

# 5 STEPS FOR ACHIEVING ALMOST ANY AMBITION

Being Better Series Episode 4



**IT'S NOT JUST ABOUT  
MAKING AND  
ACHIEVING GOALS**

# Achieving Your Ambitions Is Also About

- Setting goals.
- Proper alignment of your goals.
- And reaching them in lesser time.

# That Said, Here's Your Roadmap.



# LET ME EXPLAIN



## Let's Take 2 Examples For Each Step In This Roadmap

# Scenario 1: Amy "The College Student"

**Her Ambition:** Getting job in a product based company

**Her goals:**

- Complete that book on interview preparation.
- Revise all the topics.
- Complete a course.
- Give mock-interviews.

# **Scenario 2: Jimmy "The Content Creator"**

**His Ambition:** Establishing a personal brand

**His goals:**

- 1 blog every week.
- Getting feedback.
- Weekly/Bi-weekly YouTube videos.
- Implementing actionable things from the feedback in your content.

# STEP 1: RECOGNIZE PRIORITIES

Playing cricket in video games isn't going to make you  
Virat Kohli

# Does This Take Me Any Close To My Dreams?

- Not every task contributes towards your ambitions .
- Identify the 20% of tasks that bring you 80% of the success.
- Differentiate "productive tasks" from "busy tasks".
- Do these high priority tasks first, trying to do everything might make you end up doing nothing.

*Learn To Identify The Productive Tasks, Spend Time On  
Them.*

*Learn To Identify The Unproductive Busy Chores, Get  
Them Done Quickly.*

# Here's How Amy Did It

## Her Productive Tasks:

- Learning DSA.
- Side projects.
- Coding questions.

## Unproductive Chores:

- Home work.
- College Assignments.

# **Here's How Jimmy Did It**

## **His Productive Tasks:**

- Networking.
- Creating content on LinkedIn.
- Making Videos.

## **His Unproductive Chores:**

- Editing and Post processing.
- Creating content for platforms where he doesn't get any engagement.

*Amy Knows Her Priority Is Learning The Skills That Can Fetch Her A Job. Jimmy Knows His Priority Is Putting More Content On Which Platform.*

# STEP 2: SET “SMART” GOALS

It's not just about setting goals, it's about setting right goals, at the right time, in the right direction.

# Setting "SMART" Goals

- **Specific** – Be clear with what you actually want, don't lie to yourself
- **Measurable** – Devise your goals in such a way that you can track your progress with time
- **Attainable** – Set REALISTIC goals, don't over-expect
- **Relevant** – Make sure your short term goals align with your long term vision
- **Time-Based** – Make sure to put some (feasible) deadlines

# Here's How Amy Did It

- Complete the Coursera data structures and algorithms course by mid-Feb
- Spend 1 hour daily to practice coding questions/competitive programming
- Give 1 mock interview every weekend starting from March
- Learn web development from Udemy Bootcamp (Jan to mid-March)
- Start applying for jobs in March end/April start
- Create a full-stack web application as a side project in April
- Revise the core concepts in May
- Sit for interviews in June

# Here's How Jimmy Did It

- One LinkedIn post every day
- One LinkedIn article every weekend
- Plan and record a YouTube series in Jan-Feb
- Start publishing weekly videos from March
- Start a weekly YouTube live from April

Now Jimmy further divides the types of content he would be creating and lists down some ideas.

# **STEP 3: MAKE A PLAN AND SET TIMELINES**

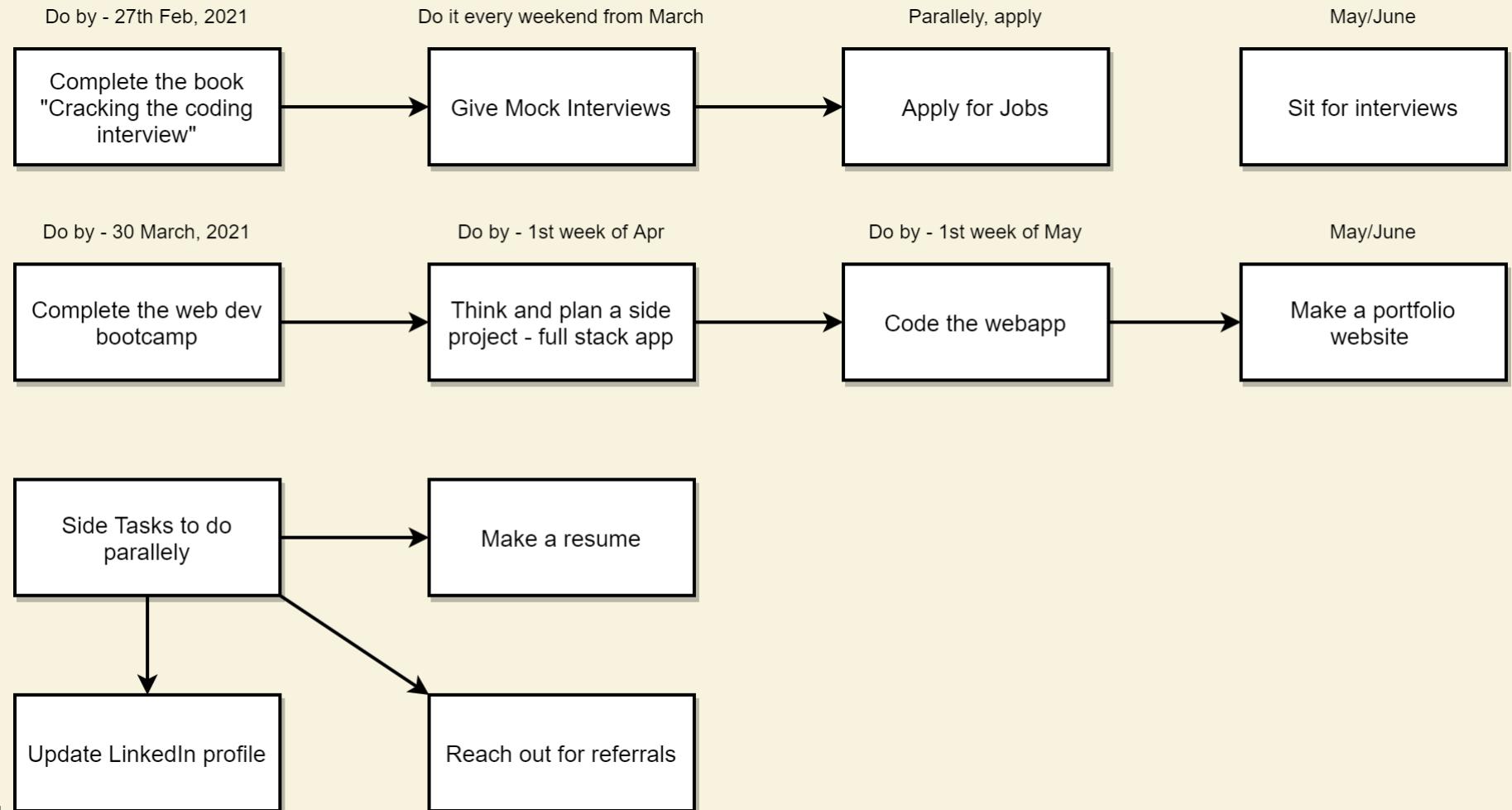
**Failing to plan is planning to fail**

create a roadmap of execution with clear timelines.

By doing so, you can plan your time effectively, otherwise, goals often tend to become overlooked dreams, and we procrastinate.

*“Work Expands So As To Fill The Time Available For Its Completion” – Parkinson’s Law*

# Here's How Amy Did It



# Here's How Jimmy Did It

| YouTube Videos Estimate |                            |                         |           |         |
|-------------------------|----------------------------|-------------------------|-----------|---------|
| Slides/<br>Content      | Narration and<br>Recording | Creating a<br>Thumbnail | Editing   | Publish |
| 3 hours                 | 2 hours                    | 1 hour                  | 3-4 hours | 30 mins |

# **STEP 4: FOCUS ON GOALS**

**Engage in Deep Work**

*When You Work, Keep Aside The Unproductive  
Distactions*

- Go ahead
- Lock yourself in your room for 1-2 hours
- Focus on one thing at a time
- Get it done
- Take breaks
- Enjoy
- Come back
- Focus on other task
- Repeat.

# **STEP 5: LEARN FROM PAST, AUTOMATE**

**It's not only about completing your tasks, it's about  
doing it fast, with greater quality**

# While Doing Repetitive Tasks, Ask Yourself

- Can this be automated?
- Can this be outsourced?
- Do I have enough resources/finance to outsource it?

Not everything requires your time, but we learn it only  
after exploring

For the next iteration cycle of these steps, identify  
these tasks, and if possible automate them.

# Here's How Jimmy Did It

| YouTube Videos Estimate |                            |                         |           |         |
|-------------------------|----------------------------|-------------------------|-----------|---------|
| Slides/<br>Content      | Narration and<br>Recording | Creating a<br>Thumbnail | Editing   | Publish |
| 3 hours                 | 2 hours                    | 1 hour                  | 3-4 hours | 30 mins |

**WHAT ARE YOUR  
DREAMS FOR 2021?**

# Use This 5 Step Formula -

THE  
LEAN  
PROGRAMMER

## 5 Steps for Achieving Ambitions

Differentiate productive tasks from unproductive busy

Ideas and goals without a plan of execution don't succeed

Reach your goals faster than before, every time. Outsource or automate unproductive tasks

**Recognize Priorities**

**Make a plan  
Set timelines**

**Learn from past.  
Automate.**

**Set Goals**

Set SMART Goals

**Focus on Goals**

Being undistracted and deep work

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# ALL THE BEST!