├── Interview Audio

|   └── Live Audio Updates

├── Visual Content

|   ├── Photography

|   |   ├── News Photos

|   |   ├── Event Coverage

|   |   └── Portrait Photography

|   ├── Infographics

|   ├── Charts & Graphs

|   ├── Interactive Maps

|   └── Photo Essays

└── Interactive Content

    ├── Live Blogs

    ├── Interactive Tools

    ├── Calculators & Widgets

    └── Scrollytelling
```

Digital-Native Formats

Digital Content

```
├── Social Media Content
│   ├── Platform-optimized Posts
│   ├── Stories
│   └── Live Updates
├── Newsletter Content
│   ├── Daily Briefings
│   ├── Weekly Roundups
│   └── Specialized Newsletters
├── Mobile-Specific
│   ├── AMP Stories
│   ├── Mobile Notifications
│   └── App-exclusive Content
└── Emerging Formats
    ├── AI-Generated Content
    ├── VR/AR Experiences
    └── Interactive Data Visualizations
```

2. GEOGRAPHIC COVERAGE TAXONOMY

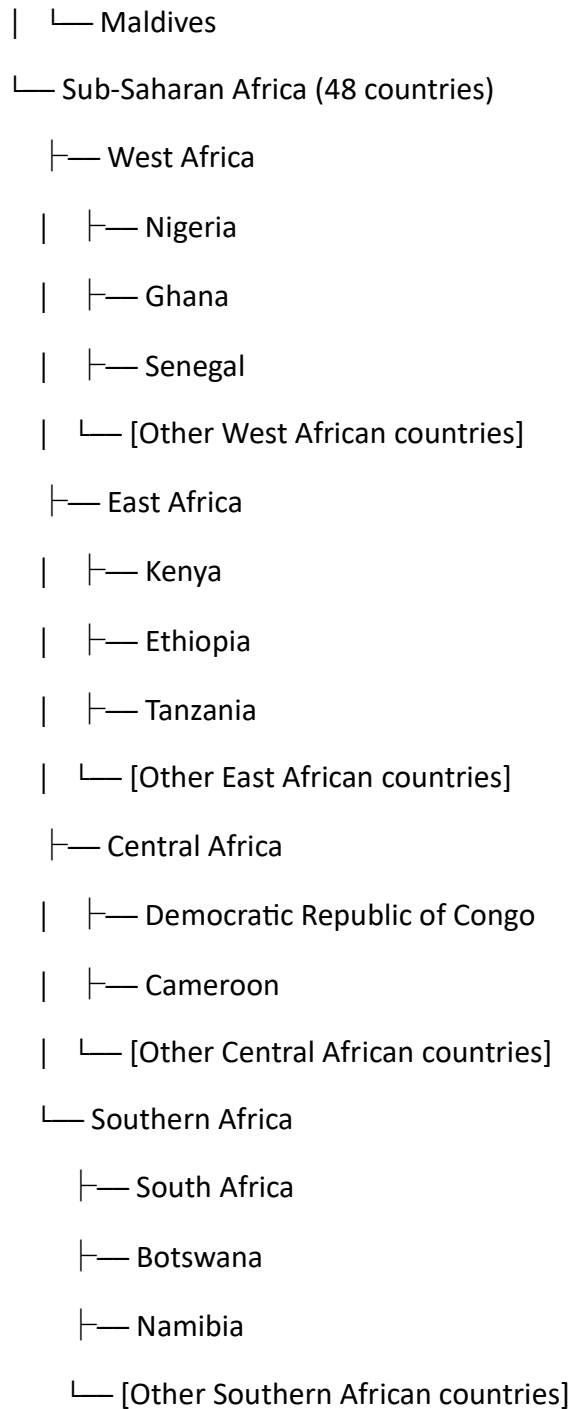### Global Structure (World Bank 7-Region System)

Geographic Coverage

```
├── Global
├── East Asia and Pacific (38 countries)
│   ├── Northeast Asia
│   │   ├── China
│   │   ├── Japan
```

```
|   |   ├── South Korea

|   |   └── Mongolia

|   ├── Southeast Asia (ASEAN)

|   |   ├── Indonesia

|   |   ├── Thailand

|   |   ├── Singapore

|   |   ├── Philippines

|   |   ├── Malaysia

|   |   ├── Vietnam

|   |   ├── Myanmar

|   |   ├── Cambodia

|   |   ├── Laos

|   |   └── Brunei

|   ├── Oceania

|   |   ├── Australia

|   |   ├── New Zealand

|   |   ├── Papua New Guinea

|   |   └── Pacific Islands

|   └── Other East Asia Pacific

├── Europe and Central Asia (58 countries)

|   ├── Western Europe

|   |   ├── European Union (27 members)

|   |   |   ├── Germany

|   |   |   ├── France

|   |   |   ├── Italy
```

```
|   |   |   ├── Spain
|   |   |   └── [All other EU members]
|   |   ├── United Kingdom
|   |   ├── Switzerland
|   |   └── Norway
|   ├── Eastern Europe
|   |   ├── Russia
|   |   ├── Ukraine
|   |   ├── Belarus
|   |   └── Moldova
|   ├── Balkans
|   |   ├── Serbia
|   |   ├── Bosnia and Herzegovina
|   |   ├── North Macedonia
|   |   └── Albania
|   └── Central Asia
|       ├── Kazakhstan
|       ├── Uzbekistan
|       ├── Turkmenistan
|       ├── Tajikistan
|       └── Kyrgyzstan
├── Latin America and Caribbean (42 countries)
|   ├── South America
|   |   ├── Brazil
|   |   ├── Argentina
```

```
|   |   ├── Chile

|   |   ├── Peru

|   |   ├── Colombia

|   |   ├── Venezuela

|   |   └── [Other South American countries]

|   ├── Central America

|   |   ├── Mexico

|   |   ├── Guatemala

|   |   ├── Costa Rica

|   |   └── [Other Central American countries]

|   └── Caribbean

|       ├── Cuba

|       ├── Jamaica

|       ├── Dominican Republic

|       └── [Other Caribbean nations]

├── Middle East, North Africa, Afghanistan and Pakistan (23 countries)

|   ├── Gulf Cooperation Council (GCC)

|   |   ├── Saudi Arabia

|   |   ├── UAE

|   |   ├── Qatar

|   |   ├── Kuwait

|   |   ├── Bahrain

|   |   └── Oman

|   ├── Middle East

|   |   ├── Israel
```

```
|   |   ├── Iran

|   |   ├── Iraq

|   |   ├── Jordan

|   |   ├── Lebanon

|   |   └── Syria

|   ├── North Africa

|   |   ├── Egypt

|   |   ├── Libya

|   |   ├── Tunisia

|   |   ├── Algeria

|   |   └── Morocco

|   └── Extended Region

|       ├── Afghanistan

|       ├── Pakistan

|       └── Turkey

├── North America (3 countries)

|   ├── United States

|   ├── Canada

|   └── Bermuda

├── South Asia (6 countries)

|   ├── India

|   ├── Bangladesh

|   ├── Sri Lanka

|   ├── Nepal

|   ├── Bhutan
```

```
|     └── Maldives
└── Sub-Saharan Africa (48 countries)
    ├── West Africa
    |   ├── Nigeria
    |   ├── Ghana
    |   ├── Senegal
    |   └── [Other West African countries]
    ├── East Africa
    |   ├── Kenya
    |   ├── Ethiopia
    |   ├── Tanzania
    |   └── [Other East African countries]
    ├── Central Africa
    |   ├── Democratic Republic of Congo
    |   ├── Cameroon
    |   └── [Other Central African countries]
    └── Southern Africa
        ├── South Africa
        ├── Botswana
        ├── Namibia
        └── [Other Southern African countries]
```

3. DEMOGRAPHIC CATEGORIES TAXONOMY

Generational Classifications

Age Demographics

```
├── Generation Beta (Gen Beta)
```

```
|    ├── Birth Years: 2025-2039

|    ├── Current Age: 0 years (2025)

|    └── Characteristics: AI natives, smart home natives

├── Generation Alpha (Gen Alpha)

|    ├── Birth Years: 2013-2025

|    ├── Current Age: 0-15 years

|    └── Characteristics: iPad kids, fully digital natives

├── Generation Z (Gen Z)

|    ├── Birth Years: 1997-2012

|    ├── Current Age: 13-28 years

|    └── Characteristics: Social media natives, mobile-first

├── Millennials (Generation Y)

|    ├── Birth Years: 1981-1996

|    ├── Current Age: 29-44 years

|    └── Characteristics: Digital adaptation, economic challenges

├── Generation X (Gen X)

|    ├── Birth Years: 1965-1980

|    ├── Current Age: 45-60 years

|    └── Characteristics: Work-life balance, independence

├── Baby Boomers

|    ├── Birth Years: 1946-1964

|    ├── Current Age: 61-79 years

|    ├── Boomers I: 1946-1954

|    └── Boomers II/Generation Jones: 1955-1964

└── Silent Generation
```

├── Birth Years: 1928-1945

├── Current Age: 80-97 years

└── Characteristics: Pragmatic, cautious

Gender Categories (Inclusive Framework)

Gender Identity

├── Male

├── Female

├── Non-binary

├── Transgender

├── Genderqueer

├── Genderfluid

├── Agender

├── Demigender

├── Two-Spirit

├── Gender non-conforming

├── Questioning

├── Prefer to self-describe

└── Prefer not to answer

Professional Hierarchy

Professional Positions

├── Board Level

| ├── Chairman/Chair of the Board

| ├── Vice Chairman/Vice Chair

| ├── Lead Independent Director

| ├── Board Members/Directors

```
|    ├── Independent Directors
|    └── Committee Chairs
├── C-Suite Executives
|    ├── Traditional C-Suite
|    |    ├── CEO (Chief Executive Officer)
|    |    ├── CFO (Chief Financial Officer)
|    |    ├── COO (Chief Operating Officer)
|    |    ├── CMO (Chief Marketing Officer)
|    |    ├── CTO (Chief Technology Officer)
|    |    ├── CIO (Chief Information Officer)
|    |    └── CHRO (Chief Human Resources Officer)
|    └── Modern C-Suite Roles
|         ├── CDO (Chief Data Officer)
|         ├── CDO (Chief Digital Officer)
|         ├── CDO (Chief Diversity Officer)
|         ├── CXO (Chief Experience Officer)
|         ├── CISO (Chief Information Security Officer)
|         ├── CPO (Chief Product Officer)
|         ├── CCO (Chief Compliance Officer)
|         ├── CSO (Chief Strategy Officer)
|         ├── CRO (Chief Revenue Officer)
|         ├── CLO (Chief Legal Officer)
|         ├── CINO (Chief Innovation Officer)
|         ├── CSO (Chief Sustainability Officer)
|         ├── CAO (Chief Analytics Officer)
```

```
|     └── CGO (Chief Growth Officer)
├── Senior Executive Level
|     ├── Executive Vice President (EVP)
|     ├── Senior Vice President (SVP)
|     └── Vice President (VP)
├── Director Level
|     ├── Senior Director
|     ├── Director
|     └── Associate Director
├── Management Level
|     ├── Senior Manager
|     ├── Manager
|     └── Assistant Manager
├── Professional Level
|     ├── Senior Professional/Specialist
|     ├── Mid-Level Professional
|     └── Entry-Level/Junior Professional
└── Entrepreneurship Titles
      ├── Founder
      ├── Co-Founder
      ├── Founder & CEO
      ├── Managing Founder
      ├── Managing Director
      ├── Managing Partner
      └── Managing Member
```

4. INDUSTRY CATEGORIES TAXONOMY

Primary Industry Classification (NAICS-Based)

Industries

├── Technology & Digital

│   ├── Software & Services

│   │   ├── Software as a Service (SaaS)

│   │   ├── Cloud Computing

│   │   ├── Cybersecurity

│   │   └── AI & Machine Learning

│   ├── Hardware & Equipment

│   │   ├── Semiconductors

│   │   ├── Consumer Electronics

│   │   └── Telecommunications Equipment

│   ├── Internet & Digital Media

│   │   ├── Social Media Platforms

│   │   ├── E-commerce

│   │   └── Digital Content Creation

│   ├── Fintech

│   │   ├── Digital Banking

│   │   ├── Payment Processing

│   │   ├── Cryptocurrency Exchanges

│   │   └── Robo-Advisors

│   └── Web3 & Blockchain

│   ├── Decentralized Finance (DeFi)

│   ├── Non-Fungible Tokens (NFTs)

```
|        ├── Cryptocurrency & Digital Assets
|        ├── Decentralized Autonomous Organizations (DAOs)
|        └── Smart Contracts
├── Financial Services
|    ├── Banking
|    |    ├── Commercial Banking
|    |    ├── Investment Banking
|    |    └── Retail Banking
|    ├── Insurance
|    |    ├── Life Insurance
|    |    ├── Property & Casualty
|    |    └── Health Insurance
|    ├── Investment Management
|    |    ├── Asset Management
|    |    ├── Wealth Management
|    |    └── Pension Funds
|    └── Capital Markets
|         ├── Stock Exchanges
|         ├── Brokerage Services
|         └── Market Making
├── Healthcare & Life Sciences
|    ├── Pharmaceuticals
|    |    ├── Drug Discovery
|    |    ├── Biotechnology
|    |    └── Generic Drugs
```

```
|   ├── Medical Devices
|   |   ├── Diagnostic Equipment
|   |   ├── Surgical Instruments
|   |   └── Medical Technology
|   ├── Healthcare Services
|   |   ├── Hospitals
|   |   ├── Clinics
|   |   └── Telemedicine
|   └── Digital Health
|       ├── Health Information Systems
|       ├── Digital Therapeutics
|       └── Medical AI
├── Energy & Utilities
|   ├── Oil & Gas
|   |   ├── Upstream (Exploration & Production)
|   |   ├── Midstream (Transportation & Storage)
|   |   └── Downstream (Refining & Marketing)
|   ├── Renewable Energy
|   |   ├── Solar Energy
|   |   ├── Wind Energy
|   |   └── Hydroelectric Power
|   ├── Electric Utilities
|   |   ├── Power Generation
|   |   ├── Transmission & Distribution
|   |   └── Smart Grid Technology
```

```
|   └── Clean Technology
|       ├── Electric Vehicles
|       ├── Battery Technology
|       └── Carbon Capture
├── Manufacturing & Industrial
|   ├── Automotive
|   |   ├── Original Equipment Manufacturers
|   |   ├── Auto Parts Suppliers
|   |   └── Electric Vehicle Manufacturing
|   ├── Aerospace & Defense
|   |   ├── Commercial Aircraft
|   |   ├── Defense Contractors
|   |   └── Space Technology
|   ├── Industrial Equipment
|   |   ├── Machinery Manufacturing
|   |   ├── Robotics & Automation
|   |   └── Construction Equipment
|   └── Materials
|       ├── Chemicals
|       ├── Metals & Mining
|       └── Construction Materials
├── Consumer Goods & Retail
|   ├── Consumer Products
|   |   ├── Food & Beverages
|   |   ├── Household Products
```

```
|   |   └── Personal Care
|   ├── Fashion & Apparel
|   |   ├── Luxury Brands
|   |   ├── Fast Fashion
|   |   └── Sportswear
|   ├── Retail
|   |   ├── Department Stores
|   |   ├── Specialty Retail
|   |   └── E-commerce Platforms
|   └── Hospitality
|       ├── Hotels & Accommodations
|       ├── Restaurants & Food Service
|       └── Travel & Tourism
├── Real Estate & Construction
|   ├── Residential Real Estate
|   |   ├── Home Building
|   |   ├── Property Management
|   |   └── Real Estate Investment Trusts (REITs)
|   ├── Commercial Real Estate
|   |   ├── Office Buildings
|   |   ├── Retail Properties
|   |   └── Industrial Properties
|   ├── Construction
|   |   ├── Infrastructure Construction
|   |   ├── Residential Construction
```

```
|   |   └── Commercial Construction
|   └── Property Technology (PropTech)
|       ├── Real Estate Platforms
|       ├── Smart Building Technology
|       └── Construction Technology
├── Media & Entertainment
|   ├── Traditional Media
|   |   ├── Television & Broadcasting
|   |   ├── Print Media
|   |   └── Radio
|   ├── Digital Media
|   |   ├── Streaming Services
|   |   ├── Online Publishing
|   |   └── Podcasting
|   ├── Entertainment
|   |   ├── Film & Television Production
|   |   ├── Music Industry
|   |   └── Gaming
|   └── Advertising
|       ├── Advertising Agencies
|       ├── Digital Marketing
|       └── Advertising Technology
├── Education
|   ├── Higher Education
|   |   ├── Universities
```

```
|   |   ├── Community Colleges
|   |   └── Professional Schools
|   ├── K-12 Education
|   |   ├── Public Schools
|   |   ├── Private Schools
|   |   └── Charter Schools
|   ├── EdTech
|   |   ├── Online Learning Platforms
|   |   ├── Educational Software
|   |   └── Learning Management Systems
|   └── Professional Training
|       ├── Corporate Training
|       ├── Certification Programs
|       └── Continuing Education
└── Agriculture & Food
    ├── Crop Production
    |   ├── Grains & Cereals
    |   ├── Fruits & Vegetables
    |   └── Specialty Crops
    ├── Livestock
    |   ├── Cattle Ranching
    |   ├── Poultry Farming
    |   └── Dairy Farming
    ├── Food Processing
    |   ├── Meat Processing
```

```
|   ├── Dairy Processing
|   └── Packaged Foods
└── Agricultural Technology
    ├── Precision Agriculture
    ├── Biotechnology
    └── Food Safety Technology
```

5. PROFESSIONAL CATEGORIES TAXONOMY

Business Maturity & Size Classifications

Business Categories

```
├── Company Size (EU/UK Standards)
|   ├── Micro Enterprises
|   |   ├── 0-9 employees
|   |   └── <€2M turnover
|   ├── Small Enterprises
|   |   ├── 10-49 employees
|   |   └── <€10M turnover
|   ├── Medium Enterprises
|   |   ├── 50-249 employees (EU) / 50-499 (UK)
|   |   └── <€50M turnover
|   └── Large Enterprises
|       ├── 250+ employees (EU) / 500+ (UK)
|       └── €50M+ turnover
├── Business Maturity Levels
|   ├── Startup (0-3 years)
|   |   ├── Pre-Seed Stage
```

```
|  |  ├── Seed Stage

|  |  └── Series A

|  ├── Growth Stage (3-7 years)

|  |  ├── Series B

|  |  ├── Series C+

|  |  └── Pre-IPO

|  ├── Mature Companies (7+ years)

|  |  ├── Established Market Position

|  |  ├── Public Companies

|  |  └── Market Leaders

|  └── Legacy/Turnaround

|     ├── Transformation Required

|     ├── Restructuring

|     └── Revival Stage

├── Funding Stages

|  ├── Traditional Funding

|  |  ├── Pre-Seed (<$250K)

|  |  ├── Seed ($250K-$2M)

|  |  ├── Series A ($2M-$15M)

|  |  ├── Series B ($10M-$50M)

|  |  ├── Series C+ ($30M+)

|  |  └── IPO/Exit

|  └── Alternative Funding

|     ├── Crowdfunding

|     ├── Government Grants
```

```
|       ├── Strategic Partnerships
|       └── Revenue-Based Financing
└── Employment Types
    ├── Full-Time Employment
    ├── Part-Time Employment
    ├── Contract Work
    ├── Freelance/Independent Contractor
    ├── Consultant
    ├── Remote Work
    └── Hybrid Work
```

6. CONSUMER CATEGORIES TAXONOMY

Lifestyle Segmentation (VALS Framework)

Consumer Categories

```
├── Lifestyle Segments (VALS)
|    ├── Innovators
|    |   ├── High income, curious
|    |   ├── Upscale niche products
|    |   └── Technology early adopters
|    ├── Thinkers
|    |   ├── Practical, research-driven
|    |   ├── Value durability
|    |   └── Information seekers
|    ├── Achievers
|    |   ├── Goal-oriented, career-focused
|    |   ├── Premium brand preference
```

```
|   |    └── Status conscious
|   ├── Experiencers
|   |    ├── Young, impulsive
|   |    ├── Experience-focused spending
|   |    └── Fashion and trend followers
|   ├── Believers
|   |    ├── Traditional, conservative
|   |    ├── Brand loyal
|   |    └── Community-oriented
|   ├── Strivers
|   |    ├── Aspirational but budget-conscious
|   |    ├── Image-motivated
|   |    └── Seeking approval
|   ├── Makers
|   |    ├── Hands-on, self-sufficient
|   |    ├── Practical product preference
|   |    └── DIY oriented
|   └── Survivors
|        ├── Price-conscious
|        ├── Cautious consumers
|        └── Basic needs focus
├── Interest Categories
|   ├── Health & Fitness
|   |    ├── Fitness Enthusiasts
|   |    ├── Runners & Cyclists
```

```
|   |   ├── Yoga Practitioners
|   |   └── Nutrition-focused
|   ├── Technology
|   |   ├── Early Adopters
|   |   ├── Gadget Enthusiasts
|   |   ├── Gaming Enthusiasts
|   |   └── Tech Professionals
|   ├── Luxury & Premium
|   |   ├── Luxury Shoppers
|   |   ├── Premium Brand Seekers
|   |   ├── High-end Travel
|   |   └── Exclusive Experiences
|   └── Environmental
|       ├── Eco-conscious Consumers
|       ├── Sustainable Living
|       ├── Organic Food Buyers
|       └── Green Technology Adopters
├── Behavioral Categories
|   ├── Purchase Behavior
|   |   ├── Brand Loyal
|   |   ├── Price Sensitive
|   |   ├── Impulse Buyers
|   |   └── Research-Driven
|   ├── Digital Behavior
|   |   ├── Heavy Internet Users
```

```
|   |      ├── Mobile-First Users

|   |      ├── Social Media Active

|   |      └── Multi-Channel Users

|   └── Shopping Patterns

|      ├── Online-First Shoppers

|      ├── Omnichannel Shoppers

|      ├── Store-Preferred Shoppers

|      └── Discount Seekers

└── Life Stage Segments

   ├── Young Adults (18-30)

   |   ├── College Students

   |   ├── New Graduates

   |   └── Career Starters

   ├── Young Families (30-45)

   |   ├── New Parents

   |   ├── Growing Families

   |   └── Home Buyers

   ├── Established Families (35-55)

   |   ├── Peak Earners

   |   ├── Multiple Children

   |   └── Community Leaders

   ├── Empty Nesters (50-70)

   |   ├── Children Moved Out

   |   ├── Travel-Focused

   |   └── Home Downsizers
```

```
            └── Retirees (65+)

                    ├── Active Retirees

                    ├── Health-Conscious

                    └── Fixed Income
```

7. SPORTS TAXONOMY

Global Sports Organization Structure

```
Sports
 ├── Global Football/Soccer (FIFA)
 │    ├── UEFA (Europe) - 55 associations
 │    │    ├── Premier League (England)
 │    │    ├── La Liga (Spain)
 │    │    ├── Bundesliga (Germany)
 │    │    ├── Serie A (Italy)
 │    │    ├── Ligue 1 (France)
 │    │    └── Champions League
 │    ├── AFC (Asia)
 │    ├── CAF (Africa)
 │    ├── CONCACAF (North/Central America & Caribbean)
 │    ├── CONMEBOL (South America)
 │    └── OFC (Oceania)
 ├── American Sports (Big Four + MLS)
 │    ├── NFL (American Football)
 │    │    ├── 32 teams
 │    │    ├── AFC Conference
 │    │    └── NFC Conference
```

```
|   ├── NBA (Basketball)
|   |   ├── 30 teams
|   |   ├── Eastern Conference
|   |   └── Western Conference
|   ├── MLB (Baseball)
|   |   ├── 30 teams
|   |   ├── American League
|   |   └── National League
|   ├── NHL (Ice Hockey)
|   |   ├── 32 teams
|   |   ├── Eastern Conference
|   |   └── Western Conference
|   └── MLS (Soccer)
|       ├── 30 teams
|       ├── Eastern Conference
|       └── Western Conference
├── Cricket (ICC)
|   ├── Full Members (12 Test nations)
|   |   ├── Australia
|   |   ├── England
|   |   ├── India
|   |   ├── Pakistan
|   |   └── [Other Test nations]
|   ├── Associate Members (98 nations)
|   ├── Formats
```

```
|   |   ├── Test Cricket

|   |   ├── One Day International (ODI)

|   |   └── Twenty20 (T20)

|   └── Major Competitions

|       ├── Cricket World Cup

|       ├── T20 World Cup

|       └── World Test Championship

├── Tennis

|   ├── Grand Slams

|   |   ├── Wimbledon

|   |   ├── French Open

|   |   ├── US Open

|   |   └── Australian Open

|   ├── ATP Tour (Men's)

|   |   ├── Masters 1000

|   |   ├── ATP 500

|   |   └── ATP 250

|   └── WTA Tour (Women's)

|       ├── WTA 1000

|       ├── WTA 500

|       └── WTA 250

├── Olympic Sports

|   ├── Summer Olympics (32+ sports)

|   |   ├── Athletics/Track & Field

|   |   ├── Swimming
```

```
|   |     ├── Gymnastics

|   |     ├── Basketball

|   |     ├── Volleyball

|   |     └── [Other summer sports]

|   ├── Winter Olympics (15+ sports)

|   |     ├── Alpine Skiing

|   |     ├── Figure Skating

|   |     ├── Ice Hockey

|   |     ├── Speed Skating

|   |     └── [Other winter sports]

|   └── Paralympics

|         ├── Summer Paralympics

|         └── Winter Paralympics

├── Individual Sports

|     ├── Golf

|     |     ├── PGA Tour

|     |     ├── European Tour

|     |     ├── Major Championships

|     |     └── Ryder Cup

|     ├── Boxing

|     |     ├── Professional Boxing

|     |     ├── Amateur Boxing

|     |     └── Weight Classes

|     ├── Mixed Martial Arts (MMA)

|     |     ├── UFC
```

```
|   |   ├── Bellator

|   |   └── ONE Championship

|   └── Athletics

|       ├── Track Events

|       ├── Field Events

|       └── Marathon/Road Running

├── Motor Sports

|   ├── Formula 1

|   ├── NASCAR

|   ├── IndyCar

|   └── MotoGP

└── Regional Sports

    ├── Rugby

    |   ├── Rugby Union

    |   └── Rugby League

    ├── Australian Football League (AFL)

    ├── Gaelic Sports

    └── Traditional Sports
```

8. ENTERTAINMENT TAXONOMY

Entertainment Industry Structure

```
Entertainment

├── Performing Arts

|   ├── Theater

|   |   ├── Broadway

|   |   ├── West End
```

```
|   |   ├── Regional Theater
|   |   └── Community Theater
|   ├── Music
|   |   ├── Classical Music
|   |   |   ├── Opera
|   |   |   ├── Symphony Orchestras
|   |   |   └── Chamber Music
|   |   ├── Popular Music
|   |   |   ├── Pop
|   |   |   ├── Rock
|   |   |   ├── Hip-Hop
|   |   |   ├── Country
|   |   |   ├── R&B/Soul
|   |   |   ├── Electronic/EDM
|   |   |   └── World Music
|   |   └── Live Music
|   |       ├── Concerts
|   |       ├── Festivals
|   |       └── Venues
|   ├── Dance
|   |   ├── Ballet
|   |   ├── Contemporary Dance
|   |   ├── Traditional/Folk Dance
|   |   └── Commercial Dance
|   └── Comedy
```

```
|       ├── Stand-up Comedy

|       ├── Improv Comedy

|       └── Sketch Comedy

├── Media Entertainment

|   ├── Film Industry

|   |   ├── Hollywood Studios

|   |   ├── Independent Films

|   |   ├── International Cinema

|   |   ├── Documentary Films

|   |   └── Film Festivals

|   ├── Television

|   |   ├── Broadcast Networks

|   |   ├── Cable Networks

|   |   ├── Streaming Services

|   |   |   ├── Netflix

|   |   |   ├── Disney+

|   |   |   ├── Amazon Prime Video

|   |   |   ├── HBO Max

|   |   |   └── Other Platforms

|   |   ├── Content Types

|   |   |   ├── Drama Series

|   |   |   ├── Comedy Series

|   |   |   ├── Reality TV

|   |   |   ├── News Programming

|   |   |   └── Sports Programming
```

```
|   |   └── International Television
|   ├── Radio
|   |   ├── Talk Radio
|   |   ├── Music Radio
|   |   ├── News Radio
|   |   └── Podcasting
|   └── Publishing
|       ├── Book Publishing
|       ├── Magazine Publishing
|       ├── Digital Publishing
|       └── Comics/Graphic Novels
├── Digital Entertainment
|   ├── Gaming
|   |   ├── Video Games
|   |   |   ├── Console Gaming
|   |   |   ├── PC Gaming
|   |   |   ├── Mobile Gaming
|   |   |   └── VR Gaming
|   |   ├── Esports
|   |   |   ├── League of Legends
|   |   |   ├── Counter-Strike
|   |   |   ├── Dota 2
|   |   |   └── Fighting Games
|   |   └── Game Development
|   ├── Social Media Content
```

```
|   |    ├── YouTube
|   |    ├── TikTok
|   |    ├── Instagram
|   |    ├── Twitch Streaming
|   |    └── Podcasting
|   ├── Virtual/Augmented Reality
|   |    ├── VR Entertainment
|   |    ├── AR Applications
|   |    └── Metaverse Platforms
|   └── Interactive Media
|        ├── Interactive Fiction
|        ├── Web Series
|        └── Digital Art
├── Entertainment Roles & Professions
|    ├── Creative Roles
|    |    ├── Actors/Actresses
|    |    ├── Directors
|    |    ├── Writers/Screenwriters
|    |    ├── Musicians/Singers
|    |    ├── Dancers/Choreographers
|    |    ├── Comedians
|    |    └── Voice Artists
|    ├── Production Roles
|    |    ├── Producers
|    |    |    ├── Film Producers
```

```
|   |   |   ├── Television Producers
|   |   |   ├── Music Producers
|   |   |   └── Theater Producers
|   |   ├── Technical Crew
|   |   |   ├── Cinematographers
|   |   |   ├── Sound Engineers
|   |   |   ├── Lighting Designers
|   |   |   ├── Editors
|   |   |   └── Special Effects Artists
|   |   └── Support Staff
|   |       ├── Casting Directors
|   |       ├── Talent Agents
|   |       ├── Personal Assistants
|   |       └── Publicists
|   ├── Business Roles
|   |   ├── Studio Executives
|   |   ├── Network Executives
|   |   ├── Distribution Executives
|   |   ├── Marketing Professionals
|   |   └── Legal/Business Affairs
|   └── Digital Content Creators
|       ├── YouTubers
|       ├── TikTokers
|       ├── Podcasters
|       ├── Streamers
```

```
|      ├── Influencers
|      └── Content Writers
└── Entertainment Venues & Events
    ├── Performance Venues
    |   ├── Theaters
    |   ├── Concert Halls
    |   ├── Arenas/Stadiums
    |   ├── Clubs/Bars
    |   └── Outdoor Venues
    ├── Festivals & Events
    |   ├── Music Festivals
    |   ├── Film Festivals
    |   ├── Arts Festivals
    |   └── Comic Conventions
    └── Entertainment Districts
        ├── Broadway (New York)
        ├── West End (London)
        ├── Hollywood (Los Angeles)
        └── Entertainment Quarters Globally
```

Implementation Guidelines

Technical Structure Recommendations

1. **Hierarchical Database Design**: Use parent-child relationships with multiple inheritance support

2. **Tagging System**: Allow multiple category assignments per content piece

3. **Search Optimization**: Full-text indexing on all taxonomy levels

4. **API Integration**: RESTful endpoints for category management

5. **Scalability**: Design for additional categories and subcategories

Content Management Features

1. **Auto-categorization**: AI-powered content classification

2. **Manual Override**: Editorial control over automated categorization

3. **Cross-referencing**: Link related categories and topics

4. **Performance Analytics**: Track content performance by category

5. **SEO Integration**: Category-based URL structures and metadata

Maintenance Schedule

1. **Quarterly Reviews**: Update emerging industries and roles

2. **Annual Overhauls**: Major taxonomy structure reviews

3. **Real-time Updates**: Breaking news and trending topic categories

4. **Geographic Updates**: New countries, political changes

5. **Cultural Sensitivity**: Regular inclusivity and diversity reviews

This comprehensive taxonomy provides the hierarchical foundation for a global news/business website CMS, enabling precise content categorization, targeted audience engagement, and scalable content management across all major domains of coverage.