

SectionID	SectionName	Description
1	News	Breaking, Market, Company, Sector updates
2	Opinion	Editorials, Columns, Guest essays, Analysis
3	Features	Profiles, Interviews, Case Studies, Longreads
4	Guides	How-to, Tutorials, Explainers, Toolkits
5	Data & Res	Reports, Surveys, Insights, Infographics, Datasets
6	Events	Conferences, Webinars, Awards, Meetups
7	Lifestyle & Travel	Luxury, Food, Arts, Philanthropy, Wellness
8	Multimedia	Videos, Podcasts, Photo Essays, Interactive
9	Sponsored	Paid content, Native advertising, Branded content

IndustryID	IndustryName	Notes
------------	--------------	-------

- 1 Agriculture Includes Agritech, FMCG, Beverages
- 2 Manufacturing Includes Auto, Aerospace, Electronics
- 3 Energy & Natural Resources Oil & Gas, Renewables, Mining
- 4 Healthcare Pharma, Biotech, MedTech
- 5 Finance & Insurance Banking, FinTech, VC/PE
- 6 Technology AI, SaaS, Cloud, Cyber
- 7 Media & Entertainment Film, Music, Gaming, Publishing
- 8 Retail & Consumer Goods E-commerce, Luxury, FMCG
- 9 Real Estate Residential, Commercial, PropTech
- 10 Logistics & Shipping Aviation, E-logistics
- 11 Education EdTech, Universities
- 12 Hospitality Hotels, F&B, Events
- 13 Government Policy, Infrastructure
- 14 Legal & Professional Services Consulting, Audit, HR services
- 15 Telecom & Mobile ISPs, 5G
- 16 Chemicals Polymers, Materials
- 17 Automotive EVs, Mobility services
- 18 Sports & Recreation Leagues, Teams, Fitness
- 19 Nonprofit Foundations, NGOs
- 20 Other Catch-all for niche sectors

Industry	Subsector
----------	-----------

Agriculture Farming & Crops
 Agriculture AgriTech
 Agriculture Dairy & Livestock
 Agriculture Food Processing & FMCG
 Manufactu Automotive Components
 Manufactu Aerospace & Defense
 Manufactu Electronics & Semiconductors
 Energy & N Oil & Gas
 Energy & N Renewables (Solar, Wind, Hydro)
 Energy & N Mining & Metals
 Healthcare Pharmaceuticals
 Healthcare Biotechnology
 Healthcare Medical Devices / MedTech
 Finance & I Retail Banking
 Finance & I Investment Banking & Capital Markets
 Finance & I FinTech & Payments
 Technology AI & Machine Learning
 Technology SaaS & Cloud
 Technology Cybersecurity
 Media & E Film & TV
 Media & E Music & Audio
 Media & E Gaming & eSports
 Retail & Cc E-commerce
 Retail & Cc Luxury Goods
 Real Estate Commercial Real Estate
 Real Estate Residential Development
 Logistics & Shipping & Ports
 Logistics & Airlines & Aviation
 Education I EdTech
 Education I Higher Education
 Hospitality Hotels & Resorts
 Hospitality Food & Beverage Services
 Governme Policy & Regulation
 Legal & Prc Law Firms
 Legal & Prc Management Consulting
 Telecom & Mobile Operators & ISPs
 Automotiv Electric Vehicles
 Sports & R Professional Sports
 Nonprofit I Foundations & NGOs

RoleID	RoleName
--------	----------

- 1 Chairman
- 2 Vice Chairman
- 3 Board Member
- 4 Founder
- 5 Co-Founder
- 6 President
- 7 Chief Executive Officer (CEO)
- 8 Managing Director (MD)
- 9 Executive Director
- 10 Chief Operating Officer (COO)
- 11 Chief Financial Officer (CFO)
- 12 Chief Technology Officer (CTO)
- 13 Chief Information Officer (CIO)
- 14 Chief Marketing Officer (CMO)
- 15 Chief Commercial Officer (CCO)
- 16 Chief Revenue Officer (CRO)
- 17 Chief Product Officer (CPO)
- 18 Chief Strategy Officer (CSO)
- 19 Chief Legal Officer (CLO)
- 20 Chief People Officer (Chief People Officer)
- 21 Chief Human Resources Officer (CHRO)
- 22 Chief Risk Officer (Chief Risk Officer)
- 23 Chief Compliance Officer (Chief Compliance Officer)
- 24 Chief Data Officer (CDO)
- 25 Chief Digital Officer (Chief Digital Officer)
- 26 Chief Sustainability Officer (CSO_sustainability)
- 27 Chief Innovation Officer (Chief Innovation Officer)
- 28 Chief Security Officer (Chief Security Officer)
- 29 Chief Privacy Officer (Chief Privacy Officer)
- 30 Chief Experience Officer (CXO)
- 31 General Manager (GM)
- 32 Regional Head
- 33 Country Head
- 34 Vice President (VP)
- 35 Senior Vice President (SVP)
- 36 Executive Vice President (EVP)
- 37 Head of Marketing
- 38 Head of Sales
- 39 Head of Finance
- 40 Head of Operations
- 41 Head of Product
- 42 Head of Research & Development
- 43 Head of Procurement
- 44 Head of Legal
- 45 Head of Communications
- 46 Director

47 Associate Director
48 Senior Manager
49 Manager
50 Assistant Manager
51 Team Lead
52 Project Manager
53 Program Manager
54 Product Manager
55 Account Manager
56 Sales Manager
57 Finance Manager
58 Operations Manager
59 HR Manager
60 Legal Counsel
61 In-house Counsel
62 Partner (Firm)
63 Principal (Firm)
64 Investor
65 Venture Capital Partner
66 Angel Investor
67 Portfolio Manager
68 Fund Manager
69 Trader
70 Analyst
71 Researcher
72 Scientist
73 Engineer
74 Software Engineer
75 Data Scientist
76 DevOps Engineer
77 UX/UI Designer
78 Creative Director
79 Content Director
80 Journalist
81 Editor
82 Producer
83 Director of Photography
84 Photographer
85 Videographer
86 Podcaster
87 Influencer
88 Artist
89 Musician
90 Actor
91 Athlete
92 Coach
93 Academic (Professor)

94 Teacher
95 Student
96 Consultant
97 Advisor
98 Mentor
99 Board Advisor
100 Ambassador
101 Diplomat
102 Civil Servant

RegionID	RegionName	Notes
----------	------------	-------

- 1 Middle East Includes Levant, Maghreb
- 2 GCC Saudi, UAE, Qatar, Bahrain, Oman, Kuwait
- 3 North America USA, Canada
- 4 South America Brazil, Argentina, Chile, Colombia
- 5 Western Europe UK, France, Germany, Spain, Italy
- 6 Eastern Europe Poland, Romania, Greece, Balkans
- 7 Sub-Saharan Nigeria, South Africa, Kenya
- 8 South Asia India, Pakistan, Bangladesh, Sri Lanka
- 9 East & Southeast China, Japan, Korea, Singapore, Malaysia, Indonesia, Philippines

CountryCode	CountryName
-------------	-------------

IND	India
ARE	United Arab Emirates
SAU	Saudi Arabia
KWT	Kuwait
BHR	Bahrain
QAT	Qatar
OMN	Oman
USA	United States
CAN	Canada
GBR	United Kingdom
FRA	France
DEU	Germany
ESP	Spain
ITA	Italy
SWE	Sweden
NOR	Norway
DNK	Denmark
FIN	Finland
CHE	Switzerland
AUT	Austria
NLD	Netherlands
BEL	Belgium
IRL	Ireland
PRT	Portugal
POL	Poland
CZE	Czech Republic
HUN	Hungary
ROU	Romania
GRC	Greece
RUS	Russia
UKR	Ukraine
TUR	Turkey
ISR	Israel
IRN	Iran
EGY	Egypt
ZAF	South Africa
NGA	Nigeria
KEN	Kenya
ETH	Ethiopia
GHA	Ghana
MEX	Mexico
BRA	Brazil
ARG	Argentina
CHL	Chile
COL	Colombia
PER	Peru

JPN	Japan
KOR	South Korea
CHN	China
HKG	Hong Kong
SGP	Singapore
MYS	Malaysia
THA	Thailand
VNM	Vietnam
IDN	Indonesia
PHL	Philippines
AUS	Australia
NZL	New Zealand
PAK	Pakistan
BGD	Bangladesh
LKA	Sri Lanka
NPL	Nepal
KAZ	Kazakhstan
UZB	Uzbekistan
AZE	Azerbaijan

Generation	Birth Years	Notes
------------	-------------	-------

Generation Z 2010-2025 Youngest cohort

Generation X 1997-2012 Digital natives

Millennials 1981-1996 Also called Gen Y

Generation Y 1965-1980 Sandwich generation

Baby Boomer 1946-1964 Post-war boomers

Silent Generation 1928-1945 Older cohort

SizeTier	mployeesRange	RevenueGuideline
Micro	1-9	Informal / <\$1M
Small	10-49	\$1M-\$10M
Medium	50-249	\$10M-\$100M
Large	250-999	\$100M-\$1B
Enterprise	1000+	\$1B+

StageID	StageName	TypicalIndicators
1	Pre-Seed	Founders, Idea, Prototype
2	Seed	Early traction, angel investors
3	Series A	Product-market fit, VC A
4	Series B	Scaling, metrics improving
5	Series C+	Late-stage funding, expansion
6	Growth/Sc	Expanding markets, profitability focus
7	Mature / E	Stable revenue, established ops
8	Private Eq	Mature, PE interest
9	Public / IP	Listed on stock exchange

TagCategory	Tag
-------------	-----

Gender	Male
Gender	Female
Gender	Non-binary
Gender	Transgender
Gender	Prefer not to say
Residency	Citizen
Residency	Permanent Resident
Residency	Expat
Residency	Non-resident
Education	No formal education
Education	Primary
Education	Secondary / High School
Education	Vocational / Diploma
Education	Undergraduate
Education	Postgraduate / Masters
Education	Doctorate / PhD
Income	Low
Income	Lower Middle
Income	Middle
Income	Upper Middle
Income	Affluent
Income	HNWI
Income	UHNWI

TopicID	TopicName
---------	-----------

- 1 Leadership & Management
- 2 Strategy
- 3 Innovation
- 4 Startups & Entrepreneurship
- 5 Fundraising & VC
- 6 Mergers & Acquisitions
- 7 IPO & Public Markets
- 8 Private Equity
- 9 Markets & Economy
- 10 Personal Finance
- 11 Banking & FinTech
- 12 Cryptocurrency & Blockchain
- 13 AI & Machine Learning
- 14 Cloud & Infrastructure
- 15 Cybersecurity
- 16 Data Privacy
- 17 SaaS & B2B
- 18 E-commerce & Retail
- 19 Marketing & Advertising
- 20 Brand & PR
- 21 Human Resources & Talent
- 22 Future of Work
- 23 Diversity, Equity & Inclusion
- 24 ESG & Sustainability
- 25 Climate & Energy
- 26 Healthcare Innovation
- 27 Pharma & Biotech
- 28 MedTech & Devices
- 29 Education & EdTech
- 30 Real Estate & PropTech
- 31 Logistics & Supply Chain
- 32 Automotive & Mobility
- 33 Travel & Hospitality
- 34 Food & Beverage
- 35 Luxury & Lifestyle
- 36 Sports Business
- 37 Media & Entertainment
- 38 Gaming & eSports
- 39 Culture & Arts
- 40 Law & Regulation
- 41 Tax & Compliance
- 42 Consulting & Professional Services
- 43 Manufacturing Tech
- 44 Agritech & FoodTech
- 45 Consumer Electronics
- 46 Telecom & 5G

47 Space & Aerospace
48 Defense & Security
49 Nonprofit & Philanthropy
50 Research & Data

TagKey	Meaning
--------	---------

is_featured Highlighted on homepage

is_opinion Opinion piece/column

is_sponsor Paid/Branded content

age_restriction Minimum age to view (e.g., 18+)

language Content language code

content_rating G/PG/18+ etc

subscription Free/Premium/Subscriber-only

editorial_priority High/Normal/Low