

## Ideation Phase

### Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2025TMID35978
Project Name	Traffictelligence
Maximum Marks	2 Marks

#### **Customer Problem Statement:**

Urban commuters, traffic managers, and delivery drivers need a reliable way to predict traffic volume based on weather conditions, time, and holidays because current methods lack real-time accuracy, leading to delays, poor route planning, and inefficient traffic management. Our solution aims to provide an accessible web-based tool that delivers precise traffic volume estimates, reducing travel time, improving safety, and optimizing delivery schedules.

I am	Urban commuter
I'm trying to	Reduced travel time and stress
But	Difficulty planning routes due to unpredictable traffic
Because	Daily commute in a busy city
Which makes feel	Increased travel time and stress



