

**Ideation Phase**  
**Brainstorm & Idea Prioritization Template**

Date	04 November 2023
Team ID	PNT2022TMID592873
Project Name	Project – Deep Learning Model for Detecting Diseases in Tea Leaves
Maximum Marks	4 Marks

**Brainstorm & Idea Prioritization Template:**

<https://app.mural.co/t/brainstormideaprioritization9969/m/brainstormideaprioritization9969/1698939215219/c21b4ef3ca9c3b52478bad8f36aaa7b5bfd5ff1e?sender=u112541a4566d757893fc7713>

# Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare

🕒 1 hour to collaborate

👤 2-8 people recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



### Key rules of brainstorming

To run an smooth and productive session

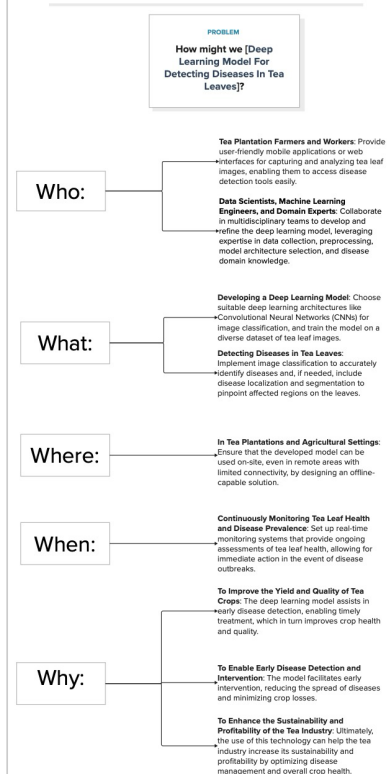
- 🕒 Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

1

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes



## Step-2: Brainstorm, Idea Listing and Grouping

2

**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  

10 minutes

**Person 1**

**Stakeholder Engagement**  
Identify key stakeholders and their interests. Engage them early and often to build trust and ensure their needs are met.

**Resource Allocation**  
Identify the resources needed for each phase and allocate them accordingly. Monitor resource usage and adjust as needed.

**Projecting Timeline**  
Create a realistic timeline for each phase, considering dependencies and potential risks. Regularly update the timeline as the project progresses.

**Person 2**

**Stakeholder Analysis**  
Analyze the interests and influence of each stakeholder. Prioritize them based on their impact on the project.

**Resource Planning**  
Identify the resources needed for each phase and allocate them accordingly. Monitor resource usage and adjust as needed.

**Timeline Management**  
Create a realistic timeline for each phase, considering dependencies and potential risks. Regularly update the timeline as the project progresses.

**Person 3**

**Stakeholder Engagement**  
Identify key stakeholders and their interests. Engage them early and often to build trust and ensure their needs are met.

**Resource Allocation**  
Identify the resources needed for each phase and allocate them accordingly. Monitor resource usage and adjust as needed.

**Projecting Timeline**  
Create a realistic timeline for each phase, considering dependencies and potential risks. Regularly update the timeline as the project progresses.

**Person 4**

**Stakeholder Analysis**  
Analyze the interests and influence of each stakeholder. Prioritize them based on their impact on the project.

**Resource Planning**  
Identify the resources needed for each phase and allocate them accordingly. Monitor resource usage and adjust as needed.

**Timeline Management**  
Create a realistic timeline for each phase, considering dependencies and potential risks. Regularly update the timeline as the project progresses.

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

3

**Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.  

20 minutes

**1. "Disease Progression Tracking: Technology and Data Analysis"**

**Disease Progression Tracking**  
Develop a system that can track disease progression across different stages and locations. Use data analysis to identify patterns and predict outcomes.

**2. "Tea Farmer Community: Knowledge Sharing Platform"**

**Collaborative Platform**  
Create a platform where tea farmers can share their knowledge and experiences. This can help them improve their practices and increase their yields.

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

#### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

